editor). Uses 2 columns by 4 inches every Sunday—N.C. No art work. Lists WLLH. Prefers news and gossip briefs. Rate: 12 cents per line. (This paper is circulated with the Boston Sunday Post).

DAILY ITEM (e; 18,043), Lynn, Mass. Hazel Annette Anderson (also secretary). Uses 10 inches daily—N,R,C. Log runs to 54 inches, with 4 to 7 inches of "best bets". Art work is used infrequently; accepts mats. Prefers straight news. especially on feature broadcasts, and news with a local angle. Lists NBC. CBS, Mutual and Colonial Networks. Rate: 10 cents per line, plus 25% for position on radio page.

MALDEN NEWS (e; 9,692), Malden, Mass. Samuel Sayward (also editorial work). Uses one to 2 columns daily—N,R,C. No art work. Length of log varies; lists WNAC, WEEI, WBZ and WAAB completely; highlights of other New England stations. Rate: 8 cents per line.

MEDFORD MERCURY (e; not available), Medford, Mass. Samuel Sayward (also editorial work). Uses about 2 columns daily, including log—N,R,C. Art work is used occasionally: accepts glossy prints and mats. Lists WEEI. WNAC. WBZ. WORL. WMEX. Rate: Information not received.

STANDARD-TIMES (e: 45.096: S; 26,412) & MORNING MERCURY (6,673), New Bedford, Mass. John Dakin, Jr. (also film editor, assistant librarian). Uses daily 30-inch log, Sunday log of 20 inches, with "best bets" running 4 to 6 inches each day. Also uses a 5-column layout on Sunday; accepts glossy prints and mats. Prefers material on Hollywood and local personalities, radio plays and features. Lists NBC, CBS, WEEI. WNBH. WJAR. WBZ. Rate: 16 cents per line daily, 10 cents Sunday. (Note: A 30-inch column is run in the Sunday Standard-Times—N,C.R.—written by Paul W. Stiles of WNBH, owned by the papers).

NORTH ADAMS TRANSCRIPT (e; 11,687), North Adams, Mass. Edward Joyce (also reporter). Uses 30-inch log daily, with 2 inches of "best bets". No art work. Lists WEAF, WJZ. WABC. WOR, WGY, WBZ. Rate: 8 cents per line.

BERKSHIRE DAILY EAGLE (e; 20,273), Pittsfield, Mass. Kingsley R. Fall (also reporter, drama editor and critic). Uses 15 to 17-inch log daily. No art work. Lists WEAF, WJZ, WABC. WOR. WBRK. WGY. Rate: 85 cents per inch, with 2-inch minimum.

SPRINGFIELD UNION (m,e; 74,859), Springfield, Mass. Henry P. Lewis (also assignment editor). Uses 20-inch column daily—N,R,C. Log runs to 40 inches, with 6 inches of "best bets." Occasionally uses one and 2-column mats; no glossy prints. Prefers accounts of coming events, biographical sketches, program changes, gossip, etc. Lists WBZA, WMAS, WSPR, WTIC, WDRC, WHAI, WOR. Rate: 28 cents per line (this also applies to the Republican and News, issued by the same publishers).

WORCESTER TELEGRAM (m) & GAZETTE (e: 124,389) and SUNDAY TELE-GRAM (65,617), Worcester, Mass. Frederick L. Rushton (also feature writer). Uses 2-page section in Sunday edition—N.C. Logs are used daily, running 52 inches in the Telegram, 60 inches in the Gazette, with 3 inches of "best bets" in the latter paper. A half-page layout is used in the Sunday radio section; accepts glossy prints only. Prefers straight news announcements of coming programs. Lists WTAG, WORC, WBZ. WEEI, WNAC, WOR and short-wave stations. Rates: 31 cents per line minimum, 36 cents maximum in daily papers; 20 cents per line minimum in Sunday paper, 25 cents maximum.

MICHIGAN

ADRIAN DAILY TELEGRAM (e; 10,540),
Adrian, Mich. Allen J. Purvis (also reporter). No regular column or art
work. Uses daily 20-inch log listing
WJR, WWJ, WLW, CKLW, WOWO,
WSPD. Rate: 5 cents per line.

ANN ARBOR NEWS (e; 12,630), Ann Arbor, Mich. Eck N. Stanger (also photographer, feature writer). Uses daily log, listing WJR, WWJ, CKLW, WXYZ. Also uses wire news. Little art work is used; accepts glossy prints and mats. Prefers straight news. Rate: 6 cents per line.

BATTLE CREEK ENQUIRER & NEWS
(e, except Saturday: 16,368; Saturday:
13,827; S: 10,964), Battle Creek, Mich.
John C. F. Healey (also film editor, assistant city editor). Uses up to a full column daily—N,C,R. Log runs to about 20 inches. One-column cuts are used occasionally; accepts mats only. Lists WELL, WJR, WMAQ, WLW, WBBM, WENR, WGN. Rate: 8½ cents per line.

BATTLE CREEK MOON-JOURNAL (e, except Saturday: 12,957; Saturday: 11,035; S: 12,424), Battle Creek, Mich.

- J. Ray Simmons. Uses program logs only: 32-39 inches Monday through Thursday, 58-64 inches Friday, 14 inches Saturday, 42-46 inches Sunday. Also runs one inch of "best bets" daily, 2 inches Sunday. No art work. Prefers listings and press stories, and titles of dramatic sketches to be used. Lists NEC, CBS, Mutual, plus any split network listings heard in locality. Rate: 6 cents per line.
- BAY CITY TIMES (e: 25,132; S: 24,731), Bay City, Mich. Margaret Allison (also church and school editor, city desk). No regular column or art work. Uses daily 20-inch log. No information given as to stations listed, but according to 1938-39 record, paper listed WWJ, WJR, WLW and WGN. Rate: Radio advertising not accepted.
- *DETROIT NEWS (e: 321,424; S: 378,961), Detroit, Mich. Herschell Hart (also night club editor, columnist). No regular column or art work. Uses 20-inch log daily and Sunday, listing WWJ, WXYZ, WJR, CKLW, WJBK, WMBC. Rate: 60 cents per line.
- *DETROIT TIMES (e: 294,807; S: 409.553), Detroit, Mich. Pat Dennis (also real estate editor). No regular column or art work. Uses 20-inch log daily and Sunday, listing WXYZ, WWJ, WJR, WJBK, CKLW, WMBC. Rate: 55 cents per line.
- FLINT JOURNAL (e: 55,189; S: 54,102), Flint, Mich. Arthur C. Pamerleau (also news reporter). Column appears daily and Sunday, totalling 8 columns a week—R,N,C. Log runs to 22 inches each day, with 6 inches of "best bets." Also uses two 2-column and 2 one-column cuts weekly; accepts glossy prints and mats. Prefers program reviews, news and biographies. Lists NBC, CBS, WWJ, WJR, CKLW, WLW, WXYZ. Rate: 16 cents per line.
- CITIZEN PATRIOT (e, except Saturday: 28,174; Saturday: 21,590; S: 28,156), Jackson, Mich. No radio editor. Carries only 25-inch log, listing WIBM, WWJ, WJR, WLW. Rate: \$1.40 per column inch.
- KALAMAZOO GAZETTE (e: 30,583; S: 30,528), Kalamazoo, Mich. Ralph A. Patton (also music critic, feature writer, copy reader). Uses 4 to 6 inches daily—N. Log runs 18 to 20 inches, with one or 2 inches of "best bets". No art work. Lists WEAF, WTAM, WTMJ, WGY, WLW, WSM, WMAQ, WWJ, WJZ, WLS, WXYZ, WJR, WHAS, CKLW, WGN, WOR. Rate: \$1.40 per column inch.

- MONROE EVENING NEWS (8,291), Monroe, Mich. Robert B. Cantrick (also reporter, feature writer). Uses 18 to 36-inch log daily, with 3 to 6 inches of "best bets". No art work. Prefer "straightforward" statement of program contents. Lists WJR, WWJ, WXYZ, CKLW, WSPD. Rate: 5 cents per line.
- MUSKEGON CHRONICLE (e; 26,330),
 Muskegon, Mich. William H. Bowles
 (also state editor). Uses about 10 inches
 daily—N,R,C. No art work. Log runs 18
 inches. Lists WEAF, WJZ, WABC, WGN,
 CKLW, KDKA, KFAB, KFI, KMOX,
 KOA, KYW, WBBM, WCFL, WBAL,
 WCCO, WKAR, WDAF, WENR, WGY,
 WHAM. Rate: 9 cents per line.
- PONTIAC DAILY PRESS (e; 31,811), Pontiac, Mich. No radio editor. Carries 21-inch log daily, including half-inch of "best bets". Lists CKLW, WJR, WWJ, WXYZ. Rate: 9 cents per line.
- SAGINAW NEWS (e: 30,270; S: 30,073), Saginaw, Mich. Leslie A. Wahl (also state editor). Daily and Sunday column varies as much as 2 inches to a full column—N,R,C. Log runs 21 inches and lists WBCM, WGN, WJR, WLW, WMAQ, WWJ. Uses very little art work; accepts glossy prints and mats. Prefers straight news, program forecasts. Rate: 10 cents per line.

MINNESOTA

- DULUTH HERALD (e; 30,812) & NEWSTRIBUNE (m: 35,567; S: 46,637), Duluth, Minn. James T. Watts (also drama, film and music editor). Uses about 5 inches daily and Sunday—N.C. Log averages about 10 inches, with varying amount of space devoted to "best bets". Principal use of art is in Sunday layout, though single-column cuts are used in daily issues for special events; accepts glossy prints and mats. Prefers timely news about coming programs and events and items on radio personalities. Lists NBC, CBS, Mutual, WEBC, KDAL, WMFG, WHLB. Rate: 30 cents per line daily, 21 cents Sunday.
- MINNEAPOLIS JOURNAL (e: 135,467; S: 149,018), Minneapolis, Minn. John J. Biddison (also Sunday editor). Uses 60-inch column on Sunday—N,C,R. Logs are run throughout the week: 28 inches daily, 75 inches Sunday. Also uses 20 to 30 inches of art work on Sunday; accepts glossy prints only. Prefers publicity accompanied by pictures. Lists KSTP, WCCO, WTCN, WDGY, WMIN, WLB. WCAL. Rate: 28 cents per line daily, 32 cents Sunday.

MINNEAPOLIS STAR (e; 155,133), Minneapolis, Minn. Jeanne D. Huok. Uses occasional news items, usually one-column boxes. Daily log runs to three 10-inch columns. Accepts glossy prints and mats, though no art work is being used at present. Editor contemplates a radio review and gossip column, with art, in the spring. Prefers straight news releases, program reviews and criticisms. Lists WCCO, KSTP, WTCN, WDGY, WMIN, WLB, WCAL. Rate: 30 cents a line.

MINNEAPOLIS TRIBUNE (m: 80,195; e: 67,404; S: 212,598), Minneapolis, Minn. Enar A. Ahlstrom (also stock market editor). Uses a quarter-page daily, half-page Sunday, of news stories and log. Also uses 3 or 4 one-column cuts on Sunday; accepts glossy prints only. Prefers "newsy" material and good action pictures. Lists WTCN (the Tribune-St. Paul Dispatch station), WCCO, KSTP, WDGY, WMIN, WLB, WCAL. Rate: 30 cents per line daily, 36 cents Sunday.

ST. PAUL DISPATCH (e: 122,624) & PIONEER PRESS (m: 82,256; S: 124,774), St. Paul, Minn. Jules L. Steele (also film critic). Uses 30 inches weekdays, full page Sunday—N,C,B. Log runs 4 columns by one-quarter column; "best bets" are also listed on Sunday. Averages 2 single-column cuts weekdays, 4-column layout Sunday; accepts glossy prints. Prefers straight news. Lists NBC, CBS, Mutual. Rate: Information not received.

MISSISSIPPI

BILOXI-GULFPORT DAILY HERALD (e; 7,678), Biloxi, Miss. No radio editor. Carries only 15-inch log daily, listing WSMB, WDSU, WLW, WWL, WGN, KMOX, KDKA, WENR. Rate: 5 cents per line.

TUPELO DAILY JOURNAL (m; 4,972), Tupelo, Miss. Mrs. Harry Rutherford (also proof reader). Uses 20-inch column daily—N,R,C. Log runs 2 inches, with 4 inches of "best bets." Also uses small cuts occasionally; accepts mats only. Prefers program listings and writeups on outstanding programs. Lists WMC, WSMB, WLW, WMPS, WSM, WREC, WBBM, WJDX. Rate: 4 cents per line.

MISSOURI

JEFFERSON CITY CAPITAL NEWS (m, except Monday; 6,331) & POST-TRIBUNE (e, except Saturday; 6.503), Jefferson City, Mo. A. B. Jackson, Jr.

(also sports commentator on KWOS, owned by the papers). Uses 8 to 10 inches in both papers—N,R,C. Logs run to 6 inches. Art work is used infrequently; accepts mats only. Prefers publicity material with news value. Lists KWOS only. Rate: 8 cents per line for combination of both papers.

KANSAS CITY JOURNAL (e: 80,527; S: 74,080), Kansas City, Mo. John C. Swayze (also newscaster, columnist. film reviewer). Radio material is included, though not necessarily every day, in a general column which appears daily-N,C. Column varies in length during the week; runs about 20 inches Sunday, when it is carried in the amusement section. Log appears weekdays and Sunday and runs about 16 to 18 inches. Also uses one and 2-column cuts on Sunday; accepts glossy prints and mats. Prefers fresh news, briefly put, with an occasional interesting rumor. Lists WHB, KMBC, WREN, KCMO and WDAF completely; highlights of KITE and KCKN. Rate: 25 cents per line.

KANSAS CITY STAR (m: 314,363; e: 317,773; S: 326,507), Kansas City, Mo. H. Dean Fitzer. Uses 2-column log morning and evening on weekdays (in the Times, morning edition of the Star, and in the evening Star). Uses full page Sunday—N,C,R. Also uses 2 or 3 pictures Sunday; accepts glossy prints. Prefers general news about personalities and programs. Lists WDAF, KMBC, WHB, KCMO, KCKN, KFRU, WREN, KITE. Rate: 60 cents per line, morning and evening weekday combination, 45 cents Sunday.

ST. JOSEPH NEWS-PRESS (e: 42,328; S: 42,642), St. Joseph, Mo. Frederic M. Pumphrey (also church and lodge editor). No regular column or art work. Log appears weekdays and Sunday and runs about 20 inches in last column of classified section. Prefers news on feature or unusual programs for fill-in on listings. Lists KFEQ, WHO, WREN, KFAB, WDAF, KMBC, WHB. Rate: As listings are carried in classified section, classified advertising rate of 23 cents a line prevails for combination of News-Press and Gazette (morning paper carrying no radio material); radio advertising also carried elsewhere at amusement rate of 18 cents per line for daily combination, 12 cents Sunday, 20 cents for combination of Sunday with Gazette or News-Press.

ST. LOUIS GLOBE DEMOCRAT (m: 218,-356; S: 229,498), St. Louis, Mo. Harry

E. LaMertha (also camera assignments). Uses 2 columns on Sunday only-N,C,R. Log appears daily and runs to 2 columns; "best bets" are featured on Sunday only. and run 45 to 68 inches. Also uses 12 to 24 inches of art work on Sunday; accepts glossy prints. Prefers straight news and details on programs of educational, entertainment and serious musical interest; accurate information on station, time, network, type of show (live or transcribed) and program changes. Lists NBC, CBS, Mutual, KSD, KWK, KMOX, KXOK, WTMV, WEW, KFUO. WIL and WLW regularly; occasionally WMAQ, WENR, WGN, WGY and KDKA on special events where locals are not tied in. Rate: 46 cents per line; guaranteed location on radio program page, 25% additional.

ST. LOUIS POST-DISPATCH (e: 227,617; S: 273,926), St. Louis, Mo. James L. Spencer (also auto editor). Uses an average of 100 inches Sunday—N. Log appears daily and runs 60 inches Monday through Saturday, 3 columns Sunday, Also uses 2 or 3 one-column or 2-column cuts Sunday; accepts glossy prints. Prefers straight program news: talent, guests, etc. Lists NBC, CBS, Mutual, KSD, KMOX, KWK, KXOK, WIL, WEW, KFUO regularly; WENR, WMMAQ and WLW occasionally. Rate: 46½ cents per line.

ST. LOUIS STAR-TIMES (e: 154,230). St. Louis, Mo. David Frederick (also continuity writer, KXOK, owned by the paper). Uses 18 inches daily—N,C,R. Log runs 72 inches, with 6 inches of "best bets." Also uses art 2 or 3 times a week usually half-column cuts: accepts glossy prints. Prefers straight news stories. Lists KSD, KWK, KMOX, KXOK, WEW, WIL, WTNV, KFUO; NBC, CBS and Mutual. Rate: 52 cents per line.

NEBRASKA

FREMONT DAILY TRIBUNE (e; 6,381). Fremont, Nebr. Lynn Fenstermacher (also feature writer). Uses 25-inch log daily, with 5 inches of "best bets". Also uses as much art work as space permits: accepts mats. Prefers up-to-the-minute information on guest artists and special features, correct listings on late evening dance orchestras. Lists WOW, KOIL, KFAB. Rate: 70 cents per column inch.

NEBRASKA JOURNAL (m: 31,717), LIN-COLN STAR (e: 24,947), EVENING JOURNAL (15,455) & SUNDAY STAR- JOURNAL (55,283), Lincoln, Nebr. Bruce Nicoll (also assistant city editor). Uses full page Sunday—N,R,C. Log appears daily and runs to 24 inches, with 10 inches of "best bets" in evening edition, 5 inches in morning edition. Also uses 2 to 4 columns of art work weekly; accepts mats only. Prefers program news, features, mats (particularly 2-column), gossip. Lists NBC, CBS, Mutual, KFAB, KFOR, WOW, KOIL. Rates: 23 cents per line in daily Star and Journal, 23 cents in Sunday Star-Journal.

OMAHA WORLD-HERALD (m: 82,492; e: 88,850; S: 170,364), Omaha, Nebr. Keith L. Wilson (also drama editor). Uses daily log ruuning 13 to 16 inches, with 3 inches of highlights. No art work. Prefers short news stories announcing guests stars. Lists KFAB, KOIL, KOWH. WOW. Rate: 38 cents per line, daily and Sunday.

NEW HAMPSHIRE

CONCORD MONITOR-PATRIOT (e; 8,-531), Concord, N. H. Richard H. Keeler (also police and fire reporter). Uses up to one column daily—N,R,C. Log runs about 16 inches, with "best bets" up to 10 inches. Also uses art once or twice a week; accepts glossy prints and mats. Prefers program information, news stories on entertainers, photos. Lists NBC, CBS, Mutual, WLAW, WEEI, WFEA. Rate: 7 cents per line.

MANCHESTER UNION (m; 18,683) & LEADER (e; 16,808), Manchester, N. H. William Thornton (also reporter). No regular column or art work. Uses 35-inch log daily, listing WFEA, WLNH. WHEB, WEEI, WBZ, WNAC, WHDH. CKAC. Rate: 18 cents per line.

NEW JERSEY

ATLANTIC CITY PRESS (m; 20,293), UNION (e; 13,175) & PRESS-UNION (S; 17,826), Atlantic City, N. J. Howard P. Dimon (also amusement editor). Uses news items on irregular schedule, usually Sunday. Logs are run daily and average 12 inches morning and Sunday, 20 inches evening, with 10 to 12 inches of "best bets". Art work is used infrequently; glossy prints and mats not accepted. Lists NBC, CBS, Mutual and WPG. Rate: 14 cents per line daily, 12 cents Sunday.

CAMDEN MORNING POST (14,226) & EVENING COURIER (51,053), Camden.

- N. J. Marion Gilson. Uses about 20 inches every Thursday in both papers—N,C,R. Also uses 2-column log in morning paper, 2½ columns in evening. Art work is used very infrequently; accepts glossy prints and mats. Prefers advance information on program changes. informal gossip, anecdotes. Lists NBC. CBS. Mutual, WFIL. KYW, WCAU, WIP, WPG, WCAM. Rate: 25 cents per line.
- ELIZABETH JOURNAL (e; 29,603), Elizabeth, N. J. Guy M. Chase. No regular column or art work. Uses one-column log daily, with 4 inches by 2 columns of "best bets." Lists WEAF. WJZ, WABC, WOR, WQXR. Rate: 15 cents per line.
- BERGEN EVENING RECORD (27,540), Hackensack, N. J. Justin Gilbert (also Broadway columnist). Uses up to 16 inches of radio material daily in Broadway column—C,N,R. Log runs 30 inches with 4 or 5 inches of "best bets." Uses very little art work; accepts mats. Prefers anecdotes, human interest stories, etc. Lists WABC, WEAF, WJZ. WOR. WMCA, WNEW, WHN. Rate: 11 cents per line plus premium for position.
- JERSEY JOURNAL (e; 40,519), Jersey City, N. J. C. J. Ingram (also financial and business editor; gives 2 weekly broadcasts over WOR and WAAT). Uses an average of 1½ columns daily—C,R,N. Log runs to 2 columns, with half-column of "best bets." Also uses one picture daily; accepts mats. Prefers human interest shorts. Lists WEAF, WJZ. WABC, WOR. Rate: 18 cents per line: 25% extra on specified page.
- NEWARK LEDGER (m: 52,621; S: 57,759). Newark, N. J. Jack Shafer (column also carried by the Long Island Press (Jamaica, N. Y.) and the Staten Island (N. Y.) Advance, q.v.; broadcasts radio news over WMCA-Inter-City Network). "Radio View" runs about three-quarter column weekdays, more on Sunday, plus about a quarter-column of highlight material. Occasionally uses a cut, and accepts glossy prints only. Log runs over a column and lists WEAF, WJZ, WABC. WOR. WMCA, WAAT, WNYC. WHN WLWL, WOV, WINS. WFAS. WNEW. WFAB. WBBR. WEVD. WBNX. WBBC. WARD. WVFW, WLTH, WMBO, WHOM. WCNW, WWRL. Prefers feature length stories, program synopses, news, personality notes, and stories with human interest or humorous angles. Rate: 25 cents per line weekdays. This is one of the Newhouse Papers, which also publishes the Long Island Press and the Staten Island Advance. Combination

- rates: Ledger and Press (daily and Sunday), 40 cents per line; Ledger, Press and Advance (daily), 50 cents: Ledger. or Press. and Advance (daily) 30 cents. (Publicity should be addressed to Jack Shafer. 225 Eastern Way, Rutherford. N.J.).
- NEWARK STAR-EAGLE (e; 74,767), Newark, N. J.: August F. Mehl (also writer on financial markets). Uses daily 35-inch log, with 4 inches of highlights. Art work is used occasionally; accepts glossy prints. Prefers program news. Lists WEAF, WJZ, WABC, WOR, WQXR, WMCA. Rate: Display ads, 28 cents open space.
- NEWARK SUNDAY CALL (80,013), Newark, N. J. Albert E. Sonn (also lodge editor, real estate and financial news). Uses one column every Sunday—N,R,C. Also runs an 8-column log. Photos ar used occasionally in Roto Section; accepts glossy prints and mats. Prefers television news for set owners and for the trade. Lists complete week's programs of NBC. CBS, Mutual; Sunday programs of WHBI, WAAT, WHOM WHN, WMCA. Rate: 21 cents per line
- DAILY HOME NEWS (e; 15.063) & SUN-DAY TIMES (not available). New Brunswick. N. J. Will Baltin (also covers films, stage, night clubs. etc.). Uses 5 inches daily, short stories on Sunday—N,C.R. Daily log runs 24 inches, "best bets" 2 columns by 2 inches. Also uses a one-column mat daily; accepts one-column mats only. Prefers straight news, giving time and topic of broadcast, single column head and shoulder mats of stars. Rate: 9 cents per agate line, daily and Sunday (Also conducts a Sunday television column).
- DAILY COURIER (e: except Saturday: 8.963), Orange, N. J. Stan Coe (also fishing editor: syndicated column appears in 9 New Jersey weeklies). Uses 20-inch column daily— C,R,N. (Weekly radio column is syndicated and appears in 60 New Jersey weeklies). Very little art work is used: accepts glossy prints. Log runs 30 inches and lists NBC, CBS and Mutual. Rate 10 cents per line. (All releases should be sent to Stan Coe, Springfield, N. J.).
- PALMYRA, N. J. Lawrence E. Witte, free lance radio columnist (also contributes to fan magazines and conducts gossip program each summer). "Static," used by 400 papers. runs 10 inches in dailies (5 times a week). 30 inches in weeklies —C,N,R. Art work is used once a week;

accepts glossy prints and mats. Prefers news and gossip on stars, program notes, human interest items, biographical notes. (Releases should be sent to Continental Syndicate, 304 Melrose Ave., Palmyra, N. J.).

- HERALD-NEWS (e; 32,052), Passaic, N. J. Carl Ek (also desk man, reporter). No regular column; uses occasional news stories. Highlight listings appear daily, running about 6 inches; full week's schedules are used Saturday. Prefers mats and will use 2 or 3-column ones daily "if good ones are available." Lists WEAF, WJZ, WABC, WOR, WMCA, WHN. Rate: Information not received.
- PATERSON MORNING CALL (19,622), Paterson, N. J. Seymour Greenwald. Uses varying amount of space daily—N,R,C. Log runs to 2 columns Monday through Friday, 4 columns Saturday. with 5 inches of "best bets." No art work. Prefers news of local interest. Lists WEAF, WJZ, WABC, WOR, WHN, WMCA, WNEW. Rate: 15 cents per line.
- PATERSON NEWS (e; 22,710), Paterson, N. J. Harry Schwartz (also sports department). Uses log only, which runs 40 to 50 inches, with 2 to 4 inches of "best bets." Accepts mats. Lists WEAF, WJZ, WABC, WOR, WMCA, WHN, WQXR. Rate: 16 cents per line.
- PERTH AMBOY NEWS (e; 17,793), Perth Amboy, N. J. No radio editor. Carries 4-page tabloid on Saturday, devoted to programs, foreign station letters, shortwave, etc. Log runs 150 inches, with 18 inches of "best bets." Also uses single-column pictures of stars, occasionally 3-column pictures or layouts; accepts mats. Lists WEAF. WJZ. WABC, WOR, WHN, WMCA, WQXR. Rate: .098 cents display; 15 cents per line listing.
- PLAINFIELD COURIER-NEWS (e; 14,-776), Plainfield, N. J. A. Wallace Gray (also reporter, feature editor, dramatic critic). Uses 24-inch log daily. No art work. Prefers stories on radio performers from own territory. Lists NBC, CBS, Mutual. Rate: 7 cents per line.

NEW YORK

ALBANY TIMES-UNION (m: 41,050; S: 84,243), Albany, N. Y. Douglas Dahm (also financial writer). Uses full column weekdays and Sunday—C,N,R. Log runs 2 columns by about half a page. Accepts glossy prints, though no art work is used at present. Prefers gossip, straight news

- and guest columns. Lists WGY, WOKO, WABY. Rate: 13 cents per line daily; 20 cents, Sunday; 26 cents, combination.
- KNICKERBOCKER NEWS (e; 52,450), Albany, N. Y. Edward S. Healy (also aviation, school and church editor). Uses news, etc., only occasionally. Log appears daily and runs 25 inches. No art work. Lists WOKO, WABY, WGY regularly; WHAZ once a week. Rate: Information not received.
- AUBURN CITIZEN-ADVERTISER (e; 8,-393), Auburn, N. Y. William O. Dapping. Uses very little material, mostly AP releases—N,R,C. Runs 10-inch column of AP listings, plus WMBO. No art work. Rate: 6 cents per line.
- BINGHAMTON SUN (m: 25,994), Binghamton, N. Y. Letitia J. Lyon (also women's page editor). Uses daily 24-inch log, with 10 inches of "best bets". Also runs an occasional feature on outstanding personalities, with one or 2-column cut; accepts mats. Prefers advance stories on outstanding programs for "best bets". Lists WABC, WEAF, WJZ, WGY, WNBF. Rate: 9 cents per line.
- BUFFALO COURIER-EXPRESS (m: 109,-865; S: 163,094), Buffalo, N. Y. George F. Oliver. Uses 3 to 4 columns Sunday-N,C. Log runs 25 to 30 inches weekdays, 38 inches Sunday. "Best bets" are run Sunday in 10-inch by 2-column box. Also uses one or 2 single or double-column cuts on Sunday; accepts glossy prints and mats. Prefers informative material regarding current programs, particularly outstanding musical, dramatic and special events broadcasts; coming programs, changes and discontinuances; news about radio and concert stars. Lists WKBW, WGR, WBEN, WEBR, WSVS, WBNY, CBL, WHAM and WLW daily; highlights of WEAF, WJZ and WABC on Sunday. Rate: Ranges from over \$4 to less than \$5 per inch on Sunday; no weekday space available.
- BUFFALO EVENING NEWS (117,880), Buffalo, N. Y. Joseph Betzer. Uses half-column daily; 2 pages Saturday include column, log, art, etc.—N,C,R. Also uses one-column cut Monday through Friday, deep 4 or 5-column layout Saturday; accepts glossy prints. Log runs 18 inches and lists WBEN, WEBR, WGR, WKBW, WBNY, WSVS and CFRB completely; NBC, CBS and Mutual via local or nearby stations, from 6 p.m. to closing; CBL and WHAM in mail, first, and country editions only. Rate: \$4.90 per inch. (Joseph Betzer is radio columnist only;

radio pages are supervised by Joe Haeffner, also in charge of publicity for WBEN-WEBR, owned by the paper).

- BUFFALO TIMES (e: 60,494; S: 67,829), Buffalo, N. Y. Tim Keady (also reporter). Uses 45 to 120 inches on full page Sunday—N,C,R. Log appears daily and runs 36 inches weekdays, with 8 to 12 inches of "best bets"; 39 inches Sunday, with 36 to 40 inches of "best bets". Also uses 2 one-column and one 2-column cuts on Sunday; accepts glossy prints. Prefers straight news on program content with a feature slant; feature material. Lists WGR, WKBW, WBNY, WBEN, WEBR. Rate: 20 cents per line daily, 24 cents Sunday.
- GLENS FALLS POST-STAR (m; 9,989), Glens Falls, N. Y. Florence Webster (also society, theatre, church and general writing). Uses 15-inch log daily, with 2 inches of program highlights. No art work. Lists WEAF, WJZ, WABC, WOR, WGY. Rate: 8 cents per line.
- NASSAU DAILY REVIEW-STAR (e; 28,-042), Hempstead, N. Y. No radio editor. Carries daily log only, running one column with 2-column box featuring "best bets". Lists "Metropolitan stations only"; more specific information not given. Rate: 13 cents per line.
- ASSOCIATED PRESS, New York, N. Y. Charles E. Butterfield. Uses morning and afternoon columns—N,C,R; spot developments; weekly advance programs. Amount of material used varies; does not include art work. Prefers general allround information on programs, news and developments affecting radio. Lists NBC, CBS and Mutual.
- BROOKLYN CITIZEN (e; 30,148), Brooklyn, N. Y. Murray Rosenberg (also general reporting, city desk work and rewrite). No regular column or art work. Uses 12-inch log daily, listing WEAF, WJZ, WABC, WOR, WMCA, WHN, WNYC. Rate: 15 cents per line.
- BROOKLYN EAGLE (e: 101,616; S; 92,122), Brooklyn, N. Y. Jo Ranson (also has weekly travel program over WMCA under auspices of the paper). Uses 2 columns about 8 inches deep weekdays—N,C,R. Log runs about 40 inches, with 7 inches of "best bets". Rarely uses art, Prefers straight news stories of program changes, bookings, anecdotes, feature stories. Lists WEAF, WJZ, WABC, WOR, WMCA. WHN, WQXR, WNEW, WEVD, WNYC. Rate: 35 cents per line, daily and Sunday.

- LONG ISLAND DAILY ADVOCATE (e. except Saturday; 11,115), Ridgewood, N. Y. Frank Frazer (also theatre editor; film, radio and stage commentator over WWRL and WBBC). Uses about 3 columns daily—C,R,N. Log runs to about 10 inches, with 6 inches of "best bets". Also uses several columns of art work several times a week; accepts mats. Prefers oddities, special features, stories on station heads, particularly in mat form. Lists WEAF, WJZ, WABC, WOR, WMCA, WNYC, WAAT, WHN, WBIL, WOV. WINS, WFAS, WNEW, WFAB, WBBR, WEVD. WBNX, WBBC, WARD, WLTH, WVFW, WHOM, WCNW, WMBQ, WWRL, WQXR. Rate: 30 cents per line.
- LONG ISLAND PRESS (e; 85,876), Jamaica, N. Y. No radio editor. Carries Jack Shafer's column. For his listing see the Newark (N. J.) Ledger. Rate: This is one of the Newhouse Papers, which also publish the Newark Ledger and the Staten Island (N. Y.) Advance. Long Island Press, 25 cents per line; Ledger and Press (daily and Sunday), 40 cents; Ledger, Press and Advance (daily), 50 cents; Ledger, or Press, and Advance, 30 cents.
- LONG ISLAND STAR-JOURNAL (e; 41,-770), Long Island City, N. Y. No radio editor. Carries 30-inch log daily, with 3 inches of "best bets". No art work. Lists WEAF, WJZ, WABC, WOR, WHN, WMCA, WNYC, WQXR. Rate: 15 cents per line.
- QUEENS EVENING NEWS (14,121), Jamaica, L. I., N. Y. John S. Bodkin (also handles theatre news). Uses 20-inch column daily—R,C,N. Log runs a full column. Also uses one or 2 one-column cuts daily; accepts mats. Prefers biographical material and program sketches. Lists WEAF, WJZ, WABC, WOR, WMCA. WNYC, WQXR, WHN, WEVD. Rate: 15 cents per line.
- METROPOLIS (monthly; 65,000), New York, N. Y. Robert S. Benjamin (also free lance radio material in various newspapers and magazines). Writes monthly column in the Metropolis, magazine circulated to Knott Hotel Chain of 36 hotels in Eastern cities. Column is by-lined "Bob Benjamin" and runs one and a half to 2 columns—R,C,N. Also uses halftone photos; accepts glossy prints. Prefers interesting anecdotes of celebrities, especially if with some New York or East Coast angle. Rate: No advertising accepted.
- NEW YORK DAILY MIRROR (m: 737,424; S; 1,475,963), New York, N. Y. Nick A

Kenny (also radio commentator and promotional work). Uses column and a half weekdays and Sunday—N,C,R. Log also runs to a column and a half. with 4 inches of "best bets". Uses 4 or 5 cuts of prominent radio personalities each issue; accepts glossy prints. Prefers human interest and menewsy" items about well-known and obscure artists, Lists WEAF, WJZ. WABC, WOR. WQXR. WMCA, WNEW, WINS, WHN, WOV, WBNX, WHOM. Rate: 65 cents per line.

NEW YORK DAILY NEWS (m: 1,802,433; S: 3,343,579). New York, N. Y. Ben S. Gross. Uses 15 inches of 8 point type daily—R, N. C. (Ninety per cent of column devoted to program reviews which are changed for various editions). Log runs to 24 inches, with 7 inches of "best bets". Also uses a half-column vignette each day; accepts glossy prints. Prefers straight news and occasional background material to aid in writing reviews. Lists WEAF, WJZ, WABC, WOR. WAAT, WARD, WBBC, WBBR, WBIL, WBNX, WCNW, WEVD, WFAB, WHN, WINS, WLTH, WMBQ, WMCA, WNEW, WNYC, WOV, WQXR, WVFW, WWRL. WFAS, WHBI, WHOM. Rate: \$1.75 per agate line daily, \$2.00 Sunday.

NEW YORK JOURNAL-AMERICAN (e: 623,318; S: 1,032,182), Tom Brooks (also Hearst Sunday papers; radio, editorial and general promotion). Uses 10 to 16 inches of material written by Dinty Doyle (see his separate listing for New York Journal-American). Log appears daily and Sunday and runs 45 inches, with an average of 5 inches of "best bets". No art work. Prefers newsy, readable matter. Lists WEAF, WJZ, WABC, WOR, WNEW, WINS, WHN, WMCA and WNYC completely; highlights of WBIL. WQXR, WOV. WARD, WLTH, WVFW, WCNW, WBBC, WBNX, WHOM, WAAT, WWRL. Rate: \$1 per line daily for "requested" position on radio page, \$1.10 for "purchased" position; \$1.25 Sunday.

NEW YORK JOURNAL-AMERICAN (e: 623,318; S; 1,032,182), New York, N. Y. Joseph Edward Doyle (by-line "Dinty Doyle"). Uses three-quarter to full column weekdays and Sunday, with three classifications given equal space-N,C,R. Log runs about 45 inches, with 3 inches of "best bets". No art work. Prefers news and features. Lists WEAF WJZ, WABC, WOR, WNEW, WINS, WMCA, WHN, WNYC, WOV, WBNX, WWRL, WHOM, WAAT, WARD. WCNW, WQXR, WLTH. Rate: \$1 per line daily for "requested" position on radio page, \$1.10 for "purchased" position; \$1.25 Sunday (full circulation); \$1 Sunday (50 mile radius).

NEW YORK MORNING TELEGRAPH (m, S; not available), New York, N. Y. Melvin Spiegel. Uses two 7-inch columns daily—C,N,R. No art work; no program listings. Prefers gossip, news, studio happenings. Rate: 50 cents per line daily, 55 cents Sunday.

NEW YORK POST (e, except Saturday: 252,962; Saturday: 205,463), New York, N. Y. Leonard Carlton (also writes Sunday feature for Philadelphia Record). Uses 10 to 12 inches daily—N,R,C. Log runs about 2 columns, with 4 to 6 inches of "best bets." No art work. Lists WEAF, WJZ, WABC, WOR, WMCA, WNYC, WHN. WBIL, WNEW, WOV, WEVD, WQXR. Rate: 45 cents per line.

NEW YORK SUN (e; 301,558), New York, N. Y. E. L. Bragdon. Uses 8 columns of technical material on Saturday, with occasional news item. Log appears daily except Saturday and runs 35 inches, with an average of 3 inches devoted to "best bets." Also uses one 2-column drawing on Saturday; accepts glossy prints. Lists WEAF, WJZ, WABC, WOR, WMCA. WNEW, WHN, WQXR, WEVD. Rate: 73 cents per agate line; 8 cents a line extra for radio page. (Specializes in technical aspects of television, short-wave, and home construction and repair of radio sets).

NEW YORK TIMES (m: 492,570; S: 813,972), New York, N. Y. Orrin E. Dunlap, Jr. Amount of space used daily varies with the news; runs to page and a half Sunday—N,R,C. Log and "best bets" also varies daily; runs to full page of advance programs for the week on Sunday. Uses a layout and individual pictures on Sunday; accepts glossy prints. Lists WEAF, WJZ, WABC, WOR, WMCA WEVD, WNYC, WQXR, WHN. Rate: 9f cents per line daily, \$1.25 Sunday (ads of radio sets or parts, 87 cents daily, \$1.15 Sunday).

NEW YORK WORLD-TELEGRAM (e, except Saturday: 423,740; Saturday: 365.-962), New York, N. Y. Alton Cook. Uses 2½ columns Monday through Friday, 4 columns Saturday, including logs and 8 or 10 inches of "best bets." Also uses single or double-column cuts on Saturday; accepts glossy prints. Prefermemoranda for filling out listings in high spot box. Lists WEAF, WJZ, WABC WOR, WMCA. WNYC. WHN, WQXR. Rate: 75 cents per line.

- NEW YORKER STAATSZEITUNG UND HEROLD (m, S; not available), New York, N. Y. Henry Marx (also assistant music critic). Uses varying amount of space daily—N,R,C. Log runs 25 to 30 inches, with 10 inches of "best bets." Accepts mats, though apparently art is rarely used. Prefers program news and comments. Lists WEAF, WJZ. WABC, WOR completely; highlights of WNYC, WEVD, WHN, WHOM, WQXR. Rate: 60 cents per line.
- RADIO & TELEVISION MIRROR (monthly; 127,746), New York, N. Y. Fred R. Sammis. Uses over 12 pages each issue—N,C,R. Also uses 8 pages of logs, and 8 pages of "best bets" and highlights. Art work is used throughout the magazine; accepts glossy prints. Prefers items on programs, personalities, news and gossip, biographies. Lists NBC, CBS and Mutual. Rate: 65 cents per line.
- STATEN ISLAND ADVANCE (e; 28,510). Staten Island, N. Y. Walter J. Squier (also sports department). Uses 2-column log daily, listing WEAF, WJZ, WABC. WOR, WMCA, WNYC, WAAT, WHN. WOV, WINS, WNEW, WBBR, WEVD. WBNX, WHOM, WQXR. No art work. (Note: Paper also carries "Viewing Radio," daily column by Jack Shafer. for whose listing see Newark (N. J.) Ledger). Rate: 25 cents per line. This is one of the Newhouse Papers, which also publish the Newark Ledger and the Long Island Press. Combination rates: Ledger, Press and Advance, 50 cents per line; Ledger, or Press, and Advance. 30 cents.
- ROCHESTER DAILY ABENDPOST (e; not available), Rochester, N. Y. Eric C. Vossmeyer (also general work). Uses daily log, running from 41 to about 82 inches. Apparently uses no art work, but accepts mats. Lists WHAM, WHEC, WSAY and German short-wave stations. Rate: 10 cents per line.
- ROCHESTER DAILY RECORD (m; not available), Rochester, N. Y. E. Willis Stratton (also associate editor). Uses varying amount of space daily—N.C. No log or art work; accepts mats. Prefers spot news, reports on new programs, news on personalities. Rate: No information given.
- ROCHESTER DEMOCRAT & CHRONICLE (m: 78,034; S: 105,267), Rochester, N. Y. W. DeWitt Manning (also church, literary and fraternal editor, editorial librarian). Uses varying amount of space daily—N,C,R. Log runs

- about 2 inches, plus two and a half columns devoted to highlights and "best bets" on WHAM and WHEC. Uses single-column cuts daily in station feature announcements, varying amount of art work in Sunday Screen and Radio Magazine Section; accepts glossy prints-rarely uses mats. Lists WEAF, WJZ. WABC, WHAM, WHEC, WSAY, WBEN. CBL. (Listings handled in cooperation with Rochester Times-Union). Rate: 40 cents per line in combination with Evening Times-Union.
- ROCHESTER EVENING NEWS (not available), Rochester, N. Y. Mary H. O'Reilly (also general feature writer). Uses 15 to 20 inches daily—N,C,R. Log runs a quarter-page, with 3 inches of "best bets." Also uses art work 3 or 4 times a week; accepts glossy prints and mats. Prefers complete lists of guests, songs, dramatic programs; articles on radio personalities; feature articles. Lists WHAM, WHEC, WSAY, WBEN, WJZ, WABC, CBL. Rate: 15 cents per line.
- ROCHESTER TIMES-UNION (e: 94,777) and DEMOCRAT & CHRONICLE (m: 78,034; S: 105,267), Rochester, N. Y. Waldon N. Yerger (also fraternal and church editor). No regular column; uses occasional items. Log runs 38 inches, with 4 inches of "best bets." Accepts glossy prints, but art is used infrequently. Prefers program highlights. Lists WEAF. WJZ. WABC, CBL, WBEN, WHEC, WHAM, WSAY. Rate: 40 cents per line in both papers weekdays, 30 cents in Sunday edition.
- SCHENECTADY GAZETTE (m; 25,377), Schenectady, N. Y. Donn H. Munson (also assistant editor, feature writer, reporter). Uses half to full page daily including art work—N,R,C. Log runs 2 to 3 columns, with half to full column of "best bets." 35% of column space is devoted to art work; accepts mats. Prefers straight news of programs, features, personalities. Lists NBC, CBS, WOKO, WGY, WBZ, WABY. Rate: 7 cents per line.
- SYRACUSE HERALD (e: 54,347; S: 55,882), Syracuse, N. Y. Robert M. Hoffman (also assistant city editor). No regular column or art work. Log appears daily and runs to a column and a half. Lists WEAF, WJZ, WABC, WFBL, WSYR. Rate: 20 cents per line.
- SYRACUSE POST-STANDARD (m: 59.556; S: 66,598), Syracuse, N. Y. Jack S. Baker (also assistant city editor). Uses 15-inch column on Sunday—N. Log appears

daily and runs to a half-column with 15 inches of "best bets." Also uses a single-column and double-column or 2 double-column cuts Sunday; accepts glossy prints and mats. Prefers straight news from the networks. Lists WFBL, WSYR, WGY, WHAM. Rate: 20 cents per line.

WATERTOWN DAILY TIMES (e; 33,929), Watertown, N. Y. Dominie Pepp (also reporter). No regular column; uses news items in connection with listings. No art work. Log runs 2 columns by 8½ inches, with 2 columns by 5 inches of "best bets." Prefers information on the content and guests of various programs. Lists NBC, CBS, Mutual. Rate: Information not received.

HERALD OF WESTCHESTER, THE (Friday; not available), White Plains, N. Y. J. Spencer Gray (also editor). Uses full tabloid page every Friday—N.C.R. Accepts mats; amount of art work varies. Prefers picture material; uses UP wire service. Lists WEAF, WJZ, WABC, WOR. Rate: 6 cents per agate line.

YONKERS RECORD (e: 8,075; S: 8,075), Yonkers, N. Y. John A. Brennan (also managing editor). Uses short items on irregular schedule. No listings or art work. Prefers mats with illustrations. Rate: 50 cents per inch weekdays; \$1 Sunday.

NORTH CAROLINA

ASHEVILLE CITIZEN (m: 21,210), TIMES (e: 15,088) & CITIZEN-TIMES (S: 31,990), Asheville, N. C. G. deRoulhac Hamilton, Jr. (also Sunday editor, general feature editor). Uses half to full column daily—N,R. Log runs about 18 inches, with occasional highlights. Occasionally uses one, 2 or 3-column cuts, if they have news angle; accepts mats. Prefers straight news. Lists NBC, CBS, Mutual, WWNC. Rate: 14 cents per line, plus 25% for guaranteed position.

*CHARLOTTE NEWS (e: 35,146; S: 35,317), Charlotte, N. C. No radio editor. Carries only Sunday log of WBT and WSOC. Rate: 80 cents per inch.

CHARLOTTE OBSERVER (m: 72,270; S: 74,616), Charlotte, N. C. No radio editor, Program schedules are run on Sunday. No further information received.

DURHAM SUN (e: 13,138), Durham, N. C. Wyatt T. Dixon (also member news staff). Uses about 15 inches daily—N.C.R. Six-inch log lists only WDNC (owned by the Herald & Sun). No art work. Rate: 14 cents per agate line.

NORTH DAKOTA

BISMARCK CAPITAL (semi-weekly; not available), Bismarck, N. D. Gaylord E. Conrad (also associate editor, photographer, promotion manager of the Capital; radio editor of the Friday Shopper and 73 weeklies' inside ready-printed pages of North Dakota Newspaper Association; news correspondent for UP, INS; photo correspondent for N. Y. Times-Wide World, INP, Acme and Central Press; owns and operates news and photo state bureau). Uses a minimum of half-column each week—N,C,R. Also uses art work with a local angle; accepts glossy prints and mats. Log runs 2 to 3 columns and lists KFYR, KGCU. Prefers news and pictures with local angle. Rate: 50 cents per column inch in Bismarck Capital; 3 cents per line in the Shopper; 40 cents per line in North Dakota Newspaper Association of 73 weeklies.

FARGO FORUM (m, e: 30,778; S: 28,986), Fargo, N. D. Roy P. Johnson (also film editor). Uses half to full column daily —N. Art work is used infrequently; prefers one-column mats, no glossy prints. Lists only WDAY, affiliated with the paper. Rate: 12 cents per line daily, 10 cents Sunday.

OHIO

AKRON BEACON JOURNAL (e: 97,790; S: 66,206), Akron, O. Dorothy Ann Doran (also assignment reporting for city desk). Uses three-quarter column daily—N,C,R. Log runs about 2 columns, with a one-column, 3-inch box of "best bets." Also uses one-column art insert in. DC column lead daily, up to 2 columns of art in Sunday edition; accepts mats. Prefers straight news and advances fast mail; program and personality features, Lists WADC, WTAM, WJW, WHK and WLW completely; WCLE and NBC Blue after 5 p.m. Rate: National ROP (does not guarantee radio page position).

ASHLAND TIMES-GAZETTE (e: 6,238), Ashland, O. Mary Lou Lammers (also society editor, general reporter). Uses program log only, amounting to 15 inches daily. No art work. Lists WJZ, WTAM, WLW, WJR, CKLW, WHK, WGAR, WCLE. Rate: 3 cents per line.

BUCYRUS TELEGRAPH - FORUM (e: 5,248), Bucyrus, O. Gayl C. Metzger (also state editor). Uses about 5 inches 3 times a week—N.C.R. Daily log runs to 7 inches. Very little art work is used; accepts mats. Prefers listings,

straight news, gossip. Lists CBS, WLW, WTAM, WJR, WHKC. Rate: 50 cents per inch.

- CANTON REPOSITORY (e: 44,328; S: 45,-917), Canton, O. Clifford Grass (also automobile editor). Uses half-column daily—N,R,C. Also uses a 2-column by 12-inch log. No art work. Prefers straight program news. Lists WABC, WTAM, WHBC, KDKA. Rate: 14 cents per line daily and Sunday.
- CHILLICOTHE (weekday m, except Monday; 3,748), Chillicothe, O. Ray Ortman (also reporter). Uses 15 inches daily—N,C,R. Log runs about 20 inches. Also uses varying amount of art work on an average of 3 times a week; accepts mats. Lists NBC, CBS, WLW. Rate: Information not received.
- CINCINNATI ENQUIRER (m: 110,998; S: 197,804), Cincinnati, O. Jack Rogers (also general assignments). Uses one to 6 columns daily—N,C,R. Log runs to 26 inches. Rarely uses art on weekdays, one or more columns on Sunday; accepts glossy prints. Prefers straight news. Lists WLW, WSAI, WKRC, WCKY. WCPO and varied groups of short-wave stations. Rate: Varies according to day and contract.
- CINCINNATI POST (e; 150,976), Cincinnati, O. Paul P. Kennedy. Uses at least 3 columns on full page devoted to radio (including advertising) daily—C,N. Also uses 3-column by 8-inch log Monday through Friday, 3 column by 11 inches on Saturday, with "best bets" running from 8 to 12 inches daily. One, 2 and 3-column cuts are run daily; accepts glossy prints. Prefers anecdotal material for single paragraph, short one-line items and 300-600-word features. Lists WCPO. WLW, WKRC, WSAI, WCKY. Rate: 29 cents per line.
- CINCINNATI TIMES-STAR (e; 153,182), Cincinnati, O. France Raine (also editorial promotion, special sections). Uses full page every Wednesday, including "RadiOpinions" column, news and art-R,N. Log appears daily and runs to 24 inches Monday through Friday; 33 inches Saturday. Also uses 3 or 4 pieces of art (one, 2 or 3-column) every Wednesday; accepts glossy prints and mats. Prefers advance information on programs direct from local stations. Lists WLW, WCKY, WKRC, WSAI. Rate: 30 cents per line.
- CENTRAL PRESS ASSOCIATION, Cleveland, O. Walter L. Johns (also sports editor). Uses 2 columns of art every

- other day. (Also see separate listings for Clifford D. Vormelker, Central Press Association).
- CENTRAL PRESS ASSOCIATION (newspaper syndicate of King Features). Clifford D. Vormelker (also librarian, staff writer). Uses 2 to 4 columns daily—N,C,R. Also uses daily single or double-column art, with frequent layouts; accepts glossy prints. Prefers pictures and biographies.
- CLEVELAND NEWS (e; 120,759), Cleveland, O. Elmore Bacon (also music critic). Uses 21 inches or more daily—N,R,C. Log runs 24 inches, with one-column by 2-inch box of "best bets." Occasionally uses one or more pieces of one-column art; accepts glossy prints. Prefers news about programs and stars. Lists WTAM, WHK, WGAR and WCLE every day; WGN, CKLW, WADC, WJR, WXYZ, WLW, WSAI, WSM, WCKY and WWJ on irregular schedule. Rate: 34 cents per line.
- CLEVELAND PLAIN DEALER (m: 208,-623; S: 392,760), Cleveland, O. Robert S. Stephan. Uses one column daily, 4 on Sunday—N,R,C. Length of log varies and includes highlight listings. Also uses layouts and single cuts on Sunday; accepts glossy prints. Prefers news, one-page features, short fillers, biographies of stars. Lists WHK, WCLE, WTAM and WGAR in city edition, plus WADC, WJR, WLW and WGN in state edition. Rate: 44 cents per line weekdays, 57 cents Sunday.
- CLEVELAND PRESS (e; 221,547), Cleveland, O. Norman Siegel. Uses 30-inch column daily—N,C,R. Also uses 18-inch log, with 4 inches of "best bets." A 4 or 5-column layout appears each Saturday; accepts glossy prints. Prefers program highlights, features, gossip. Lists WTAM, WGAR, WHK and WCLE completely; highlights of out-of-town stations. Rate: 45 cents per line.
- COLUMBUS CITIZEN (e: 83,574; S: 73,-699), Columbus, O. Robert C. Fashbaugh (also assistant to theatre department; writes and directs weekly program). Uses varying amount of space daily—R,N,C. Log runs 4 columns by 8 inches, with 2 inches devoted to "best bets." Also uses a full page of art in Sunday Magazine section; accepts glossy prints. Lists NBC, CBS, Mutual, WJR, WTAM, WLW, WBNS, WCOL, WHKC, WGN, WOSU. Rate: 22 cents per line; no advertisements accepted Sunday.
- COLUMBUS DISPATCH (e: 164,455; S: 133,680), Columbus, O. Herschel G.

Dillman (also general assignments). No daily column; uses occasional story concerning local station. Full Sunday radio graphic page, including art, 3 or 4 feature stories, human interest items, etc., carried in color section. Uses 3 or 4 pictures on Sunday graphic page, one picture on news page; accepts glossy prints. Prefers short feature material, concise items about personalities, non-technical discussions of radio and pictures. Lists WBNS, WCOL, WHKC, WLW and WOSU completely; evening programs of WJR. Rate: Information not received.

- COLUMBUS SUNDAY STAR (110,537), Columbus, O. Joe R. Mills (also theatreamusement editor). Uses full tabloid page every Sunday—N,C,R. Also uses full page of art work, with an occasional extra 5-column strip. Accepts glossy prints only. No log or "best bets" are run. Prefers straight news releases and intimate gossip. Rate: 18 cents per line.
- OHIO STATE JOURNAL (m: 50.800; S: not available), Columbus, O. Harrold C. Eckert (also film editor, critic; covers all amusements). Uses log only; runs 2 columns by 48 to 50 inches daily and Sunday, with 6 inches of "best bets." No art work. Lists WBNS, WLW, WCOL, WHKC, WOSU. Sunday table is also printed in Saturday mail edition for rural circulation. Rate: Information not received.
- DAYTON NEWS (e: 61,347; S: 58,475), Dayton, O. Charles E. (Chuck) Gay (also occasional general and rewrite work). Uses one to 1½ columns weekdays, half-page Sunday—R,C,N. Log runs 45 to 55 inches. Uses occasional art weekdays, 3 to 4 columns on Sunday; accepts glossy prints. Prefers straight news and unusual features. Lists WHIO, WLW and WSMK completely; highlights of WCKY, WSAI, WKRC, WMAQ, WENR, WHKC. Rate: 14 cents per line daily, 12 cents Sunday.
- FINDLAY REPUBLICAN-COURIER (m; 12,896), Findlay, O. John M. Stowell (also telegraph editor). Uses 12 inches Monday through Friday, about 24 on Saturday including comment on Sunday programs—N,R,C. Log runs about 24 inches Monday through Friday, double on Saturday, and lists WTAM, WLW, CKLW, WJR, WOWO. Uses no art work, but accepts mats. Prefers straight program news. Rate: Radio material is run on editorial page, for which no advertising is accepted.

- GALION INQUIRER (e; 2,730), Galion, O. Harriett Cummins (also general office and news). Uses 22-inch log daily, with 2 inches of "best bets." No art work. Lists WTAM, WLW, WHKC, WJR. Rate: 42 cents per column-inch.
- LIMA NEWS (e, except Saturday: 22,213; Saturday: 18,186; S: 23,615), Lima O. Rosemary E. Cashman (also film editor, handles some feature stories). Uses 1½ to 2 columns daily—N,C,R. Log runs 12 inches with about 4 inches of "best bets." Accepts glossy prints and mats, though art is seldom used on radio page. Prefers program news, giving guest stars, program content, etc. Lists WEAF, WJZ, WABC, WGN, WGN. Rate: 9 cents per line on yearly contract, plus 25% for position guarantee.
- MARION STAR (e: 16,063), Marion, O. Clark Wideman (also police and general reporter). Uses 3 to 5 inches daily on program highlights, chiefly AP radio summaries. Log runs 24 inches Monday through Thursday; 36 inches Friday and Saturday, including Sunday programs. Uses occasional piece of art with local slant; accepts mats. Prefers news with local slant, particularly of stars formerly residing in or connected with Marion. Lists WTAM, WLW, WJR, WHKC. Rate: 6 cents per agate line.
- NEWARK ADVOCATE & AMERICAN TRIBUNE (e: 14,858), Newark, O. M. Irene Cosgrove (also reporter, obituary writer, market features). Uses AP news items daily. Log runs 30 inches Monday through Friday, 49½ inches Saturday, with 8 inches of "best bets." No art work. Prefers program information and corrections. Lists NBC, CBS, Mutual, WLW, WHKC, WOSU, WBNS. Rate: 6 cents per line.
- PAINESVILLE TELEGRAPH (e: 7,362). Painesville, O. D. E. Bollinger (also state editor, rewrite man, reporter). Uses about 16 inches Monday through Friday, nearly triple on Saturday. Log runs 18 inches daily, nearly triple on Saturday, with 3 inches of "best bets." Also uses frequent, but not daily, one-column mats; no glossy prints. Prefers advance information on programs, with detail as to music, guest stars, locale, etc. Lists WTAM, KDKA, WLW, WJR, WICA. Rate: 3½ cents per line.
- PORTSMOUTH TIMES (e: 19,186; S: 20,-290), Portsmouth, O. No radio editor. Carries daily log only, listing NBC, CBS, WLW, WPAY. Rate: 7 cents per line.

& NEWS-SUN (S: 23,446). Springfield.
O. J. Richard Wolbert (also reporter).
Uses 15 to 20 inches weekdays, 20 to 25 inches Sunday—N.R.C. Log runs about 15 inches, with one inch, double-column of "best bets." Also uses 2 or 3 columns of art work Sunday; accepts glossy prints and mats. Prefers interesting news on outstanding programs. Lists WHIO, WLW, WHKC, WCKY, WSAI, WTAM. Rate: 11 cents per line. combined morning Sun and evening News; 10½ cents Sunday News-Sun.

TIFFIN ADVERTISER - TRIBUNE (e: 7,362) Tiffin, O. Arnold Whalen (also news editor). No regular column or art work; accepts mats. Uses 40-inch log daily, listing WSPD, WOSU, WTAM, WLW, WJR. Rate: Advertising not accepted on radio. page.

TOLEDO BLADE (e; 153,286). Toledo, O. Richard Pheatt. Uses an average of 40 inches daily—N,R,C. Log runs 50 inches Monday through Friday, about 100 inches Saturday, with 5 inches of "best bets." Also uses 2 half-column cuts daily. 6 half-column cuts Saturday; accepts glossy prints. Prefers advance program information. straight news. features and some biography. Lists NBC, CBS, Mutual. Canadian Broadcasting Corp.: WSPD. WWJ, WTAM. WLW, WTOL. WJR. CKLW. Rate: 45 cents per line.

TOLEDO LEDGER (w: not available). Toledo, O. Marie Cochran (also writes woman's column). Uses nearly a full tabloid page each issue—N,R,C. No log at present, but contemplates listing WSPD, WTOL, WJR, WTAM and possibly CKLW and WLW in the near future. Also uses one column of art work on the radio page, sometimes one and 2 columns throughout the paper; accepts glossy prints and mats. Prefers news of scheduled programs, with names of guest stars, etc.; biographies, gossip and personal notes. Rate: \$1.25 per inch.

TOLEDO TIMES (m: 23,704; S: 61,011). Toledo, O. Don Wolfe (also theatre department). Uses 3 columns weekdays. 8 columns Sunday—N,C,R. Log runs 3 inches, with 10 inches of "best bets". Also uses a varying amount of art work on Sunday; accepts glossy prints and mats. Prefers straight program news. Lists WEAF, WJZ, WABC, WOR, WTOL. WLW. WGN. WWJ, WJR. WHAS. WHAM, WTAM, WCKY, WXYZ, CKLW,

WSPD. Rate: 15 cents per line week-days, 22 cents Sunday.

XENIA GAZETTE (e; 5.127), Xenia, O. Mildred Mason (also society editor, general reporter). Uses 3 to 4 inches daily—N.C.R. Log runs 15 inches and lists WLW. WKRC. Also uses art about once a week; accepts mats. Prefers advance stories on programs scheduled. Rate: 3½ cents per line.

YOUNGSTOWN VINDICATOR (e: 63,862; S: 64,231). Youngstown. O. Caroline MacDonald (also librarian). Uses 14½-inch by 2-column log weekdays, 20-inch by 2-column Sunday. "Best bets" and highlights run 8½ inches weekdays. 14 inches Sunday. Also uses one 2-column and one half-column mat or cut Sunday; accepts glossy prints and half-column mats. Prefers straight, accurate news, with descriptive program material. Lists NBC, CBS, WTAM, KDKA, WJR, WLW, WCLE, WKBN, WPIC, WKST. Rate: 18 cents per line.

OKLAHOMA

DAILY ARDMOREITE (e, except Saturday: 7.867; S: 7.898). Ardmore, Okla. Ed R. Martin (also film and general reporter). Uses about 2 columns every Sunday—N,C,R. Also uses occasional mats. Prefers straight news, with occasional feature material. Lists KVSO (owned by the paper) completely; sometimes gives brief listings for NBC. CBS and Mutual. Rate: 70 cents per inch.

BLACKWELL DAILY JOURNAL (e. except Saturday: 6.046; S: 6.053). Blackwell. Okla. Roger E. Rice (also general editorial man). No regular column; uses occasional wire stories. Devotes about 14 inches to 2-day schedules weekdays, 3 full columns to entire week's programs Sunday. Uses very little art work, and only on programs whose sponsors use linage in the paper; accepts mats. Prefers original, well-written and timely releases. Lists NBC, CBS and Mutual. Rate: 56 cents per column inch.

MUSKOGEE DAILY PHOENIX (m: 10.647; S: 11.034) & TIMES-DEMOCRAT (e: 8.397), Muskogee, Okla. Paul A. Bruner (also managing editor). Uses nearly a column weekdays, 2 columns Sunday, including log—N,C,R—with C ranking first on Sunday. Also uses art about twice a week and one or 2 cuts Sunday; accepts glossy prints and mats. Prefers brief, breezy squibs. Lists KBIX (owned by the papers) and Mutual; plus such programs as KVOO or KTUL may carry

with local tieup. Rate: 10 cents per agate line, combination of both papers; 25% additional for guaranteed page position.

- DAILY OKLAHOMAN (m: 97,458) & OKLAHOMA CITY TIMES (e: 81,680), Oklahoma City, Okla. Bruce Palmer (also film critic, reporter). Uses varying amount of space daily for news, listings, and occasional comment or gossip. No art work. Prefers straight news. Lists WKY, KOCY, KOMA. Rate: 43 cents per line, daily combination; 38 cents Sunday.
- TULSA DAILY WORLD (m: 70,043; S: 70,-750), Tulsa, Okla. Harry LaFerte (also Sunday editor). Uses varying amount of space once a week—N,C,R. Three complete logs are run daily. Accepts mats, though art work is apparently seldom used. Prefers features. Lists KVOO, KTUL, KOME. Rate: \$2.62 per inch daily and Sunday.
- TULSA TRIBUNE (e: 53,167; S: 55,916), Tulsa, Okla. No radio editor. Trade agreement with local stations KTUL and KVOO stipulates listing of their programs in return for station time. No other radio material carried. Rate: 16 cents per line.

OREGON

- EUGENE DAILY NEWS (m, except Monday: 5,897; S: 5,877), Eugene, Cpc. Virginia Hendrickson (also society editor, women's features). Uses daily log only, running 25 to 30 inches. No art work. Lists KORE, KOIN, KGW, KEX, KOAC, KNX. Rate: 5 cents per line.
- OREGON JOURNAL (e: 100,450; S: 106,-463), Portland, Ore. Lawrence Gilbertson (also handles aviation). Uses varying amount of space each issue—N,C. Log runs about 2 columns and covers 2-day schedules. No art work. Lists KOIN, KALE, KEX, KGW, KWJJ. KBPS. KXL, KOAC, KGO, KPO, KNX. Rate: 25 cents per line daily and Sunday.
- PORTLAND NEWS-TELEGRAM (e; 54,-177), Portland, Ore. Ed V. Golik (librarian, general news, entertainment columnist). Uses 30-inch daily log. listing KOIN, KALE, KGW, KEX, KWJJ, KXL, KBPS, KOAC. No art work. Rate: 18 cents per line.

PENNSYLVANIA

ALLENTOWN EVENING CHRONICLE (16,052), Allentown, Pa. T. L. Wirts

(also police and city hall reporter, newscaster over WSAN-WCBA, owned by the Call-Chronicle Publishing Co.). Uses 6-inch column devoted to short-wave material. Log runs 20 inches, with 6 inches of "best bets." No art work. Prefers short-wave publicity. Lists WEAF, WJZ, WABC, WOR, WSAN-WCBA, WFIL, KYW, WCAU and short-wave stations. Sunday programs listed Saturday. Rate: 17 cents per line, combination Morning Call and Evening Chronicle, or Evening Chronicle and Sunday Call-Chronicle.

- ALLENTOWN MORNING CALL (45,311)
 AND SUNDAY CALL CHRONICLE (37,236), Allentown, Pa. Wayne W. Holben
 (also reporter). Rarely uses news items;
 30-inch log is run morning and evening,
 with 6 inches of "best bets." Lists
 WEAF, WJZ, WABC, WOR, WCBA,
 WSAN, KYW. Rates: \$1.75 per inch for
 Call, 77 cents for Chronicle, \$2.38 for
 Call-Chronicle.
- ALTOONA MIRROR (e; 22,248), Altoona, Pa. John E. Holtzinger (also reporter, feature editor). No column; uses 18 to 24-inch log daily. No art work. Lists WEAF, WJZ, WABC, WLW, KDKA, WCAU, WFBG. Rate: 14 cents per line.
- ALTOONA TIMES-TRIBUNE (m; 8,438), Altoona, Pa. Paul LeR. Lamade (also printer and linotype operator, occasionally assistant sports writer). Uses one column daily—R,N,C. Log runs about 28 inches, with half-inch of "best bets." Also uses half-column and occasionally single-column cuts; accepts glossy prints and mats. Prefers program features, news stories, gossip, oddities, biographies, etc. Lists WEAF, WJZ, WABC, WOR, KDKA, WCAU, WLW, WFBG. Rate: 65 cents per inch.
- BROWNSVILLE TELEGRAPH (e; 8,193), Brownsville, Pa. Lewis W. Hays (also reporter, theatre columnist). Uses 20-inch log daily, listing KDKA, WCAE. WMBS, WJAS, WWVA. Rarely uses art work; accepts mats. Rate: Advertising not accepted on feature page, where radio material appears.
- carnegie Signal Item (w; not available), Carnegie, Pa. Robert W. Bradshaw. Uses 3 half-columns every Thursday—N.C.R. Log runs 2 inches, with varying amount of space devoted to "best bets." Also uses one 2-column and one single-column mat; accepts glossy prints and mats. Prefers new program information, gossip on stars, feature

- articles and mats. Lists WJAS, WCAE. KDKA, WWSW. Rate: 50 cents per inch.
- CHESTER TIMES (e; 22,919), Chester, Pa. No radio editor. Carries daily log only. running 2 columns. Lists WEAF, WJZ, WABC, WOR, KYW, WFIL, WCAU, WIP. Rate: 12 cents per line.
- EASTON FREE PRESS (m; 8,194), Easton, Pa. W. D. Gorman (also amusement editor). Uses about 24 inches daily—N.R.C. Log runs 35 inches, with 6 inches devoted to "best bets." Also averages one picture a day; accepts mats. Prefers publicity in proof form, pictures in mat form. Lists WEAF, WJZ, WABC, WOR. WEST, WIP, WCAU. Rate: 5 cents per line.
- ERIE DISPATCH-HERALD (e: 35,223; S: 25,446), Erie, Pa. C. B. Hollinger (also feature, woman's page, garden, junior and church page editor). Uses 4 columns every Sunday—N.C.R. Log averages 2' inches weekdays, full page of week's programs with 12 inches of "best bets" on Sunday. Also uses about 4 single-column cuts on Sunday, none during the week; accepts mats. Prefers straight news, gossip about stars, and occasiona mats. Lists NBC, CBS and Mutual. Rate: 11 cents per line weekdays, 9 cents Sunday; no combination rate.
- HANOVER EVENING SUN (17,816), Hanover, Pa. Edward H. Wallace (also sports editor). Uses about 11 inches daily—N,C,R. Log runs 24 inches, with finches of "best bets." Also uses single-column art work every other day; accepts mats. Prefers program details news of forthcoming programs and events, and human interest items on performers. Lists NBC, CBS and Mutual. Rate: 7 cents per line.
- HARRISBURG EVENING NEWS (59,639), Harrisburg, Pa. Richard M. Spong (also film and drama editor, reporter). Uses varying amount of space daily—N,C. Log runs about 14 inches, with 7 inches of "best bets." Also uses a single-column mat daily; no glossy prints. Prefers straight news on forthcoming programs, studio gossip and portrait one-column mats. Lists NBC, CBS and Mutual. Rate: 18 cents per line.
- HARRISBURG SUNDAY COURIER (7,348), Harrisburg, Pa. No radio editor. Carries 12-inch log listing WKBO, WHP. No art work. Rate: 6 cents per line.
- HARRISBURG TELEGRAPH (e; 37,274), Harrisburg, Pa. Dick Redmond. Uses

- about 20 inches daily—N. Log runs 20 to 22 inches. Also uses one-column mat daily; accepts mats, rarely uses glossy prints. Lists WEAF, WJZ, WABC, WOR, WHP, WKBO, short-wave stations. Rate: 11 cents per line.
- DAILY MESSENGER (e; 6,216), Homestead, Pa. Ida A. Ahlberg (also news writer, proof reader). Uses 10 to 12-inch column Monday through Friday—N,C. Log runs about 18 inches. Also uses a single-column cut Monday through Friday; accepts mats. Prefers releases giving program detail. Lists KDKA, WCAE. WWSW, WJAS, KQV. Rate: 5 cents per line.
- LATROBE BULLETIN (e; 6,430), Latrobe, Pa. William S. Robbins (also feature and general news writer, proof reader). Uses 35-inch column daily—N.R.C. Log runs about 16 inches, with 3 to 5 inches of "best bets". Also uses a single-column mat daily; no glossy prints. Prefers straight news on program make-up, changes in personnel, outstanding attractions, guest stars, etc.; feature and human interest material. Lists KDKA, WCAE, WJAS. Rate: 59 cents per inch.
- McKeesport DAILY NEWS (e: 23,843), McKeesport, Pa. Fredrik K. Schuler (also assistant city editor). Uses 32-inch column daily—N,R,C. Log runs to 20 inches, with 3 inches of "best bets". Art work is inserted into radio news whenever available; accepts glossy prints. Lists NBC, CBS, KDKA, WCAE, WWSW, WHJB, KQV, WKBN, WLW. Rate: 8½ cents per line.
- DAILY LOCAL NEWS (e; 1,498), Mechanicsburg, Pa. Lois J. Fegan (also general and society reporter). Uses varying amount of space daily—N,R. No regular log; varying amount of space is devoted to program highlights, with particular attention to broadcasts on WKBO and WHP. Considerable art work is used—"all we can get in mat form." Rate: 35 cents per inch.
- NORRISTOWN TIMES HERALD (e; 12,-430), Norristown, Pa. Ethel L. Stout. No regular column—N,R,C included in daily 45-inch log. Uses very little art work; accepts mats. Lists WEAF, WJZ, WABC, WOR, KYW, WCAU, WIP, WPEN, WIBG, WFIL, WDAS. Rate: 12 cents per line.
- PHILADELPHIA DAILY NEWS (e; 124,-958), Philadelphia, Pa. Raymond Gathrid (also handles promotion). Uses full column daily—C,N,R. Also uses 2-column log. Art work is run occasionally;

accepts glossy prints and mats. Prefers releases with news value and gossip about personalities. Lists WCAU, KYW, WFIL, WPEN, WIP, WDAS, WPG, WHAT, WTEL, WIBG, WEAF, WJZ, WABC. Rate: 35 cents per line.

PHILADELPHIA INQUIRER (m: 347,591; S: 1,050,770), Philadelphia, Pa. Frank Rosen (also stamp editor). Uses 3 columns Sunday (5 columns in Sunday predate edition, circulated nationally and published one week in advance)-N,R,C. Log appears daily and Sunday and runs about a column and a half, with a varying amount of space devoted to "best bets." Also uses single and doublecolumn cuts in regular Sunday edition and in the pre-date edition; accepts glossy prints. Prefers straight news, detailed information on symphonic concerts, advance information on programs and new features, gossip, photos of entertainers and biographies. Lists WFIL, WOR, KYW, WEAF, WIP, WCAU, WABC, WDAS, WPEN; all networks and Canadian Broadcasting Corp. in predate edition; WSNJ, WCAM, WTNJ and WPG in New Jersey edition. Rate: 55 cents per agate line weekdays, \$1 Sunday.

PHILADELPHIA PUBLIC LEDGER (e; 165,117), Philadelphia, Pa. George Opp. Uses 12 inches daily—N,C,R. Log runs 4 columns with 6 inches of "best bets." Also uses unspecified amount of art work daily; accepts glossy prints. Lists WEAF, WJZ, WABC, WOR, KYW, WCAU, WFIL, WIP, WPEN, WDAS, WHAT, WTEL, WCAM, WPG. Rate: 45 cents per line for radio page; \$1.50 per line for "marked" radio listing.

PHILADELPHIA RECORD (m: 224,126; S: 355,313), Philadelphia, Pa. George M. Lilley. Uses full page Sunday—C,N,R. Log appears daily and runs 2 columns; with about 12 inches devoted to program highlights. Also uses 3 to 5 column layout Sunday, plus several single or double-column cuts; accepts glossy prints. Prefers short, to-the-point releases and straight news. Lists WEAF, WJZ, WABC, WOR, KYW, WDAS, WFIL, WIP, WPEN, WCAU. Rate: 50 cents per line daily, 60 cents Sunday.

RADIO PRESS (w; not available), Philadelphia, Pa. Milton J. Feldman (also associated with Sunday Herald, Tap & Tavern, Philadelphia Shopping Guide). Entire weekly paper of 12 to 28 pages devoted to radio; writes local column under by-line "Micky Fields"—N,R,C. Uses 4 tabloid pages for logs, full page for "best bets." Also uses 4 pages of art

work: accepts glossy prints and mats. Prefers news, pictures, gossip. Lists NBC, CBS, Mutual, WFIL, WIP, WPEN, KYW, WCAU, WDAS. Rate: 15 cents per agate line.

PITTSBURGH POST GAZETTE (m: 223,-314), Pittsburgh, Pa. Darrell V. Martin. Uses full column daily, more as needed—N,C,R. Log runs to 20 inches, with 11 inches of "best bets." Also uses one half-column cut in column, two half-column, 3-inch cuts in "Features Tonight" box; accepts glossy prints and mats. Prefers tips and gossip. Lists WJAS, WCAE, KDKA, KQV, WWSW. Rate: 50 cents per line.

PITTSBURGH PRESS (e: 205,573; S: 321,932), Pittsburgh, Pa. Si Steinhauser (also member of Sunday staff). Uses at least one full column weekdays and Sunday—N,R,C. Log runs 3 columns by 11 inches. Also uses 5-column layout on Sunday; accepts glossy prints. Prefers releases short and to the point. Lists KDKA, WCAE, WJAS, KQV, WWSW. Rate: Information not received.

PITTSBURGH SUN - TELEGRAPH (e: 158,597; S: 404,388), Pittsburgh, Pa. S. G. Kennedy (also church editor, correspondent). Uses 50-inch program log weekdays and Sunday, with 3 inches of "best bets." No art work. Prefers names of guest stars, outstanding musical programs and names of speakers, which are included in program listings. Lists WCAE, WJAS, KDKA, KQV, WWSW. Rate: 40 cents per line daily, 60 cents Sunday.

SCHUYLKILL REPORTER (m: 817) and POTTSVILLE REPUBLICAN (e: 12,569), Pottsville, Pa. J. Melville May (also managing editor, Schuylkill Reporter). Uses quarter-column daily—C,R,N. Log runs 2 columns by 7 inches. Also uses art work when space permits; accepts glossy prints and mats. Prefers gossip and program comment. Lists NBC, CBS and Mutual; WCBA, WEEU, WAZL. Rate: 12 cents per line.

READING EAGLE (e: 48,549; S: 29,462),
Reading, Pa. Ron G. Sercombe (also
Sunday editor). Uses about 20 inches
weekdays and Sunday—N,R,C. Log runs
about 40 inches. Occasionally uses art
work with Sunday features; accepts
glossy prints and mats. Lists WEAF,
WJZ, WOR, WCAU, KYW, WEEU,
WRAW. Rate: 9 cents per line daily, 7
cents Sunday.

READING TIMES (m; 37,552), Reading, Pa. Louis Schlosberg (also telegraph

copy editing). Uses 2-column log daily, listing NBC, CBS, Mutual, WEEU, WRAW. No art work. Rate: 12 cents per agate line.

SCRANTON TIMES (e; 66,915), Scranton, Pa. A. J. O'Malley. No regular column; uses such items and pictures as have real news value. Log appears daily and runs about 20 inches. Lists WQAN (noncommercial station owned by the paper), WEAF, WJZ, WABC, WOR, WMCA, WNYC, WQXR, WEVD, WHN, WGBI and short-wave stations. Rate: 18 cents per line.

SUNDAY INDEPENDENT (38,885), Wilkes-Barre, Pa. Paul J. Walter (also member of advertising department). Uses 12 to 14 inches each Sunday—R,C,N. Log runs 26 inches and lists WEAF, WJZ, WABC, WOR, WBAX, WBRE, WGBI, WLW. Art work is used only as filler; accepts glossy prints and mats. Rate: 7 cents per line.

WILLIAMSPORT GAZETTE & BULLE-TIN (m; 5,851), Williamsport, Pa. Quinton E. Beauge (also city editor). Uses 28-inch log daily, plus 6 inches of "best bets" on Saturday. No art work. Lists WEAF, WJZ, WABC, WOR, WRAK. Rate: \$1.40 per inch, combination morning Gazette & Bulletin and Evening Sun (Circulation of the Sun, 18,035).

RHODE ISLAND

NEWPORT DAILY NEWS (e; 6,677), Newport, R. I. Clifton T. Holman, Jr. (also drama editor, assistant to managing editor). Uses varying amount of space daily—R,N,C. Log runs about 50 inches. Accepts mats, but runs no art work. Prefers program description, reviews, lists of guest stars, outstanding features. Lists WJAR, WEAN, WPRO, WBZ-A. Rate: 10½ cents per line.

NEWPORT HERALD (m; 3,276), Newport, R. I. W. D. Hazard (also president, treasurer, night editor). Uses an average of 2 columns daily, for log, lead and usually a single-column cut. Accepts mats. Lists WEAN, WPRO, WJAR, WBZ. Rate: No information received.

PROVIDENCE JOURNAL (m: 36,778), EVENING BULLETIN (109,209) & SUNDAY JOURNAL (110,335). Providence, R. I. Ben Kaplan. Uses one column daily, full page Sunday—N,C,R. Log runs one and a half columns daily, 2 columns Sunday; 2 columns by 4 inches devoted to "best bets." Also uses single-column cut daily, layouts and singles

Sunday; accepts glossy prints. Prefers short news items, feature material, biographies of radio personalities, band leaders and bandsmen. Lists NBC, CBS, Mutual and Yankee. Rates: Morning Journal, 12 cents per line; Sunday Journal or Evening Bulletin, 25 cents; combination, 32 cents.

SOUTH CAROLINA

CHARLESTON NEWS & COURIER (m: 22,779; S: 26,274). Charleston, S. C. Thomas R. Waring (also city editor). No further details received after several requests.

GREENVILLE NEWS (m: 35,851) & PIED-MONT (e; 15,145), Greenville, S. C. James W. Thompson (also police and eity hall reporter on the Piedmont; commercial sports announcer on WFBC, owned by the papers). Uses one column daily except Friday, when space runs to full page. Log runs about 12 inches, with "best bets" in box at column head. Art work is used on Friday; accepts glossy prints and mats. Prefers straight news and gossip about stars. Lists WFBC. Rate: \$1.20 per column-inch (combination, both papers).

SOUTH DAKOTA

PIERRE CAPITAL JOURNAL (e: 1,950), Pierre, S. D. James B. Hipple (also desk work). Uses 10 to 20 inches daily—R,C,N. Log runs 8 inches and lists KGFX, KOBH, WNAX, KSOO. Art work is used infrequently; accepts mats. Prefers chatter with factual background. Rate: 35 cents per line (contract).

DAILY ARGUS-LEADER (e: 40,996; S: 15,966), Sioux Falls, S. D. Wilmer R. Simmons (also proof reader). Column—N,R,C—not run on any regular schedule. Half to three-quarter column log appears daily, with about 6 inches of "best bets." Accepts mats, but art work is rarely used. Lists NBC and Mutual; KELO, KSOO. Rate: Radio appears on feature page; no advertising accepted.

TENNESSEE

CHATTANOOGA FREE PRESS (e: 34,726; S: 34,094), Chattanooga, Tenn. Ralph Sanders (also news editor). No regular column; uses news stories. Log appears daily and Sunday and runs to 50 inches. Also uses one or 2 cuts weekly in connection with stories; accepts mats. Prefers items on program content, such as

orchestra numbers, song titles, etc.; briefs for fillers. Lists NBC, CBS, WDOD, WAPO, WSM, WHAS, WLW, WSB. Rate: 12 cents per line.

- CHATTANOGA NEWS (e: 32,385), Chattanooga, Tenn. Quentin P. Gore (also copyreader). Uses 6 to 12 inches daily—N,C.R. Log runs about 20 inches. Uses unspecified amount of art work nearly every day; accepts glossy prints and mats. Lists NBC, CBS, Mutual, WDOD, WAPO. Rate: 7½ cents per line.
- CHATTANOOGA TIMES (m: 45,031; S: 40,379), Chattanooga, Tenn. Thomas S. Brahan (also film editor). Uses 12 to 14 inches on Sunday—N.R.C. Log appears daily and runs 10 to 12 inches, with 4 to 6 inches of "best bets." No art work. Prefers program notes. Lists NBC, CBS and Mutual. Rate: Information not received.
- KNOXVILLE NEWS-SENTINEL (e: 52,-914; S: 70,745), Knoxville, Tenn. Glenn E. McNeil (also general reporter). Uses 10 inches weekdays, 20 inches Sunday—N. Log runs 10 inches by 2 columns, listing NBC completely and highlights of CBS, WNOX, WROL. Occasionally uses art work on Sunday; accepts glossy prints and mats. Prefers straight spot news. Rate: 12 cents per line.
- MEMPHIS COMMERCIAL APPEAL (m: 115,401; S: 137,048), Memphis, Tenn. Robert M. Gray (also assistant amusements editor). Uses varying amount of space daily—N,C.R. Log runs about 20 inches. Also uses occasional cuts during the week, 6-column layout Sunday; accepts glossy prints. Prefers advance program news, additions and changes in casts, personal notes, gossip; art for Sunday should be received not later than preceding Wednesday. Lists NBC, CBS, WMC, WMPS, WREC, WHBQ. Rate: 25 cents per line weekdays, 30 cents Sunday.
- MEMPHIS PRESS-SCIMITAR (e: 93,733), Memphis, Tenn. John F. Rogers (also copy reader). Uses about 4 inches daily—N,C,R. Log runs 12 inches, with about 8 inches of "best bets." Also uses single-column art work daily; accepts glossy prints and mats. Prefers straight news with some features exclusive to one paper in the same city. Lists WMPS, WMC, WREC, WHBQ, WGN, WLW. Rate: 20 cents per line.
- NASHVILLE BANNER (e: 63,169), Nashville, Tenn. Milton Randolph (also film critic, feature editor). Uses varying amount of space daily—R,C,N. Log runs

about one column and lists WSM, WSIX, WLAC. Accepts glossy prints, though amount of art work used is not specified. Rate: 27 cents per line (in combination with the Nashville Tennessean, a morning paper with 62,315 circulation).

TEXAS

- AMARILLO NEWS (m: 20,743), GLOBE (e, except Saturday: 10,209) & SUNDAY GLOBE-NEWS (26,810), Amarillo, Tex. Bill Wilson (also amusements, city desk). Uses 6 or 7 inches daily—N.C.R. Log runs a full column, with an average of 10 inches devoted to "best bets." Art work is used on Sunday, only occasionally during the week; accepts mats. Prefers items on new programs, advance readers, gossip, personality sketches. Lists NBC, TSN, TQN and Mutual via KGNC (affiliated with The Globe-News), KFDA. Rate: 15 cents per line.
- A USTIN AMERICAN (m: 17,026), STATESMAN (e: 16,052) & SUNDAY AMERICAN-STATESMAN (29,880), Austin, Tex. William J. Weeg (also business editor, court house and city hall reporter). No regular column or art work. Log appears weekdays and Sunday and runs to three-quarters of a column. Prefers information on special broadcasts on current news events. Lists NBC, CBS. Mutual, TQN, TSN. Rate: Information not received.
- AUSTIN DISPATCH (e, S; not available), Austin, Tex. MacRoy Rasor (elso editor). Uses 6 to 10 inches daily—N,C. Log runs about 6 inches daily. Also uses 6 to 14 inches of art work daily; accepts mats. Prefers articles and mats with news tieins. Lists KNOW. Rate: 90 cents per inch.
- BEAUMONT ENTERPRISE (m: 27,049; S: 35,784), Beaumont, Tex. Merita Mills (also reporter, music critic). Uses 10 to 15 inches weekdays, full column or more on Sunday—N,C,R. Log runs 12 inches weekdays, about 15 inches Sunday. Also uses one or 2 half-column cuts daily, 2 or 3 columns of art Sunday; accepts mats. Prefers advance mats on guest stars appearing on big programs, news and gossip on guest stars. Lists NBC, CBS, Mutual, Texas State and Texas Quality networks. Rate: 15 cents per line daily, 13 cents Sunday.
- CORPUS CHRISTI CHRONICLE (e, S; not available), Corpus Christi, Tex. William J. Light (also editor). Uses varying amount of space daily (usually at least

- 2 columns; more as necessary)—N,C,R. Log, "best bets" and art are given as much space as the material demands. Prefers mats, of any kind; no glossy prints. Lists KRIS, WOAI, KTSA regularly; others as occasion arises. Rate: 4½ cents per line.
- DALLAS DAILY TIMES HERALD (e: 86, 711; S: 88,185), Dallas, Tex. Douglas Hawley (also feature writer). Uses about 2 columns daily—N,C,R. Log runs 2 columns. Also uses art, every day if possible; accepts mats, an occasional glossy print. Prefers program news, features on artists and programs, shorts for filler material. Lists KRLD, WRR. WFAA-WBAP, KGKO. Rate: Information not received.
- DALLAS DISPATCH-JOURNAL (e; 60.-005). Dallas, Tex. Terence Walsh (also reporter). Uses 20 to 30 inches Monday through Friday—N,C,R—with an occasional article on Saturday. Log appears daily and averages 18 inches, with 3 to 5 inches of "best bets." Also uses one or 2-column cuts about 4 times weekly; accepts mats and an occasional glossy print. Prefers straight news, features, advance information, gossip. Lists KGKO, WRR, WFAA-WBAP, KRLD. Rate: 18 cents per line.
- DALLAS NEWS (m: 101,646; S: 111,661),
 Dallas, Tex. Victor Davis (also assistant
 amusement editor). Uses an average of
 22 inches daily and Sunday—N,C,R. Log
 runs to 36 inches. Uses one, 2 or 3-column cuts about 3 times a week; accepts
 glossy prints. Prefers advance news,
 art and features on network programs
 carried by WFAA-WBAP. Lists WFAAWBAP, KRLD, KGKO, WRR. Rate: 25
 cents per line daily, 29 cents Sunday.
- EL PASO HERALD-POST (e; 21,942), El Paso, Tex. Hal Middlesworth (also copy reader). No regular column; uses occasional items. Log appears daily and runs 10 to 15 inches. No art work. Lists KFI, KMOX, KNX, KOB, KOA, KOMA. KRLD, KSL, KTSM, WBAP, WFAA. WOAI. Rate: \$1.54 per inch: in combination with El Paso Times, a morning and Sunday paper, \$2.24.
- FORT WORTH PRESS (e; 36,547), Fort Worth, Tex. Morris S. Boykin (also cub reporter, librarian). No regular column. but uses occasional items—N.B.C. Log appears daily and runs to 17 inches, with varying amount of space devoted to "best bets." Accepts glossy prints and mats, though very little art work is used. Lists WBAP-WFAA, KRLD.

- KTAT, KGKO, KFJZ. Rate: \$1.82 per inch.
- STAR TELEGRAM (m: 96,911; e: 76,481; S:130,891), Fort Worth, Tex. William S. Potts (also aviation editor, courthouse reporter). Uses one column in morning edition, top news in afternoon and full column in Sunday edition—N,C,R. Also uses 2-inch by 2-column log. Very little art work at present. Prefers advance program information. Lists KGKO, WBAP, WFAA, KRLD, KFJZ. KTAT. Rate: 34 cents per line daily, morning and evening combination; 34 cents per line Sunday.
- GALVESTON NEWS (m: 9,845; S: 13,896) & TRIBUNE (e: 9,045), Galveston, Tex. No radio editor; correspondence should be addressed to managing editor. Uses very little radio material; no art work. Log appears daily and runs 14 to 16 inches, listing KLUF, KPRC, KTRH, KXYZ. Rate: 11 cents per line, weekday combination; 12 cents Sunday.
- HOUSTON CHRONICLE (e: 100,788; S: 108,600), Houston, Tex. Mildred Stockard (also theatre editor). Uses half to full column daily—N. Log runs to a column and a half, with AP highlights averaging about 4 inches. One or 2-column cuts used to illustrate news stories or programs of exceptional interest, usually on Sunday only; accepts glossy prints and mats. Prefers program notes. human interest feature stories. Lists KTRH, KXYZ, KPRC. Rate: 20 cents per line daily, 23 cents Sunday.
- HOUSTON POST (m: 89,419; S: 105,191), Houston, Tex. Lois Cain. Uses about 60 inches daily—N. Log runs 51 inches including about 30 inches of "best bets." Also uses 10 inches of art work daily; accepts glossy prints and mats. Prefers stories of stars, serial resumes, program music, background gossip. Lists NBC, CBS, TQN, KPRC, KXYZ, KTRH. Rate: 19 cents per line daily, 21 cents Sunday.
- HOUSTON PRESS (e; 58,606), Houston, Tex. Anthony J. Triolo (also librarian). Uses about one column daily—N,C,R. Log also runs to one column, with 8 inches of "best bets." Art work is used every day; accepts glossy prints and mats. Lists KXYZ, KTRH and KPRC regularly; KMOX and WLW occasionally. Rate: 15 cents per line.
- PARIS NEWS (e, except Saturday, S: 10,-144), Paris, Tex. Henry Moore (also on telegraph desk, handles part of courthouse run). Uses 10 inches daily—C,N,R.

Log runs to 8 inches. Accepts mats, but art work is used only about twice a month. Prefers feature material on performers, background on shows. Lists Texas State and Mutual networks through KPLT. Rate: 6 cents per line.

- PORT ARTHUR NEWS (e: 11,082; S: 11,-206), Port Arthur, Tex. No radio editor. Carries only AP listings daily. No further information available. Rate: Material run on editorial page; no advertising accepted.
- *SAN ANTONIO EXPRESS (m: 53,586; S: 80,642), San Antonio, Tex. No radio editor. Carries daily 20-inch log, including news and schedules, with 8 inches of "best bets." Accept mats. Lists WOAI, KTSA, KABC, KONO, KMAC. Rate: \$2.80 per inch, both papers.
- SAN ANTONIO LIGHT (e: 52,917; S: 79,-357), San Antonio, Tex. Renwicke E. Cary (also editorial work). Uses about 2 or 3 inches weekdays and Sunday—N. Log runs 12 to 14 inches. No art work; accepts glossy prints for file. Prefers news on all special events, new programs, guest stars. Lists KTSA, WOAI, KABC, KMAC, KONO. Rate: Information not received.
- SAN ANTONIO NEWS (e: 53,586), San Antonio, Tex. Mary Louise Walliser (also film editor, feature writer). Uses an average of 2 columns daily (including log, which runs about 40 inches)—N.C.R. Amount of art work varies; accepts glossy print and mats. Prefers human interest and feature stories. Lists WOAI, KTSA, KABC, KMAC, KONO and all shortwave stations furnished by American Radio Manufacturers Association. Rate: 15 cents per line; no extra charge for position.
- TYLER TELEGRAPH (m: 10,728) & COURIER-TIMES (e, except Saturday: 4,982), Tyler, Tex. North Callahan (also amusement editor). No regular column; devotes some space to program reviews. Log appears daily and runs about 12 inches. Also uses a half-column mat concerning program's guest star; no glossy prints. Prefers information on guest stars and program highlights. Lists NBC and CBS. Rate: 7 cents per line.
- WICHITA FALLS DAILY TIMES (e: 14,-915; S: 31,132), Wichita Falls, Tex. Louis T. Hamlett (also courthouse reporter). Uses 3 to 4 columns of comment and art on Sunday—N,R,C. Log appears daily and runs to 15 inches, with 3 inches of "best bets." One or two pieces of art

are featured on Sunday; accepts mats. Prefers straight advance news. Lists NBC, CBS, WFAA, WBAP, KRLD, KGKO, KOA, WLW, WLS, WENR, KOMA, KMOX, WOAI, WKY, WHO, WREN, WSM, KVOO. Rate: 15 cents per line.

UTAH

SALT LAKE CITY TRIBUNE (m: 57,742; S: 94,584), Salt Lake City, Utah. No radio editor. Carries only paid listings of KDYL, KSL, KUTA.

VERMONT

waterbury record (w: not available), Waterbury, Vt. William G. Ricker. Uses one column weekly (paper published every Wednesday in conjunction with station WDEV, owned by the paper)—N,R,C. No art work or log. Prefers general notes on background plus human interest stories on performers. Rate: 25 cents per inch.

VIRGINIA

- FREDERICKSBURG FREE LANCE-STAR (e; 5,194), Fredericksburg, Va. Ernest McIver, Jr. (also assistant advertising manager). Uses 20-inch column daily—N.C.R: 15-inch log. Also uses a single-column cut about 3 times a week; accepts glossy prints and mats. Prefers news, gossip, human interest stories, photos. Lists NBC, CBS and Mutual. Rate: 3 cents per line.
- NORFOLK LEDGER-DISPATCH (e; 44,036), Norfolk, Va. Charles H. Hoofnagle (also city hall and municipal utilities reporter, music reviewer). Uses 10 to 12 inches Monday through Friday, about 24 inches Saturday—N,C.R. Logruns 10 to 12 inches. Also uses half-column cuts occasionally; accepts glossy prints and mats (portraits). Prefers program news. Lists NBC, CBS, Mutual, WTAR. Rate: 22 cents per line, combination of Ledger-Dispatch and Virginian-Pilot (morning and Sunday).
- RICHMOND NEWS LEADER (e; 84,718), Richmond, Va. Elizabeth Copeland (also film editor). Uses daily half-column of news items and schedule of local stations for following day. Log runs 5 columns by 6 inches, with "best bets" printed in black type. No art work; accepts mats. Prefers program news. Lists WEAF, WJZ, WABC, WOR, WRVA, WMBG, WRNL, WRTD. Rate: 20 cents per line.

- RICHMOND TIMES-DISPATCH (m: 79,-064; S: 84,322), Richmond, Va. Norman Rowe (also special features editor). Uses 9 to 15 inches weekdays, about 100 inches Sunday—N,C,R. Log runs about 30 inches. Usually runs half or full-column cut weekdays, 2 or 3-column cut Sunday with several half-column cuts; accepts glossy prints. Prefers straight news and gossip, short feature stories with suitable art. Lists NBC, CBS, Mutual, WRVA, WRTD, WMBG, WRNL. Rate: Information not received.
- ROANOKE WORLD-NEWS (e: 21,905), Roanoke, Va. Shields Johnson (also general reporter). Uses 30 to 35 inches daily—N,C,R. Log runs 22 inches, with 6 to 8 inches of "best bets." Art work is used occasionally; accepts glossy prints. Prefers straight news. Lists WEAF, WJZ, WABC, WDBJ. Rate: \$1.40 per inch.

WASHINGTON

- ABERDEEN DAILY WORLD (e: 11,321), Aberdeen, Wash. Harland L. Plumb (also business and political writer). Devotes a little space to news items, etc., daily. Log runs a full column. Art work is used only occasionally; accepts glossy prints and mats. Prefers program news, pictures, short program resumes. Lists NBC, CBS and Mutual; KXRO, KOL, KELA, KGY, KVI, KOIN, KNX, KOMO, KPO, KGW, KHQ, KOA, KGO, KGA, KJR, KEX. Rate: Averages about 60 cents per line.
- DAILY OLYMPIAN (e, except Saturday, S: 6,342), Olympia, Wash. Jessie M. Steere (society and morgue editor). No regular column; carries news items on outstanding speeches, etc. Log appears daily and runs 14 to 20 inches. Rarely uses art work; glossy prints and mats not accepted. Lists KOL, KVI, KOMO. Rate: 70 cents per inch.
- SEATTLE POST-INTELLIGENCER (m: 97,472; S: 204,104), Seattle, Wash. E. J. Mitchell (also handles real estate and church news). Uses 20 to 35-inch column plus briefs on Sunday—N.C. Also uses 2-column art work; accepts glossy prints. Prefers news, briefs on personalities, short stories. Rate: 28 cents per agate line daily, 37 cents Sunday. (Daily log is handled by Paul Tieche. For details see following listing).
- SEATTLE POST-INTELLIGENCER (m: 97,472; S: 204,104), Seattle Wash. Paul Tieche (also secretarial work). Uses 40-inch daily log, with 5 inches of "best

- bets" daily, 7 inches Sunday. Lists KIRO, KOL, KOMO, KJR, KVI, KMO, KRSC, KEEN, KXA, KTW. Rate: 28 cents per agate line daily, 37 cents Sunday. (Sunday column is handled by E. J. Mitchell. For details see his listing above).
- SEATTLE STAR (e: 69,875), Seattle, Wash. Roy F. Ryerson (also general assignment reporter, writes Mr. Fixit column). Uses about 8 inches daily—N,R,C. Log runs 36 inches, with about 8 inches of "best bets." Art work used irregularly; accepts glossy prints. Prefers straight news items about outstanding national and international broadcasts. Lists KOMO, KJR, KIRO, KVI, KOL, KEEN, KRSC, KXA. Rate: 24 cents per line.
- SEATTLE TIMES (e: 99,377; S: 131,117), Seattle, Wash. Robert Heilman (also reporter). No regular column or art work. Uses daily log, running about 5 columns by 12 inches. Prefers information on guest stars, program descriptions. Lists KOMO, KJR, KIRO and KOL completely; highlights of KVI, KRSC, KEEN, KTW, KXA. Rate: 30 cents per line weekdays, 33 cents Sunday on radio page "request" basis; 25% extra on "demand" basis.
- SPOKANE SPOKESMAN-REVIEW (m: 62,412; S: 84,506), Spokane, Wash. Byron Johnsrud (also assistant on city desk). No regular column or art work. Uses 12 to 15-inch log daily, listing KYA, KHQ, KWSC, KFPY, KFIO. Rates: Combination of daily Spokesman-Review and Spokane Daily Chronicle, 28 cents per agate line; Sunday Spokesman-Review, 23 cents; combination of Sunday Spokesman-Review and Spokane Daily Chronicle, 31 cents.
- TACOMA NEWS TRIBUNE (e: 38,892; S: 34,327), Tacoma, Wash. Paul O. Anderson (also reporter, photographer). Uses logs only; one column weekdays, column and a half Sunday. No art work. Prefers straight news and gossip. Lists KVI, KMO, KOMO, KJR, KOL, KIRO. Rate: 11 cents per line daily and Sunday, 12 cents per line for radio page position.
- TACOMA TIMES (e; 31,944), Tacoma, Wash. Jane M. Mottau (also woman's page editor). No regular column; uses occasional news items throughout paper. Log runs almost 2 columns daily. Art work is seldom used; glossy prints and mats not accepted. Prefers material dealing with national issues rather than personality items. Lists KMO, KVI. KOMO, KJR, KIRO. Rate: 10 cents per line

WEST VIRGINIA

CHARLESTON DAILY MAIL (e: 33,855; S: 36,367), Charleston, W. Va. Arnold R. Knapp (also copy and church editor). Uses about 10 inches weekdays, one column Sunday—N,R,C. Log runs about 8 inches weekdays with 2 inches of highlights; 12 inches Sunday with 7 inches of highlights; 12 inches Sunday with 7 inches of highlights. Also uses 2 to 4 cuts during the week, varying amount Sunday; accepts glossy prints and mats. Prefers releases with spot news angle, or with top-name or oddity slant; posed, action or gag pictures. Lists NBC, CBS. Mutual, WCHS. Rate: 9 cents per line.

CHARLESTON GAZETTE (m: 52,422; S: 58,682), Charleston, W. Va. No radio editor. Carries unspecified amount of news, etc., on irregular basis. Log appears daily, runs 10 inches and lists NBC, CBS and Mutual. Art work is used occasionally; accepts mats. Prefers straight news. Rate: 12 cents per line weekdays; 12 cents Sunday.

CLARKSBURG EXPONENT (m, except. Monday; 16,775), & EXPONENT-TELE-GRAM (S; 35,209), Clarksburg, W. Va. H. G. Rhawn (also editor-in-chief). Uses 8 inches devoted to WBLK (owned by the papers) and 12 inches devoted to NBC and CBS, including log—C,N. Seldom uses art work; accepts mats. Lists WBLK and AP programs of note. Rate: No information received.

GRAFTON SENTINEL (e: 3,471), Grafton, W. Va. Homer J. Gatrell (also business and advertising manager, photo engraver). Uses 40 inches daily—N,R,C. Log runs 20 inches. Accepts glossy prints and mats, but seldom uses art work. Lists WMMN, WJZ, KDKA, WSW, WGBI, WHP, WOR, CKLW, WPAR, WSYR, WSN, WJR. Rate: 3 cents per line.

HERALD-DISPATCH (m; 15,410) & SUN-DAY HERALD-ADVERTISER (25,041), Huntington, W. Va. Uses variable amount of NEA and AP news daily and Sunday. Log runs about 12 inches. Amount of art work also varies; accepts glossy prints and mats. Prefers releases with a local angle; a twice yearly radio section is published and includes considerable material of general nature. Lists NBC, CBS, Mutual, WSAZ. Rate: 14 cents per line, combination of Herald Dispatch and evening Advertiser; 12 cents Sunday Herald-Advertiser.

WHEELING NEWS-REGISTER (e: 18,111; S: 26,402), Wheeling, W. Va. William DeMuth, Jr. (also telegraph copy desk). Uses three-quarter column each Sunday —C,N,R. Also uses mats. No program listings. Rate: 15½ cents per line.

WISCONSIN

JANESVILLE GAZETTE (e; 14,392), Janesville, Wis. Hester Kyler (Ann Tenney). Uses about 50 inches daily—N,C,R. Also uses single and double-column cuts of stars, with briefs about each important act under Radio Brevities by Ann Tenney; special stories. Lists NBC, CBS and Mutual. Rate: Information not received.

KENOSHA EVENING NEWS (12,796), Kenosha, Wis. Evelyn M. Johnston (also assistant society editor, theatre page editor). No regular column or art work. Log appears daily and runs 10 to 12 inches, with Sundays programs listed in Saturday edition. Prefers advance information on special broadcasts, program changes, etc. Lists WGN, WENR, WLS, WMAQ, WBBM, WTMJ, WISN, WCFL, WIND. Rate: 7 cents per agate line.

CAPITAL TIMES (e: 27,962; S: 27,062), Madison, Wis. Kenneth F. Schmitt. Uses about three-quarter column daily, 2 to 4 columns Sunday—N,C,R. Log runs a column and a half. Also uses one or 2-column mats daily, 8-column top spread Sunday; accepts glossy prints and mats. Prefers program news, program premieres, guest appearances, etc. Lists WIBA, WMAQ, WGN, WENR, WIND, KMOX, WCFL, WLS, WJJD, WTMJ. Rate: Approximately 15½ cents per line.

WISCONSIN STATE JOURNAL (e: 25,473; S: 24,951), Madison, Wis. William L. Doudna (also music, art and theatre editor; newscaster). Program previews, news and chatter appears infrequently in theatre column. Log appears daily and averages 40 inches, with 10 inches of "best bets" daily, 20 inches Sunday. Also uses at least one cut daily and Sunday, ranging from half-column to 2 columns; accepts mats. Prefers advance program notes, checked for content, time and stations. Lists NBC, CBS and Mutual; WIBA, WHA, WTMJ, WGN, WCFL, WBBM, WMAQ, WENR, WLS and WLW regularly; WCCO, KMOX, WHO, WOC, KOIL, WSM and others occasionally. Rate: 18 cents per line.

MILWAUKEE JOURNAL (e: 245,237; S: 263,704). Milwaukee, Wis. Edgar A. Thompson (also assistant to editor of the Green Sheet, 4-page daily feature section). Uses 15 inches weekdays in the Green Sheet, 6 tabloid pages in Sunday

Screen & Radio Section—N,R,C. Log runs about 30 inches daily, full tabloid page Sunday. No art work daily, 6 pages Sunday; accepts glossy prints. Prefers news notes, including announcements of new shows and cancellations; guest star rosters; feature stories; photos suitable for color. Lists NBC, CBS, Mutual, WTMJ, WIND, WMAQ, WLW, WGN, WBBM, WLS, WENR, WIBA, WCCO, WISN, WEMP; on Sunday, also gives complete schedules for all Wisconsin and Upper Michigan stations. Rate: 40 cents per line daily, 45 cents Sunday.

MILWAUKEE SENTINEL (m: 123,521; S: 196,449), Milwaukee, Wis. Howard ("Buck") Herzog (also film editor). Uses 8 inches weekdays, 35 inches Sunday—N. Log runs 20 inches weekdays, 40 inches Sunday. Also uses 5 inches of art work weekdays, 20 inches Sunday;

accepts glossy prints. Prefers photos of actresses for Sunday page, human interest features on personalities, straight news. Lists WISN, WBBM, WTMJ, WGN, WMAQ, WLS, WEMP, WENR. Rate: Information not received.

RACINE JOURNAL-TIMES (e; 19,017) & SUNDAY BULLETIN (15,556), Racine, Wis. Paul A. Freye. Uses logs only, 30 inches daily and Sunday. No art work. Lists NBC, CBS, Mutual; WRJN, WBBM, WMAQ, WGN, WTMJ, WIND, WCFL, WENR, WLS. Rate: 10 cents per line.

WISCONSIN RAPIDS DAILY TRIBUNE (e; 6,559), Wisconsin Rapids, Wis. George T. Frechette (also advertising and business manager). Uses 3 to 4 inch log daily, listing WTMJ, WMAQ, WGN, WLS, WLW, WCCO, WIBA. No art work. Rate: 5½ cents per line.

TRADE JOURNALS

Data on the publications serving the broadcasting industry either entirely, or with part of their editorial content, is presented below.

THE ADVERTISER, 3557 Bogart Avenue, Cincinnati, O. Phone: Avon 6825, 11 W. 42d St., New York, N. Y. Phone: Pennsylvania 6-3265. Publisher: The Advertiser Publishing Co. Staff: Manuel Rosenberg, publisher, editor-in-chief; Col. Don R. Jason, managing editor; L. M. MacMillan, Arthur Coles, Michael Grimm, associate editors; M. Ascham Greene, general foreign editor. Type of radio material accepted: Activities of advertisers in radio, and what broadcasters are doing to effect better sales results from radio advertising. Type of pictures accepted: Those pertinent to the articles and items carried. Amount of space devoted to radio: From 20% to 60%.

ADVERTISING AGE, 100 E. Ohio Street, Chicago, Ill. Phone: Delaware 1337. Publisher: Advertising Publications, Inc. Staff: G. D. Crain, Jr., publisher; Irwin Robinson, managing editor. Type of radio material accepted: News stories with advertisers' angles; merchandising stories. Type of pictures accepted: Personnel pictures; occasional talent pictures, if they have an advertising angle. Amount of space devoted to radio: About 30%.

ADVERTISING & SELLING, 9 East 38th Street, New York, N. Y. Phone: Caledonia 5-9970. Publisher: Robbins Publishing Co. Staff: Frederick C. Kendall, editor; Robert I. Elliott, managing editor; R. L. Biehusen and Mary Saxton, editorial associates; Allen Hurlburt, art director. Type of material accepted: Periodic articles (up to 2,000 words) on broadcast advertising problems. Type of pictures accepted: People, campaigns, displays, conventions, rehearsals and programs in broadcast advertising. Amount of space devoted to radio: 20%.

THE BILLBOARD, 1564 Broadway, New York, N. Y. (this address for all radio material; publishing plant, 25 Opera Place, Cincinnati). Phone: Medallion 3-1616. Publisher: The Billboard Publishing Co. Staff: Elias E. Sugarman, editor (A. C. Hartman, Cincinnati editor); Paul Denis, assistant indoor editor: Jerry Franken, radio editor. Type of radio material accepted: General items of interest to station and network officials, advertising executives, radio performers. Type of pictures accepted: Maintains own staff of photographers.

The Internationally Circulated Weekly VARIETY also Publishes a Daily Newspaper in Hollywood for the American Film Colony.



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FRISCO FAIR BREAKS RECORD WITH 169,794 GUESTS IN DAY

GOES 'B'

ON AIR-

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(ACTUAL PAGE SIZE IS 9"x12")

Published at 1708 North Vine St. Hollywood, Calif.

\$2 Additional for Foreign Postage

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TRADE JOURNALS—Continued

Amount of space devoted to radio: 25% of Indoor Departments.

BOXOFFICE, 9 Rockefeller Plaza, New York, N. Y. Phone: Columbus 5-6370-1-2. Publisher: Ben Shlyen. Editor-in-Chief: Maurice Kann. Advertising manager: Louis Rydell, Staff: William G. Formby, editor; Jesse Shlyen, managing editor; William Ornstein, eastern editor; Ivan Spear, western editor; J. Harry Toler, Modern Theatre editor. Type of radio material accepted: News concerning national network operations, motion picture producers' radio activities, motion picture personalities and their radio work. Type of pictures accepted: News photographs on above subjects. Amount of space devoted to radio: Approximately 5%.

BROADCASTING, 870 National Press Bldg., Washington, D. C. Phone: Metropolitan 1022. Publisher: Broadcasting Publications, Inc. Staff: Martin Codel, publisher; Sol Taishoff, editor. New York office: 250 Park Ave. (Plaza 5-8355); Bruce Robertson, manager. Chicago office: 360 N. Michigan Ave. (Central 4115); Paul Brines. Hollywood office: 1509 N. Vine St. (Gladstone 7353), David H. Gickman. Type of material accepted: General news items of stations, networks, radio and advertising executives; technical articles; merchandising stories of how advertisers are using radio, etc. Type of pictures accepted: Those illustrating any of the various phases of the industry covered by the magazine,

DAILY VARIETY. See Variety (Daily).

DRUG TRADE NEWS, 330 W. 42nd Street, New York, N. Y. Phone: Longacre 3-2400. Publisher: The Topics Publishing Co., Inc. Staff: Robert L. Swain, editor; Dan Rennick, editorial director; M. A. Gran, news editor; Philip H. Van Itallie, technical news editor; A. W. Addelston, associate technical editor; Ernest Carlson, art director. Type of radio material accepted: News stories of campaigns or programs for drug products and toiletries and merchandising tieups on same. Type of pictures accepted: Illustrations of tie-ups at point of sale; human interest news pictures of talent. Amount of space devoted to radio: About 3%.

EDITOR & PUBLISHER, 1475 Broadway, New York, N. Y. Phone: Bryant 9-3052. Publisher: James W. Brown, Sr. Staff: James W. Brown, president and publisher; Arthur T. Robb, editor; Warren L. Bassett, managing editor. Type of radio material accepted: News, briefly, as it touches mutual interests of press and radio. Type of pictures accepted: Radio executive personalities. Amount of space devoted to radio: 10%.

FOOD FIELD REPORTER, 330 W. 42nd Street, New York, N. Y. Phone: Longacre 3-2400. Publisher: The Topics Publishing Co., Inc. Staff: Frank J. Cogan, editor; Dan Rennick, editorial director; J. Leroy Miller, associate editor; Philip H. Van Itallie, production editor; A. W. Addelston, associate production editor; Ernest Carlson, art director. Type of radio material accepted: News stories of campaigns or programs for grocery store products; merchandising tie-ups with such campaigns. Type of pictures accepted: Illustrations of tie-ups at point of sale; human interest news pictures of talent. Amount of space devoted to radio: About 3%.

motion picture daily, RKO Building, New York, N. Y. Phone: Circle 7-3100. Publisher: Quigley Publishing Co., Inc. Staff: Martin Quigley, publisher, editor-in-chief; Sam Shain, editor. Type of radio material accepted: General news items. Type of pictures accepted: Any type. Amount of space devoted to radio: Regular column; stories.

PRINTERS' INK (weekly) & PRINTERS' INK MONTHLY, 185 Madison Avenue, New York, N. Y. Phone: Ashland 4-6500. Publisher: Printers' Ink Publishing Co. Staff: C. B. Larrabee, managing editor; G. A. Nichols, editor. Type of radio material accepted: Articles showing how advertisers use radio as a sales stimulant; technical articles on use of electrical transcriptions and on various phases of broadcasting from advertiser's viewpoint. Type of pictures accepted: Only illustrative material for articles featured. Amount of space devoted to radio: About 10%.

RADIO DAILY, 1501 Broadway, New York, N. Y. Phone: Wisconsin 7-6336. Publisher: Jack Alicoate. General manager: Don Mersereau. Staff: M. H. Shapiro, editor; Marvin Kirsch, business manager. Type of material accepted: News of interest to the trade—agencies, stations, etc. Type of pictures accepted: None.

RADIO MARKETS (Radio Art), 420 Lexington Ave., New York, N. Y. Phone: Lexington 2-6187. Publisher: Broadcast Publisher R. Tighe. Business staff: Scott Kingwill, 201 N. Wells St., Chicago; Dr.

TRADE JOURNALS-Continued

Ralph L. Power, 580 Crane Blvd., Los Angeles. **Type of material:** Devoted entirely to coverage and market information relative to radio stations.

- RADIO RETAILING, 330 West 42nd Street, New York, N. Y. Phone: Medallion 3-0700. Publisher: McGraw-Hill Publishing Co. (At press time various changes were contemplated, hence further details were not available.)
- RADIO TODAY, 480 Lexington Avenue, New York, N. Y. Phone: Plaza 3-1340. Publisher: Caldwell-Clements, Inc. Staff: Dr. Orestes H. Caldwell, editor; H. L. M. Capron, merchandising editor; Darrell Bartee, news editor. Type of material accepted: Material for the radio industry and trade—manufacturers, jobbers, dealers and service men.
- SALES MANAGEMENT, 420 Lexington Avenue, New York. Phone: Mohawk Publisher: Sales Management, 4 - 1760. Inc. (associated with Bill Brothers Publishing Corp.). Staff: Raymond Bill. editor and publisher; Philip Salisbury, executive editor; A. R. Hahn, managing editor; E. W. Davidson, news editor; M. E. Shumaker, desk editor; F. R. Petron, production manager; James R. Daniels, Lawrence M. Hughes, Lester B. Colby, D. G. Baird, Maxwell Droke, Ray B. Prescott, L. R. Boulware, Frank Waggoner, associate editors. Type of radio material accepted: Marketing campaigns utilizing radio, but not necessarily limited to same. Type of pictures accepted: Human interest or news pictures of talent. Amount of space devoted to radio: Of 1,049 pages published in 1938, approximately 87 pages dealt wholly with material of radio interest, and some 200 pages dealt in part with radio advertising or merchandising.
- STANDARD RATE & DATA SERVICE. 333 N. Michigan Avenue, Chicago, Ill. Phone: Randolph 5616. Publisher: Standard Rate & Data Service, Inc. Executives: Walter E. Botthof, president; Albert Moss, executive vice-president; Albert William Moss, secretary; R. A. Trenkmann, treasurer, general manager. Type of service offered: Rate and data services, published in 4 sections, monthly, correction bulletins three times weekly. (1) Newspaper, (2) Magazine and Farm Paper, (3) Business Paper Sections in which are listed papers and magazines published in the U.S. and Canada which accept advertising giving

- such data as circulation, advertising rates, closing dates, mechanical requirements, personnel, etc. Radio and advertising publications are included in the Business Paper Section. (4) Radio Advertising, Rates and Data, in which are listed all radio stations in the U. S., Canada and American territories licensed by the FCC, and giving such data as ownership, general advertising rates, contract and other requirements, mechanical program equipment, etc.
- TIDE, 232 Madison Avenue, New York, N. Y. Phone: Ashland 4-3390. Publisher: Tide Publishing Co., Inc.; David Frederick, president. Staff: E. L. Hess, editor; Esther R. Bien, Harrison Doty (managing), Barbara Bement, Max Forester, Norman H. Prince, Burnett Murphey, Reginald T. Clough, associate editors. Type of radio material accepted: New programs; results of test campaigns; selected promotion schemes; general news of the business; no manuscripts accepted. Type of pictures accepted: Advertising personalities, preferably informal action shots used in double spread titled, "Camera!"; special events broadcasts, copies of advertisements for stations or sponsors. Amount of space devoted to radio: About 13%.
- VARIETY, 154 West 46th St., New York, N. Y. Phone: Bryant 9-8153. Publisher: Variety, Inc.; Sid Silverman, president. Branch offices: 54 W. Randolph St., Chicago; 1708-10 N. Vine St., Hollywood; 8 St. Martin's Place, Trafalgar Square, London. Published every Wednesday in New York; deadline, Tuesday evening. Amount of space devoted to radio: 100% of full department.
- VARIETY (DAILY), 1708-10 N. Vine St., Hollywood, Calif. Phone: Hollywood 1141. Publisher: Daily Variety, Ltd.; Sid Silverman, president. Published daily, excepting Sundays and holidays. Amount of space devoted to radio: Everything pertinent to film-radio relations, plus all other general radio news.
- WESTERN ADVERTISING, 564 Market Street, San Francisco, Calif. Phone: Garfield 8966. Type of radio material accepted: Feature articles from the advertising side—commercials, program building, etc.; detailed descriptions of successful programs; news items of personnel changes, station developments, etc. Type of pictures accepted: Illustrative material to accompany articles. Amount of space devoted to radio: 8 to 12%.

FAN MAGAZINES

Data on the larger publications directed at radio's consumers—the fans. This list makes no attempt to cover all the sectional publications.

RADEX

Address: The Radex Publishing Co., 362 Cedar Lane, Teaneck, N. J. Issued: Monthly (10 issues; none in July or August); 25c per copy.

Editor: Page Taylor. Broadcast editor: Ray La Rocque. Technical editor: B. Francis Dashiell.

Type of material accepted: Largely compilations of data anent radio stations throughout the world; some articles purchased.

Type of pictures accepted: Glossy prints of domestic and foreign radio stations.

(Note: Editorial matter is largely DX and semi-technical type for the DX fans.)

RADIO GUIDE

Address: 731 Plymouth Court, Chicago, Ill. (main office); 551 Fifth Ave., New York City; 9059 Sunset Blvd., Hollywood, Calif.

Phones: Wabash 5050 (Chicago); Murray Hill 2-4690 (New York); OX 2061 (Hollywood). Issued: Weekly; 10c. per copy.

Chairman of the board: M. L. Annenberg.

General manager: George d'Utassy. Editorial director: Curtis Mitchell. Western editorial representative: Carl Schroeder. Eastern editorial representative: Wilson Brown.

Type of material accepted: Main feature of this publication is the program section,

which lists the programs of approximately 365 stations in the U. S. and Canada; there are 18 different editions of Radio Guide, each listing a week in advance the programs of its territory; stories on personalities and general stories of programs are used, average wordage running from 1,000 to 2,400.

Type of pictures accepted: Candid shots, informals and portraits; no mats accepted; pictures should be near the 8 by 10 inch average.

RADIO MIRROR

Address: 122 E. 42nd St., New York City. Phone: Lexington 2-9050. Issued: Monthly; 10c per copy.

Executive editor: Ernest V. Heyn. Editor: Fred R. Sammis. Assistant editor: Belle Landesman. Art editor: Heyworth Campbell. Hollywood correspondent: George Fisher.

Manuscript closing date: 10th of every month. Type of material accepted: Stories of radio personalities and shows with a news or personality angle of "human interest"; manuscripts not to exceed 2,500 words.

Type of pictures accepted: Gag pictures; news pictures; portraits for gallery purposes; fashions modeled by radio performers; glossy prints preferred.

The Power of Persuasion



YOUR ANNOUNCER IS

Dan Seymour

TALENT

5.625 PROFESSIONAL RECORDS

Talent (except network) not on the air between June 1, 1938 and June 1, 1939, is omitted from these records. For data in many of these instances, see Volume I, pages 877-1097, and Volume II, pages 1223-1423.

For additional names of Sports Announcers, see pages 859-884. For additional names of Script Writers, see pages 258-260.

There are 5,625 individual items in this compilation. Omissions occur only where (1) the station's talent was non-pro (sporadically employed, or amateur); or (2) where station and/or talent repeatedly disregarded requests for information.

Symbols are to be interpreted as follows: (R) radio record; (GA) radio guest appearances; (LS) local station record; (F) film record; (L) legitimate stage record; (PR) phonograph records; (V) vaudeville or personal appearance record; (s) starred (f) featured; M.C., master of ceremonies.

The symbols (s) and (f) show a special distinction of much importance in the show (stage-screen) business. The difference between being starred and featured is as follows: when the name of the performer is above the title of a play or film, the performer is starred; when the name appears beneath the title, the performer is featured. For example:

Scarlett O'Hara in "Gone with the Wind" (starred); "Gone with the Wind" with Scarlett O'Hara (featured); Scarlett O'Hara in "Gone with the Wind" with Rhett Butler (Scarlett O'Hara starred, Butler featured).

Names bearing an asterik (*) could not be located as to address, or failed to reply to questionnaires. In these instances, the DIRECTORY presents information from its files.

A

AARONSON, IRVING. Musical director, WHN, New York. (R) Also Lucky Strike program, NBC, 1931. (F) M-G-M shorts. (L) Puzzles (Elsie Janis), 1925-26; Paris (Irene Bordoni), 1928-29 (f). (V) Hale & Paterson, 1916-17; Bessie Clayton, 1922-23; Irving Aaronson & His Commanders, 1925-35; night club and hotel appearances since 1926.

ABBEY, JEAN (Kay Titus). Radio shopper. (R) Shopping with Jean Abbey, 1932-39 (Crowell Publishing Co. for Woman's Home Companion, WOR, New York). (This program has been off the air for only short intervals since 1932.)

ABBOTT & COSTELLO. (Buddy Abbott, Lou Costello). Comedians. (R) Kate

PROFESSIONAL RECORDS—Continued

Smith Hour, 1938-39 (General Foods for Swans Down Cake Flour and Calumet Baking Powder, CBS). (L) Streets of Paris, 1939. (V) Many years: Hole in Wall, Baseball, Lemon Table; theatre appearances.

ABBOTT, BUDDY. See Abbott & Costello.

ABBOTT, CORNELIA C. Women's programs, WJNO, West Palm Beach.

ABBOTT, ED. Announcer, commentator, actor, WCCO, Minneapolis-St. Paul. (R) Local shows for George Hormel & Co. others. (F) Commercials. (V) Theatre appearances.

ABBOTT, JUDITH. Women's news commentator, WNEW, New York.

ABBOTT, LAWRENCE. Musical writer.
(R) Metropolitan Opera, 1934-35 (Listerine, NBC Red and Blue; sustaining, 1937-38); other sustaining shows including NBC Symphony Orchestra, 1937-38 (NBC Red and Blue); Music Appreciation Hour, 1936-39 (NBC Red and Blue). (Assistant to Walter Damrosch.)

ABBOTT, MINABELLE. Dramatic actress.
(R) Role of Mary Sothern in Life of

Mary Sothern, 1935-38 (1937-38 sponsored by Lehn & Fink for Hinds Honey & Almond Cream, CBS; previous to that date, broadcast over WLW, Cincinnati, and Mutual).

ABELL, MARY. Narrator, women's programs, WOPI, Bristol.

ABELS, MARCELLA. Actress, FTRD. (R)
Dr. Christian, 1938 (Chesebrough Mfg.
Co., CBS); Death Valley Days, 1938
(Pacific Coast Borax Co., successively
NBC Blue and Red); Her Honor, Nancy
James, 1939 (Kleenex, CBS); Pepper
Young's Family, 1939 (P & G, NBC Red
and Blue); others. (F) Shorts. (L)
Girls in Uniform, others. (PR) RCA
Victor.

ABNER, BUFORD. Singer (Vaughan Four), WNOX, Knoxville.

ABNER, MURRIL. Singer (Vaughn Four), WNOX, Knoxville.

ABNER, STACY. Singer (Vaughn Four), WNOX, Knoxville.

ABODAHER, NAIPH J. Producer, writer, WKY, Oklahoma City. (R) Smoke Dreams, 1935-37 (H. Fendrich Co., NBC Red); Armco Iron Master Program.

HILDEGARDE

RADIO
TELEVISION
TRANSCRIPTIONS
DECCA RECORDS
NIGHT CLUBS
THEATRES

ANNA SOSENKO Personal Manager Appeared on the Following Radio Shows Magic Key of RCA Lucky Strike Hit Parade Show Boat Vitalis—For Men Only

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Singing Star
Bob Ripley's Believe-It-Or-Not

JACK BERTELL
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MAJOR BOWES' AMATEUR HOUR-CHRYSLER

Vic and Sade—Crisco Gospel Singer—Ivory Life Can Be Beautiful—Ivory

Howie Wing—Kellogg

Horn & Hardart's Children's Hour

NINETY-NINE MEN AND A GIRL-U. S. RUBBER

Direction: COLUMBIA ARTISTS, INC.

PROFESSIONAL RECORDS—Continued

- 1936-37 (American Rolling Mills, NBC Blue); other NBC and Mutual shows.
- ACE, GOODMAN. Comedian, writer.
 (R) Easy Aces, 1935-39. (Anacin, NBC Blue). (F) RKO shorts.
- ACE, JANE. Comedienne. (R) Easy Aces, 1935-39 (Anacin, NBC Blue). (F) RKO shorts.
- ACKLEY, WAYNE H. Announcer, newscaster, KSO-KRNT, Des Moines. (R) Local shows including programs for Montgomery Ward, 1936-39.
- ACREE, CHUCK. Special events announcer, writer, M.C., WLS, Chicago. (R) We, the Wives, Quiz, 1939 (Quaker Oats Co., Mutual); also WJBC, Bloomington, Ill. (V) Jasper & Jeremiah.
- *ADAIR, FRANCES. Singer. (R) Johnny Presents (Philip Morris & Co., Ltd., CBS and NBC Red).
- ADAMS, BILL. Commercial and sports announcer, KGW-KEX, Portland. (R) Baseball games for General Mills and B. F. Goodrich Co., 1937-38.
- ADAMS, CEDRIC. News and special events commentator, WCCO, Minneapolis-St. Paul. (R) Local shows for George Hormel & Co., others.
- ADAMS, EDITH. Actress. (R) Girl Alone, 1936-38 (Kellogg Co., NBC Red); Ma Perkins, 1936-37 (Procter & Gamble, CBS); Today's Children, 1936-37 (Pillsbury Flour Co., NBC Red); Betty & Bob, 1937 (General Mills, CBS); Grand Hotel, 1937 (Campana Sales Corp., NBC Blue); Betty Crocker. 1937 (General Mills, CBS); Those Happy Gilmans, 1938-39 (General Mills, NBC Red and Blue).
- ADAMS, FELIX D., JR. Producer, WLW, Cincinnati. (R) Shows for Grove Laboratories, Inc., Pinex Co., others.
- ADAMS, FRANKLIN P. Quiz program.
 (R) Information Please, since May 17, 1938 (Canada Dry Ginger Ale Co., since Nov. 15; previously sustaining; NBC Blue). (Columnist, New York Post; byline, F.P.A.)
- ADAMS, GUILA. Actress. (R) Arnold Grimm's Daughter (General Mills, Inc., CBS).
- ADAMS, H. BURNHAM. Announcer, producer, writer, WBRK, Pittsfield. (R) Programs for Shell Oil and others; also WMFF, Plattsburg. (V) Theatre pearances.

- ADAMS, KENNETH. Musician, KANS, Wichita. (R) Also KFH, Wichita; KFBI, Abilene. (V) 1936. (See Lee and the Lads and the Song Stylists).
- ADAMS, MRS. MART. See Aunt Susan.
- ADAMS, PHILIP G. (Stuart Wayne). Actor, announcer, WBRY, Waterbury. (V) Theatre appearances.
- ADAMS, ROGER. Announcer, singer, M. C., WADC, Akron.
- ADAMS, WILLIAM P. Character actor, announcer. (R) March of Time, 1931 to 1938 (Time, Inc., 1931-1937, CBS; Remington-Rand, 1933-36, CBS; Time, Inc., 1937-38, NBC Blue; Servel, Inc., 1938, NBC Red); Cavalcade of America, 1935-38 (E. I. du Pont de Nemours, CBS); Heinz Magazine of the Air, 1936-38 (H. J. Heinz Co., CBS); General Electric Hour of Charm, 1936-38 (General Electric Co., NBC Red); Your Family and Mine, 1938-39 (Sealtest, Inc., NBC Red); Saturday Night Serenade, 1938-39 (Pet Milk Sales Corp., CBS). (L) Sothern & Marlowe; Arthur Hopkins; Morris Gest; the Shuberts; London appearances with John Barrymore; others.
- ADAMSON, NORAH E. Conductor of children's programs, WSPR, Springfield.
- ADDINGTON, DOC (Doc & Carl). Guitarist, singer, WHAS, Louisville. (R) Also WHAM, Rochester.
- ADELMAN, PAT. Program director, announcer, M. C., KNOW, Austin. (R) Programs for U. S. Rubber, B. F. Goodrich and others.
- ADKINS, MAX. Musician, arranger, WCAE, Pittsburgh. (R) Gulf Oil program. 1937; others. (V) Cadet Saxtette, 1928-30.
- ADLER, LUTHER. (R) Scene from Golden Boy on Royal Gelatin Hour for Rudy Vallee, Dec. 16, 1937 (Standard Brands for Royal Gelatin, NBC Red). (F) 20th Century-Fox (f). (L) Katharine Cornell, Lee Shubert, Max Gordon, Al Lewis, Sam Harris, Provincetown and Group Theatre productions; Golden Boy, 1938 (f).
- ADRIAN, LOUIS. Conductor. (R) Zenith Radio Foundation (Zenith Radio Corp., CBS).
- AFFLICK, MARY. Producer, writer. (R) We Are Four, 1937 (Libby, McNeil & Libby, Mutual). (LS) WGN, Chicago.



FRED WARING PENNSYLVANIANS

"The Song Is the Thing"

Personal Management JOHN O'CONNOR, 1697 Broadway, New York City

PROFESSIONAL RECORDS—Continued

- AGNEW, JOHN K. Organist, musical director, WHKC, Columbus. (R) Shows for American Bird Seed Co., others. (V) Personal appearances.
- A'HEARN, THOMAS F., JR. Day news editor, WXYZ, Detroit. (F) Shorts.
- AHERN, H. F. Musician, WHO, Des Moines. (R) Local shows including Barnsdall Refining Co. program.
- AIMARD, LINA. Coloratura soprano. (R)
 La Rosa Program (WOR, New York);
 radio work in Italy; Turina, Rome. (L)
 Opera: Metropolitan, LaScala; Palermo,
 Genoa, Trieste, London, Berne, Budapest, etc. (PR) Columbia (Italy).
- AINLEY, JOSEPH T. Producer. Story of Mary Marlin, 1934 (International Cellucotton for Kleenex. NBC Red); Hoover Sentinels, 1935 (Hoover Vacuum Cleaners, NBC Red); Madame Schumann-Heink, 1935 (Gerber & Co., NBC Blue); Contented Hour, 1935 (Carnation Milk, NBC Red); Silken Strings, 1935-36 (Real Silk Hosiery Mills, NBC Blue); Jack Hylton & His Continental Revue. 1936 (Real Silk, NBC Blue); Real Silk Program with Edwin C. Hill as the Spectator, 1936-37 (Real Silk, NBC Blue); Grand Hotel, 1937-38 (Campana Sales, NBC Red); First Nighter, 1938-39 (Campana Sales, NBC Red, CBS); others, since 1933. (LS) Chicago Motor Club, 1938-39; International Harvester, 1939. (L) Little Theatre and stock productions, 1925-27, 1928-29. (Currently radio director, Aubrey, Moore & Wallace, Chicago).
- ALAN, PAT. Announcer, singer, WCLO, Janesville. (R) Also WBOW, Terre Haute; local shows for B. F. Goodrich, others. (V) Henry Burr Peerless Quartet, 1929-31; theatre appearances. (PR) Victor.
- ALARIE, LEON. Announcer, WSAR, Fall River. (R) Also WORC, Worcester.
- *ALBER, R. H. Director. (R) Old Fashioned Revival (Gospel Broadcasting Assn., Mutual). (President of R. H. Alber Co., advertising agency).
- ALBERTI, OLIVER P. Musical director, violinist, M. C., KMPC, Beverly Hills. (F) Fox, United Artists. (L) Stock, 1918. (V) 1925-32. Conductor, Salt Lake Symphony, 1928. (PR) Brunswick.
- ALBURTY, BOB. Sports announcer, WHBQ, Memphis.

- ALBUS, CHARLES W. Entertainer, WHAS, Louisville.
- ALCOTT, MARY. Singer, KMOX, St. Louis. (R) Also WLW, Cincinnati; local shows including programs for Purol.
- ALDEN, JERRY. Announcer, WSNJ, Bridgeton.
- ALDERMAN, JAMES S. Announcer, news writer, commentator, WFAA, Dallas. (R) Also WLW, Cincinnati. (F) Shorts.
- *ALESHIRE, EDWARD. Director. (R)
 Dale Carnegie (Colgate-Palmolive-Peet
 Co., NBC Red); Stepmother (ColgatePalmolive-Peet Co., CBS); We, the Wives
 (Quaker Oats Co., Mutual).
- ALEXANDER, A. L. Commentator. (R)
 A. L. Alexander's Good Will Court, 193637 (Standard Brands for Chase & Sanborn Coffee, NBC Red); A. L. Alexander's True Stories, 1937-38 (Macfadden
 Publications for True Story Magazine,
 NBC Red); A. L. Alexander's Arbitration
 Board, 1939 (WHN, New York). (GA)
 Royal Gelatin Program, 1937 (Standard
 Brands for Royal Gelatin, NBC Red);
 Shell Show with Joe Cook, 1937 (Shell
 Union Oil Corp., NBC Red); Radio Guide
 Court of Honor, 1937 (Radio Guide
 Court of Honor, 1937 (Radio Guide
 Magazine, NBC Blue). (F) Educational
 Pictures, 20th Century-Fox and Paramount shorts, as writer and narrator.
 (Also author, magazine articles).
- ALEXANDER, ALTON. Author, director. (R) Shell Chateau, 1935 (Shell Oil Co., NBC Red); Pompeian Promenade, 1935 (Pompeian Co., CBS); Musical Reveries, 1935-36 (Corn Products, CBS); Fun in Swingtime, 1937 (Admiracion Shampoo, Mutual); General Electric Hour of Charm, 1937-38 (General Electric Co., NBC Red); Sweetheart Time, 1939 (Manhattan Soap Co., CBS); others.
- ALEXANDER, BEN. Master of ceremonies. (R) Signal Carnival, 1936-39 (Signal Oil Co., NBC Red); Talent Parade, 1937 (Kellogg, NBC Red). (F) FN., Universal (f). (L) Penrod (s).
- ALEXANDER, DURELLE. Singer. (R) RCA Magic Key, 1935 (RCA, NBC Blue); Kraft Music Hall, 1935-36 (Kraft-Phenix Cheese Corp., NBC Red); Eddy Duchin & His Orchestra (American Cigarette and Cigar Co. for Pall Mall); others. (V) Hollywood Junior Follies.
- ALEXANDER, HELEN. Singer. (R) Capitol Family Hour, since 1934 (1934-

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ARTIE SHAW

and His Orchestra

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AL LEWIS and Hank garson

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LENNEN & MITCHELL

P.S. Many thanks from all of us to our "supervisor," Mann Holiner.
P.P.S. It's still the NBC Network on Tuesday Nights.

- 36, NBC Blue; 1936-39, CBS). (V) Theatre appearances.
- ALEXANDER, JOE. Organist, WJJD-WIND, Chicago. (V) Theatre appearances.
- ALEXANDER, KIRK. Script writer. (R)
 Tommy Dorsey's Orchestra (Brown &
 Williamson Tobacco Co., NBC Blue).
- ALEXANDER, MYER. Singer, pianist, arranger, composer. (R) Camel Caravan, 1936 (R. J. Reynolds for Camel Cigarettes, CBS); Jack Oakie's College, 1937 (Camel Cigarettes, CBS); Benny Goodman Swing School, 1937 (Camel Cigarettes, NBC Blue); others. (F) RKO, Republic (as arranger). (V) With Frank Fay and Horace Heidt. (PR) RCA Victor, Brunswick, Decca. (Currently associated with KNX, Hollywood).
- ALEY, ALBERT. Actor. (R) Death Valley Days (Pacific Coast Borax Co., NBC Blue); News of Youth (Ward Baking Co., CBS); Heinz Magazine of the Air (H. J. Heinz Co., CBS); Flying Red Horse Tavern (Socony-Vacuum Co., CBS); Five Star Revue (Corn Products Refining Co., CBS); Inspector White of Scotland Yard (Gumpert's Butterscotch. Mutual); Dog Heroes (Modern Food Process for Thrivo, NBC Blue). (LS) WEAF, New York. (F) Shorts.
- ALFORD, ELIZABETH. Entertainer, KRMD, Shreveport. (R) Also WRBL, Columbus. (Also program and publicity director.)
- ALIFF, HARRY C. Entertainer, WWVA. Wheeling. (R) Local shows for Crazy Water Crystals, Olson Rug Co., others. (V) Australian Whips. (PR) Decca.
- ALLAN, DON. Musician (bass fiddle, horn), WCCO, Minneapolis-St. Paul.
- ALLBEE, MARJORIE. Singer, WMT. Cedar Rapids. (V) Theatre appearances.
- ALLDREDGE, DON. Singer, KHQ-KGA, Spokane.
- ALLEN, BARBARA JO. Actress. (R) One Man's Family, since 1933 (successively sponsored by Wesson Oil & Snowdrift, Penn Tobacco, Royal Gelatin; Standard Brands for Tender Leaf Tea, 1935-39): Signal Carnival, 1935-39 (Signal Oil Co., NBC Red); Death Valley Days, 1935-37 (Pacific Coast Borax Co., NBC Blue); Sperry Special, 1935-37 (Sperry Flour Co., NBC Red); Woman's Magazine of the Air, 1936 (Acme Beer Co., NBC Red); Hawthorne House, 1936 (Wesson Oil.

- NBC Red); Al Pearce and His Gang, 1938-39 (General Foods for Grape Nuts, NBC Red); others. (L) Stock, 1930-34; productions by Belasco, Los Angeles Theatre Guild and others (f). (V) Circuit engagement, 1930.
- ALLEN, BOB. Baritone. (R) Lady Esther Serenade, 1933 (Lady Esther Cosmetics. NBC Blue); Penthouse Party, 1935 (Eno Effervescent Salts, NBC Blue); Phil Baker, 1936 (Gulf Oil, CBS); Music from Hollywood, 1937 (Liggett & Myers Tobacco for Chesterfields, CBS); Time to Shine, 1938, '39 (Griffin Mfg. for Griffin Allwite, CBS); others, not current. (V) With Hal Kemp's Orchestra, 6 years. (PR) RCA Victor.
- ALLEN, CHARME. Actress. (R) Pretty Kitty Kelly 1937-39 (Continental Baking Co. for Wonder Bread, Hostess Cakes, CBS); David Harum (B. T. Babbitt for Bab-O, NBC Red).
- ALLEN, DICK. Musician, singer, WBNS, Columbus. (R) Crazy Water Crystals program, 1933; others. (V) 1935, '37.
- ALLEN, DOROTHY. Popular singer, KFRC, San Francisco.
- ALLEN, EDWARD, JR. Announcer, M.C.
 (R) Backstage Wife (R. L. Watkins for Dr. Lyon's Toothpowder, NBC Red.)
 Also Mutual Network shows and programs on WGN, Chicago. (F) Shorts (commercials).
- ALLEN, EDWARD H. See Ted Wardal.
- ALLEN, FRED. Comedian, M.C. (R)
 Linit Revue, 1932 (Corn Products Co.,
 CBS); Salad Bowl Revue, 1933 (Hellmann's Mayonnaise, NBC Red); Town
 Hall Tonight, 1934-39 (Bristol-Myers
 Co., NBC Red). (GA) Hollywood Mardi
 Gras, Oct. 26, 1937 (Packard Motor Car
 Co., NBC Red); Hollywood Hotel, March
 4, 1938 (Campbell Soup Co., CBS);
 Jell-O Program Starring Jack Benny,
 March 27, 1938 (General Foods Corp.,
 NBC Red); others. (F) 20th Century-Fox
 (f); shorts. (L) Passing Show, 1922;
 Vogues; Greenwich Follies; Polly; First
 Little Show; Three's a Crowd; others.
 (V) Many years; personal appearances.
- ALLEN, GEORGE W. Director, producer.
 (R) Professor Quiz, 1938 (Nash-Kelvinator Corp., CBS); supervisor of all WABC local programs; director of various CBS sustaining programs. (Currently program director of WABC and a director of CBS; previously radio director of J. Stirling Getchell, producer for Benton &

CONSOLIDATED RADIO ARTISTS, INC.

CHARLES E. GREEN. President

AMERICA'S **FINEST ORCHESTRAS**

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CLEVELAND

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SAN FRANCISCO

- Bowles, joint radio director of J. Walter Thompson, Chicago).
- ALLEN, GRACIE. See Burns & Allen.
- ALLEN, HERB. Announcer. (R) Pull Over, Neighbor, 1938-39 (Wilshire Oil, NBC Pacific Red).
- ALLEN, IDA BAILEY. Home economist. writer, women's programs. (R) Mrs. Allen and the National Radio Homemakers Club, 1929-30 (various sponsors, CBS); Ida Bailey Allen, Sanitary Cleaning, 1930 (Air Way Electric Appliance Corp., CBS); Majestic Home Program, 1930 (General Household Utilities Co., CBS); Five Minute Meals, 1931 (George A. Hormel & Co., CBS); Round the World Cooking School, 1932 (Best Foods, Inc., CBS); Nucoa Budgeteers, 1935 (Best Foods, Inc., NBC Red); others. (LS) Homemakers of the Air (WHN, New York). (F) Shorts (Universal). (V) Theatre and auditorium appearances, (Author of 23 books on foods, cooking, and home economics.)
- ALLEN, J. A., Jr. Announcer, news and sports commentator, actor, KGNO, Dodge City. (R) Checkerboard Time, 1939 (Purina Mills); Firestone Voice of the Farm, 1939 (Firestone Tire & Rubber Co.); others.
- ALLEN, JEAN (Marjorie Spriggs). Women's program director, WORL, Boston. (L) Stock. (Also publicity director).
- ALLEN, LEE. Musician, WKY, Oklahoma City. (R) Various shows for Richfield Oil Co., others. (PR) RCA Victor.
- ALLEN, MARION RANDOLPH. See Marion Randolph.
- ALLEN, MELVIN. Announcer. (R) Liberty News Flashes, 1937 (Liberty Magazine, WABC, New York City); Fordham play-by-play football games, 1937 (Kellogg Co., WINS, New York City); Pick & Pat, 1937 to Feb. 1939 (U.S. Tobacco, CBS); News Through a Woman's Eyes, 1937-38 (Pontiac Motor Co., CBS); Her Honor, Nancy James, 1938-39 (International Cellucotton for Kleenex, CBS); Model Minstrels, since Feb. 27, 1939 (U.S. Tobacco Co., CBS); Grand Central Station, 1938-39 (Lambert Pharmacal Co., CBS); This Day Is Ours. 1938-39 (P & G, CBS). (Also active in sports and special events announcing, CBS).
- ALLEN, PHILIP A. Producer, announcer, KGLO, Mason City. (L) Omaha Community Playhouse (s).

- ALLEN, REGINALD. Announcer, WJSV, Washington. (R) Local shows for Standard Oil, Loose-Wiles Biscuit.
- ALLEN, SPENCER. Announcer, WGN, Chicago. (R) Bob Becker's Chats About Dogs, 1938 (John Morrell & Co., NBC Red); local shows for Manhattan Soap Co., Cal-Aspirin Co., others.
- ALLEN, STUART. Singer. (R) Your Hit 1937 (Lucky Parade, July to Sept., Strike Cigarettes, NBC Blue, CBS); Your Unseen Friend, 1937-38 (Personal Finance Co., CBS); Holland House Coffee, Feb. to July, 1937 (Mutual); Hobby Lobby, 1937-38 (Hudson Motor Car Co., CBS); Eddy Duchin and Orchestra, 1937-38 (Elizabeth Arden, NBC Blue); Melody Puzzles, 1937-38 (Lucky Strike Cigarettes, Mutual); Monday Night Show, Sept. to Nov., 1938 (Brewers' Radio Show Ass'n., CBS). (GA) Hammerstein Music Hall, Magic Key of RCA, R. H. Macy's Morning Matinee, (F) Paramount shorts. (V) Theatre appearances with Richard Himber.
- ALLEN, WILLIAM M. Musician, WMT, Cedar Rapids. (R) Local show for Olson Rug Co. (V) Tom Owen's Cowboys.
- ALLENBY, PEGGY. Actress (leads, character, comedy, dialect). (R) Easy Aces, 1935-38 (Anacin, NBC Blue); David Harum, 1936-39 (B. T. Babbitt for Bab-O. NBC Red); On Broadway, 1937-38 (General Foods for Diamond Crystal Salt, NBC Blue); Aunt Jenny's Real Life Stories, 1938 (Lever Bros. for Spry, CBS); transcriptions, WOR, New York City; Spy Secrets, 1938 (Cummer Products for Energine, NBC Red); The Road of Life, 1937-38 (P&G for Chipso, NBC Red, 1937-38; CBS, 1938); Life Can Be Beautiful (P&G, CBS). (L) 1930-31 (f).
- ALLESANDRINI, ENZO. Announcer, WJLS, Beckley.
- *ALLISON, FRANCIS. (R) Sunbrite Smile Parade, 1938-39 (Swift & Co., NBC Blue).
- ALLISON, LYNN. Singer, WRC-WMAL, Washington,
- *ALLISON, ROBERT S., JR. Producer. (R) General Electric Hour of Charm (General Electric, NBC Red). (Associated with Maxon, Inc.).
- ALLISON, VIRGINIA (Bonnie Blue).
 Hillbilly entertainer, WLBC, Muncie.
- ALLISON, PROF. W. T. Book reviewer, CKY, Winnipeg. (R) Lecturer and reviewer since 1923. (Literary editor of the Winnipeg Tribune).

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- ALLMAN, LEE. Actor, WXYZ, Detroit.

 (R) Green Hornet and Lone Ranger (local sponsors, Mutual and Michigan Radio Network). (F) Shorts.
- ALLMAND, JOYCE. Singer, WTIC, Hartford.
- ALLYN, RITA. Actress. (R) Crime Clues (Harold F. Ritchie for Eno Effervescent Salts, NBC Blue and CBS); Empire Builders (Great Northern Railroad, NBC Blue); Personal Column of the Air (P & G for Ivory Soap, NBC Red and Blue); Stickney Stuffing Program (Stickney & Poor, NBC Blue); Paul Whiteman's Orchestra (Kraft-Phenix Cheese Corp., NBC Red); The Goldbergs (Super Suds, NBC Red and CBS); House of Glass (Super Suds. NBC Blue): The O'Neills (Hecker Products for Silver Dust, CBS); Walter Winchell (Andrew Jergens Co., NBC Blue); True Story (Macfadden Publications, CBS); Lux Radio Theatre (Lever Bros. for Lux, CBS); Tony & Gus (General Foods for Post Bran, NBC Blue); Kate Smith (successively Great Atlantic & Pacific Tea Co. and General Foods, CBS); Pretty Kitty Kelly (Continental Baking for Wonder Bread, CBS); Big Sister (Lever Bros. for Rinso, CBS): Dr. Susan (Lever Bros. for Lux, CBS): numerous others. (L) Awful Truth; Is Zat So?; Tea for Three; Alarm Clock: others.
- ALM, JEANNE. Singer, WDAY, Fargo.
- ALPERT, PAULINE. "Whirlwind" pianist.

 (R) Programs for Aspirub, 1937; National Silver, 1938; Maidenform, 1938 (all WOR, New York). (GA) Paul Whiteman, Fred Allen, Walter O'Keefe, Lanny Ross, Rudy Vallee, Major Bowes' Capitol Hour and other network programs.

 (F) Shorts. (V) Theatre and club appearances, 1938. (PR) RCA Victor.
- ALSUP, CHARLES C. Sportscaster, KICA, Clovis. (Also manager and owner).
- ALTER, BENNIE. Announcer, continuity writer, WMT, Cedar Rapids. (R) Also WOC, Davenport. (L) Stock, 1933-36.
- ALTMEYER, ROLLIE. Pianist, organist, WCCO, Minneapolis-St. Paul. (R) Also WEBC, Duluth; local shows for Pure Oil Co., General Mills, Inc. (V) Theatre appearances.
- **ALVAREZ, EDWARD.** Announcer (Spanish programs), WHOM, Jersey City.
- ALVAREZ, J. IGNACIO. Announcer (Spanish programs), WHOM, Jersey City.

- ALVES, JOSEPHINE. Pianist, WKY, Oklahoma City.
- *AMADON, ARTHUR. (R) Shows on WBZ, Boston.
- AMAULI, GUILIO. Director of Italian programs, WHOM, Jersey City. (F) Wrote, directed, and acted in an Italian film.
- AMBASSADORS, THE (Mart Jack Smith, Marshall Hall). Singers. (R) Kate Smith's Bandwagon (General Foods Corp., CBS).
- AMECHE, DON. Dramatic actor (leads), M.C. (R) The First Nighter, 1932-37 (Campana Sales, NBC Red); Chase & Sanborn Program, 1937-39 (Standard Brands for Chase & Sanborn Coffee). (F) 20th Century-Fox (s).
- AMECHE, JAMES. Actor. (R) Attorney-at-Law (S. C. Johnson & Son, Inc., NBC Blue); Grand Hotel (Campana Sales Co., NBC Blue); Jack Armstrong (General Mills, Inc., NBC Red); Win Your Lady (Jergens-Woodbury Sales, NBC Blue); Woodbury's Hollywood Playhouse, summer of 1939 (Jergens-Woodbury Sales, NBC Blue).
- AMOS 'N' ANDY. Actors, comedians.
 (R) Amos (Freeman Gosden) 'n' Andy
 (Charles Correll) since 1929 (Pepsodent
 Co., NBC Red, Aug., 1929 to Dec., 1937;
 Campbell Soup Co., NBC Red, Jan. 1,
 1938 to March, 1939, when it shifted to
 CBS); originally "Sam 'n' Henry" over
 WGN, Chicago (1926-1928). (F) RKO,
 1930; Paramount, 1935 (s). (L) Amateur
 theatricals, 1920-1923, in which connection the teammates first became associated with each other.
- AMREIN, JOHN. Actor, WKRC, Cincinnati. (R) Transcriptions. (L) Stock.
- *AMSDELL, WILLIAM. Actor. (R) Junior Nurse Corps (Swift & Co. for Sunbrite Cleanser, NBC Blue).
- *AMSTERDAM CHORUS (Crane Calder, director). (R) American Album of Familiar Music (Bayer Aspirin, NBC Red).
- *ANDELIN, JIM. Actor. (R) Houseboat Hannah, 1938-39 (P & G, NBC Red and Blue).
- ANDERSEN, BOB. News commentator, KGO-KPO, San Francisco. (R) Local programs for Bathasweet, 1938-39; North American Accident Insurance, 1938-39; Manhattan Soap Co., 1939.
- ANDERSON, BOB. Announcer, writer, producer, KFPY, Spokane.



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- *ANDERSON, CHARLES. Musical arranger. (R) Good Morning Tonite (Alber Bros. Milling Co., NBC Red).
- ANDERSON, CHARLES. Announcer, producer, writer, KOA, Denver. (R) Sustaining NBC Red show; local shows including Roi-Tan program, (L) 1932-33.
- *ANDERSON, EDDIE (Rochester). Comedian. (R) Jell-O Program Starring Jack Benny (General Foods Corp., NBC Red). (F) Paramount.
- ANDERSON, EDWARD. Announcer, sportscaster, WQDM, St. Albans,
- ANDERSON, GWENDOLYN. Actress. WHO, Des Moines. (R) Local shows including Kentucky Winners program. 1937. (L) Kendall Community Playhouse, 1936.
- *ANDERSON, H. G., Director. (R) Standard School Broadcast (Standard Oil of California, NBC Blue); Standard Symphony (Standard Oil of California, NBC Red). (Associated with McCann-Erickson).
- ANDERSON, JANE. Pianist, WGN, Chicago.
- ANDERSON, (Miss) JEAN. Announcer. CHAB, Moose Jaw.
- ANDERSON, ORVAL B. Announcer, writer, actor, producer, special events commentator, WDBO, Orlando.
- ANDERSON, RAYMOND E. Sports announcer, WHBF, Rock Island.
- ANDERSON, RICHARD. Announcer, actor, WHO, Des Moines.
- ANDERSON, RUSSELL. Musician, WWVA, Wheeling. (R) It's Wheeling Steel, 1938 (Wheeling Steel Corp., Mutual).
- ANDRE, LOLA B. Commentator, philosopher, WRJN, Racine.
- ANDRE, PIERRE. Announcer. (R) Surprise Party (Willys Overland Co., Mutual); Sunday Matinee (Varady of Vienna, Mutual), Little Orphan Annie, 1938-39 (Wander Co., NBC Red); Bob Becker's Chats about Dogs, 1938-39 (John Morrell & Co., NBC Red); Hymns of All Churches, 1938-39 (General Mills, NBC Red and Blue); Betty & Bob, 1939 (General Mills, NBC Red and Blue); others.
- ANDRES, HOYT. Announcer, WOAI, San Antonio.
- ANDREW, WILLIAM. Orchestra leader, violinist, CKOC, Hamilton.

- *ANDREWS SISTERS (La Verne, Patty, Maxine). Singers. (R) Just Entertainment, 1938 (Wm. Wrigley, Jr., Co., CBS); Honolulu Bound, 1939 (Hawaiian Pineapple Co., CBS).
- ANDREWS, ABBIE. Musical director, WDAY, Fargo.
- *ANDREWS, BILL. Announcer. (R) One Man's Family, 1935-37 (Standard Brands. Inc. for Tender Leaf Tea, NBC Red).
- ANDREWS, CAMERON. Character actor (rural, dialect), juvenile. (R) Lanny Ross and His Log Cabin Orchestra, 1934-35 (General Foods for Log Cabin Syrup. NBC Blue); Tea Time, 1935 (General Baking for Bond Bread, CBS); Maxwell House Showboat, 1936 (General Foods, NBC Red); Lowell Thomas, 1937 (Sun Oil, NBC Blue); Carol Kennedy's Romance, 1937-38 (H. J. Heinz, CBS); Town Hall Tonight, 1938 (Bristol-Myers, NBC Red); Seth Parker, 1938-39 (Vick Chemical, NBC Red and Blue); others, not current, including New York local shows. (F) Shorts.
- ANDREWS, CLARK. Producer, director.
 (R) The Shadow, 1933, '37-38 (Delaware, Lackawanna & Western Coal Co., for Blue Coal, NBC Red, 1933; Mutual, 1937-38); Big Sister, 1936 (Lever Bros., CBS); Aunt Jenny's Real Life Stories. 1936 (Lever Bros. CBS); Park Avenue Penners, 1937 (R. B. Davis for Cocomalt, CBS); Big Town, 1937-39 (Lever Bros., CBS); others, not current.
- *ANDREWS, ROBERT. Dialogue writer (R) Just Plain Bill, 1936-39 (Anacin, Kolynos, NBC Red); Mrs. Wiggs of the Cabbage Patch, 1938 (Old English, BiSo-Dol, NBC Red).
- ANGEL, AL. Musician, WHO, Des Moines.
 (R) Local shows for Kellogg, Aladdin Lamp Co., Consolidated Drug, others.
 (V) Theatre appearances.
- ANGEL, PETER. Musician, WHO, Des Moines, (R) Local shows for Kellogs, Aladdin Lamp Co., Consolidated Drugothers. (V) Theatre appearances.
- ANGEL, WILSON. Singer. (R) Hour of Smiles, 1934 (Bristol-Myers for Ipana Toothpaste, NBC Red); Show Boat, 1934 (General Foods for Maxwell House Coffee, NBC Red); Palmolive Beauty Box Theatre, 1934 (Colgate-Palmolive-Peet, NBC Red); Chesterfield Program, 1938 (Liggett & Myers for Chesterfield Cigarettes, CBS). (LS) Hoffman Beer Party, 1935 (Hoffman Beverages, WOR, N. Y.) (L) The O'Flynn, 1934-35 (f); concerts.



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- ANGELL, J. HERBERT. Announcer, actor, M.C., KQV, Pittsburgh. (V) Theatre appearances.
- *ANGLIN, MARGARET. Actress. (R) Orphans of Divorce, 1939 (Dr. Lyon's Toothpowder, NBC Blue).
- *ANGLIN, MARY LOUISE. Director, writer. (R) Gospel Singer (P & G successively NBC Blue and Red, CBS). (Associated with Compton Adv., Inc.).
- ANSBRO, GEORGE. Announcer. (R) Mrs. Wiggs of the Cabbage Patch, 1936-38 (Hill's Cold Tablets and Old English Floor Wax, NBC Red); Winchell Column Quiz, summer of 1938 (Andrew Jergens Co., NBC Blue); Young Widder Brown, 1938-39 (Cal-Aspirin and Haley's M-O. NBC Red); others.
- ANTHONY, ALLEN C. Announcer, KWK, St. Louis. (R) Magic Key of RCA, 1938 (RCA, NBC Blue); True or False, 1938 (J. B. Williams Co., Mutual); Junior Nurse Corps, 1938 (Swift & Co., NBC Blue); Dr. I. Q., 1939 (Mars, Inc., NBC Blue); also WHAS, Louisville. (L) Stock.
- *ANTHONY, JOHN. Actor. (R) The Road of Life, 1937-38 (P & G, CBS and NBC Red).
- ANTHONY, JOHN J. Program conductor, WMCA, New York. (R) Good Will Hour, 1937-1939 (Macfadden Publications and Ironized Yeast, Mutual and Inter-City Network). Founder of "Marital Relations Institute"; author of numerous books on marital problems; lecturer.
- ANTONINI, ALFREDO. Musical director.
 (R) Ali d'Italia, 1933-34 (Planters Nut & Chocolate Co. for Planters Cooking Oil, N. Y. State Network); Gioia, 1936-38 (Gioia Macaroni, N. Y. State Network); Balbo, 1937-39 (Balbo Cooking Oil transcriptions). (LS) La Rosa, 1938-39 (La Rosa Macaroni Products, WOR, N. Y.).
 (F) Adapted music for M-G-M film. (Musical director, New York World's Fair Folk Festival, 1939).
- ANZJON, ARNE. Announcer, KGCU, Mandan. (Also transmitter operator).
- APPLE, RUSSELL (Old Ranger). Cowboy singer, WLBC, Muncie.
- ARCHER, GENE. Singer, WRC-WMAL, Washington. (R) Local show for RCA, others. (L) 1937. (V) Theatre, hotel and night club appearances.

- *ARCO PIANO QUINTET. (R) Fireside Recitals (American Radiator, NBC Red).
- ARD, J. WILBUR. Musician, director, WFAA, Dallas. (R) Local shows for Dr. Pepper Co., Lewis-Howe Co., others. (PR) Brunswick.
- ARDEN, VICTOR. Orchestra conductor.
 (R) Follies de Paree (R. L. Watkins Co.,
 NBC Blue); Broadway Varieties (Anacin,
 CBS); Sweetest Love Songs Ever Sung
 (Phillips' Milk of Magnesia, NBC Blue);
 Musical Moment (Chevrolet Motor Car
 Co., transcriptions); Refreshment Time
 (Coca-Cola, transcriptions); Second Husband (Bayer Co., CBS); others. (L)
 Lady Be Good; Funny Face; Spring Is
 Here.
- *ARGALL, MARSDEN. Member of singing ensemble. (R) Good Morning Tonite (Alber Bros. Milling Co., NBC Red).
- ARKIE, THE ARKANSAS WOODCHOP-PER. (Luther Ossenbrink). Musician, singer, square dance caller. (R) National Barn Dance, 1933-39 (Miles Laboratories for Alka-Seltzer, NBC Blue). (LS) WLS, Chicago. (V) Single act, 10 years; manager of WLS Barn Dance road show, four years.
- ARMBRUSTER, ROBERT. Conductor, musical director. (R) Lux Radio Theatre (Lever Bros. Co., CBS); Gladys Swarthout Program (National Ice Advertising, Inc., NBC Red); Coronet-Onthe-Air (David A. Smart for Coronet Magazine, NBC Blue); Chase & Sanborn Program (Standard Brands, Inc., NBC Red).
- ARMCHAIR QUARTET. See Keith Mc-Leod (director), Fred Hufsmith, Norman Price, J. Alden Edkins, Edward W. Wolter.
- ARMSTRONG, BERNIE. Organist, KDKA, Pittsburgh. (R) Champions of the Keyboard, 1938 (Pittsburgh Coal Co., Blue); Women and the News, 1939 (Loose-Wiles Biscuit Co., KDKA); others. (V) Theatre organist, 1931-35.
- ARMSTRONG, BOB. Announcer, singer, WSTP, Salisbury.
- ARMSTRONG, RUTH. Organist, KVOE, Santa Ana.
- *ARNALL, CURTIS. Actor. (R) Pepper Young's Family, 1938-39 (Procter & Gamble for Camay Soap, NBC Red and Blue).
- ARNELL, AMY. Singer. (R) Good Gulf

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- Program, 1936 (Gulf Refining Co., CBS); Thirty Minutes in Hollywood, 1937-38 (Regional sponsorship, Mutual). (V) Theatre appearances with George Jessel.
- ARNOLD, BUDDY. See Betty & Buddy.
- ARNOLD, CLAIRE. Singer, KSFO, San Francisco. (L) Stock, 1929-30. (V) Theatre appearances.
- ARNOLD, EDWARD. Character actor.

 (R) Master of Ceremonies of the Chase & Sanborn Program, summer of 1938 (Standard Brands for Chase & Sanborn Coffee, NBC Red). (F) M-G-M, Paramount, Universal, RKO, United Artists. Columbia (s,f). (L) Productions by the New York Theatre Guild, Dwight Wiman, Charles Frohman, William A. Brady, George Broadhurst, Sam H. Harris. Lewis & Gordon. (V) The Storm, 1922-24; appearances with Viola Dana, 1930.
- ARNOLD, RHODA. Singer. (R) As member of the Moonbeams Trio: Moonbeams. 1938 (Gambarelli & Davitto, Mutual); also various programs with Howard Barlow, Andre Kostelanetz and Mark Warnow. (GA) Waltz Time, Evening in Paris, Hammerstein Music Hall, Buick Hour and many others for Chrysler, Swift, Firestone, Consolidated Edison.
- ARNOLD, TED. Announcer, actor, WHBF, Rock Island.
- ARNOLD, WADE. Writer. (R) Maxwell House Show Boat, 1936-37 (General Foods Corp., NBC Red); Real Silk Program with Edwin C. Hill, 1936-37 (Real Silk Hosiery Mills, Inc., NBC Blue); also wrote material for Henry Fonda and Montague Love for Rudy Vallee Program; several NBC sustaining shows and recordings.
- ARONSON, MILTON (The WSPR Concert Trio). Violinist, WSPR, Sringfield.
- ARQUETTE, CLIFF. Actor. (R) The Silver Theatre (International Silver Co., CBS); Candid Lady, 1938-39 (Pepsodent Co., NBC Red).
- ARRES, DON. Singer. (R) Mutual sustaining programs, 1938-39. (F) Paramount shorts. (L) European productions. (V) Single act, Paris, London, Italy. (PR) RCA Victor.
- ARTHUR, DOUGLAS. Program director, chief announcer, WIBG, Glenside. (R) Also programs for Tastyeast and Sears Roebuck, 1936 (WTNJ, Trenton); football for Shell Oil, baseball for Wheaties and Socony-Vacuum, 1937 (WNEW, New York); others.

- ARTHUR, HARRY. Announcer, special events commentator, continuity writer, singer, WSMB, New Orleans. (V) Theatre appearances.
- ASCOT, RITA. Actress. (R) Ma Perkins (Procter & Gamble, NBC Red); Betty & Bob (General Mills, Inc., QBS); First Nighter (Campana Sales Co., NBC Red); also several CBS shows for Wm. Wrigley, Jr., Co. (LS) WLS, WGN and WBBM, Chicago. (L) Seventh Heaven; stock. (Currently associated with WLS, Chicago.)
- ASH, KENNETH D. Announcer, WIBX. Utica. (R) Local shows for General Baking and others. (Also engineer.)
- ASHBAUGH, MARVIN E. Pianist, accordionist, KVOO, Tulsa. (R) The Fun Bug, 1937-38 (Barnsdall Refining Corp., CBS); various local shows.
- ASHLEY, IRA. Director, continuity writer.
 (R) Phil Baker's Armour Hour, 1933
 (Armour Co., NBC Blue); Cutex Melody
 Cruise, 1934 (Northam Warren Corp.,
 NBC Blue); Jack Oakie College, Jan. to
 April, 1938 (R. J. Reynolds Tobacco Co.
 for Camel Cigarettes, CBS). Staff director, CBS, June to Dec., 1938. (L) Production staff, Sam H. Harris, Billy Rose
 and others.
- ATCHER, RANDALL. Singer, guitarist, WHAS, Louisville. (V) 1933-39; Uncle Henry's Kentucky Mountaineers, Bob Atcher's Mountaineers, Country Cousins.
- ATCHER, SMILIN' BOB. Singer (mountaineer, cowboy), WIND, Gary. (R) Also WJJD, Chicago. (V) 1930-39. (PR) American Record Corp.
- *ATKINS, JIMMY. (R) Fred Waring & His Pennsylvanians, 1938-39 (Grove Laboratories, NBC Red).
- *ATWELL, MARTHA. Director, producer.
 (R) Mr. Keen, Tracer of Los Persons
 (BiSoDol, Kolynos, NBC Blue); Alias
 Jimmy Valentine (R. L. Watkins Co.,
 NBC Blue); Mrs. Wiggs of the Cabbage
 Patch (Old English Floor Wax, BiSoDol,
 NBC Red). (Associated with BlackettSample-Hummert.)
- ATWELL, ROY. Comedian. (R) Roy Atwell's Tide Water Inn, 1931 (Tide Water Oil Co., CBS); Fred Allen's Bath Club Revue, 1932-33 (Corn Products for Linit, CBS); Town Hall Tonight, 1934 (Bristol-Myers, NBC Red); Park Avenue Penners, 1937-38 (R. B. Davis Co. for Cocomalt, CBS); Joe Penner, 1938-39 (General Foods for Huskies, CBS). (GA)



- Kate Smith, Joe Cook, Rudy Vallee and other programs. (F) Warner Bros. (f); Universal short. (L) Productions by the Shuberts, C. B. Dillingham, Comstock & Gest, Charles Frohman and others (f). (V) Single act. (PR) Columbia.
- *ATWOOD, RUDY. Musical arranger, KHJ, Los Angeles. (R) Old Fashioned Revival (Gospel Broadcasting Assn., Mutual).
- *AUCHINCLOSS, GORDAN. Script writer.
 (R) Kay Kyser's College of Musical Knowledge (American Tobacco Co., NBC Red); Cities Service Concert (Cities Service Co., NBC Red); Sophie Tucker & Her Show (American Tobacco Co., CBS).
- AUERBACH, ARNOLD. Script writer.
 (R) Town Hall Tonight (Bristol-Myers Co., NBC Red) with Herman Wouk and Fred Allen.
- AUERBACH, ARTIE. Comedian (dialect, character). (R) Real Folks, 1932 (General Foods, CBS); The Goldbergs, 1933-35 (Pepsodent Co., CBS); Armour Hour, 1935-36 (Armour & Co., NBC Blue); House of Glass, 1936 (Colgate-Palmolive-Peet, NBC Blue); Tony & Gus, 1936 (General Foods, NBC.Blue); Phil Baker, 1936-37 (Gulf Oil Corp., CBS); Log Cabin Jamboree, 1938 (General Foods for Log Cabin Syrup, NBC Red); Wonder Show—Jack Haley, 1939 (Continental Baking for Wonder Bread, CBS). (F) Shorts. (L) Calling All Stars, 1935 (f). (V) Appearances with Phil Baker, Eddie Cantor; Mark Hellinger's Revue, Ed Sulirvan's Revues.
- AUGUSTINE, JOHNNY. Violinist, conductor. (R) Beauty Program, 1935 (Wm. Wrigley, Jr., Co., CBS); transcriptions, 1935-37 (P & G for Drene); Johnny Augustine's Orchestra, 1936 (Fain Mfg. Co., CBS); transcriptions, 1938-39 (P & G for Teel).
- AUNT SUSAN (Mrs. Mart Adams). Home economist, WKY, Oklahoma City.
- AURANDT, PAUL H. Special events director, KOMA, Oklahoma City. (R) Also KVOO and KTUL, Tulsa; KFBI, Abilene; KOMA, Oklahoma City. (L) Stock (s). (V) Theatre appearances.
- AURANDT, RICHARD. Pianist, organist, musical director, KSFO, San Francisco. (R) Shows for General Mills, 1932; others, including transcriptions.

- AUSTIN, DON (Ken Kyrble). Announcer, producer, writer, KFVD, Los Angeles. (R) Amateur Search, 1937 (General Motors, KOMO, Seattle); also KEX, KGW, Portland; KJR, KOMO, Seattle. (L) 1919-30. (V) Personal appearances.
- AUSTIN, GENE. Singer. (R) Park Avenue Penners, 1936-38 (R. B. Davis Co. for Cocomalt, CBS). (F) MGM, Paramount, Universal (f); RKO shorts (s). (L) Broadway Rhapsody, 1933; Going Places, 1935 (s). (V) Theatre appearances since 1923. (Also songwriter: Entire score for a Mae West film; "Lonesome Road" for Show Boat; numerous popular songs. Now a Decca recording artist, Austin formerly waxed for Victor; his "My Blue Heaven" recording for Victor is still among the best sellers).
- AUSTIN, HERBERT. Announcer, commentator, WCAU, Philadelphia. (R) Also KYW, Philadelphia. (F) Commercial shorts. (V) 1930.
- AUSTIN, MADELINE F. Continuity writer, editor, CFAC, Calgary.
- AUSTIN, MEL. Announcer, WRBL, Co- 1 lumbus. (R) Also WATL, Atlanta.
- AUSTIN, WILLIAM. Accompanist (Songfellows Quartet), WHO, Des Moines. (R) Local shows including Curtis Candy program, 1937.
- AUTHIER, LIONEL (Lee). Pianist, orchestra leader, WSPR, Springfield.
- AVERY, ALLAN. Announcer, WJJD, Chicago.
- AVERY, CATHERINE. Singer, WSJS, Winston-Salem.
- AVERY, DON. Newscaster and editor, KROW, Oakland. (R) Also KFNF, Shenandoah; KGIZ, Grant City; KPQ, Wenatchee; WNAX, Yankton.
- AVERY, GAYLORD J. Announcer, WOW, Omaha.
- *AVERY, KATHARINE. (R) Backstage Wife, 1938-39 (R. L. Watkins Co., NBC Red).
- *AYERS, STEWART. Script contributor, dialogue writer. (R) Stella Dallas, 1937-38 (Chas. H. Phillips, NBC Red); Backstage Wife, 1938 (Dr. Lyon's Toothpowder, NBC Red).



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- BABBITT, HARRY. Singer. (R) Kay Kyser's College of Musical Knowledge, 1938-39 (American Tobacco for Lucky Strike Cigarettes, NBC Red); Kay Kyser's Orchestra, 1938-39 (sustaining, Mutual). (V) Theatre appearances. (PR) Brunswick.
- BACAL, DAVE. Organist, WBBM, Chicago.
 (R) Penthouse Serenade, 1936 (Maybelline Co., NBC Red); Sunday Afternoon with Smillin' Ed McConnell, 1937 (Acme White Lead & Color Works, NBC Blue); Skelly Court of Missing Heirs, 1937 (Skelly Oil Co., CBS); also local shows on WGN, WJJD, Chicago. (V) Organist in various theatres and with several orchestras.
- BACH, REGINALD. Actor, director. (R) Special and sustaining programs, only, in the U. S.; Columbia Workshop, etc.; also British Broadcasting Corp., London. Gaumont B.I.P., Gainsborough, British, London Film and others (f); shorts. (L) Has done about 100 plays, as actor and producer; made debut in Cheltenham, England, Dec., 1905, London debut in 1912; was stage manager and actor, at Haymarket Theatre, 1914-17; became director of the New Theatre, June, 1919; made U. S. debut in Sept.. 1927, in Yellow Sands, did modern dress version of The Taming of the Shrew; numerous others.
- BACHER, BILL. Producer, script writer.

 (R) Hollywood Hotel (Campbell Soup Co., CBS); also for a short time with Metro-Maxwell House "Good News of 1938" program (NBC Red); producer, "Texaco Star Theatre," 1938-39 (Texas Co., CBS); also others.
- BACK, J. GUNNAR. Program director, news, special events, WJNO, West Palm Beach. (R) Also KFAB and KFOR, Lincoln,
- BACKUS, CONNIE. See Three Little Words.
- BACKUS, JAMES G. Actor, announcer.
 (R) Town Hall Tonight, 1938 (Bristol-Myers for Ipana and Sal Hepatica, NBC Red); Big Sister, 1938-39 (Lever Bros. for Rinso, CBS); Aunt Jenny's Real Life Stories, 1938-39 (Lever Bros. for Spry, CBS); Gang Busters, 1938-39 (Colgate-Palmolive-Peet, CBS). (LS) WTAM. Cleveland. (F) Commercials. (L) Hitch Your Wagon; Too Many Heroes, 1937 (f). (V) Theatre appearances, 1938-39.

- *BADGER, WHITIN. Script writer. (R) Hollywood News 1938 (Emerson Drug Co., NBC Blue).
- BADOLATI, MARIO. Dramatic actor, WOV, New York. (R) Album of Love, 1937-38 (Procter & Gamble, New York Broadcasting System). (F) Shorts. (L) Lacconi's Dramatic Co., 1919; La Perla Dramatic Co.; stage work in Italy.
- BAER, ALVA. Musician, KGO-KPO, San Francisco. (R) Women's Magazine of the Air (participating, NBC Red).
- BAER, MORGAN. Orchestra director, violinist, WRC-WMAL, Washington. (R) Network show for Atwater Kent; various local shows. (V) Theatre appearances.
- BAER, PARLEY. Actor, KSL, Salt Lake City. (L) Various shows, including High Tor, Once in a Lifetime.
- BAGBY, MARGARET. Singer, WAIR, Winston-Salem.
- BAILEY, BEE. Pianist, organist, WCCO, Minneapolis-St. Paul. (R) Local shows for Fels & Co., others. (V) "Twenty Flying Fingers" act.
- *BAILEY, BILL. Announcer. (R) Just Plain Bill and Nancy (American Home Products Corp., NBC Red).
- BAILEY, BOB. Actor. (R) Mortimer Gooch (Wm. Wrigley, Jr., Co., CBS); Zenith Radio Foundation (Zenith Radio Corp., CBS).
- BAILEY, GEORGE. Announcer. (R) Double Everything (Wm. Wrigley, Jr., Co., CBS).
- BAILEY, GRACE LOCKWOOD. Actress.
 (R) Attorney-at-Law, 1938 (S. C. Johnson & Son, Inc., NBC Blue).
- BAILEY, MARVIN. See Six Hits and a Miss.
- BAILEY, RUTH. Dramatic actress. (R)
 Girl Alone, 1935-38 (Kellogg Co., NBC
 Red); Bachelor's Children, 1936-38
 (Cudahy Packing Co. for Old Dutch
 Cleanser, CBS, Mutual); Henry Busse
 and Orchestra, 1936-38 (J. W. Marrow
 Mfg. Co. for Mar-O-Oil Shampoo, NBC
 Red); The Guiding Light, 1937-39 (Procter & Gamble Co., NBC Red); Win Your



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DECCA RECORDS

MANAGEMENT

MUSIC CORPORATION OF AMERICA

- Lady, summer show, 1938 (Andrew Jergens Co., NBC Blue); Woman in White, 1938-39 (Pillsbury Flour Mills Co., NBC Red). (F) Shorts. (L) Adding Machine, 1928; Wedding, With All My Love, 1936; stock.
- BAILEY, W. H. (Bill). Commercial and public events announcer, M.C., KWTO-KGBX, Springfield. (R) Also KFEQ, St. Joseph. (V) Theatre appearances.
- BAINBRIDGE, HATTIE. Actress, FTRD.

 (R) Sustaining programs. (F) Paramount, Selznick, Universal, Metro and Essanay (f); also did casting for Paramount, 4 years; Universal, one year. (L) Melodramas for many years. (Also handles casting for Federal Theatre Radio Division).
- BAIRD, DORWIN. News announcer, CJOR, Vancouver. (R) Programs for Texaco, Signal Oil and others. (Also handles publicity).
- BAIRD, JANET. Commentator, interviewer, script writer, KGO-KPO, San Francisco. (R) Woman's Magazine of the Air, 1937-39 (participating, NBC Red).
- BAKER, ART (also known as Art Shank).
 M.C., philosopher, commentator. (R)
 Pull Over Neighbor, 1938-39 (Wilshire
 Oil Co. for Polly Gas, NBC Pacific Red).
 (LS) Art Baker and His Notebook (participating, KFI, Hollywood); others. (F)
 Bit player.
- BAKER, BOB. Commentator, actor. (R) Hollywood in Person, 1937, to March, 1938 (General Mills, CBS); also regional show, Reunion of the States (Forest Lawn Memorial Park).
- BAKER, EDWARD J. Organist, WHOM, Jersey City. (R) Also WKBQ (now WBNX), WWRL, New York. (V) Theatre organist.
- *BAKER, EUGENE. Announcer. (R) Houseboat Hannah, 1938-39 (P & G, NBC Red and Blue).
- BAKER, FLORENCE P. Actress, FTRD. (R) Big Sister, 1938 (Lever Bros., CBS); others, including sustaining programs on NBC, CBS and Mutual. (F) Shorts. (L) Stock. (V) Ohlmeyer & Baker.
- BAKER, FRANK M. Continuity editor, WLS, Chicago. (R) Also WMAQ, Chicago. (L) Dramatic stock (s,f).
- BAKER, FRANK S. Singer. (R) Matt Clemens, the Melody Master, 1936 (General Electric, NBC Red); Universal

- Rhythm, 1937 (Ford Motor Co. Dealers, NBC Blue); The Time of Your Life, 1937 (Gruen Watch Co., NBC Red). (L) At Home Abroad, 1935. (V) Roy Campbell's Royalists, 1935-37; night club and hotel appearances.
- BAKER, JACK. Singer, WMAQ-WENR, Chicago. (V) 1935.
- BAKER, KENNY. Singer, actor. (R)
 Jell-O Program Starring Jack Benny,
 since 1936 (General Foods Corp. for
 Jell-O, NBC Red); Texaco Star Theatre, 1938-39 (Texas Co., CBS). (F)
 Paramount, 20th Century-Fox. Warner
 Bros., RKO, United Artists (s,f); under
 contract to Mervyn Le Roy Film Productions, MGM Studio. (V) Theatre and
 cabaret appearances.
- BAKER, LYLE W. Sound effects technician, KOA, Denver. (R) Tommy Dorsey's Orchestra, 1938 (Brown & Williamson Tobacco Corp., NBC Blue).
- BAKER, MARLON ("Pat"). Musician (string bass), WDZ, Tuscola. (R) Also KFEQ, St. Joseph; KMMJ, Clay Center; WHB, Kansas City; WTAX, Springfield; local shows for Allis-Chalmers Mfg. Co., Peruna Co., others. (V) Theatre appearances.
- BAKER, NELSON. Announcer, WFBR, Baltimore. (R) Local shows for Household Finance Corp., others. (V) 1927-38.
- BAKER, PHIL. Comedian. (R) Armour Program, 1933-35 (Armour Co, NBC Blue); Phil Baker, 1935-38 (Gulf Oil Corp., CBS); Honolulu Bound, 1939 (Hawaiian Pineapple Co., CBS). (F) Warner Bros., Samuel Goldwyn (f); Warner Bros. shorts. (L) Artists and Models, A Night in Spain, Calling All Stars; others (s). (V) Theatre appearances; originally teamed in vaudeville with Ben Bernie.
- BAKER, ROGER M. Sports announcer.
 (R) Reds at home and road baseball games (General Mills and Socony-Vacuum, WSAI, Cincinnati); Sports Review (Packers and 20 Grand Cigarettes, WLW, Cincinnati); others. (Associated with WLW, WSAI, Cincinnati).
- BAKER, SAMM S. Writer, program supervisor. (R) Famous Jury Trials, 1937-38 (Mennen Co., 1937-38, local sponsors, 1938-39; Mutual); Cheer Up, America, 1938 (Mennen Co., NBC Red); People's Rally & Fun Quiz, 1938-39 (Mennen Co., Mutual); The People's Vote, 1938-39 (Mennen Co., Mutual). (Staff of H. M. Kiesewetter Advertising Agency).

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- BAKER, TOM. Singer, KSTP, Minneapolis-St. Paul. (R) Phillips Poly Follies (Phillips Petroleum Co., CBS); also KMOX, St. Louis; WBBM, Chicago; shows for General Mills, Hinds Honey & Almond Cream, others. (V) Theatre appearances.
- BALDWIN, BILL. Announcer, writer. special events commentator, KSFO, San Francisco. (R) Painted Dreams. 1937 (Cal-Aspirin, Mutual); Tom, Dick and Harry, 1937 (Fels Naphtha, Mutual); also Central State System. (V) Baldwin & Linder, 1933-35.
- BALDWIN, BILL. Pianist, announcer. KSO-KRNT, Des Moines. (R) Local shows including basketball broadcasts for General Foods.
- BALDWIN, J. GORDON. Musician (piano, organ, accordion), WHEC, Rochester. (R) Also WHAM, Rochester. (V) Theatre appearances.
- BALDWIN, PHIL J. Announcer, commentator, singer, script writer, musician. CKMO, Vancouver. (Also publicity director).
- BALDWIN, SPUD. Singer, reader, WCOA; Pensacola.
- BALL, LUCILLE. Actress. (R) Phil Baker, 1937-38 (Gulf Oil Corp., CBS): Wonder Show—Jack Haley, 1938-39 (Continental Baking Co., CBS). (F) RKO (f). (L) Hey Diddle Diddle, 1937 (f).
- BALLANTINE, ROBERT. Musician. (R)
 National Barn Dance (Miles Laboratories for Alka-Seltzer, NBC Blue); Uncle Ezra (Alka-Seltzer, NBC Red); Don Winslow (Kellogg Co., NBC Blue). (L)
 (f). (V) Single act.
- BALTER, SAM. Commentator. (R) Inside of Sports, 1938-39 (Bayuk Cigars. Inc., Mutual); also CBS Pacific Coast, California Radio System. (Currently associated with WFIL, Philadelphia.)
- BAMPTON, ROSE. Soprano. (R) Songs You Love, 1935-36 (Smith Brothers, NBC Blue). (GA) Ford, General Motors, Kraft-Phenix Cheese, Firestone and Chesterfield programs. Metropolitan Opera broadcasts, NBC. (Operatic debut as Siebel in Faust, Chautauqua, N. Y.; Metropolitan debut as Laura in La Gioconda, 1932; debut as soprano in Il Trovatore, in Europe, 1936; Metropolitan, spring of 1937).
- BANCROFT, PIERSON F. Musician, KTAR, Phoenix.

- *BANKS, JOAN. (R) Her Honor. Nancy James (International Cellucotton Products, CBS).
- *BARBAR, CHARLES. Bass violinist. (R) Steinie Bottle Boys, 1937-38 (Glass Container Assn. of America, NBC Blue).
- BARBER, JAMES A. Program director, producer, script writer, pianist, organist, singer, actor, KGVO, Missoula. (R) Also WPAD, Paducah; KBTM, Jonesboro; supervisor of various CBS programs originating at KGVO. (V) Theatre organist. (Also publicity director.)
- BARBER, JIMMY. Announcer, musician. WFTC, Kinston. (F) Shorts. (L) 1927. (V) Theatre appearances. (PR) RCA Victor Bluebird.
- BARBER, RED. Sports announcer, WOR, New York. (R) Cincinnati Reds baseball games, 1934-35 (Ford Dealers); 1936 (Socony-Vacuum); 1937-38 (Socony-Vacuum and General Mills); World Series, 1935 (Mutual), 1936-37 (NBC); also programs on WRUF, Gainesville.
- BARBIROLLI, JOHN. Musical conductor.
 (R) New York Philharmonic Symphony Orchestra (CBS).
- BARCLAY, LUISE. Actress. (R) Modern Cinderella, 1936-37 (General Mills, CBS); The Woman in White, 1938-39 Pillsbury Flour, NBC Red); Hope Alden's Romance, 1937-38 (transcribed program for Purity Bakers).
- BARENTS, GAIL H. ("Barry"). Announcer, continuity writer, WBRK, Pittsfield.
- BARKER, ALBERT. Writer. (R) Grand Hotel, 1935 (Campana Sales, NBC Red); Don Winslow of the Navy, 1937-38 (successively Iodent and Kellogg Co., NBC Red, Blue; others, including scripts for Alka-Seltzer. (L) Author of Buckaroo, Man on Stilts, Dirty Hands and others.
- *BARKER, BRADLEY. Actor, animal imitator. (R) The Mighty Show, 1938-39 (Penick & Ford for My-T-Fine Dessert, CBS); Dog Heroes, intermittently (Modern Food Process for Thrivo Dog Food, NBC Blue).
- BARLOW, HOWARD. Conductor, arranger. (R) March of Time (NBC Blue, Servel; also for Time and Remington Rand); previously programs for Philco, Plymouth, World Peaceways, La Palina, Listerine, others. (L) Grand Street Follies, 1924-26.
- BARNARD, BRUCE. Actor, FTRD. (R)

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- Shows on WABC, WOR, New York. (F) Shorts. (L) 1929-33; Trial of Mary Dugan, Cradle Snatchers and others.
- BARNES, FORREST. Script writer. (R) Hollywood in Person, 1937-38 (General Mills, CBS); Thrills, 1937-38 (Union Oil Co., NBC Red); Silver Theatre, 1938 (International Silver Co., CBS); Madame Courageous, 1938 (Durkee Famous Foods, NBC Blue); Hollywood Playhouse, 1939 (Andrew Jergens Co., NBC Blue); Texaco Star Theatre, 1939 (Texas Co., CBS); First Nighter, 1939 (Campana Sales, CBS). (F) Shorts.
- BARNES, HOWARD G. Producer, director, WHN, New York. (R) Arden Hour of Charm, 1937-38 (Elizabeth Arden, Mutual); Melody Puzzles, 1937-38 (American Tobacco Co., Mutual); Kay Kyser's Musical Klass & Dance, 1938 (successively Mutual, NBC Red); also WOR, New York.
- BARNES, PATRIC H. Writer, producer, actor. (R) Henry Adams Book Shop, 1931-33 (Swift & Co. for Quick Arrow Soap Flakes, NBC Blue); Lombardo Land, 1934-35 (Plough, Inc., for St. Joseph Aspirin, NBC Red); Pat Barnes in Person, 1935-36 (Procter & Gamble for Dreft, NBC Northwestern Group); Just Between Us, 1937 (Rabin Cosmetic Co., Mutual); Pat Barnes & His Barnstormers, 1938 (Mutual). (L) 1921-24 (s,f). (V) Debut in Little Old Sharon; last appearance, 1934.
- BARNETT, LORRAINE. Singer, WHN, New York. (R) Also WABC, WINS, WMCA, New York; local show for General Mills, others. (V) Henry Bergman's Black Sheep, 1934; various orchestras.
- BARNEY, MARION. Dramatic actress.
 (R) Red Davis, 1933-34 (Beech-Nut Packing Co., NBC Blue); Helen Hayes in Bambi, 1936-37 (General Foods for Sanka Coffee, NBC Blue); Pepper Young's Family, 1936-39 (Procter & Gamble for Camay Soap, NBC Red and Blue); When a Girl Marries, 1939 (Prudential Insurance Co., CBS). (L) Productions by Belasco (s); Frohman, Shaw & Erlanger, Lawrence Rivers, George Tyler, Crosby Gaige (f).
- BARNHART, LYLE D. Dramatic director.

 (R) Young Hickory, 1937 (Procter & Gamble, NBC Blue); Attorney-at-Law, 1938 (S. C. Johnson & Son, NBC Red); Vic & Sade, 1938-39 (Procter & Gamble, NBC Red and Blue); Girl Alone, 1938-39 (Quaker Oats, NBC Red); others. (L) 1930-37, as director. (Associated with NBC Chicago studios).

- BARNOW, ERIK. Writer, director. (R) The Honeymooners, 1931-35 (sustaining, NBC Blue); True Story Court of Human Relations (Macfadden Publications, NBC Red); Bobby Benson (Hecker H-O Co., CBS). (LS) WOR, New York; also transcriptions. Currently radio writing instructor at Columbia University.
- BARNYARD PETE. See Oliver Burkhart.
- *BARON, PAUL. Music arranger. (R) Rhyming Minstrel, April-July, 1938 (Bosco Co., Mutual).
- *BARR, BILLY. Script writer. (R) Capt. Tim Healy's Stamp Club, 1938 (Kellogg Co., Mutual).
- BARRETT, BETTY. Singer, KWK, St. Louis.
- BARRETT, MAURICE. Writer, director, producer, actor. (R) The Goldbergs (Procter & Gamble, NBC Red); Potash and Perlmutter (Health Products, Inc., NBC Blue); Death Valley Days (Pacific Coast Borax Co., NBC Blue); Royal Gelatin Program (Standard Brands, Inc., NBC Red); Cape Diamond Light (General Foods Corp., NBC Blue). (LS) WHN, New York. (F) Warner Bros., Paramount, Columbia (as writer, director); shorts. (L) Productions by Arthur Hopkins, David Belasco, Charles Frohman, the Shuberts, etc. (s, f). (V) Fate, On the Road to Calcutta; others. (PR) RCA Victor.
- BARRETT, PATRICK J. (Uncle Ezra). Character actor. (R) National Barn Dance, since 1933 (Miles Laboratories for Alka-Seltzer, NBC Blue); Uncle Ezra, since 1934 (Alka-Seltzer, NBC Red); Uncle Ezra's Sunday Afternoon in Rosedale, since 1938 (Alka-Seltzer, NBC Red). (LS) WTMJ, Milwaukee; WLS, WMAQ. Chicago. (L) Featured player. (V) Barrett & Cunneen, Looking for Fun.
- BARRETT, RAY. Announcer, actor, writer, WDRC, Hartford. (R) Those Happy Gilmans, 1938 (General Mills, NBC Red and Blue); Scattergood Baines, 1939 (Wm. Wrigley, Jr., Co., CBS); also network shows for Coca-Cola, Borden Milk Co., Philco, Hudson Motor Co. (L) Stock and repertory companies, 1929-32. (V) Nut Stuff; Barberians.
- BARRETT, ROBERT. Orchestra leader (Bob Barrett and His Styled Music), WDOD, Chattanooga.
- BARRETT, SHEILA. Mimic. (R) Time of Your Life (Gruen Watch Co., NBC Red). (GA) Magic Key of RCA, June



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- 27, 1937 (RCA, NBC Blue); Ben Bernie and All the Lads, Aug. 24, 1937 (American Can Co., NBC Blue); Summer Stars, Sept. 19, 1937 (Gulf Oil Corp., CBS); Heinz Magazine of the Air, Dec. 2 and Dec. 9, 1937 (H. J. Heinz Co., CBS); others. (F) Time Prod.-Associated British, 1935. (V).
- *BARRIE, BOB. (R) Radio Newsreel (Cummer Products, NBC Red).
- BARRIE, ELAINE. Actress. (R) Shakespeare Series, 1937 (NBC Blue). (GA) Hollywood Hotel, Royal Gelatin Hour. (F) M-G-M, Paramount (f). (Mrs. John Barrymore in private life; nee Elaine Jacobs (Barrie).
- BARRIE, GRACE. Blues singer. (R) Programs for Pabst Blue Ribbon Beer, 1935; Bromo-Seltzer, 1935; American Can, 1936; Hammerstein's Music Hall, 1936. (L) Strike Me Pink, 1933; George White's Scandals, 1935 and 1936; The Show Is On. (V) Coast to coast, 1933-37.
- BARRIE, WENDY. Actress. (R) Log Cabin Jamboree, 1937-38 (General Foods for Log Cabin Syrup, NBC Red). (F) Metro-Goldwyn-Mayer; Paramount; 20th Century-Fox; Universal; RKO; Republic; Gaumont British; London Films; British Lion; B.I.P. (s,f). (L) Wonder Bar (London production).
- BARRINGTON, BRUCE. Commentator, news editor, KXOX, St. Louis.
- BARRISON, PHILIP S. Program director, WMCA, New York. (R) Also NBC, 1928-32. (L) Productions by John Golden and others (f). (V) Zila, 1928-29.
- BARRON, FRED. Character actor. (R)
 True Story Court of Human Relations,
 1934-38 (Macfadden Publications, NBC
 Red); Believe It or Not, 1937-38 (General Foods, NBC Red); Death Valley
 Days, 1938-39 (Pacific Coast Borax Co.,
 successively NBC Blue and Red); Life
 and Love of Dr. Susan, 1939 (Lever
 Bros. for Lux, CBS). (F) Silent films.
 (L) 30 years, mostly stock. (V) One
 season in support of Julie Ring.
- *BARRON, ROBERT. (R) Story of Mary Marlin, 1937-39 (P & G, NBC Red and Blue).
- BARROWS, RICHARD. Actor (character, dialect). (R) Death Valley Days. 1934-39 (Pacific Coast Borax Co., successively NBC Blue and Red); Echoes of New York Town, 1935-36 (Consolidated Edison Co., WEAF); 20,000 Years in Sing Sing, 1937 (William R. Warner Co. for

- Sloan's Liniment, NBC Blue); Pretty Kitty Kelly, 1937 (Continental Baking Co. for Wonder Bread, CBS); Time of Your Life, 1937 (Gruen Watch Co., NBC Red). (F) Vitaphone shorts. (L) Broadway shows including An American Tragedy, Silence, The Bat, An American Ace, and others; stock and road companies. (V) Lewis & Gordon sketches, 1916-18.
- *BARTELL, EDDIE. Singer. (Member of Radio Rogues). (R) Quaker Party (Quaker Oats Co., NBC Red).
- BARRY, JACK. Sports announcer, WWSW, Pittsburgh. (R) Also CBS; KDKA, Pittsburgh; WHEC, WSAY, Rochester; WIP, Philadelphia; shows for Atlantic Refining, Crazy Water Crystals, others. (V) Theatre appearances. (PR) Decca.
- *BARRY, LLOYD. Actor. (R) Dog Heroes, intermittently (Modern Food Process for Thrivo Dog Food, NBC Blue).
- *BARRY, SYLVIA. Singer, WOR, New York.
- BARRYMORE, JOHN. Actor. (R)
 Shakespeare Series, 1937 (NBC Blue);
 M. C., Texaco Star Theatre, Nov.
 9, 1938-Jan. 11, 1939 (Texas Co., CBS).
 (GA) Kraft Music Hall, April 1, 1937;
 Baker's Broadcast, Oct. 10, 1937; Royal
 Gelatin Hour, Nov. 25, 1937; Hollywood
 Hotel, Dec. 17, 1937. (F) M-G-M, Paramount (s,f). (L) Magda, The Affairs of
 Anatol, Peter Ibbetson, Redemption, The
 Jest, Richard the Third, The Fortune
 Hunter; others (s,f).
- *BARSTOW, DOROTHY. Director. (R) Dr. Christian (Chesebrough Mfg. Co., CBS); Death Valley Days (Pacific Coast Borax Co., NBC Red). (Associated with McCann-Erickson).
- BARTH, BERNIE. Sports announcer, KOBH, Rapid City. (R) State Basketball Tournament, 1938-39; others.
- *BARTH, BETTY. Actress. (R) Don Winslow of the Navy, 1938-39 (Kellogg Co., NBC Red and Blue).
- BARTHOLOMEW, FREDDIE. Juvenile actor. (GA) Good News of 1938 (General Foods Corp., NBC Red, Dec. 2, 1937; Dec. 9, 1937; Dec. 16, 1937, and April 14, 1938); Lux. (F) M-G-M (s). (V) Personal appearances.
- BARTLETT, JANE. Musician, singer, WBT, Charlotte. (R) Programs for Philco, Quaker Oats, Avalon Cigarettes and others, since 1935.





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Management
WILLIAM GERNANNT
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New York

- *BARTLETT, MARJORIE. Script writer.
 (R) Big Sister (Lever Bros., CBS).
- BARTLETT, TOMMY. Announcer, M. C., news commentator. (R) Modern Cinderella, 1936-37 (General Mills, CBS); Arnold Grimm's Daughters, 1936-37 (General Mills, CBS); Horace Heidt & His Brigadiers, 1937 (Stewart-Warner, CBS); The Laugh Liner, 1938 (Wm. Wrigley, Jr., Co., CBS); others, including local shows. (F) Shorts. (V) Theatre appearances.
- BARTOLOT, ALDOUS. Actor, FTRD.
 (R) True Romances, 1931 (Macfadden Publications, CBS); others, on KFI. Los Angeles; WABC, New York. (L) Various shows including Dance Night, Such Is Life.
- BARTON, BETTY. See Betty & Buddy.
- BARTON, BETTY. Women's programs, WXYZ, Detroit. (R) Also Michigan Radio Network; CKLW, WJR and WWJ, Detroit. (L) Bonstelle Civic Theatre (f). (Also writer of radio features).
- BARTON, CRAIG. Pianist, vocal arranger, WFAA, Dallas. (R) Also Texas Quality and Dixie Networks.
- BARTON, EILEEN ("Jolly Gillette"). Singer, comedienne (juvenile). (R) Rudy Vallee Hour (Fleischmann Yeast); Eddie Cantor Program (Pebeco Tooth Paste); Jolly Gillette on Milton Berle Program (Gillette). (F) Shorts (Columbia). (V).
- BARTON, HAL. Program director, announcer, continuity writer, WTNJ, Trenton.
- *BARTON, KEN. Announcer, script writer. (R) Richfield Reporter, since 1932 (Richfield Oil Corp., NBC Red).
- *BARUCH, ALLEN. Actor. (R) Road of Life, 1938-39 (P & G, CBS).
- BARUCH, ANDRE. Announcer. (R)
 Your Hit Parade, 1935-39 (American Tobacco for Lucky Strike Cigarettes, CBS);
 Your News Parade, 1937-38 (Lucky
 Strike Cigarettes, CBS); Kate Smith,
 1937-39 (currently General Foods, CBS);
 American Album of Familiar Music,
 1939 (Bayer Co., NBC Red); Second
 Husband (Bayer Co., CBS); others, not
 current. (F) Announcer for National
 Screen; special commentator, Pathe
 News; shorts.
- BARWALD, WILLIAM H. Character actor, Federal Theatre Radio Division. (R) Also WABC, New York. (F) Director of silent films. (L) Shows with David

- Warfield, Otis Skinner, George Arliss, Elsie Ferguson and others. (V) Lewis & Gordon acts, 5 years; others.
- BASCH, FRANKIE (Faith Fortune).
 Commentator, interviewer, mistress of ceremonies, WMCA, New York. (R)
 Also WAAT, Jersey City; WNEW, New York. (F) Trailers. (V) M.C. appearances.
- BASSETT, G. WILLARD. Singer, announcer, KVOE, Santa Ana.
- BASTIEN, VINCE. Arranger, musician (cello, trombone), WCCO, Minneapolis-St. Paul.
- BATCHELDER, CHARLES F. Announcer, sports and special events commentator, actor, producer, M.C., WDBO, Orlando.
- BATES, BETTY JEAN. Singer, yodeler, KRNT, Des Moines. (R) Local shows for Barnsdall Refining and others. (V) Theatre appearances.
- BATES, BILL. Continuity and news editor, KWOC, Poplar Bluff. (R) Local shows for Standard Oil Co., Philco Radio & Television Corp., others.
- BATEY, HURBERT. News and sports commentator, announcer, WGPC, Albany. (R) Football and baseball for B. F. Goodrich; others. (V) Amateur shows, 1937.
- BATSON, CHARLES. Program director, announcer, WFBC, Greenville.
- BATTERS, CHARLES. Announcer, sportscaster, WBRY, Waterbury.
- BATTERSEA, W. WESLEY. Announcer, M.C., KOB, Albuquerque. (R) Also KOA, KLZ and KFEL, Denver. (L) Zanzal, 1932; You and I, 1933; others (s,f).
- BATTLE, JOHN TUCKER. Writer. (R) Tydol Travellers, 1933-34 (Tide Water Oil Co. of N. J., CBS); Roses and Drums, 1934-35 (Union Central Life Insurance Co., CBS); H-O Rangers, 1934-36 (Hecker Products, CBS); Heroes Were People, 1936-37 (Standard Brands, Inc., NBC Red); Follow the Moon, 1937-38 (John H. Woodbury Co., NBC Red; Pebeco Toothpaste, CBS); also scripts for Molasses 'n' January for Maxwell House Showboat, 1936 (General Foods Corp., NBC Red); Buddy Clark and Orchestra, 1938 (American Tobacco, Mutual). (Sole author of all programs with exception of Roses and Drums.)
- BAUGH, GENE. Musical director, WBAP, Fort Worth.



EDWARD G. ROBINSON

THIRD YEAR

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RUTHRAUFF & RYAN, INC. (Advertising Agency)

- BAUGHN, TED A. Announcer, narrator, actor, KMPC, Beverly Hills. (L) Repertory theatre; others.
- BAUKHAGE, HILMAR. News commentator, WRC-WMAL, Washington. (R)
 Also NBC sustaining shows. (L) Stock.
 Previously, special writer for the
 United States News.
- BAULU, MARCEL. Chief of continuity division, announcer, news analyst and commentator, M. C., script writer. (R.) Grande Soeur, French version of Big Sister (Lever Bros., Canadian network); programs for Lipton Tea, Blue Coal and others.
- BAULU, ROGER. Announcer, script writer, commentator, M. C., CKAC, Montreal.
 (R) Network programs for Ironized Yeast, Wrigley Gum, and others. (L) Revues. (V) Personal appearances.
- BAUMEL, EDDIE. Program and musical director, organist, pianist, KGNC, Amarillo. (Formerly theatre organist, pit musician).
- *BAUMER, MARIE. Dialogue writer. (R) Stella Dallas, 1938-39 (Charles H. Phillips, NBC Red); Our Gal Sunday, 1938 (Kolynos, Anacin, CBS); Second Husband, 1938 (Bayer, CBS); Backstage Wife, 1938 (Dr. Lyon's Toothpowder; NBC Red); Doc Barclay's Daughters, 1939 (Personal Finance Co., CBS).
- BAXTER, BEE. Women's programs, KSTP, Minneapolis-St. Paul. (R) Also KSOO, Sioux Falls; WOW, Omaha.
- BAXTER, DALE. Master of Ceremonies.
 (R) It's Up to You, 1939 (sustaining, NBC Blue); also transcriptions, WNEW and WMCA, New York, Inter-City Network, since 1936. (V) Theatre appearances.
- BAXTER, JEANNIE. See the Sophisticated Ladies.
- BAXTER, JIMMY. Juvenile singer, KRLD, Dallas. (R) Also Dixie and Texas Quality Networks. (P) Sam Goldwyn, 20th Century-Fox. (V) Theatre appearances.
- BAXTER, LIONEL. Announcer, producer, WAPI, Birmingham. (R) Time to Shine, 1938-39 (Griffin Mfg. Co., CBS); Scattergood Baines, 1938-39 (Wm. Wrigley, Jr., Co., CBS); others for Royal Crown Cola, Kelvinator.
- BAY, VICTOR. Conductor. (R) CBS sustaining programs. (Staff conductor, CBS).

- BAYEK, GILBERT. Announcer, commentator, orchestra leader, arranger, WDRC, Hartford. (R) News, 1938-39 (Esso Marketers); others. (V) Theatre appearances with own orchestra.
- BAYEUR, ROLLIE. Special events and sports, CHLT, Sherbrooke. (R) Also CHLN, Three Rivers; CKAC, Montreal; CHRC, Quebec.
- BAYNUM, MILLIE. Cowgirl singer, yodeler, WHAS, Louisville. (V) Tennessee Ramblers, 1937-38.
- BEACH, ISABELLA. Actress. (R) Myra Kingsley (Hecker H-O Products, Mutual).
- BEACH, VANCE. Musician (violin, cello), WHEC, Rochester. (Rochester Philharmonic Orchestra, 3 seasons.)
- BEAL, WILLIAM G. Announcer, continuity editor, KDKA, Pittsburgh.
- BEASLEY, IRENE. Singer, writer, announcer. (R) Ward's Tip Top Club (Ward Baking Co., CBS); Old Dutch Girl (Cudahy Packing Co., CBS); Armour Program (Armour Co., NBC Blue); Life Savers Rendezvous (Life Savers, NBC Blue); others. (GA) Watch the Fun Go By (Ford Motor Co., CBS); R. F. D. No. 1, 1938-39 (CBS sustaining). (L) Thumbs Up, 1935. (V) Since 1932; night clubs.
- BEAUMONT, ELLIS A. Actor (dialects).
 (R) Muriel Headlines, 1938 (P. Lorillard for Muriel Cigars, Mutual).
- **BEAUPRE**, **MAURICE**. Actor, comic singer, CHRC, Quebec.
- BEAVERS, WILLIAM W. Production manager, news and special announcer, WCOL, Columbus. (R) As William Wallace, also handles all CBS sustaining features originating in Columbus and vicinity. (V) Theatre appearances.
- BECK, FRED. Organist, WJJD, Chicago.
- BECK, JACKSON. Actor, announcer. (R) Myrt & Marge, 1937 (Colgate-Palmolive-Peet for Super Suds, CBS); Easy Aces, 1937 (Anacin, NBC Blue); We, the People, 1937 (General Foods for Sanka Coffee, CBS); Twenty Years Ago Today, 1937 (Hearns Dept. Store, Mutual); Believe It or Not, 1938 (Post Bran Flakes, NBC Red); Headlines, 1938 (Muriel Cigars, Mutual); Life of Mary Sothern, 1938 (Lehn & Fink for Hinds Honey and Almond Cream, CBS); By Popular Demand, 1938 (Modern Age Books, CBS); On Broadway, 1938 (General Foods for Diamond Salt, NBC Blue); irregular ap-



- pearances on Dog Heroes (Modern Food Process Co., NBC Blue).
- BECKER, BOB. Writer, speaker. (R) Chats about Dogs, 1938-39 (John Morrell & Co. for Red Heart Dog Food. NBC Red). (Outdoor editor, Chicago Tribune.)
- BECKER, DON. Script writer, producer.
 (R) Life of Mary Sothern, 1937-38 (Lehn & Fink, CBS); This Day Is Ours, 1938-39 (P & G for Crisco, CBS); Life Can Be Beautiful, 1938-39 (P & G for Ivory Soap, NBC Red).
- BECKER, HARRY L. Announcer, KFBI, Abilene. (R) RCA Concert Hour, 1939 (RCA); also local show for Olson Rug
- BECKLEY, ZOE. Commentator. (R) People, Just People, 1939 (local sponsors). (Writes daily column for Mc-Naught Syndicate.)
- BEDARD, JEAN-PAUL. Singer, CHRC, Quebec.
- BEEBOUT, GEORGE L. Announcer, WHKC, Columbus, (R) Also WHBC, Canton.
- BEEMER, BRACE. Announcer, narrator. (R) Lone Ranger, 1938-39 (Gordon Baking Co., Mutual and Michigan Networks); Wandering Vagabonds, 1938-39 (Shedd Products Co., Michigan Network); Lutheran Hour, 1938-39 (Lutheran Laymen's League). (President, Brace Beemer, Inc.)
- BEETLE. See Ward Wilson.
- BEGLEY, EDWARD. Character actor, dialectician, WTIC, Hartford. (V) The Four High Hatters, 1929.
- BEGLEY, TOMMY. Actor (juvenile), WTIC, Hartford. (L) WPA Repertory Co. (V) Single act, 1931-38.
- *BEHLKE, HELEN J. Actress. (R) Tom Mix Straight Shooters (Ralston Purina Co., NBC Red).
- *BEHMILLER, HELEN. Actress. (R) Story of Mary Marlin (P & G, NBC Red and Blue); Midstream (P & G, NBC Red).
- *BEHRENS, FRANK. Actor. (R) The Woman in White (Pillsbury Flour Mills Co., NBC Red); Guiding Light (P & G, NBC Red).
- *BEHRENS, JERRY. (Member of Range Riders). (R) Plantation Party, 1938-39 (Brown & Williamson, NBC Blue);

- Neighbor Boys, 1938-39 (Brown & Williamson, NBC Red).
- **BELANGER**, E. Accordionist, CHRC. Quebec.
- BELANGER, CAMILLE. Soprano, CHRC. Quebec.
- **BELCHER, FINLEY D.** (Red Slim). Hill-billy singer, musician (guitar, banjo), WDZ, Tuscola.
- *BELCHER, JERRY. Interviewer. (R) Interesting Neighbors 1937-38 (F. W. Fitch Co., NBC Red).
- BELL, DON. Production manager, announcer, sportscaster, actor, script writer, WFLA, Tampa. (R) Also WHO, Des Moines; WPTF, Raleigh. (Also publicity director).
- **BELL. HOWARD R.** Program director, writer, announcer, producer, actor, musician, KRKD, Los Angeles.
- BELL, JOSEPH. Actor, director. (R) 20,000 Years in Sing Sing, 1933-37 (William R. Warner Co. for Sloan's Liniment, NBC Red); Sherlock Holmes, 1936 (Household Finance Corp., NBC Red); Uncle Jim's Question Bee, 1936-39 (G. Washington Coffee, NBC Blue). (R) Productions by Jed Harris, Brock Pemberton and George Abbott.
- BELL, LUCILLE. Singer. (R) Musical Steelmakers, 1938-39 (Wheeling Steel Corp., Mutual). (V) Tour with Horace Heidt.
- **BELL, MARTHA.** Actress, CJRC, Winnipeg. (R) Also CBC.
- **BELL, SHIRLEY.** Actress. (R) Little Orphan Annie (Wander Co. for Ovaltine, NBC Red).
- BELL, TED. Producer, newscaster, KRSC, Seattle. (R) Also Mutual and CBS regional networks. (F) Shorts. (L) Dramatic stock, 3 years; repertory company, one year (f). (V) Theatre appearances. (Currently head of Department of Radio, University of Washington.)
- *BELLAVER, HARRY. (R) Central City (P & G, NBC Red).
- BELLI, LIDO. Announcer, director (Italian programs), WHOM, Jersey City.
- BELLIN, CHARLES. Dramatic actor. (R) Mr. Keen, Tracer of Lost Persons, 1938 (BiSoDol, NBC Blue); We the People, 1938 (Sanka Coffee, CBS); Death Valley Days, 1939 (Pacific Coast Borax, NBC

RADIO LISTENERS * KNOW * TED WEEMS

HIS ORCHESTRA and His Entertainers



- Red); others, including Mutual programs for Feen-A-Mint, transcriptions for Kroger Baking, 1937. (F) Shorts. (L) Dead End, 1935-37; Field of Ermine, 1935; Dame Nature, 1938; others, over a period of 11 years.
- BELOIN, ED. Script writer. (R) Jell-O Program Starring Jack Benny, 1936-39 (General Foods Corp., NBC Red). (F) Paramount. Writes in cooperation with Bill Morrow.
- BELT, RICHARD E. Announcer, WHIO, Dayton.
- BENANDER, MILTON M. Continuity writer, WMC, Memphis.
- BENAVIE, SAMUEL. Musical director, WJR, Detroit.
- BENCE, BOB. Announcer. (R) Don't You Believe It (P. Lorillard & Co. for Sensation Cigarettes, Mutual). (Chief announcer, KFRC, San Francisco).
- BENCHLEY, ROBERT. Writer, actor.

 (R) Melody and Madness, 1938-39 (P. Lorillard for Old Gold Cigarettes, successively CBS and NBC Blue). (F) M-G-M, RKO, Paramount, Universal; shorts. (L) Music Box Revue, 1923-24. (V) Treasurer's Report, 1924-25. (In the past, managing editor of Vanity Fair; columnist, New York World; drama editor, Life Magazine; currently theatre critic, New Yorker Magazine).
- BENDER, "ARIZONA" BILL. Guitarist, singer (old time cowboy songs), KOA, Denver. (V) Theatre appearances.
- BENDON, FLORENCE. Singer, WFIL, Philadelphia. (V) Theatre and night club appearances.
- BENNELL, JULIE. Actress (leads, comedy dialects), announcer. (R) John's Other Wife, 1937-39 (Louis Philippe for Angelus Rouge, NBC Red); Stella Dallas. 1938-39 (Phillips Milk of Magnesia, NBC Red). (F) Commercial shorts.
- BENNETT, BERTON. Announcer, KGO-KPO, San Francisco. (R) Richfield Reporter, 1931-37 (Richfield Oil Corp., NBC Red.); Shell Chateau, 1935-36 (Shell Union Oil, NBC Red); Prof. Puzzlewit, 1937-39 (Gallenkamp Shoe Co., NBC Red.); Standard Symphony, 1939 (Standard Oil of California, NBC Red.). (F) Shorts. (PR) RCA Victor, Columbia, Edison.
- BENNETT, HAL. Singer, announcer, M.C., WHIO, Dayton. (R) Kellogg program, 1938. (V) Theatre appearances.

- BENNETT, O. E. Musician, KGNC, Amarillo. (F) Shorts. (V) With Buddy Rogers' band act. 1936.
- BENNETT, REESE E. Musician, KHQ-KGA, Spokane.
- BENNETTE, BING. Announcer, WSTP, Salisbury.
- BENNY, JACK. Actor. comedian. (R) Jack Benny Program (successively sponsored by Canada Dry Ginger Ale, 1932-33, NBC Blue; Chevrolet Motor Co., 1933-34, NBC Red; General Tire & Rubber Co., 1934. NBC Red); Jell-O Program Starring Jack Benny, 1934-39 (General Foods for Jell-O, NBC Red). (F) M-G-M, 1935; Paramount, since 1936 (s). (L) Productions by Sam Harris, Earl Carroll, and the Shuberts (s). (V) Single act and Jack Benny Unit, 25 years; personal appearances.
- *BENOSS, MAC. Script writer (R) Honolulu Bound, 1939 (Hawaiian Pineapple Co., CBS).
- BENS, FRANKLIN. Tenor. (R) Lilac Time. 1936 (Pinaud, NBC Red); as a member of The Eight Men: Vocal Varieties, 1939 (Lewis-Howe for Tums, NBC Red). (LS) Canova Coffee Hour, 1930-31, Woodbury Hour, 1932-33, Marlboro Curtain Calls, 1934-35 (all WLW, Cincinnati).
- BENSON, NORMAN. Singer, actor, announcer, WFIL. Philadelphia. (R) Also Atlantic Refining program. CBS, 1936: WCAU and KYW, Philadelphia. (L) 1934-39. (V) Minstrel shows. (PR) RCA Victor, Decca.
- **BENTLEY, JULIAN T.** News editor, WLS, Chicago. (All news is sustaining on this station.)
- BENTLEY, ROBERT J. Quiz programs, interviewer, children's programs, WCPO, Cincinnati. (R) Man on the Street, 1936-39 (Continental Baking); others. (F) D. W. Griffith (f). (L) Strike Up the Band, The Squealer; others (f). (V) Appearances with Hugh Herbert, Edith Taliaferro and others.
- BENTLEY, SPENCER. Actor, announcer, director. (R) Mme. Olyaniva, 1935 (Philip Morris & Co., Mutual); Johnny Presents, 1935-36 (Philip Morris & Co., NBC Red); Personal Column of the Air, 1936-37 (Procter & Gamble, NBC Blue); Home Sweet Home, 1936 (Procter & Gamble, NBC Red and Blue); Magic Voice, 1936 (Procter & Gamble, NBC Blue); Pepper Young's Family, 1936-37 (Procter & Gamble, NBC Red and Blue); Betty

& Bob. 1937-38 (General Mills, CBS); Jane Arden, 1938-39 (Ward Baking Co., NBC Blue): This Day Is Ours, 1938-39 (P & G. CBS). (L) Productions for George M. Cohan, Ziegfeld and others (22 productions); 17 stock companies.

BENTONELLI, JOSEPH. Operatic and concert singer. (GA) Ford Sunday Evening Hour, Chase & Sanborn Program, Kraft Music Hall, Baker's Broadcast, Vick's Open House, Chicago Opera Broadcasts, Metropolitan Opera Saturday Afternoon Broadcasts. (L) Chicago Civic Opera, 1934-37; Philadelphia Orchestra Opera, 1935-36; St. Louis Opera, 1935-37; Metropolitan Opera, 1936-38; Berkshire Players, 1936. Has appeared in operas in many European countries including Italy, France, Austria, Germany, Holland, Belgium, etc.

BENWARE, REX K. Announcer, producer, continuity writer, WQXR, New York. (R) Also WHN, New York. (L) Repertoire of Ibsen's plays; Shakespearean plays, with Robert Mantell; The Bat (2 years); The Cat and the Canary; with Lionel Barrymore in Belasco's Laugh, Clown, Laugh; others.

BERCH, JACK. Actor, singer, writer. (R)

Jack Berch (Knox Gelatine, 1936, NBC Blue; Wasey Products, 1936-37, Mutual); Jack Berch and His Boys, 1937 (Fels Naphtha, CBS); transcriptions, 1938 (Wasey Products, Feen-A-Mint); Jack Berch, the Sweetheart Serenader, 1939 (Manhattan Soap Co. for Sweetheart Soap, NBC Red). (Also handles own commercials; formerly on staff of WLW, Cincinnati, and WTAM, Cleveland).

*BERCOVICI, LEONARDO. Producer. (R) Billy & Betty, 1939 (General Mills, Inc.; NBC Red).

BERDAHL, ARCHIE. See Voices Three.

BERG, GERTRUDE. Writer, producer, actress. (R) The Goldbergs, 1930-34 (Pepsodent Co., NBC Red); The House of Glass, 1935 (Colgate-Palmolive-Peet, NBC Blue); The Goldbergs, 1938-39 (Procter & Gamble for Oxydol, CBS; also WHN in 1938, NBC Red in 1937). (F) in capacity of author. (V) Theatre appearances, New York to Chicago, 1934.

BERGEN, EDGAR. Ventriloquist. (R)
Chase & Sanborn Program, 1937-39
(Standard Brands, Inc., NBC Red). (GA)
Several appearances on the Rudy Vallee
Show. (F) Universal, Warner Bros.,
M-G-M; shorts. (V) Many years.



LANNY ROSS

- BERGENER, WALTER. Pianist, organist, WTAM, Cleveland. (R) Lum and Abner, 1931 (Ford Motor Co., NBC Red); local shows. (V) 1920-21.
- **BERGER, EVERETT.** See Chuck Wagon Boys.
- BERGGREN, ROXANE R. Actress, WHO. Des Moines. (R) Local shows including Kentucky Winners (Penn Tobacco Co.), 1937.
- BERGMAN, TEDDY. Actor (comedy, character, dialect). (R) Joe Palooka, 1932 (H. J. Heinz Co., CBS); Musical Grocery Store, 1933 (Best Foods, NBC Red); Van Heusen Program, 1934 (Phillips-Jones Corp., NBC Red; WOR, New York City); Harv & Esther, 1935-36 (Consolidated Cigar Corp., (CBS); Fun in Swingtime, 1937-38 (Admiracion Shampoo, Mutual); Royal Crown Revue, 1938 (Royal Crown Cola, NBC Blue); Big Sister, 1938-39 (Lever Bros. for Rinso, CBS); Valiant Lady, 1938-39 (General Mills, NBC Red and Blue). (GA) Fleischmann Hour with Rudy Vallee, 10 times, 1936-37. (F) Shorts. (L) Double Dummy, 1936-37; House in the Country, 1937. (V) Teddy Bergman. Blubber Bergman; 5 years.
- BERIGAN, BUNNY. Swing band leader. (R) Fun in Swingtime, 1937 (Admiracion Shampoo, Mutual); Magic Key of RCA. Nov. to Dec., 1937 (Radio Corp. of America, NBC Blue). (V) Theatre and hotel appearances, Boston. Pittsburgh, Detroit, New York. (PR) RCA Victor.
- *BERMINGHAM, ARCH. Director. (R) Time to Shine, 1938 (Griffin Mfg. Co., CBS). (President, Bermingham, Castleman & Pierce).
- BERNARD, AL. **ERNARD, AL.** Actor (black face), singer (blues, character). (R) Dutch Masters Minstrels, 1928-30 (Consolidated Cigar Corp. for Dutch Masters Cigars, NBC Blue); Raybestos Twins, 1929-30 (Raybestos Co., NBC Red); Molle Merrie Minstrels, 1934-35 (Cummer Products Co. for Molle Shaving Cream, NBC Red); Al Bernard's Merry Minstrel Men. 1939 (sustaining, CBS). (GA) Lum and Abner, General Motors Program, Sparklers Program. (F) Vitaphone short, 1927; Warner Bros. short, 1933. (V) Al Bernard-Black Face Songs in White. (PR) Numerous companies since 1919. (Writer of songs, minstrel books, etc.).
- BERNARD, DON. Producer, director. (R) Lucky Strike Dance Hour (American Tobacco Co., NBC Red); Paul White-

- man's Painters (Allied Paint Groups, NBC Blue); Studebaker Champions (Studebaker Sales Corp., NBC Red); Palmolive Hour (Colgate-Palmolive-Peet Co., NBC Red); Pennzoil Parade (Penzoil Co., CBS); The Armour Hour (Armour Co., NBC Blue); Empire Builders (Great Northern Railroad, NBC Blue); others. Associate producer for Eddie Cantor Show, Lux Radio Theatre, Watch the Fun Go By.
- BERNIE, BEN. Orchestra leader, M.C.
 (R) Pabst Blue Ribbon Malt Program
 (Pabst Blue Ribbon Malt Co., NBC Red);
 Ben Bernie and All the Lads (American
 Can Co., NBC Blue; U. S. Tire Dealers
 Mutual Corp., CBS; American Tobacco,
 CBS). (F) Paramount, 20th CenturyFox. (V) Since 1910; Klass and Bernie;
 teamed with Phil Baker for several
 years: once toured with Maurice
 Chevalier; hotel engagements.
- BERRY, CHARLES. Announcer, actor, narrator, WOV-WBIL, New York. (R) Red Davis, 1932 (Beech Nut Packing Co., NBC Blue); Melody Cruise, 1932 (Cunard Steamship Co., NBC Blue); also CBS and WMCA, New York. (L) 1932-33.
- BERRY, ERNEST. Organist, CKOC, Hamilton.
- *BERRY, JAMES. Announcer. (R) Grouch Club, 1938-39 (General Mills, Inc.; CBS).
- BERWIN, BERNICE. Dramatic actress.
 (R) Roads to Romance, 1928-32 (Associated Oil Co., NBC); Memory Lane, 1929-34 (General Petroleum, NBC); Death Valley Days. 1935-38 (Pacific Coast Borax Co., NBC Blue); One Man's Family, 1932-39 (Wesson Oil & Snowdrift, 1932-34; Standard Brands for Tender Leaf Tea, 1935-39, NBC Red). (L) Stock (f), 1928-31.
- BEST, LILLIAN. Organist, KGDM, Stockton.
- BETTS, HAROLD ("Clark"). Singer, orchestra leader, M. C., producer, announcer, continuity writer. (LS) KSTP, WTCN, WCCO, St. Paul; WTAM, Cleveland; WMCA, WHN, WINS, New York; WJR, Detroit: WLW, WSAI, Cincinnati; WSPD. Toledo; KYW, Philadelphia; WBBM, WGN, WENR, Chicago. (L) Bainbridge Players; C. W. Svobey Rep. Co. (V) Theatres and hotel appearances.
- BETTY & BUDDY (Betty Barton, Buddy Arnold). Harmony team. (R) Betty & Buddy, 1939 (sustaining, WMCA, New York, and Mutual Network).

- **BETTY & JEAN.** See Grenadier Double Quartet.
- **BEZOFF, BEN.** Writer, producer, news editor, WKY, Oklahoma City. (L) Othello, 1933; others (f).
- BICKNELL, JAMES (Red) (Four Black-hawk Quartet). Guitarist, singer. WOWO, Ft. Wayne. (R) Also KXOK, St. Louis; WROK, Rockford. (V) Theatre appearances.
- **BIEBER, FREDERICK E.** Announcer, writer, WTHT, Hartford.
- BIEBL, LESLIE F. Producer, continuity director, announcer, actor, WHK-WCLE, Cleveland. (R) Also WPTF, Raleigh.
- BIER, JOE. Announcer. (R) Jack Berch (Wasey Products Corp., Mutual); Myra Kingsley (Heckers H-O Products, Mutual).
- BIERACH, WHITTON. Pianist, harpist, commentator on women's program, WCAP, Asbury Park.
- BIERSTADT, EDWARD H. Writer. (R) Empire Builders, 1927-30 (Great Northern Railroad, NBC Blue): The Westinghouse Salute, 1930 (Westinghouse

- Electric Co., NBC Blue); Warden Lawes programs, 1932-37 (William R. Warner for Sloan's Liniment, NBC Red); sustaining shows, including Historic Trials (NBC, 1931); Realities of Romance (NBC, 1931). Author of several books.
- *BIGELOW, JOE. Script writer. (R) Rudy Vallee, W. C. Fields, others. (F).
- BIGLER, LYNN. Chief announcer, program director, singer, KGKL, San Angelo. (R) Programs for Nehi Bottling Co., Bethlehem Steel and others.
- BIGNELL, FRANK. Announcer, actor, KWKH-KTBS, Shreveport. (R) Also KTUL, Tulsa; KYW, Philadelphia; WLS, Chicago.
- BILL & KATE. Singers, WJRD, Tuscaloosa.
- **BILL, EMIL.** Announcer, WMBD, Peoria. (L) 1912-14, 1919-31. (V) 1906-31.
- BINGHAM, BOB. Sports announcer, WWNC, Asheville. (R) Baseball for Coca-Cola Bottling and Kellogg since 1935; also WMCA, New York; CBS program for Hamilton Watch Co., 1930.

EASY ACES

9th Year of Broadcasting for Blackett-Sample-Hummert, Inc.

ANACIN

- BINGHAM, VIRGIL. Pianist, vocal arranger, singer, KANS, Wichita. (See Lee and the Lads.)
- BINKIN, SYL. Announcer, WEW, St. Louis.
- BINKLEY, VERA. Pianist, WTAD, Quincy. (V) Theatre appearances.
- BIONDI, FERDINAND F. Producer, special announcer, CKAC, Montreal. (R) Quebec Network programs for Ironized Yeast, Wrigley Gum and others. (F) Shorts. (L) Montreal Repertory Theatre, Barry-Suquesne Co. and others, as director, actor. (V) Theatre appearances.
- BIOW, MILTON. Script writer. (R) Johnny Presents (Philip Morris & Co., Ltd., CBS, NBC Red). (President, Biow Co., Inc.)
- *BIRCH, MISS TOMMYE. (R) NBC shows,
- BIRNBRYER, EDMUND. Writer. (R)
 Magic Key of RCA, 1938 (RCA, NBC
 Blue); Melody Puzzles (American Tobacco Co., NBC Blue); sustaining shows
 including: Sweetheart of Stigma Stigma
 (NBC Blue, Dec. 3, 1936); Rome Was
 Built in a Daze (NBC Red, April 18,
 1937); Horse and Buggy Days (NBC
 Blue, April 24, 1938); others, Also a few
 scripts for television. Currently NBC
 staff writer.
- BISHOP, PAT. Newscaster, KFI-KECA, Los Angeles. (R) News for North American Accident Insurance, Sweetheart Soap and others; also KMPC, Beverly Hills. (L) Stock (f).
- *BIXBY, CARL. Dialogue writer. (R) Second Husband, 1937-38 (Bayer, CBS); This Day Is Ours, 1938-39 (P & G, CBS); Life Can Be Beautiful, 1938 (P & G, NBC Red).
- *BJOERLING, JUSSI. Singer. (R) General Motors Concerts (General Motors Corp., NBC Blue).
- BLACK, DR. FRANK. Musical director, conductor. (R) Carnation Contented Hour (Carnation Milk Co., NBC Red); Magic Key of RCA (RCA, NBC Blue). Conducted Cleveland Orchestra, Great Lakes Exposition and World's Fair, 1936; Robin Hood Dell concerts in Philadelphia, 1935; numerous concerts.
- BLACK, GERTRUDE I. Pianist, KVWC, Vernon. (R) Also KGKO, Fort Worth.
- BLACK, KENNETH. Singer, WHO, Des Moines, (R) Local shows for Aladdin

- Lamp Co., Consolidated Drug, others. (V) Theatre appearances.
- BLACK, OREN W. Harmonica player, KWTO-KGBX, Springfield. (V) Theatre appearances.
- BLACK, RUSSELL. Newscaster, announcer, WKY, Oklahoma City. (R) Also WGAR, Cleveland; local show for B. F. Goodrich.
- BLACKBURN, ARLINE, Dramatic actress. (R) Just Plain Bill & Nancy, 1932-33 (American Home Products Corp., CBS); Eno Crime Clues, 1934-36 (H. F. Ritchie Co., NBC Blue); House of Glass, 1935 (Colgate-Palmolive-Peet, NBC Blue); The O'Neills, 1935-38 (Procter & Gamble, NBC Blue and CBS); Universal Rhythm, 1936 (Ford Motor Co., CBS); Behind Prison Bars, 1937 (Wm. R. Warner Co., NBC Blue); Mr. Keen, Tracer of Lost Persons, 1937 (BiSoDol, NBC Blue); Ma & Pa, 1937 (Atlantic Oil & Refining Co., CBS); Pretty Kitty Kelly, 1937-39 (Continental Baking Co. CBS); True Story Court of Human Relations, 1938 (Macfadden Publications, Inc., NBC Red); On Broadway, 1938 (General Foods Corp., NBC Blue); The O'Neills 1938-39 (P & G for Ivory Soap, NBC Red) others. (F) Warner Bros., Fox (f). (L) Stock; Close Harmony, 1924-25: Bride of the Lamb, 1926; Nobody's Wife, 1927: Wild Honey, 1928 (f).
- *BLACKBURN, M. E. Director. (R) Musical Steelmakers, 1938-39 (Wheeling Steel Corp., Mutual); Let's Go Back to the Bible, 1938-39 (Moody Bible Institute, Mutual). (Associated with Critchfield & Cō.).
- BLACKWELL, BURT. Announcer, actor, WAVE, Louisville. (L) Stock, 1928-29; Wright Players, 1931; Bainbridge Players, 1931.
- BLAINE, JOAN. Actress, singer, writer. Story of Mary Marlin, 1936-37 (International Cellucotton for Kleenex, NBC Red); Valiant Lady, 1938-39 (General Mills for Wheaties, Bisquick, successively CBS and NBC Red and Blue); numerous others, not current.
- BLAIR, FRANK. Announcer, WOL, Washington. (L) Stock, 1934-35 (f). (V) All Star Juvenile Minstrels.
- BLAKE, BARRY. Announcer, continuity, WFBR, Baltimore.
- BLAKE, DUANE E. Musician, WKY, Oklahoma City. (R) NBC sustaining show.

- BLAKELY, CLINTON. Assistant program director, announcer, script writer, WAPI, Birmingham. (R) Also WBIG, Greensboro; WIS, Columbia; Charlotte; WCSC, Charleston.
- BLAKELY, OLIVE B. Contralto, CKOC, Hamilton.
- *BLAKEMAN, GUY. Member of Range Riders and Neighbor Boys. (R) Plantation Party, 1938-39 (Brown & Williamson Tobacco Co., NBC Blue); Avalon Time, 1938-39 (Brown & Williamson Tobacco Co., NBC Red).
- BLANCHARD, R. LOWELL. Program director, WNOX, Knoxville. (R) Also WXYZ, Detroit; KSO, Des Moines; KYW, Philadelphia. (V) Theatre appearances.
- BLAND, AL. Announcer, gag and continuity writer, M.C., actor, special events, interviewer, WKRC, Cincinnati, (R) Also WCMI, Ashland. (L) Stock. (V) Theatre appearances.
- BLAND, LEE. Production manager, continuity writer, newscaster, WKRC, Cincinnati. (R) Your True Adventures, 1937 (Colgate Palmolive Peet, CBS); News Through a Woman's Eyes, 1937 (Pontiac Motor Co., CBS); Watch the

- Fun Go By, 1938 (Ford Motor Co., CBS); others. (V) Theatre appearances.
- BLANE, RALPH. Juvenile singer, actor, arranger, composer. (R) Feen-A-Mint program, 1936 (Health Products, CBS and Mutual); Royal Crown Revue, 1938 (Royal Crown Cola, NBC Blue). (LS) Around New York, 1939 (Consolidated Edison, WJZ, New York). (F) Shorts. (L) Municipal Opera; Music Hath Charms, 1936; New Faces, 1937; Hurray for What, 1938; others (f).
- BLANTON, WALLY. Announcer, script writer, KABC, San Antonio. (R) Commercials for baseball games, 1937, '39 (Kellogg Co.); others, including programs on KMAC, San Antonio.
- BLATHERWICK, BARBARA. Coloratura soprano (classical songs and arias). (R) Sustaining broadcasts. (L) Concert recitals, since 1931.
- BLAUFUSS, WALTER. Musical director.
 (R) NBC sustaining programs: Breakfast Club, Farm and Home Hour. (Associated with NBC Chicago studios.)
- BLAYLOCK, ROBERT. Lecturer, WHO, Des Moines. (R) Local shows including the La Fendrich Cigar program. (F)

AIR FEATURES, Inc.

247 PARK AVENUE

NEW YORK CITY

- Shorts. (L) 1897-1930. (V) More Sinned Against Than Usual; The Redskin, 1907.
- BLEDROE, SAMUEL E. (Bud & Spud). Guitarist, hillbilly singer, KMBC, Kansas City. (V) Theatre appearances.
- **BLENDER, MORTON.** Announcer, musical director, WCOP, Boston.
- BLISS, HOMER J. Announcer, WHAM, Rochester. (R) I Love a Mystery, 1939 (Standard Brands, Inc., NBC Red).
- *BLISS, TED. Announcer. (R) Lone Ranger (Weber Baking Co., Mutual).
- *BLIZARD, MARIE. Script writer. (R) Heinz Magazine of the Air (H. J. Heinz Co., CBS).
- BLOCH, RAY. Conductor, arranger. (R) Johnny Presents What's My Name?, 1938-39 (Philip Morris & Co., Ltd., Mutual); Pick & Pat, 1938 to Feb., 1939 (U. S. Tobacco for Model Tobacco, CBS); Model Minstrels, since Feb. 27, 1939 (U. S. Tobacco, CBS); director of Beverly & Her Bel-Airs on Breezing Along, 1939 (Philip Morris & Co., Mutual). Also network and local shows, not current, for Consolidated Edison, H. J. Heinz Co., Noxzema Chemical Co., Krueger Brewing, Borden, and others. (F) Shorts. (V) Ray Bloch & Orchestra, Eton Boys; others. (PR) American Record Corp.
- BLOCK, HAL. Script writer. (R) Phil Baker, 1936-38 (Gulf Oil Corp., CBS); Texaco Star Theatre, 1938-39 (Texas Co., CBS); special scripts for Hollywood Mardi Gras (Packard), Palmolive, Grape Nuts Program, Studebaker Champions.
- **BLOCK, HAZEL.** Shopping newscaster, KGDM, Stockton.
- BLOCK, MARTIN. M. C., announcer. (R) Make Believe Ballroom (numerous sponsors in past four and a half years, WNEW, New York); transcriptions for Axton-Fisher Tobacco (Twenty Grand Cigarettes). (Has collaborated with various song writers, including Irving Berlin, Victor Selsman, J. Russell Robinson; author of I Won't Believe It Till I Hear It From You).
- BLOCK VIVIENNE. Dramatic actress, comedienne, dialectician, singer. (R) Maude & Bill (Great A & P Tea Co., NBC Blue); Socony Land Sketches (Standard Oil of New York, NBC Red); Maxwell House Show Boat (General Foods Corp., NBC Red); Wheatenaville (Wheatena Corp., NBC Red); True Story Court of Human Relations (Macfadden

- Publications, NBC Red); Death Valley Days (Pacific Coast Borax Co., NBC Blue); A & P Gypsies (Great A & P Tea Co., NBC Red); 20,000 Years in Sing Sing (William Warner Co., NBC Red). (L) Second Hurricane Opera, 1937.
- BLOCKI, FRITZ. Producer, script writer.
 (R) Court of Missing Heirs, 1937-38
 (Skelly Oil, CBS); scripts for Backstage
 Wife (Dr. Lyon's Toothpowder, NBC
 Red), Betty & Bob (General Mills, NBC
 Red and Blue) and others; Capt. Midnight, 1938-39 (Skelly Oil transcriptions).
 (Drama critic for Chicago American, 6
 years; currently producer for BlackettSample-Hummert, Chicago).
- BLONDEAU, JOSEPH. Accordionist, CHRC, Quebec.
- *BLOODWORTH, JAMES. Script writer.
 (R) Benny Goodman's Orchestra, 1937-39 (R. J. Reynolds Tobacco Co., CBS).
- BLUE, ALICE. Singer, WAIR, Winston-Salem.
- BLUE, IRA H. Commentator, sportscaster, writer, KGO-KPO, San Francisco. (R) It's a Fact, 1938 (International Shoe Co., NBC Red); Peter's Surprise Party, 1938 (Peters Shoe Co., NBC Red); also KJBS, San Francisco. (V) 1917-20, theatre appearances.
- BLUME, ETHEL. Dramatic actress. (R)
 Easy Aces (Anacin Co., NBC Blue); Big
 Sister (Lever Bros. Co., CBS); Aunt
 Jenny's Real Life Stories (Lever Bros.
 Co., CBS); Kate Smith's Bandwagon
 (General Foods Corp., CBS); Grand Central Station (Lambert Pharmacal Co.,
 NBC Blue); Myrt & Marge (ColgatePalmolive-Peet Co., CBS); Pretty Kitty
 Kelly (Continental Baking Co., CBS);
 John's Other Wife (Louis Philippe Cosmetics, NBC Red); others. (F) Shorts.
- BLUME, JOSEPH. String Ensemble Director, WDRC, Hartford. (R) Also WTIC, Hartford.
- BOARDMAN, TRUE. Writer, actor. (R) Writer for Silver Theatre, 1937-38 (International Silver, CBS); original stories and adaptations for Lux Radio Theatre, 1938 (Lever Bros., CBS); Chase & Sanborn Program, 1938 (Standard Brands, NBC Red); appearances opposite Mary Astor, Madeleine Carroll, Olympe Bradna, 1938-39, Texaco Star Theatre (Texas Co. for Texaco Products, CBS). (F) 1914-19, as child actor. (L) The Green Hat, 1926; Gang War, 1938; Cortez, 1929; others.

- BOCK, MARY ANN. Singer, throat whistler. (R) Hour of Charm, 1937-88 (General Electric Co., NBC Red). (F) Shorts. (V) Appearances with Phil Spitalny's All Girl Orchestra, and Vincent Lopez' Orchestra.
- BOGG, HAL. Singer. (R) Martha and Hal (Humphrey's Homeopathic Medicine Co., Mutual). Teamed with Martha Lawrence.
- BOLEK, GEORGE. Concert pianist WCAO, Baltimore. (R) The Bolek Musicale, 1935-36 (CBS); others. (L) Accompanist for Lucrezia Bori, Alexander Kipnis. Lucy Monroe, Fraser Gange and others. (Formerly faculty member, Peabody - Conservatory of Music.)
- BOLEN, MURRAY. Producer. (R) Jell-O Program Starring Jack Benny, 1938 (General Foods, NBC Red); Lum and Abner, 1938-39 (General Foods for Postum, CBS). (V) Murray & Harris, 1932-37. (Associated with Young & Rubicam, Hollywood).
- *BOLES, JAMES. (R) The Mighty Show, 1938-39 (Penick & Ford for My-T-Fine Dessert, CBS).
- *BOLEY, ANN. (R) The Mighty Show,

- 1938-39 (Penick & Ford for My-T-Fine Dessert, CBS).
- BOLLEY, LEO. Sports and commercial announcer, singer, WFBL, Syracuse. (R) Also WGY, Schenectady; WESG, Binghamton.
- BOLTON, JOSEPH R. Sports announcer.
 (R) Benny Rubin, 1936-37 (Health Products, Mutual); Baseball, 1937-38 (General Mills, Socony-Vacuum, WHN, N. Y.); Baseball, 1939 (General Mills, CBS); others. (F) Paramount News, RKO Sportoscopes, Warner Bros. and Paramount shorts. (L) Mike Connelly (f). (V) Theatre appearances.
- BOND, BILL. Announcer, WAVE, Louisville. (L) Soloist, Louisville Civic Arts, 1934-36.
- BOND, CYRUS W. Singer, guitarist, WKY, Oklahoma City. (V) Theatre appearances.
- BOND, FORD. Announcer, commentator.
 (R) General Motors Programs, 1928-30
 (General Motors, NBC Red); Collier's
 Hour, 1929-31 (Collier Magazine, NBC
 Red); Cities Service Concerts, 1930-37
 (Cities Service Co., NBC Red); Manhattan Merry-Go-Round, 1932-39 (R. L.

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Direction:

Frank Ferrin Henri Hurst & McDonald

Watkins for Dr. Lyon's Toothpowder, NBC Red); Kraft Music Hall, 1934-36 (Kraft-Phenix Cheese Corp., NBC Red); Ford Bond Sports Resumes, 1934-37 (Pall Mall Cigarettes, WEAF, New York City); Easy Aces, 1934-39 (Anacin, NBC Blue); Just Plain Bill and Nancy, 1935-37 (Anacin and BiSoDol, NBC Red); Sidewalk Interviews, 1936-37 (Cummer Products for Molle Shaving Cream, NBC Red); Broadway Merry-Go-Round, 1936-37 (Dr. Lyon's Toothpowder, NBC Blue); David Harum, 1936-39 (B. T. Bab-bitt for Bab-O, NBC Red); Believe It or Not, 1937-38 (General Foods for Huskies and Post Bran, NBC Red); Alias Jimmy Valentine, 1938-39 (R. L. Watkins for Dr. Lyon's Toothpowder, NBC Blue); Your Family and Mine, 1938-39 (Sealtest, Inc., NBC Red); Orphans of Divorce, 1939 (Dr. Lyon's Toothpowder, NBC Blue); Stella Dallas (Charles H. Phillips Chemical Co., NBC Red); News with Ford Bond, 1939 (Axton-Fisher Tobacco Co., WEAF, N. Y.). (F) Columbia Pictures (f); shorts. (V) Theatre appearances.

- BONDHILL, GERTRUDE. Actress. (R) Jenny Peabody (F. & F. Laboratories, Inc., CBS); Arnold Grimm's Daughter (General Mills, Inc., CBS, NBC Red and Blue).
- BONELLI, RICHARD. Operatic singer.
 (R) Universal Rhythm, 1937 (Ford Motor Co., CBS). (GA) For General Motors, Kraft-Phenix Cheese Corp., Nash-Kelvinator Corp., Ford Motor Co., Standard Oil Co., Vick Chemical Co., Firestone Tire & Rubber Co.; others. (F) Paramount (f); shorts. Member Metropolitan and Chicago operas; appearances with symphony orchestras.
- BONHAM, GUY. Singer, musician, actor. (Member of the Three Jesters). (R) Tastyeast Jesters, 1930-34 (Tastyeast, NBC Blue); The Molle Show, 1933-34 (Cummer Products, NBC Red); Tea Time Tunes, 1936 (General Baking for Bond Bread, CBS); Corn Cob Pipe Club, 1936-37 (Edgeworth Tobacco, NBC Blue); Gulden Serenaders, 1938-39 (Charles Gulden, NBC Blue). (LS) Childs Restaurants, WOR, New York; Schaefer Beer, WEAF, New York; others. (F) Shorts. (V) Tastyeast Jesters, 7 years. (PR) RCA Victor.
- BONIME, JOSEF. Conductor, musical director. (R) Death Valley Days, 1930-39 (Pacific Coast Borax, NBC Blue); Five Star Theatre, 1932-33 (Standard Oil Co., NBC Blue, Red); Let's Dance, 1934-35 (National Biscuit Co., NBC Red); One Night Stands with Pick & Pat, 1935

(U.S. Tobacco Co., CBS); Twin Stars, 1936-37 (National Biscuit Co., NBC Blue); others, (F) Shorts. Concert tours.

- BONNIE BLUE. See Virginia Allison.
- *BOOERAEM, HENDRIK. Director. (R) We, the People (General Foods Corp., CBS). (Associated with Young & Rubicam).
- BOOTH, KEITH. Singer, WHO, Des Moines.
- *BOOTH, SHIRLEY. Actress. (R) Johnny Presents "Guess Where," March-May, 1939 (Philip Morris & Co., Ltd., Mutual). (L) Philadelphia Story with Katharine Hepburn.
- BOOTHBY, JOHN D. Announcer, WSAY, Rochester. (R) Also WGY, Schenectady.

BOOTS. See Clifford Douglass,

- BORAN, ARTHUR. Mimic, comedian, M.C. (R) Gus Haenschen's Parade of Melody, 1933 (General Motors for Buick, NBC Red); Chase & Sanborn Coffee Hour, 1933-34 (Standard Brands, NBC Red); Paul Whiteman's Orchestra, 1934 (Kraft-Phenix Cheese Corp., NBC Red); Music by Gershwin, 1934 (Health Products for Feen-A-Mint, NBC Blue); Colgate House Party, 1934-35 (Colgate-Palmolive-Peet, NBC Red); Fox Fur Trappers, 1935 (I. J. Fox, NBC Red); Forty-Five Minutes in Hollywood, 1935 (Borden Co., CBS); Texaco Town, 1936 (Texas Co., CBS); Ben Bernie and All the Lads, 1936 (Premier-Pabst Sales, NBC Red); Rubinoff and His Violin, 1937 (Chevrolet Motors, CBS); Watch the Fun Go By, 1937 (Ford Motors, CBS); For Men Only, 1938 (Bristol-Myers, for Vitalis, NBC Red); others since 1932, including programs for Hellman's Mayonnaise, Standard Oil, Rexall Drug Co., transcriptions for Carter's Little Liver Pills. (F) Warner Bros., 1934; Universal, 1936; Paramount, 1938 (s); shorts; also the voice of many of the Max Fleisher animated comedy picture cartoons. (V) Circuit and theatre engagements, past 10 years.
- *BORDEN, RUTH. Dialogue writer, script contributor. (R) Second Husband, 1938 (Bayer, CBS); Alias Jimmy Valentine. 1938 (Dr. Lyons, NBC Blue); Our Gal Sunday, 1938-39 (Kolynos, Anacin, CBS).
- BOROWSKI, JOHN. Musician, KWTO-KGBX, Springfield. (R) Also Michigan and Texas Quality Networks. (V) 7 years. (PR) Decca, Brunswick.

BORRELLI, RAFFAELE. Announcer.

producer, commentator, WPEN, Philadelphia. (V) 1921-30.

BOSLEY, LYLE. Announcer, WMFF. Plattsburg.

BOSWELL, CONNIE. Singer. (R) Camel Caravan, 1936 (R. J. Reynolds Tobacco Co. for Camel Cigarettes, CBS); California Hour, 1937 (California Chain Store Assn., NBC Pacific Coast Blue); Good News of 1938, 1938 (General Foods for Maxwell House Coffee, NBC Red). (GA) Ken Murray (Campbell Soup Co., CBS); Kraft Music Hall (Kraft-Phenix Cheese Corp., NBC Red); Chesterfield Program (Liggett & Myers Tobacco Co. for Chesterfield Cigarettes, CBS); Monday Night Show, 1938 (Brewers' Radio Show Assn., CBS). (F) Paramount. (V) Theatre appearances; tours. (PR) Decca. (Made 16 radio guest appearances 1937-38-more than any other network artist. Erstwhile member of Boswell Sisters-Connie, Martha and Vetnow disbanded through mariage).

BOTTLE. See Harry McNaughton.

BOUCHEY, BILL. Actor. (R) The Woman in White, 1938-39 (Pillsbury, NBC Red): Those Happy Gilmans, 1938-39 (NBC Red & Blue); Kitty Keene, Inc. (P & G. NBC Red); Midstream, 1939 (P & G, NBC Red).

BOULETTE, LEO. Script and continuity writer, producer, WLS Chicago. (R) Also WHAM, Rochester; WFEA, Manchester; WEBR, Buffalo. (L) Post Road, 1935 (f). (V) Orchestra tours.

BOULTON, MILO. Actor (leads, juvenile, heavy). (R) John's Other Wife, since Sept., 1936 (Old English Wax, BiSoDol, NBC Red); Road of Life, 1937 (Procter & Gamble, NBC Red and Blue); Your Unseen Friend, 1937 (Personal Finance Co., CBS); The Goldbergs, 1937 (Procter & Gamble, NBC Red); irregular appearances on Dog Heroes (Modern Food Process Co., NBC Blue). (F) Shorts. (L) No Questions Asked, 1934; Petrified Forest, 1935; Paths of Glory, 1935; Cyrano de Bergerac, 1936; stock, 8 years.

*BOURBON, DIANA. Director. (R) Hollywood Hotel, 1938 (Campbell Soup Co., CBS); Campbell Playhouse, 1938-39 (Campbell Soup Co., CBS). (Associated with Ward Wheelock.)

BOURDON, ROSARIO. Musical director, arranger. (R) Cities Service Concert, 1927-38 (Cities Service Co., NBC Red); Maxwell House Concert, 1929-30 (Gen-

DAVID BROEKMAN

- eral Foods Corp., NBC Blue). (GA) RCA Magic Key. (F) Shorts.
- BOURKE, GERALD F. Director, producer, CKY, Winnipeg. (R) Since 1922. (L).
- BOUSLOG, RAY. Sports commentator, WHLS. Port Huron.
- BOVARD, BOB. Announcer, KGMB-KHBC, Honolulu-Hilo.
- BOVAY, DON. Singer, guitarist, WCAU, Philadelphia. (R) Also NBC; WTAM, Cleveland; Mutual; WLW, Cincinnati. (V) 1932-37.
- BOVERO, PHIL. Saxophonist. (R) Signal Carnival (Signal Oil Co., NBC Red); My Secret Ambition (Durkee Famous Foods, Inc., CBS); Toast to the Town (Roma Wine Co., CBS). (V) Appearances with Horace Heidt. Currently staff musician, KSFO, San Francisco.
- BOWDERY, JACK H. Writer, producer, CKWX, Vancouver. (R) Also CJOR, Vancouver.
- BOWE, MORTON. Tenor. (R) Five Star Revue, 1937 (Corn Products Refining Co., CBS); Tommy Dorsey's Orchestra, 1937 (Brown & Williamson Tobacco Co., NBC Blue); Heinz Magazine of the Air, 1937-38 (H. J. Heinz Co., CBS); Watch the Fun Go By, 1938 (Ford Motor Co., CBS). (V) Personal appearances.
- BOWERS, ELEANOR. Contralto. (R)
 General Electric Program, 1936 (General Electric, NBC Red); Sparton Hour,
 1936 (Sparks Withington Co., NBC Blue);
 Palmolive Beauty Box Theatre, 1936
 (Colgate-Palmolive-Peet, CBS); Kellogg
 Hour, 1936 (Kellogg Co., NBC Blue).
 (V) Roy Campbell's Royalists, 1935-36;
 theatre and night club appearances.
- BOWES, MAJOR EDWARD. (R) Major Bowes' Original Amateur Hour on WHN. New York; since 1935 (Standard Brands for Chase & Sanborn Coffee, 1935-36, NBC Red; Chrysler Corp., 1936-39, CBS); Major Bowes' Capitol Family for 14 years (originally NBC, now CBS, sustaining). (F) Shorts (RKO). Vicepresident and managing director of Capitol Theatre, N. Y., since its inception.
- BOWIN, MARTIN O. Announcer, KWK, St. Louis.
- BOWMAN, O. L. Musician, WBAP, Ft. Worth. (L) Stock, (V) Appearances in circuses, with bands, etc. (Also libratian.)

- BOWMAN, PHILIP G. Producer, WBBM, Chicago. (R) Sears-Then & Now, 1936 (Sears Roebuck, CBS); Poetic Melodies, 1937-38 (Wm. Wrigley, Jr., Co., CBS); also CBS sustaining and local shows for Sinclair Refining and others.
- *BOWNE, JERRY. (R) Horace Heidt and His Brigadiers (Stewart-Warner Corp., NBC Red).
- BOYD, CHARLES. Announcer, KFRO, Longview.
- BOYD, ERNEST. Script writer. (L) Translated and adapted: A Weak Woman; What Never Dies (David Belasco); L'Invitation au Voyage (Civic Repertory; others. Made first television book review in U. S. for NBC. (Member NBC script department.)
- *BOYER, CHARLES. Actor. (R) Woodbury's Hollywood Playhouse, 1938-39 (Jergens-Woodbury Sales Corp., NBC Blue). (F) Paramount, 20th Century-Fox, RKO, French companies (s).
- **BOYER, JOHN F.** Sportscaster, man-inthe-street interviewer, singer, KQV, Pittsburgh.
- BOYER, JOHN R. Announcer, KTSA, San Antonio.
- BOYLAN, JOHN. Writer, KFI-KECA. Los Angeles. (R) Parents on Trial, 1938-39 (California Congress of Parents and Teachers, NBC Blue). (F) Columbia, as writer.
- BOYLING, J. SIDNEY. Announcer, production manager, CHAB, Moose Jaw.
- BOZEMAN, JERRY. Sports announcer, KWKH-KTBS, Shreveport. (R) Also WSFA. Montgomery: local shows for General Mills, and others.
- BRACCIANTE, JOSEPH. Musician, WMPS, Memphis. (R) Also WMC, Memphis.
- BRADFORD, ELOISE. Singer. (R)
 Town Hall Tonight, 1937 (Bristol-Myers
 for Ipana Tooth Paste and Sal Hepatica,
 NBC Red); Time of Your Life, 1937
 (Gruen Watch Co., NBC Red). (F)
 Shorts. (V) Roy Campbell's Royalists,
 1936-37; hotels and night clubs.
- *BRADLEY, BETTY. Singer. (R) NBC sustaining.
- *BRADLEY, CURLY (The Ranch Boys). Member of cowboy trio. (R) Tom Mix & His Ralston Straight Shooters (Ralston-Purina Co., NBC Blue).

- BRADLEY, LEE. Director, Chuck Wagon Opera (cowboy-hillbilly string orchestra), KROY, Sacramento. (V).
- BRADLEY, OSCAR. Musical director.
 (R) Gulf Headliners, 1933 (Gulf Oil Co., NBC Blue); Phil Baker, 1937-38 (Gulf Oil Co., CBS); Passing Parade, 1938-39 (Gulf Oil Corp., CBS); Hollywood Guild, 1939 (Gulf Oil Corp., CBS). (L) Student Prince and The Desert Song (original productions); Ziegfeld Follies, 6 years; Rio Rita, Whoopee, Rosalie, Show Boat, St. Louis Municipal Opera. (F) 20th Century-Fox.
- BRADLEY, TRUMAN. News commentator. (R) Ford Sunday Evening Hour, 1934-38 (CBS); News on Review, since June, 1936 (Procter & Gamble, WBBM). (F) Shorts. (V).
- BRADNER, CURTIS C. Newscaster, WWJ, Detroit. (R) Local programs for Sinclair Refining, others.
- BRADSHAW, JUSTIN. Dramatic actor. KGNO. Dodge City. (L) Little Theatre productions. (Also traffic manager).
- BRADSHAW, THURMAN (Curly). Harmonica player, WHAS, Louisville. (V) Uncle Henry's Kentucky Mountaineers.

- **BRADSTREET, JESSIE.** Soprano, CKCK, Regina. (R) Also Canadian Broadcasting Corp.
- **BRAGGIOTTI, MARIO.** See Fray and Braggiotti.
- BRAKKE, LARRY. Trumpeter, WCCO, Minneapolis-St. Paul, Minn.
- **BRAMHALL**, **ART**. Sports announcer, WHBL, Sheboygan.
- BRAMLEY, RAYMOND. Actor (heavy, character, comedy). (R) Just Plain Bill, 1938-39 (Kolynos Toothpaste, NBC Red); David Harum, 1938-39 (B. T. Babbitt for Bab-O, NBC Red); Big Sister, 1938-39 (Lever Bros. for Rinso, CBS); Mr. Keen, Tracer of Lost Persons, 1938-39 (BiSoDol, NBC Blue); Second Husband, 1938-39 (Bayer Aspirin, CBS); Pretty Kitty Kelly, 1938-39 (Continental Baking, CBS); Howie Wing, 1938-39 (Kellogg Co., CBS); Your Family and Mine, 1939 (Sealtest Laboratories, NBC Red); Life Can Be Beautiful, 1939 (P & G for Ivory Soap, CBS); Her Honor, Nancy James, 1939 (International Cellucotton for Kleenex, CBS). (F) Paramount. (L) House Unguarded, 1928; Three and One, 1933; Judgment Day, 1934; Golden Journey, 1936; others.

ARTHUR Q. BRYAN

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- BRANCATO. ROSEMARIE. Soprano (grand and light opera). (R) Twin Stars, 1937 (National Biscuit Co., NBC Blue); operatic productions, Radio City Music Hall, 1936-38 (sustaining, NBC). (LS) Echoes of New York Town, 1935-37 (Consolidated Edison Co., WEAF and WJZ, New York). (GA) Voice of Firestone, 1934, '37 (Firestone Tire & Rubber Co., NBC Red); Death Valley Days, 1937, '38 (Pacific Coast Borax Co., NBC Blue); Dr. Christian, 1937-39 (Chesebrough Mfg. Co. for Vaseline products, CBS); Around New York, 1939, Consolidated Edison Co., WJZ, New York.) (L) Chicago Civic Opera Co., 1935-37; San Carlo Opera Co.; Cincinnati Opera Co., 1935-37; Hollywood Bowl Operas, 1938-39; soloist with Rochester Symphony Orchestra, 1933, '37, Kansas City Phil-harmonic, 1936, Philadelphia Orchestra, 1937, Eukrainian Symphony, 1939, Radio City Symphony, 1939; concert tours, 1935-39.
- *BRANDON, BEULAH. Actress. (R) Kitty Keene, Inc. (Procter & Gamble, NBC Red).
- BRANDON, ORIN. Character actor. (R)
 Arnold Grimm's Daughter (General
 Mills, Inc., CBS, NBC Red and Blue);
 Jack Armstrong (General Mills, Inc.,
 NBC Red). (LS) WLS, WMAQ, WGN,
 Chicago. (L) Stock and repertory, 20
 years. Currently with WGN, Chicago.
- *BRANDT, LYNN. Announcer. (R) Madame Courageous, 1938 (Durkee Famous Foods, NBC Blue).
- **BRANNEN, A. LYNNE.** Announcer, poetic reader, sportscaster, WGAU, Athens.
- BRANNON, JERRY. Announcer, singer, WMCA, New York. (R) Also WGY, Schenectady; WTAM, Cleveland; local shows for Ford Motor Co., others. (V) Theatre appearances; formerly soloist with Hal Kemp Orchestra.
- BRANT, ROY H. Announcer, KFNF, Shenandoah. (R) Oh Henryl, 1938-39 (Oh Henry Candy); Dinty Moore, 1938-39 (Hormel Co.); Pine Corner Social, 1938 (Pinex); The Extra Inning, 1938 (Penn Tobacco); News, 1938-39 (Loose-Wiles Biscuit Co.); Homefolks Tunes, 1938 (Allis-Chalmers) all heard over WCCO, Minneapolis-St. Paul. (F) Shorts.
- **BRANTLEY, GEORGE.** Announcer, continuity writer, WSPT, Salisbury.
- BRAXTON, JACK. Program director, announcer, producer, WEED, Rocky Mount. (R) Also WGH, Newport News; WGBI, Scranton.

- BRAY, DICK. Sports announcer, WLW-WSAI, Cincinnati. (R) Also Mutual broadcasts; shows for Socony-Vacuum, General Mills, B. F. Goodrich, others. (F) Shorts.
- BRAYTON, MARGARET. Actress (R) Park Avenue Penners, 1936-38 (R. B. Davis Co. for Cocomalt, CBS); Lux Radio Theatre, 1937-38 (Lever Bros. Co. for Lux Toilet Soap); Thrills, 1937-38 (Union Oil Co., NBC Red); Kraft Music Hall, 1937-38 (Kraft-Phenix Cheese Corp., NBC Red); Joe Penner, 1938-39 (General Foods for Huskies, CBS); also occasional appearances on Jell-O Program Starring Jack Benny (General Foods Corp., NBC Red); Royal Gelatin Hour (Standard Brands, Inc., NBC Red); First Nighter (Campana, NBC Red). (L) Stock.
- BRAZEAL, R. WALLACE. Announcer, script writer, producer, KFPY, Spokane. (L) Little Theatre, 1931-32, '36-38 (f). (Also sales and promotion.)
- BRECKNER, GARY. Announcer, producer (sports, special events), interviewer. (R) Laugh with Ken Murray, 1937 (Campbell Soup Co. for Tomato Juice, CBS); Catalina Islander, 1937-39 (Wilmington Transportation Co. for Catalina Island, CBS Pacific Coast); Phil Baker, 1938 (Gulf Oil, CBS); Gateway to Hollywood, 1939 (William Wrigley, Jr., Co. for Doublemint Gum, CBS). (L) Musical comedies on Pacific Coast, 1926-30 (s.f.). (V) Theatre appearances.
- BREECE, GEORGE. Musical director, KFBK, Sacramento. (R) California Radio System. (V) Theatre appearances.
- BREEN, BOBBY. Juvenile singer, actor. (R) Eddie Cantor, 1935 (Lehn & Fink for Pebeco Tooth Paste, CBS); Eddie Cantor, 1936 (Texas Co. for Texaco Gasoline, CBS); Texaco Town, 1937-38 (Texas Co., CBS). (F) RKO (s); under contract to Sol Lesser (Principal productions). (L) Say When, with Harry Richman (f). (V) Theatre appearances, 1933-34. (PR) Decca.
- BREEN, JOSEPH V. Actor, narrator human interest commentator, WFIL, Philadelphia. (R) Also WDAS, WPEN, WIP, Philadelphia. (L) Stock.
- BREEN, MAY SINGHI (The Ukulele Lady). Musician, singer. (R) Programs with Peter De Rose, as the Sweethearts of the Air, consecutively since 1923, having been off the air only 2 weeks from 1923 to 1939. Started as a team on WEAF in June, 1923, and spon-

sors have included Listerine, Valspar. Kraft-Phenix Cheesc. Conti Soap, Breyer Ice Cream, Elgin Watch, Humphrey's Homeopathic Medicine. (GA) Wrigley Gum and Pennzoil programs. (Miss Breen is Mrs. De Rose in private life.)

BREENE, GRACE R. Actress, character impersonations, soprano, WICC, Bridgeport. (L) Theatre in the Woods, 1935-38; others (f). (V) 1939.

BREENE, HAZEL E. Impersonator, actress, WICC, Bridgeport. (L) Bad Man, The New Moon (f).

*BREESE, SIDNEY. Actor. (R) Road of Life, 1938-39 (P & G, CBS).

*BREITENSTEIN, G. K. Director. (R) Richfield Reporter, since 1932 (Richfield Oil Corp.. NBC Red). (Associated with Hixson-O'Donnell).

BRENEMAN, TOM. M. C., producer (R) Brad & Al, 1935 (Fels Naphtha Soap, CBS); The Dream Singer, 1936 (Lipton Tea, WEAF, WJZ, New York City); My Secret Ambition, 1937-38 (Durkee Famous Foods, CBS); Night Editor, 1938-39 (Cardinet Candy Co., CBS); Clinic Counselor: Problem Clinic, 1939 (Duart Mfg. Co., CBS); Good Afternoon, Neigh-

bor, 1938-39 (Durkee Famous Foods, CBS); Spelling Beeliner, 1939 (Duart Mfg., CBS); Yourself in Action, 1939 (Macfarlane Candy, CBS); others. (V) 1926-28 (currently CBS production manager, San Francisco).

BRENGEL, BILL. Announcer, program director, WSMB, New Orleans. (R) Appearances on the following NBC shows when on tour: Walter Winchell. Chase & Sanborn Program with Eddie Cantor, others. (F) Shorts.

BRENNAN, BILL. Announcer, WORC, Worcester.

BRENNER, FRANCES. Actress, comedienne, KVOO, Tulsa, (V) Theatre appearances.

BRENNER, PAUL. Announcer, WNEW, New York. (R) Also WFBL, Syracuse; WJZ, New York.

BRENT, BARBARA. Woman's commentator, WFAA, Dallas.

BRENT, MARIAN. Singer, WHK-WCLE Cleveland. (V) Theatre appearances.

BREWER, FRANCES. Actress, WWJ, Detroit. (R) Jimmie Fidler In Hollywood, 1938 (P & G, NBC Red); The Lone Ran-

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- ger and Green Hornet, 1939 (participating, Mutual); others; also KNX, Los Angeles; KSTP, WCCO, Minneapolis-St. Paul; WJJD, Chicago.
- BREWER, HARRIET H. Singer (R) Hymns of all Churches, 1936-39 (General Mills, CBS 1936-38; NBC Red and Blue 1938-39). (L) Concert and opera appearances.
- *BREWSTER, RALPH. Singer. (Member of the Modernaires). (R) Chesterfield Program (Liggett & Myers Tobacco Co. CBS).
- *BREWSTER, ROBERT. Director. (R)
 Those We Love, 1938-39 (Lamont Corliss & Co., NBC Blue). (Associated with
 J. Walter Thompson).
- **BRICE, DON.** M. C., actor, announcer KSAL, Salina. (L) Ray Bash Players 1939 (s).
- BRICE, FANNIE. Singer, comedienne.
 (R) Revue de Paree (R. L. Watkins Co. for Dr. Lyon's Toothpowder, NBC Blue);
 Good News of 1938 and '39 (General Foods Corp., NBC Red). (GA) Rudy Vallee Program. (F) M-G-M. (L) George M. Cohan Productions; Follies, 1910-11, '14, '24; Music Box Revue, 1925-26; The Show Is On; others. (V).
- BRICKERT, CARLTON. Actor. (R)
 Story of Mary Marlin, 1934-38 (Procter & Gamble, NBC Red and Blue);
 Lum and Abner, 1935-38 (Horlick's Malted Milk, NBC Blue); A Tale of Today,
 1937-38 (Princess Pat., Ltd., NBC Red);
 Story of Mary Marlin, 1938-39 (Procter & Gamble, NBC Red and Blue).
- BRICKHOUSE, JACK. Sports commentator, announcer, WMBD, Peoria.
- BRIER, ARTHUR J. (Northwesterners).
 Musician, KRNT, Des Moines. (R) Also
 Iowa Network; WHO, Des Moines. (F)
 Monogram. (V) 1924-29.
- *BRIERLY, JIMMY. (R) Royal Crown Revue (Nehi, Inc., NBC Blue).
- BRIGGS, BILLY. Steel guitarist, KGNC, Amarillo. (V) Theatre appearances. (PR) Decca.
- BRIGGS, FINNEY. Actor, writer. (R) Adventures of Dari Dan (Bowey's, Inc., NBC Red); The Woman in White (Pillsbury Flour Co., NBC Red).
- BRINE, RUTH K. Commentator. (R) Ruth Brine, 1938 (sustaining, CBS); special programs for CBS educational department.

- BRINEY, MARY M. Operatic soprano.
 (R) Festival of Music 1938-39 (sustaining, NBC Blue). (LS) Tap Time, 1938-39 (Pitt Brewing Co., KDKA, Pittsburgh).
- BRINKLEY, JACK. Announcer, actor.
 (R) Aunt Jemima's Cabin at the Crossroads (Quaker Oats Co., NBC Blue); Kitty Keene, Inc. (Procter & Gamble, CBS, NBC Red); Ma Perkins (Procter & Gamble, CBS); Betty & Bob (General Mills, Inc., CBS); Couple Next Door (Procter & Gamble, Mutual).
- BRISCOE, HELEN MARIE. Singer, KOA, Denver. (R) Pontiac Campus Show, 1937 (Pontiac Motor Co., NBC Red). (V) Theatre appearances.
- BRISSETTE, ADOLPHUS ("Dol"). Musical director, WTAG, Worcester. (V) Orchestra leader, M. C.
- *BRITO, PHIL. Singer, WBZ, Boston.
- BRITT, ELTON. Western singer, yodeler, WNEW, New York. (R) Also WMCA, New York. (F) Shorts. (V) Theatre appearances. (PR) American Record Corp.
- BRITT, JIM. Sports and special events, WBEN, Buffalo, N. Y. (R) Socony Sports Reporter, since 1936 (Socony-Vacuum Oil; successively WSBT, South Bend, Ind. and WBEN, Buffalo).
- BROCK, BERYL ("Buddy"). Announcer, producer, swing trumpeter, WHAS, Louisville. (V) Buddy Brock's Swingsters.
- *BROKENSHIRE, NORMAN. Announcer, M.C., WOR, New York.
- BROCKERMAN, MARY E. Lyric coloratura soprano, WHKC, Columbus. (R) WCOL, 2 years; WOSU; WBMS (all Columbus); currently WHKC and Mutual sustaining programs. (L) Concerts.
- BROEKHOVEN, LUCIAN W. Cornet player, WSMB, New Orleans. (V) Theatre appearances.
- BROEKMAN, DAVID. Conductor, composer. (R) Mobile Magazine, 1935-36 (General Petroleum, CBS-Don Lee); The California Hour, 1937 (Don Lee); Thrills, 1937-38 (Union Oil, NBC Red); Passing Parade, 1938 (Union Oil, NBC Red); Texaco Star Theatre, 1938-39 (Texas Co. for Texaco Petroleum Products, CBS). (F) Universal. (L) Royal French Opera, Hague, Holland, 1918-19; Royal State Opera, Amsterdam, Holland, 1919-22.
- BROOK, PHILIP S. Announcer, WGY, Schenectady,

BROOKS, GEORGE (John Jaeger). Announcer, WNEW, New York. (R) Johnny Presents, 1937 (Philip Morris & Co., Ltd., CBS); Smilin' Jack, 1939 (Sweets Co. of America, Mutual).

BROOKS, HELEN. Actress. (R) Mister Fortune series, 1937-38 (NBC); Arch Oboler's Plays, 1939 (NBC); John's Other Wife, 1939 (Old English Wax, BiSoDol, NBC Red). (L) Jonesy, Jennie, The Long Road, The Vinegar Tree, Life Begins, Black Sheep, The Sophistocrats, I Was Waiting for You, Oliver Oliver, The Perfumed Lady, But Not for Love, Cross Ruff, First Lady, Lightnin' (revival).

BROOKS, RICHARD. News commentator, WNEW, New York. (R) Also Mutual.

BROOKS, RUSSELL D. Announcer, producer, WORC, Worcester. (R) Also WATR, Waterbury.

BROOKS, WILLIAM. Violinist, musical director, KVOO, Tulsa. (R) The Fun Bug, 1937-38 (Barnsdall Refining, CBS); Also KTUL, Tulsa.

BROTHERS, J. STANLEY, JR. Violinist, writer, composer, WKZO, Kalamazoo. (V) Hotel appearances. (PR) Columbia,

Edison. (Formerly pit director and violinist, writer of material for acts).

BROWDER, LOUISE B. Pianist, WBTM, Danville.

*BROWER, FLORENCE. (R) Laugh Liner (Wm. Wrigley, Jr., Co., CBS).

*BROWER, ROY. Actor. (R) Aunt Jemima's Cabin at the Crossroads (Quaker Oats Co., NBC Blue).

BROWN, ART. Announcer, organist, pianist, WOL, Washington. (R) Also WRVA, Richmond; WTAR, Norfolk. (V) Adams and Brown, 1921-24.

BROWN, ARTHUR. Continuity writer, WNAX, Yankton.

BROWN, BILL. Sports announcer, editor, WHO, Des Moines. (R) Local shows for General Mills, Socony-Vacuum, Sinclair Oil, others.

BROWN, BOB. Announcer. (R) Girl Alone (Kellogg Co., NBC Red); Story of Mary Marlin (Procter & Gamble, CBS); Vic and Sade (Procter & Gamble, NBC Red and Blue); Bert Lytell in Golden Theatre Group (Lewis-Howe for Tums, NBC Blue).



EDDY DUCHIN

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New York City

Opening September (6th Season)

BRUNSWICK RECORDS

Management
MUSIC CORPORATION
OF AMERICA

- BROWN, CONSTANCE. Writer. (R) Oneshot features, adaptations, spot drama, serials, etc., for transcriptions and sustaining programs, including Columbia Workshop, American School of the Air, Four Corner Theatre series. (L) As actress: Productions by C. B. Dillingham. John Cort, Jed Harris, Henry Hammond and others; also featured in stock.
- BROWN COUNTRY REVELERS. Entertainers. (R) Renfro Barn Dance (Allis Chalmers Mfg. Co., Mutual).
- BROWN, DICK. Announcer, continuity writer, producer, WHAM, Rochester. (Also transcription librarian).
- BROWN, EDDY. Violinist, musical director, WQXR, New York. (R) Also Remington program, CBS, 1934; Interstate Broadcasting Co.; Mutual. (PR) Columbia.
- BROWN, FRED. Musician, arranger, WLAW, Lawrence.
- BROWN, GORDON S. Organist, choral director, WLAW, Lawrence. (L) Organ recitals throughout Europe, Canada and U.S.
- BROWN, HAL. Musician, arranger, comedian (Hebrew parts). Just Plain Bill, 1932-39 (Kolynos Toothpaste, Anacin, NBC Red); Fox Fur Trappers, 1933-37 (I. J. Fox, local over WABC, New York, and NBC Red network at various periods); American Album of Familiar Music, 1933-37 (Bayer Aspirin, NBC Red); Oldsmobile Program, 1935-36 (Oldsmobile Motors, Mutual); numerous others. (F) Shorts. (V) Musician and comic with Ben Bernie, 1923-29. (Has been associated with Ben Bernie, Gustave Haenschen, Frank Black, World Broadcasting, and many others.)
- *BROWN, HELEN. Director. (R) Betty & Bob, 1938-39 (General Mills, NBC Red & Blue); Hymns of All Churches (General Mills, 1936-38 CBS and 1938-39 NBC Red and Blue). (Associated with Knox Reeves.)
- BROWN, HIMAN. Producer, director.

 (R) Grand Central Station, 1937-39
 (Lambert Pharmacal Co., successively NBC. Blue and CBS); Terry and the Pirates, 1937-39 (Bowey's, Inc., successively NBC Red and Blue); Spy Secrets, Aug. to Sept., 1938 (Cummer Products for Energine, NBC Red); Dick Tracy, 1938-39 (Quaker Oats for Puffed Wheat and Rice, NBC Red); Joyce Jordan, Girl Interne, 1938-39 (McKesson & Robbins, CBS).

- BROWN, JACK T. Musician (trombone, drums), WHAS, Louisville. (R) A & P Bandwagon, 1936 (A & P Tea Co., CBS); Watch the Fun Go By, 1937 (Ford Motor Co., CBS); local shows. (V) Theatre appearances. (PR) Columbia, Brunswick, RCA Victor, others.
- BROWN, JEANE. Musical director, WOWO-WGL, Ft. Wayne. (R) Also WFBM, Indianapolis. (V) Fourteen Bricktops, 1930-33; Harmodears, 1935-36; others.
- BROWN, JESSIE M. Women's program, shopper's service, WFBL, Syracuse. (R) Local shows for John Morrell & Co., R. B. Davis Baking Powder, Swift & Co., others.
- BROWN, JOE E. Comedian. (R) Joe E. Brown, 1938-39 (General Foods for Post Toasties, CBS). (F) United Artists, First National, Warner Bros., David L. Loew Productions. Columbia (s, f). (L) Listen Lester, Jim Jam Jems, Greenwich Village Follies, Captain Jinks, Twinkle Twinkle (f). (V) Toured with Five Marvellous Ashtons.
- BROWN, JOHN. Actor (character, dialect, comedy). (R) Town Hall Tonight, 1935-38 (Bristol-Myers for Ipana Toothpaste and Sal Hepatica, NBC Red); Thatcher Colt, 1937-38 (Packer's Tar Soap, NBC Red); Lorenzo Jones, 1937-38 (Phillips' Milk of Magnesia Tablets, NBC Red); Your True Adventures, 1937 (Colgate-Palmolive-Peet, CBS); Dick Tracy, 1938-39 (Quaker Oats Co., NBC Red). (L) Six Characters in Search of an Author (revival); Black Tower; Peace on Earth; Milky Way; stock.
- BROWN, JOHN R. Pianist, WLS, Chicago.
- BROWN, JOSEPH M. Producer, WRTD, Richmond. (R) Also WMBG, WRVA, Richmond; WOL, Washington. (V) 1918.
- BROWN, KENYON. Sports and special events announcer, producer, writer, KVOO, Tulsa. (R) Also Iowa Network; KRNT, Des Moines; KXBY, Kansas City; including shows for General Foods Corp. and Fels & Co.; transcriptions. (L) 1938.
- BROWN, LYMAN. Production manager, KICA, Clovis. (R) Also KGNF, North Platte; KPDN, Pampa; KASA, Elk City.
- BROWN, R. FAY. Sports announcer, KFYR, Bismarck. (R) Sports broadcasts and programs for numerous sponsors, since 1930, including Provident Life

Insurance, North Dakota State Mill & Elevator, Gluck Brewing.

BROWN, ROBERT A. Announcer, entertainer, producer. (R) Local programs as station and free lance announcer and entertainer. Currently associated with Universal Radio Interests, Inc., producers, artists bureau, etc., as teacher of voice, dramatics, radio technique, m.c., announcer. (L) Dramatic stock, 1927-28. (V) The Juvenile Rube of Vaudeville, 1927-29.

BROWN, RUSSELL. Singer, KNX, Los Angeles. (R) Also KMOX, St. Louis. (F) Paramount short. (L) Municipal Opera (f). (V) Debut in 1930; tours with Jan Garber. (PR) Decca, Brunswick.

BROWN, SAM. Announcer, WMCA, New York. (R) Also Inter-City Network; NBC, Washington, D. C.; KYW, Philadelphia; WTOC, Savannah.

BROWN, SEDLEY. Actor, producer. (R) Husbands and Wives (Lamont Corliss & Co., NBC Blue). Worked as team with Allie Lowe Miles.

BROWN, TED. Organist, pianist, band director, KONO, San Antonio. (V)

Night club engagements. (PR) Columbia, Brunswick.

BROWN, TONY. Orchestra leader, WLAW, Lawrence. (R) Also Inter-City and Mutual Networks. (V) Theatre appearances.

BROWN, WILLIAM J., JR. Announcer, sports commentator, CFCY, Charlottetown. (R) Also Canadian Broadcasting Corp. (V) Personal appearances.

BROWNE, BRADFORD. Producer, actor. (R) 1929 to 1937, as actor, writer, singer: network and local programs for Sachs Furniture, La Palina Cigars, Pertussin, International Silver, Ward Baking, Kolynos Toothpaste, Hellman's French Dressing, Fels Naphtha, Colgate-Palmolive-Peet and others; 2 guest appearances on Rudy Vallee's program (Standard Brands, NBC Red); announcer for WABC, and for CBS when that network was formed. Producer and "The Ironmaster" for Frank Simon and His Armco Band (American Rolling Mills, NBC Blue); producer: Watch the Fun Go By (Ford Motor Co., CBS); Universal Rhythm (Ford Motor Co., CBS); others. (F) Shorts. Writer of over 300 songs,



Ed East

One-Man-Shows That Sell Merchandise

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Mutual Network—Hotel Roosevelt.

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Variety, June 7, 1939: 'A near classic example of a performer putting his heart into the job.'

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New York

- including Girl in the Little Green Hat, Readin' from Left to Right, Maurice the Gendarme. (Radio director, N. W. Ayer & Son, New York, since 1937.)
- BROWNE, TOM M. Announcer, KRGV, Weslaco. (R) Dr. I. Q., 1938 (Mars, Inc., NBC Blue); also KTSA, San Antonio.
- BROWNING, DOUGLAS. Announcer, sports commentator. (R) True Detective Mysteries, 1937 (Macfadden Publications, Mutual); Armco Band Concerts, 1938-39 (American Rolling Mill Co., NBC Blue). (LS) Shows for various sponsors, including football broadcasts for Kellogg Co., in capacity as staff announcer of WLW, Cincinnati. (V) Theatre appearances with WLW Radio Revels; M.C. for Tommy Riggs and Betty Lou.
- BROZA, STAN LEE. M.C. for children's hour, program director, WCAU, Philadelphia. (R) Local shows for American Oil Co., others. (V) Stan Lee Broza & His WCAU Kiddies.
- BRUCE, FRANK W. Sports announcer, WJRD, Tuscaloosa. (R) Also WMFF, Plattsburg; local shows for Dr. Pepper, Coca-Cola, others.
- BRUNDAGE, HUGH. Announcer, producer, KHJ, Los Angeles. (R) Mutual-Don Lee Network shows including Sports-Bullseyes (Brown & Williamson Tobacco Co.); Newspaper of the Air (Alka-Seltzer); Old Fashioned Revival (Gospel Broadcasting Assn.).
- BRUNDIGE, BILL. Announcer, WAVE, Louisville. (R) Also WSIX, Nashville.
- *BRUNELLI, LOUIS. Music arranger. (R) Metropolitan Opera Auditions of the Air (Sherwin-Williams, NBC Blue).
- **BRUNTLETT, GEORGE E.** Director, KOBH, Rapid City. (Also commercial manager).
- BRUSILOFF, NAT. Conductor. (R) Just Between Us (Rabin Cosmetic Co., Mutual); Mary Jane Walsh (The Barbasol Co., Mutual); Court of Human Relations, 1938-39 (Vadsco Sales Corp., Mutual). (Formerly musical director, WMCA, New York.)
- BRYAN, ARTHUR Q. Comedian, writer.
 (R) The Grouch Club, as "The Little Man," 1938-39 (General Mills for Corn Kix, NBC Red); also Bill and Ginger, CBS; Raising Your Parents, NBC. (GA) Texaco Star Theatre, 1939 (Texas Co., CBS). (F) M-G-M, Universal (f).

- BRYAN, WILLIAM C. (R) Program manager, KTSA, San Antonio. (R) Also NBC Pacific Coast shows; KFI, Hollywood.
- **BRYANT, BERYL.** Sports announcer, KYOS, Merced.
- BRYANT, EDWARD. Announcer, sound effects, WLEU, Erie.
- BRYANT, EDWARD S. J. Announcer, CJCA, Edmonton. (R) Canadian announcer for Howie Wing, 1938-39 (Kellogg Co., CBS); Information Please, 1939 (Canadian Dry Ginger Ale, NBC Blue); others, on Canadian Broadcasting Corp.
- *BRYANT, GEOFFREY. Announcer, actor.
 (R) Death Valley Days (Pacific Coast Borax Co., successively NBC Blue and Red); Central City (P & G, NBC Red).
- *BRYANT, JANE. (Member of Enna Jettick Seven) Singer. (R) Stepping Along, 1939 (Enna Jettick Shoes, WABC, New York).
- BRYSON, LYMAN. Director. (R) The People's Platform, 1938-39 (sustaining, CBS). (Chairman, Adult Education Board, CBS).
- BUCHAN, BILL. Musician (Sunny Boys novelty group), CJRC, Winnipeg. (R) Also CKY, Winnipeg.
- BUCK, ASHLEY. Dramatic director, Federal Theatre Radio Division. (R) Also KFWB, Los Angeles; WMCA, New York. (F) RKO, Pathe (f); shorts. (L) Productions by Brock Pemberton, Philip Goodman, the Shuberts and others (f). (V) Lewis & Gordon acts.
- BUCKAROOS. Bill Mitchell (singer, instrumentalist), John T. Mitchell, Jr. (actor, singer, instrumentalist), Pearl Pickens Mitchell (singer). (R) Carson Robison and His Buckaroos, 1932 (Barbasol, NBC Red); Bar X Days and Nights, 1933-34 (Health Products, NBC Blue and CBS); H-Bar-O and Bunkhouse Follies with Carson Robison, 1933-36 (CBS); Carson Robison and His Buckaroos, 1937-39 (Musterole, Mutual, 1937-38; NBC Blue, 1938-39); others, including transcriptions. (F) Shorts. (V) Appearances, as a group, in England; Mitchell Brothers, Singing Banjoists, 1920-29. (PR) RCA Victor.
- BUCKLEY, FLOYD. Actor (character, comedy). (R) Starred as Popeye the Sailor for 3 years for various sponsors; Howie Wing (Kellogg Co., CBS); Pepper Young's Family (P & G for Camay Soap, NBC Red and Blue); Your Family

and Mine (Sealtest, CBS); Famous Plays (NBC); numerous others, since 1928, including commercials and NBC and CBS sustaining, local shows on WMCA and WOR, New York. (F) Silent films; Pathe (f); slide films. (L) Fisher Marden, 1900; Silver Slipper, 1901-03; Breaking Into Society, 1903; Bankers and Brokers, 1906; others, including own stock and repertoire shows for 4 years. (PR) RCA Victor. (Currently associated with Sam Hammer Productions as writer and producer).

BUD & SPUD. See Ralph Hunt and Samuel Bledroe.

BUDD, MILTON H. Juveniles' announcer, producer, M.C., WMBD, Peoria. (F) Commercial shorts. (V) Theatre appearances.

*BUFFMAN, RAY. Script writer. (R) Tuesday Night Party (Lever Bros., CBS).

BUHRMAN, BERT. Musical director, KCMO, Kansas City. (R) Also WREN, Lawrence; WHB, Kansas City.

BUILTA, TOM. Announcer, WBBM, Chicago. (R) Poetic Melodies, 1937-38 (Wm. Wrigley, Jr., Co., CBS); Scattergood Baines, 1938 (Wm. Wrigley, Jr., Co.,

CBS); also WGN, Chicago; transcriptions.

BULL, FRANK. Sports announcer. (R) Under contract to Lord & Thomas for Associated Oil Co. football broadcasts.

*BULLARD, MARGARET. Member of the Twin Trio. (R) Fred Waring & His Pennsylvanians (Grove Laboratories, Inc., NBC Red).

BUNCE, ALAN. Actor (straight leads, juveniles, light comedy). (R) Hello Peggy, 1936-38 (Drackett Co. for Drano, NBC Red); David Harum, 1937 (B. T. Babbitt for Bab-O, NBC Red); For Men Only, 1937-38 (Bristol-Myers, NBC Red); John's Other Wife, 1938-39 (Louis Philippe and Edna Wallace Hopper Cosmetics, NBC Red); Young Widder Brown, 1938-39 (Cal-Aspirin and Haley's M-O, NBC Red); Doc Barclay's Daughters, 1939 (Personal Finance Co., CBS); others. (F) RKO (f). (L) Productions by the Shuberts, George Tyler, Eddie Dowling, John Golden and others (f); tour with repertory company, Australia and New Zealand.

BUNCH, COYITA. Singer, KWK, St. Louis. (R) Also KMOX and KSD, St. Louis. (V) Hotel appearances.



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- BUNDESEN, RUSS. Actor. (R) Bachelor's Children, 1936-37 (Cudahy Packing Co. for Old Dutch Cleanser, CBS and Mutual); Story of Mary Marlin, 1937 (International Cellucotton Co. for Kleenex, NBC Red). (LS) Adventures Abroad, 1937 (Goldenrod Ice Cream, WGN, Chicago); Virginia Lee & Sunbeam, 1937-38 (Maca Yeast, WLS, Chicago).
- BURBIG, HENRY. Comedian, M.C. (R) Cheer Up American, Jan. to April, 1938 (Mennen Co., NBC Red); Capt. Tim Healy's Stamp Club, Sept. to Dec., 1938 (Kellogg Co., Mutual); others in past six years.
- BURCH, DALE. Dramatic actress. (R) Road of Life, 1937-33 (Procter & Gamble for Chipso, NBC Red, CBS). (F) Shorts.
- BURCH, ED. Announcer, WRNL, Richmond. (R) Also Virginia Broadcasting System; football for Atlantic Refining Co., others.
- **BURCHELL, MAURICE.** Women's programs, announcer, CKY, Winnipeg.
- BURDICK, CORNELIA. Reader, KGO-KPO, San Francisco. (R) Dr. Kate (Best Foods, 1936; Sperry Flour Co., 1938-39, NBC Red). (L) Stock, 1917-20.
- BURDICK, HAROLD P. (Hal Burdick).
 Writer, producer, narrator. (R) Do You
 Believe in Ghosts, 1933 (S & W Food
 Products, NBC Pacific Coast Red); True
 Stories of the Sea, 1934 (California
 Packing Corp., transcriptions); Night
 Editor, 1934-39 (Cardinet Candy Co.,
 NBC Pacific Coast Red, 1934-39; CBS,
 1938-39); Doctor Kate, 1938-39 (Sperry
 Flour, NBC Pacific Coast Red). (F) Advertising shorts. (L) Stock, 1916-17.
- BURGASS, W. H. Musician, KGO-KPO, San Francisco. (PR) RCA Victor; Bluebird.
- *BURGER, TONY. Actor. (R) Dog Heroes, intermittently (Modern Food Process, NBC Blue).
- BURGIN, RALPH. Announcer, continuity editor, WPTF, Raleigh. (R) Also WSJS, Winston-Salem. (L) House of Connelly, 1930, Three-Cornered Moon, 1935; Paths of Glory, 1936, others (f).
- BURKE, BOB. One-man show, KWK, St. Louis. (R) Local shows for B. F. Goodrich, RCA, American Packing Co., others.
- BURKE, J. FRANK. Editorial commentator on current news, KFVD, Los Angeles. (Former editor and publisher of Elyria Chronicle Telegram, Bucyrus Telegram Forum, Santa Ana Register).

- BURKE, WALTER L. Actor, dialectician, comedian, FTRD. (R) Sustaining shows on CBS and Mutual. (F) Universal, Paramount, Monogram; shorts. (L) Help Yourself, Red Harvest, Man on the Dock (f). (V) Ideals in Green, The Merry Men.
- BURKHALTER, RUDY. Accordionist, yodeler, WIBA, Madison. (R) Also Swiss Village at Chicago World's Fair, 1934 (NBC). (F) Froebenius Film A. G., Switzerland (s). (V) Appearances in America and England, since 1929. (PR) Decca, Kristall (Swiss), RCA Victor. (Also composer).
- BURKHART, OLIVER (Barnyard Pete). Imitator, WHO, Des Moines.
- **BURLINGAME, BOB.** Newscaster, WHO, Des Moines.
- BURNETT, NEWMAN H. Announcer, actor, WHK-WCLE, Cleveland, (L) 1933-37.
- BURNHAM, E. O. ("Buzz"). Musician, KASA, Elk City. (V) Cowboy entertainer.
- BURNS & ALLEN (George N. Burns, Gracie Allen). Comedy team. (R) Guy Lombardo Orchestra with Burns & Allen, 1929-34 (General Cigar Co., CBS); The Adventures of Gracie, 1934-35 (General Cigar for White Owl Cigars, CBS); Burns & Allen, 1935 to April, 1937 (Campbell Soup Co. for Campbell's Tomato Juice, CBS); Burns & Allen, 1937-38 (General Foods for Grape Nuts, NBC Red); Burns & Allen, 1938-39 (Liggett & Myers Tobacco for Chesterfields, CBS). (F) RKO, Paramount (f). (V) Burns & Allen, many years.
- BURNS, BOB. Comedian. (R) Kraft Music Hall (Kraft-Phenix Cheese Corp., NBC Red). (F) Paramount. (V) In yaudeville and night clubs since 1912.
- BURNS, EARLINE. Singer, pianist, WMSD, Sheffield.
- **BURNS, FRED.** Program director, sports announcer, WSAZ, Huntington.
- BURNS, GEORGE (Nat). See Burns & Allen.
- BURNS, WILLIE. Script writer. (R) Burns & Allen, 1937-38 (General Foods Corp., NBC Red); Burns & Allen, 1938-39 (Chesterfield Cigarettes, CBS).
- BURR, HENRY. Singer (ballads). (R)
 National Barn Dance, 1933-39 (Miles
 Laboratories for Alka-Seltzer, NBC

Blue); Uncle Ezra, 1934-39 (Alka-Seltzer, NBC Red); Uncle Ezra's Sunday Afternoon in Rosedale, 1938-39 (Alka-Seltzer, NBC Red). (V) Owned act, Eight Popular Victor Artists; coast to coast appearances, 15 years; veteran Victor recording artist.

BURRELL, ART. Bass violinist, WMC, Memphis.

BURROUGHS, MISS JACKIE. Singer, WRC-WMAL, Washington.

BURROWS, ABE. Writer. (R) Material, in collaboration with Frank Galen, for Eddie Garr, Royal Gelatin Hour, 1937 (Standard Brands for Royal Gelatin, NBC Red), Manhattan After Dark, Jan. 12, 1938 (Emerson Drug for Bromo-Seltzer, NBC Blue), Paul Gerrits, Eddie Garr and Ballin & McEvoy, Royal Gelatin Hour, 1938 (Standard Brands, NBC Red), This is New York, 1939 (CBS sustaining). (F) Warner Bros. short. (V) Theatre appearances of Eddie Garr and Johnny Woods, 1937-38; Cinda Glenn and Paul Gerrits, 1938; Eddie Garr, Johnny Woods, Howard Bruce's Hollywood Doubles, Kurt

Robitschek's Vaudeville Marches On, 1938-39.

BURTON, D. A. Sports announcer, WLBC, Muncie.

BURTON, JAMES. Announcer. (R)
Thirty Minutes in Hollywood, 1937-38
(local sponsors, Mutual); also many
programs on the Don Lee Broadcasting
System. Currently chief announcer,
KHJ-Mutual-Don Lee Broadcasting System.

BURTON, KEN. Writer, director. (R) The Songshop, 1937-38 (Coca Cola Co., CBS).

BUSFIELD, ROGER M. News commentator, KNOW, Austin. (R) Also Texas State Network.

BUSH, CHARLES E., JR. Continuity writer, producer, KCMO, Kansas City, Mo. (R) Also KTUL, Tulsa, for Phillips Petroleum, Barnsdall Refining and others.

BUSH, DON (LINCOLN L.) & HELEN MAE. Harmony team, WLW-WSAI, Cincinnati. (R) Also WLS, Chicago;



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- local show for Aladdin Lamp Co., others. (V) Theatre appearances.
- BUSHEY, DOROTHY. Singer, KDKA, Pittsburgh. (R) Member of Dot and Pat team. (V) Personal appearances; with Dick Powell, 1931-32.
- BUSHEY, ROBERT B. Musician (string bass, trombone), WPTF, Raleigh.
- BUSHMAN, FRANCIS X. Actor. (R) Margot of Castlewood (Quaker Oats Co., NBC Blue); Stepmother (Colgate-Palmolive-Peet Co., CBS); Story of Mary Marlin (International Cellucotton Products, NBC Red); First Nighter (Campana Sales Co., NBC Red). (F) 423 productions; starred in many silent films. (L) Broadway musicals; stock, road shows. (V) 8 years.
- BUSS, ROBERT J. Program director, chief announcer, CJOC, Lethbridge.
- BUSSE, HENRY. Orchestra leader. (R)
 Henry Busse and His Orchestra, 193638 (J. W. Marrow Mfg. Co. for Mar-OOil Shampoo, NBC Red). (F) Shorts.
 (V) Chicago night club, over 3 years;
 1918-28, trumpet player in Paul Whiteman's Orchestra; hotel engagements.
 (PR) Victor and Decca.
- BUTCHER, BLAYNE. Producer, director.

 (R) Jergens Journal (Andrew Jergens Co., NBC Blue); Winchell Column Quiz, summer of 1938 (Andrew Jergens Co., NBC Blue). (Associated with Lennen & Mitchell).
- BUTCHER, DWIGHT. Singer, guitarist, actor, KMBC, Kansas City. (R) Also KFWB, Los Angeles; WEEV, Reading; WHAM, Rochester; WMCA, WNEW, New York; local shows for Crazy Crystals, Drug Trade Products, Olson Rugs. (V) Theatre appearances. (PR) RCA Victor, Decca.
- BUTLER, EDDIE. Organist, WOW, Omaha.
- BUTLER, FRANK. Actor (straight, character, dialect, juvenile). Death Valley Days, 1932-39 (Pacific Coast Borax, NBC Blue, Red); American Family Robinson, 1932-38 (National Assn. Mfgrs., transcriptions); Lavender and Old Lace, 1934-35 (Bayer Aspirin, CBS); Old Dr. Jim, 1935-36 (Bayer Aspirin, NBC Red); Echoes of New York Town, 1936-37 (Consolidated Edison Co., WEAF, New York City); Twin Stars, 1936-37 (National Biscuit Co., NBC Blue); Pepper Young's Family, 1936-38 (Procter &

- Gamble for Camay Soap, NBC Red and Blue); others. (F) Shorts. (Also script writer).
- BUTLER, JACK M. Singer, yodeler, guitarist, CJGX, Yorkton. (V) Blackface comedian, 1934.
- BUTTERFIELD, BILL. Announcer, pianist, vocalist, KCRC, Enid.
- BUTTERFIELD, HERBERT. Producer, actor. (R) Margot of Castlewood, 1938 (Quaker Oats Co., NBC Blue); Dan Harding's Wife, 1938 (National Biscuit Co., NBC Red).
- BUTTERWORTH, BERT. Commentator, narrator, writer, producer, M.C. (R) KFWB, KFI, KFAC, Los Angeles.
- BUTTERWORTH, CHARLES. Comedian.
 (R) Fred Astaire, Sept., 1936 to June, 1937 (Packard Motor Car Co., NBC Red); Hollywood Mardi Gras, since Sept., 1937 (Packard Motor Car Co., NBC Red).
 (F) Metro-Goldwyn-Mayer; currently Paramount (f). (L) Numerous musical shows for Sam Harris, Arthur Hammerstein, Richard Herndon and Max Gordon. (V) Comedy single.
- BUTTERWORTH, WALLACE. Interviewer. (R) The Radio Newsreel (Cummer Products, NBC Red); Thatcher Colt Mysteries (Packer's Tar Soap, Inc., NBC Red); Vox Pop (Cummer Products, NBC Red); Terry and the Pirates (Bowey's, Inc., NBC Red). (Worked as team with Parks Johnson.)
- BUTTLE, LESLIE. Guitarist, CHNC, New Carlisle.
- BUTTRAM, PAT. Comedian. (R) National Barn Dance, 1934-38 (Miles Laboratories for Alka-Seltzer, NBC Blue). (LS) WJBY, Gasden; WLS, Chicago. (V) WSGN Radio Show, 1933; WLS National Barn Dance, 1934-38.
- BUXBAUM, PHILIP L., JR. Sports announcer, WELI, New Haven.
- BUZZELL, LELAND. Singer, WLAW, Lawrence. (R) Also WHDH, Boston. (V) Theatre appearances.
- BYERLY, MARGARET. Singer, WWNC, Asheville.
- BYERS, BILLEE. Actress (ingenues, leads), comedienne (Scandinavian dialect), script writer. (R) Hawthorne House, 1936-39 (Wesson Oil & Snowdrift Sales Co., NBC Red); I Want a Divorce, 1937 (Sussman Wormser & Co., NBC

Red); Dr. Kate, 1938 (Sperry Flour Co., NBC Red); Woman's Magazine of the Air, 1939 (Lamont Corliss for Danya Hand Lotion, NBC Red); numerous other local and network shows, nor current. (F) Bits as child actress. (L) Rip Van Winkle and others, as juvenile. (V) Debut at age of four; various circuits.

- BYERS, WAYNE C. Producer, announcer, WHLB, Virginia. (R) Play-by-play sports, 1937-39 (various sponsors); others. (V) Theatre appearances.
- BYRN, J. DAVID, JR. Announcer, M.C., singer, WBAP, Ft. Worth. (R) Also Texas Quality Network shows, including one for Hinds Honey & Almond Cream.
- BYRN, JOHN D., JR. Announcer, actor, singer, news commentator, M.C., KARK, Little Rock. (R) Also WHIO, Dayton.
- BYRNE, BRIAN J. Writer, director, FTRD. (R) Columbia Workshop (CBS); also on WHN, WQXR and WOR, New York. (L) Dramatic stock. (V).
- **BYRNES, PAULINE.** See Six Hits and a BYSINGER, Miss. Singer, WI

- BYRON, BOB. Singer, pianist, whistler.
 (R) Bob Byron (sustaining, CBS). (GA)
 As Ballin, of Ballin and McEvoy, Rudy
 Vallee Program (Standard Brands, NBC
 Red). (F) Warner Bros. short. (PR)
 RCA Victor (Bluebird).
- BYRON, ED. Script writer. (R) What's My Name? 1938-39 (Philip Morris & Co., Ltd., Mutual); previously with United Press, Wm. Esty agency, WLW, Cincinnati.
- *BYRON, GENE. (R) Houseboat Hannah. 1938-39 (P & G, NBC Red and Blue).
- BYRON, WARD. Writer, producer. (R) Dr. Kate, 1936 (Best Foods, NBC Pacific Coast); Meredith Willson's House of Melody, (NBC Pacific Coast); Eddy Duchin's Orchestra, 1937 (Elizabeth Arden, NBC Blue); dramatic sketches for Your Hollywood Parade, 1938 (American Tobacco, NBC Red); Fitch Bandwagon, 1938-39 (F. W. Fitch Co. for Shampoo, NBC Red). (V) Appearances with George Jessel, 1938.
- BYSINGER, ALBERT (Smilin' Sam). Singer, WHO, Des Moines.

LUD GLUSKIN

Musical Director

WESTERN DIVISION

COLUMBIA BROADCASTING SYSTEM

LIFEBUOY "TUESDAY NIGHT PARTY"

Edward Small's Production—

"THE MAN IN THE IRON MASK"

C

- CADETS, THE. (Arnold Isolany, Al Strackey, Cal Scheibe, Reo Fletcher). Male quartet, WMAQ-WENR, Chicago. (R) Sunbrite Smile Parade (Swift & Co., NBC Blue); also sustaining shows. (V) Theatre appearances.
- *CADY, JERRY. Dialogue writer. (R) John's Other Wife, 1939 (Old English, BiSoDol, NBC Red); Lorenzo Jones, 1939 (Chas. H. Phillips, NBC Red).
- *CAESAR, IRVING. Singer, composer.
 (R) WMCA, New York, Royal Gelatin
 Hour (Standard Brands, NBC Red).
 (V) Theatre appearances.
- *CAESER, ARTHUR. Script writer. (R) Big Town (Lever Bros. Co., CBS).
- CAHAN, GEORGE. Announcer, actor, producer, WHP, Harrisburg. (R) Also WTNJ, Trenton; WIP and WCAU, Philadelphia; WIBG, Glenside. (L) Stock (f).
- CAIN, NOBLE AND CHORUS. Singers.
 (R) Aunt Jemima's Cabin at the Crossroads (Quaker Oats Co., NBC Blue);
 Margot of Castlewood (Quaker Oats Co., NBC Blue).
- CAINE, BETTY. Actress. (R) A Tale of Today (Princess Pat, Ltd., NBC Red); Story of Mary Marlin (Procter & Gamble for Ivory Soap and Flakes, NBC Red and Blue); Madame Courageous (Glidden Co. for Durkee Famous Foods, NBC Blue), also bit parts in First Nighter (Campana Sales Co., NBC Red); Zenith Radio Foundation (Zenith Radio Corp., CBS). (L) Stock; Civic Theatre work.
- CAIRNS, CY. Program and musical director, announcer, CFQC, Saskatoon. (R) Cy Cairns and His Piano, 1938 (Ford Motor Co.); others.
- CAIRUS, GEORGE. Announcer, WORC, Worcester.
- CALAMARIA, VICKI. Entertainer, WGY, Schenectady.
- CALDER, CRANE. See Amsterdam Chorus.
- *CALDWELL, JOHN. Script writer. (R) Scripts for Backstage Wife, 1938 (Dr. Lyon's Toothpowder, NBC Red).
- CALKINS, BEVERLY & BOB. Singers, pianists, WBRY, Waterbury. (V) Theatre appearances.

- CALLEN, DON M. Announcer, WWJ, Detroit.
- CALLOWAY, CAB. Band leader, singer.

 (R) Guest appearances with Rudy Vallee, Royal Gelatin Program (Standard Brands, NBC Red) and others. (F) M-G-M, Republic (f); shorts. (V) 10 years, as band leader, singer and dancer, in all key cities of the U. S. and Europe; stage tours, clubs, cafes, etc. (PR) Vocalion. (Made "Minnie the Moocher" famous on stage and radio).
- CALONDE, JEAN. Announcer, singer, M.C., CKAC, Montreal. (R) Programs for Anacin, Wrigley Gum and others. (V) Theatre appearances. (PR) RCA Victor.
- CALVAS, MARY. Singer, WWVA, Wheeling. (R) Also KQV, Pittsburgh. (V) Theatre appearances.
- CALVERT, PATRICIA. Actress. (R) Mrs. Wiggs of the Cabbage Patch, 1937-38 (Old English Wax and BiSoDol, NBC Red); Just Plain Bill & Nancy, 1937 (Anacin, BiSoDol, NBC Red); Personal Column of the Air, 1937 (Procter & Gamble for Chipso, NBC Blue); Royal Gelatin Hour, 1937-38 (Standard Brands for Royal Gelatin, NBC Red); Our Gal Sunday (Affiliated Products, CBS). (L) Stock and productions by Laurence Schwab, Theatre Guild, the Shuberts, A. C. Blumenthal, Brock Pemberton and others, 1927-36.
- CALVIN, ROSEMARY. Vocalist, WWJ, Detroit. (R) NBC sustaining Red program; local shows. (V) The Calvins & Rosemary.
- CAMARGO, RALPH J. Announcer, actor, KIRO, Seattle. (R) Also transcriptions. (L) Pasadena Playhouse, Hollywood Community Playhouse, Connell Players, stock; others (s,f). (V) Theatre appearances. (Also series of recordings.)
- CAMERON, AL. Writer, producer, singer, actor, M.C. (R) Son & Tron, 1928-29 (Sonatron Tubes, CBS); Al & Pete, 1930-31 (Chevrolet Motor Co., NBC Red, 1930; Cocomalt, NBC Red, 1930-31); Bill & Henry, 1932-33 (Westinghouse, NBC Red); Phillip Poly Follies, 1937-38 (Phillips Petroleum, CBS). (As Al, of Al & Pete, also heard on various NBC and CBS programs). (V) Al & Pete, 1920-31; Al Cameron & Band; single act; also

- theatre and night club appearances, here and abroad. (Currently with KMOX, St. Louis.)
- *CAMERON, BASIL. Conductor. (R) Standard Symphony, 1938-39 (Standard Oil of California, NBC Red).
- *CAMERON, BERYL. Singer. (R) Woman's Magazine of the Air, 1938-39 (Chas. B. Knox Gelatine Co., NBC Red).
- **CAMERON**, **CLIFF**. Organist, pianist, WDOD, Chattanooga.
- CAMERON, LAYMAN. Newscaster, WAOI, San Antonio.
- CAMERON, PHIL. Announcer, script writer, WGN, Chicago. (R) American Radio Warblers, 1938-39 (American Bird Products, Inc., Mutual); NBC sustaining show; also WTMJ, Milwaukee. (L) Stock.
- CAMERON, RAY. Artists bureau manager, WMFF, Plattsburg. (R) Also WJNO, West Palm Beach. (F) Fox, British Gaumont. (L) Stock. (V) Theatre appearances. (PR) Melotone, Brunswick.
- *CAMP, RAYMOND R. Sports writer and editor. (R) NBC shows.

- CAMP, REBA MAY. Song writer, KGKO, Fort Worth. (PR) Decca.
- CAMPBELL, ARCHIE. Comedian, WNOX, Knoxville. (L) 1936-38. (V) "Grandpappy".
- CAMPBELL, DICK. Announcer, M.C., actor, KGGF, Shawnee.
- CAMPBELL, JIM P. Announcer, KOA, Denver.
- CAMPBELL, NAOMI. Actress (comedy, character, straight, English dialects). March of Time, 1938 (Time, Inc., NBC Blue); others, including transcriptions for Carter's Little Liver Pills; programs on Radio Luxembourg and British Broadcasting Corp. (F) London production. (L) Love on the Dole, 1936; Victoria Regina, 1937; summer stock, 1937; Dear Octopus, 1938-39.
- CAMPBELL, ROY. Choral conductor, vocal coach. (Director of Roy Campbell's Royalists; Eight Continentals; The Ambassadors). (R) Spartan Radio Program, 1936-37 (Spartan Radio Co., NBC Red); Time of Your Life, 1937-38 (Gruen Watch Co., NBC Red); Roy Campbell's Royalists, 1937 (General Electric Co., NBC Red); Spotlight Revue, 1938 (Magic Baking Powder Co., Canadian Broadcast-

S-WE PAY CASH-S

for

Old Jack Benny and Fred Allen Scripts!

THE GROUCH CLUB

Selling CORN-KIX for GENERAL MILLS

NBC Coast-to-Coast Red Network 6:30 P. M., E.D.S.T. • KFWB, 2:30 P. M., P.S.T.

* Jack Lescoulie, Grouchmaster

- *Nat Hiken and Roland Kibbee, Scribes
- *Exclusive Management George Frank, Inc.

Produced by

WARNER BROS. BROADCASTING CORPORATION
Owners and Operators of KFWB
HOLLYWOOD, CALIFORNIA

- ing System). (GA) Royal Gelatin Program (Standard Brands, Inc., NBC Red); Town Hall Tonight (Bristol-Myers Co., NBC Red). (F) Columbia, Warner Bros and Universal shorts, 1937-38. (V) 1937-38; hotel engagements. (Recordings by the Royalists.)
- CAMPBELL, VICTOR F. Producer, announcer, WGY, Schenectady. (R) Also WGR, WKBW, Buffalo; WSYR, Syracuse; local shows for Cortland Baking Co., Richard Hudnut Co., Kellogg Co., others.
- CAMPBELL'S ROYALISTS, ROY. Singers.
 (R) The Time of Your Life (Gruen Watch Co., NBC Red). (V) Theatre and night club appearances.
- CANADY, JOHN. Sports commentator, KMPC, Beverly Hills. (R) Also NBC and Don Lee programs, 1935. (F) Shorts.
- *CANOVA, ANNIE. See Judy Canova.
- CANOVA, JUDY. Comedienne, singer, (R) Woodbury program, 1936-37 (Jergens-Woodbury Sales, NBC Blue); with Anne and Zeke Canova, Chase & Sanborn Hour, 1938 (Standard Brands, NBC Red). (F) Paramount (f); shorts. (L) Calling All Stars, 1934-35; Ziegfeld Follies, 1936 (s). (V) Judy Canova, Anne & Zeke, past 8 years. (PR) Columbia.
- *CANOVA, ZEKE. See Judy Canova.
- CANSDALE, HARRY. Actor, WLW-WSAI, Cincinnati. (R) Occasionally roles in Little Orphan Annie (Wander Co., NBC Red); Betty & Bob (General Mills, Inc., CBS); Don Winslow of the Navy (Kellogg Co., NBC Blue); others. (L) Stock. (V) 1915-17.
- CANTOR, CHARLES. Actor (character).

 (R) Kate Smith's Bandwagon, 1937 (General Foods, CBS); Town Hall Tonight, 1937-38 (Bristol-Myers for Ipana and Sal Hepatica, NBC Red); Kitchen Cavalcade, 1937-38 (C. F. Mueller Co., NBC Blue); Terry and the Pirates, 1938-39 (Bowey's for Dari-Rich, NBC Red); Spy Secrets, 1938 (Cummer Products for Energine, NBC Red); Johnny Presents "Where Are We," 1939 (Philip Morris & Co., Mutual); Dick Tracy, 1938-39 (Quaker Oats Co., NBC Red). (LS) Billy & Betty, 1936-37 (Sheffield Farms, WEAF, New York City).
- CANTOR, EDDIE. Actor, comedian. (R) Chase & Sanborn Program, 1931-34 (Standard Brands for Chase & Sanborn Coffee, NBC Red); Eddie Cantor, 1935 (Lehn & Fink for Pebeco Toothpaste, CBS); Texaco Town, 1936-1938 (The

- Texas Co. for Texaco Gasoline); Cantor's Camel Caravan, 1938-39 (Camel Cigarettes, CBS). (F) Paramount, 1925-27; Samuel Goldwyn, 1930-36; 20th Century-Fox, since 1937 (s); shorts. (L) Ziegfeld Follies, 1917-19, 1927; Midnight Rounders and Make It Snappy, for the Shuberts, 1920-21; Kid Boots for Ziegfeld, 1924-26; Whoopee, for Ziegfeld, 1927-29. (V) Gus Edwards' Kid Kabaret, 1907-09; Bedini & Arthur, 1909; Cantor & Lee, 1913-16; personal appearances, 1939. (Also author, with, and without the late David Freedman, of magazine articles).
- *CARD, CATHERINE. Actress. (R) The Woman in White 1938-39 (Pillsbury Flour Mills Co., NBC Red); Madame Courageous, 1938 (Glidden Co. for Durkee Famous Foods, NBC Blue); Story of Mary Marlin (P & G, NBC Red and Blue).
- CARD, CLELLAN. Announcer, actor, WCCO, Minneapolis-St. Paul. (R) Also WEBC, Duluth; local shows for Pure Oil Co., others. (F) Commercials. (V).
- CARDER, EDWARD O. Continuity writer, WLW-WSAI, Cincinnati. (R) Shows for Crosley Corp., others.
- CAREW, BERYL. Soprano. (R) Carefree Carnival, 1938 (Signal Oil Co., NBC Pacific Coast Red); Signal Carnival, 1938-39 (Signal Oil Co., NBC Red). Sustaining shows, Canadian Broadcasting Corp., Mutual and Don Lee, 1937.
- CAREY, MACDONALD. Actor. (R) Young Hickory, 1937 (Procter & Gamble for Drene, WMAQ, Chicago); First Nighter, 1937-38 (Campana Sales for Italian Balm, NBC Red); Woman in White, 1938-39 (Pillsbury Flour Mills, NBC Red); Stella Dallas (Chas. H. Phillips, NBC Red). (L) Under management of Marc T. Nielsen (f); stock.
- CAREY, RICHARD. Announcer, singer, KUJ, Walla Walla.
- *CARHART, RUTH. (R) CBS shows.
- CARL, CLIFF. Actor, character comedian, WHO, Des Moines. (R) Local shows for Aladdin Lamp Co., Consolidated Drug Trade Products, others. (V) Theatre appearances.
- CARLETON, SAM. Script writer (for George Jessel). (R) Thirty Minutes in Hollywood, 1937-38 (local sponsors, Mutual).
- *CARLEY, MARION. (R) CBS shows.

- CARLEY, RACHEL. Soprano. (R) Manhattan Merry-Go-Round, since 1935 (Dr. Lyon's Toothpowder, NBC Red). (V) Follies Bergere of Paris, 2 years; theatre in Brussels, 2 years; theatre appearances in New York, Chicago, Detroit, Philadelphia, etc.
- CARLISLE, CLIFF. Orchestra leader, M.C., WAIR, Winston-Salem. (PR) Bluebird, Vocalion.
- CARLISLE, KITTY. Singer, actress. (R) The Songshop (Coca-Cola Co., CBS). (F) Paramount, M-G-M. (L) Rio Rita, White Horse Inn, Three Waltzes.
- CARLON, FRANCES. Actress. (R) Attorney-at-Law (S. C. Johnson & Son, Inc., NBC Blue); Story of Mary Marlin (Procter & Gamble, NBC Blue); Kitty Keene, Inc. (Procter & Gamble, CBS). (F) Fox. (L) Stock.
- CARLON, LINDA. Actress. (R) Eno Crime Clues, 1932-36 (Harold F. Ritchie & Co. for Eno Fruit Salts, NBC Red); Life of Mary Sothern, 1934-35 (General Mills, Mutual); Death Valley Days, intermittently since 1936 (Pacific Coast Borax Co., NBC Blue, Red); Big Sister, 1937 (Lever Bros., CBS); The O'Neills, 1937 (Procter & Gamble, NBC

- Red and Blue); Follow the Moon, 1937 (Jergens-Woodbury Sales, NBC Red); Pretty Kitty Kelly, 1937 (Continental Baking Co., CBS); Myrt & Marge, 1937-39 (Colgate-Palmolive-Peet, CBS). (F) Shorts. (L) Productions by Sam Harris, 1924; William Harris, A. H. Woods, Brock Pemberton and Sydney Phillips. (V) Acts for Lewis & Gordon, Pat Casey.
- CARLSON, HOWARD. Announcer, KFNF, Shenandoah. (R) Baseball games, 1938 (General Mills, KMA, Shenandoah). (L) Stock. (V) Personal appearances.
- CARLSON, KENNETH V. Ventriloquist, M.C., WLW-WSAI, Cincinnati. (V) Theatre appearances.
- CARLSON, MILDRED W. Continuity writer, WBZ-WBZA, Boston. (R) Local shows including one for John Morrell & Co.
- CARLSON, "WAMP". Singer (baritone), Swedish comedian. (Member of the Three Jesters). (R) Tastyeast Jesters, 1930-34 (Tastyeast, NBC Blue); The Firechief's Uncle, 1933 (Texas Co., NBC Red); The Molle Show, 1933-34 (Cummer Products, NBC Red); Tea Time Tunes, 1936 (General Baking for Bond Bread, CBS); Corn Cob Pipe Club, 1936-37 (Edgeworth

VOX POP

Radio's Pioneer Audience Participation Program



Parks Johnson and Wally Butterworth
Now in Seventh Sponsored Year on the Air

- Tobacco, NBC Blue); Gulden Serenaders, 1938-39 (Charles Gulden, NBC Blue). (LS) Childs Restaurants, WOR, N. Y.; Schaefer's Beer, WEAF, N.Y. (F) Shorts. (V) Tastyeast Jesters, 1933-38. (PR) RCA Victor.
- CARLTON, HENRY FISK. Writer. (R) Vivian, 1927 (Coca-Cola Co., NBC); Soconyland Sketches, 1928 (Socony-Vacuum Co., NBC Red); General Motors Hour, 1928 (General Motors Corp., NBC Red); Gus and Looie, 1929 (Schroeder Valve Co., NBC Red); Mr. and Mrs., 1929 (Graybar Electric Co., CBS); Sandy and Lil, 1930 (Eskimo Pie Co., NBC Red); Vivian and Her Life Saver, 1935 (Life Savers, Inc., CBS); Nine to Five, 1936 (L. C. Smith Co., NBC Red) (All these programs were written in collaboration with Wm. Ford Manley); various sustaining network shows. (LS) WOR, New York.
- CARMAN, JOHNNY. Program director, entertainer, announcer, KASA, Elk City. (V) 1934-37.
- CARNEGIE, DALE. Inspirational speaker.

 (R) Little Known Facts about Well-Known People, 1933-36 (Maltex Cereal Co., NBC Red, 1933-35; CBS, 1935-36); How to Get Ahead, 1937 (Emigrant Industrial Savings Bank, WOR, New York City); How to Win Friends and Influence People, 1938 (Colgate-Palmolive-Peet, NBC Red). (Author of How to Win Friends and Influence People [film rights owned by M-G-M], and other books; lecturer).
- CARNEY, DON ("Uncle Don"). Children's programs, WOR, New York, for 11 years.
- CAROL, BOB. Singer. (R) Loxol program, 1937-38 (Sales Affiliates for Loxol Shampoo, CBS); Sweetheart Soap program, 1938 (Manhattan Soap Co., CBS and Mutual). (LS) Swing to Chiclet, 1939 (Adams' Chiclets, WJZ, New York).
- CARPENTER, BOYDON. Hillbilly singer, M.C., WAIR, Winston-Salem. (PR) Vocalion, Bluebird.
- CARPENTER, KEN. Announcer. (R)
 Kraft Music Hall, 1936-39 (Kraft-Phenix
 Cheese Corp., NBC Red.); Hollywood
 Mardi Gras, 1937-38 (Packard Motor Car
 Co., NBC Red.); Ry-Krisp Presents
 Marion Talley, 1937-38 (Ralston Purina
 for Ry-Krisp, NBC Red.); One Man's
 Family, 1938-39 (Standard Brands for
 Tender Leaf Tea, NBC Red.); others, not
 current.

- *CARPENTER, THOMAS K., JR. Script writer. (R) Watch the Fun Go By, 1937-38 (Ford Motor Co., CBS); Al Pearce and His Gang, 1938-39 (General Foods, NBC Red). (Commercial writer, Young & Rubicam).
- CARPENTER, TYLER. Actor, FTRD. (R) Various sustaining shows on CBS and Mutual. (L) First American Dictator 1939 (f).
- CARPENTER, WILFRED. Chief announcer, musician, CKX, Brandon.
- CARR, HAROLD, Producer. (R) SSS Music Box, 1935-36 (SSS Tonic, Mutual); Famous Jury Trials, 1935-37 (Mennen Co., Mutual); Smoke Dreams, 1936-39 H. Fendrich, Inc., successively Mutual & NBC Red); Front Page Parade, 1939 Richman Clothes, Mutual). (L) Stock, 1921-27. (V) Theatre appearances, (Currently associated with WLW, Cincinnati).
- CARR, WESS. Singer, narrator, announcer, KCMO, Kansas City. (R) Quartet bass on Lum and Abner program, 1933 (Ford Motor Co., NBC Red); also WGAR and WTAM, Cleveland, and CBS and NBC programs originating in Cleveland, as well as local shows on KCMO.
- CARRAWAY, THOMAS H. Announcer, continuity writer, KGKO, Fort Worth. (R) Also WSBM, New Orleans; KTBS, Shreveport. (L) Little Theatre productions, 3 years.
- CARRIER, WILLIAM S. Singer (Vaughn Four), WNOX, Knoxville.
- CARRINGTON, ELAINE STERNE. Writer.
 (R) Red Davis, 1933-35 (Beechnut Packing Co., NBC Red and Blue); Trouble House, 1936-37 (H. J. Heinz Co., CBS); Pepper Young's Family, 1936-39 (Procter & Gamble for Camay Soap, NBC Red and Blue); Dr. Christian (Chesebrough Mfg. Co. for Vaseline products CBS); When a Girl Marries, 1939 (Prudential Insurance Co., CBS). (L) Author oneact plays.
- CARROLL, ADAM. Pianist. (R) Gold Dust Twins, 1925-26 (Gold Dust Corp., WEAF, New York); Ampico Hour, 1927 (WEAF, New York); Majestic Hour, as member of piano team, 1929 (Majestic Radios, CBS); Eddie Cantor's Camel Caravan, 1938-39, as piano team with Edgar Fairchild (R. J. Reynolds Tobacco for Camel Cigarettes, CBS). (GA) Magic Key of RCA, 1937, '38, as piano team with Edgar Fairchild (Radio Corporation of America, NBC Blue). (L) Angela, 1928; First Little Show, 1929; Three's a Crowd,

1930; Ziegfeld Follies, 1925; On Your Toes, 1936 and Babes in Arms, 1937-38 (with Edgar Fairchild); others (f). (V) Appearances as member of Paul Whiteman's Orchestra, 1927; own orchestra, presented by Whiteman, 1929-30. (PR) Liberty. (Also Ampico Reproducing Piano recordings, 1922-39).

*CARROLL, CARROLL. Script writer. (R) Kraft Music Hall, 1936-39 (Kraft-Phenix Cheese Corp., NBC Red). Writes Bing Crosby's radio material.

CARROLL, CHARLES. Actor. (R) Hollywood Hotel, 1935-37 (Campbell Soup, CBS); Margot of Castlewood, 1938 (Quaker Oats Co., NBC Blue); Valiant Lady, 1938-39 (General Mills, NBC Red and Blue); The O'Neills, 1939 (P & G NBC Red); also numerous network shows originating in Hollywood, 1934-37, local and Pacific Coast shows. (L) Stock.

CARROLL, GENE. Comedian (Gene & Glenn). (R) Quaker Early Birds, Gene & Glenn, 1930-32 (Quaker Oats Co., NBC Red); Gene & Glenn, 1934 (Gillette Safety Razor Co., NBC Red); Kellogg Corn Flakes Program, 1935-37 (Kellogg Co., Corn Belt Network); National Barn

Dance, 1939 (Miles Laboratories for Alka-Seltzer, NBC Blue). (LS) Gene & Glenn, 1930-35 (Spang Baking Co., WTAM, Cleveland); Gene & Glenn, 1933 (Sohio Oil Co., WTAM, Cleveland, and WLW, Cincinnati). (F) Shorts. (V) Jack & Gene, 1923-29; Gene & Glenn, 1930-39. (PR) RCA Victor, American. (Started in radio 1926, as Gene of Jack & Gene; current team formed 1929.)

CARROLL, HELEN. Member of Merry Macs, precision song stylists. (R) Watch the Fun Go By, 1937-38 (Ford Motor Co., CBS); Town Hall Tonight, 1937-39 (Bristol-Myers Co. for Sal Hepatica and Ipana Tooth Paste, NBC Red); Benny Goodman's Swing School, 1938 (R. J. Reynolds for Camel Cigarettes, CBS); Al Jolson Program, 1938 (Lever Brosfor Rinso and Lifebuoy Soap, CBS); For Men Only, 1938-39 (Bristol-Myers Co. for Vitalis, NBC Red). (F) Shorts. (V) Theatre appearances. (PR) Decca.

CARROLL, LA DENE. Vocalist, entertainer, KASA, Elk City.

CARROLL, MADELEINE. Actress. (R) The Circle, 1939 (Kellogg Co., NBC Red). (GA) 1937-39: Lux Radio Theatre (Lever Bros., CBS); Chase & San-



Radio's Gift to Television

THE KING SISTERS

Currently Appearing on the Al Pearce Grape-Nuts Show

- born Program (Standard Brands, NBC Red); Kraft Music Hall (Kraft-Phenix Cheese Corp., NBC Red); Texaco Star Theatre (Texas Co., CBS). (F) Under contract to Walter Wanger Productions, Paramount (s); also Fox and British productions. (L) London productions, 1933-36.
- CARROLL, NORM. Pianist, violinist, singer, WOW-WGL, Ft. Wayne.
- CARRUTH, TOM M. Announcer, continuity writer, WDAE, Tampa. (L) Stock.
- CARSCALLEN, PHILLIPE F. Announcer, actor, CFAC, Calgary. (L) British Guild Players, 1933. (Also publicity writer.)
- CARSON, PAUL. Organist. (R) Breakfast with Sperry, 1930-31; Sperry Smiles, 1930-32; The Sperry Special, 1935-36 (all Sperry Flour Co., NBC Pacific Coast); One Man's Family, 1932-39 (successively sponsored by Wesson Oil and Snowdrift, Penn Tobacco, Royal Gelatin; since 1935 by Standard Brands for Tender Leaf Tea, NBC Red); Lee S. Roberts & His Old Memory Box, 1934-35 (Folger Coffee, NBC Pacific Coast); Hawthorne House, 1935-38 (Wesson Oil and Snowdrift, NBC Red); It's a Fact, 1938-39 (International Shoe Co., NBC Red); Bridge to Dreamland, past 10 years (sustaining, NBC Pacific Coast). (V) As pianist.
- *CARSON, SHORTY (The Ranch Boys). Member of cowboy trio. (R) Tom Mix & His Ralston Straight Shooters (Ralston Purina Co., NBC Blue).
- CARTER, BOAKE. Commentator, writer, producer. (R) Boake Carter (Philco Radio Corp., CBS; General Foods Corp., CBS); transcriptions. Columnist, author of books on current events.
- CARTER, BOB. Announcer, commentator.
 (R) Eno Crime Clues, 1935 (Harold F. Ritchie & Co. for Eno Effervescent Salts, NBC Blue); Good Will Hour, 1937-39 (Macfadden Publications, 1937-38; Ironized Yeast, 1938-39). (LS) Grandstand & Bandstand, 1936-37 (Wheaties, WMCA, N. Y.); Turf Club, 1935-39 (WMCA, N. Y.); Sports Roundup, 1939 (WHN, N. Y.). (F) Narrator for Paramount Newsreel, 1935-37.
- CARTER, BOB. Singer, WCAE, Pittsburgh. (R) Kellogg College Prom (Kellogg Co., NBC Blue); Kraft Music Hall (Kraft-Phenix Cheese Corp., NBC Red); local shows.
- CARTER, FORREST. Writer, actor, WKZO, Kalamazoo.

- *CARTER, JOHN. (R) Chase & Sanborn Program (Standard Brands, Inc., NBC Red).
- CARVER, ELIZABETH. Writer. (R) One time sustaining shows: Light of Mull (NBC, Sept. 9, 1936); One Silent Night (NBC, Dec. 24, 1937); Deborah (CBS, July, 1937).
- *CARY, STROTHER. Director. (R) Red Grange, Sept. to Nov., 1938 (Pure Oil Co., CBS). (Associated with Leo Burnett Co., Inc.).
- *CASE, FRANK. Producer. (R) Court of Human Relations, 1938-39 (Vadsco Sales Corp., Mutual).
- CASE, GEORGE T. Sports, special events and commercial announcer, producer, M.C., director, writer, actor, WRAL, Raleigh. (R) Also WLW, WCPO, WCKY and WKRC, Cincinnati, WIS, Columbia, transcriptions. (L) Ultra-Violet, 1931; Voodoo Charm, 1932; Snug Harbor, 1936; Merry-Go-Round, 1937; others (s,f). (V) Hullabaloo, Kenny & Kay, Klem & Sary's Hayride, since 1930. (Also assistant manager.)
- CASE, J. FRED. Announcer, KGGF, Shawnee. (Also engineer.)
- CASE, KENTON. Announcer, KGO-KPO, San Francisco.
- CASE, MARILU. Announcer, producer, director, writer, commentator, WRAL, Raleigh. (R) Also WIS, Columbia; WKRC and WCPO, Cincinnati, and others. (F) Shorts. (L) Little Theatre Groups, Town Players (s,f). (V) 4 years; The Klem & Sary Hayride, George & Marilu, Hullabaloo Frolics.
- CASE, NELSON. Announcer. (R) Wheatenaville, 1931-34 (Wheatena Corp., NBC Pacific Coast Red); Voice of Firestone Garden Concerts, 1934 (Firestone Tire & Rubber Co., NBC Red); Lombardo Land, 1934-35 (Plough, Inc., NBC Red); Red Davis, 1934-35 (Beech-Nut Packing Co., NBC Blue); Armour Hour, 1935 (Armour Packing Co., NBC Blue); Ray Noble, 1935-36 (Coty, Inc., NBC Red); Sunday Nite Party, 1936-37 (Sealtest, NBC Red); Husbands and Wives, 1936-37 (Lamont Corliss & Co., NBC Blue); Hour of Charm, 1936-39 (General Electric, NBC Red); True Story programs since July, 1937 (Macfadden Publications, NBC Red, Blue); Dorothy Thompson, 1938 (Pall Mall Cigarettes, NBC Red); Criminal Case Histories with Warden Lewis E. Lawes, 1938-39 (William R. Warner Co. for

Sloan's Liniment, NBC Blue); Orphans of Divorce, 1939 (Dr. Lyon's Toothpowder, NBC Blue); others. (V) Sunset Six (band act), 1926-27. (Staff announcer, NBC.)

CASHMAN, EDMUND L. Director. (R) Linit Revue, 1932 (Corn Products, CBS); Guy Lombardo's Orchestra with Burns & Allen (General Cigar for White Owl Cigars. CBS); Camel Quarter Hour, 1934 (R. J. Reynolds Tobacco Co., CBS); Watch the Fun Go By, 1937 (Ford Motor Co., CBS); Universal Rhythm, 1937 (Ford Motor Co., CBS); Steinie Bottle Boys, 1938 (Glass Container Assn. of America, NBC Blue); Time to Shine, 1938-39 (Griffin Mfg. Co. for Allwite, CBS); originated and produces, with Phil Cohan, Saturday Night Swing Club (sustaining, CBS); others, not current. (Associated with CBS since 1931; currently director, artists representative and member of the audition board.)

CASINO, DEL. Tenor. (R) Jergens Program, 1936 (Jergens-Woodbury, NBC Blue); Hollywood News, 1937 (Noxzema Chemical Co., CBS); Romantic Tenor (CBS). (GA) Fred Allen, Jack Benny and other programs, (F) Paramount

(V) Theatre and club engageshorts. ments. (PR) Variety, Vocalion.

CASPER, CHARLIE ("Cy"). Sports announcer, writer, KMOX, St. Louis. (R) Also KMBC, Kansas City; KTSA, San Antonio: baseball and football broadcasts for General Mills, Chrysler Motors, Goodrich Tires, others. (F) Shorts. (V) Theatre appearances.

CASS, HARRY M. Entertainer, WWVA, Wheeling. (R) Also WBOW, Terre Haute; WLW, Cincinnati.

CASSEL, WALTER. Baritone. (R) Saturday Night Party (Sealtest, Inc., NBC Red); Rubinoff Program (Chevrolet Motor Co., CBS); Musical Moments (Chevrolet Motor Co., transcriptions); Radio Frolic (United Drug Co., transcriptions). (GA) Hammerstein Music Hall (Anacin, CBS); Chesterfield Presents (Liggett & Myers Tobacco Co., CBS); Maxwell House Showboat (General Foods Corp., NBC Red); General Motors Concerts (General Motors Corp., NBC Blue); Watch the Fun Go By (Ford Motor Co., CBS). (F) Warner Bros. (f); shorts. (V) Various theatres, 1937-38; appearances with Nick Kenny.



'Monkies iss der Cwaziest Peepul'

LEW LEHR

1937-1938

THE U. S. RUBBER PROGRAM

1938-1939

THE HALF AND HALF PROGRAM

(American Tobacco Co.)

FOX MOVIETONE NEWS

Exclusive Radio Direction HENRY SOUVAINE. Inc.

30 Rockefeller Plaza

CIrcle 7-5666

New York

- CASSIN, MARIGOLD. Continuity writer, producer. (R) Good Morning Tonite, 1936-39 (Alber Bros. Milling Co., NBC Pacific Coast Red); Problem Clinic, 1939 (Duart Mfg. Co., CBS).
- CASTILLO, DEL. Production manager, organist, WEEI, Boston, (V) Theatre organist (featured).
- *CATON, CHRISTINE. Musician. (R) Jane Arden (Ward Baking, NBC Blue).
- CATON, EARLE. Announcer, continuity writer, WSPA, Spartanburg. (R) Also WBBZ, Ponca City.
- CATTERALL, ALICE. Pianist, CKOC, Hamilton.
- *CAVALLO, PETER A., JR. Conductor.
 (R) Court of Missing Heirs, 1937-38
 (Skelly Oil Co., CBS).
- CAVERLY, BUN. Pianist, KTAR, Phoenix. (V) Caverly & Wald, Record & Caverly, 1923-28.
- CAVICCHIO, SALVY. Musician. (R) NBC sustaining programs. (V) Hotel engagements as a member of 4-piece ensemble, and with Ruby Newman's Orchestra. (PR) Grey Gull, RCA Victor.
- CECIL, HERMAN. Program director, announcer, KVWC, Vernon. (C) Also KDNT, Denton.
- *CECIL, MARY. (R) Life & Love of Dr. Susan (Lever Bros., CBS).
- CHADWICK, LEE. Writer, WTAR, Norfolk. (R) Also WTEL, Philadelphia.
- CHALK, WESLEY. Sports announcer, WCOA, Pensacola. (R) Baseball games of Pensacola Fliers, Southeastern League.
- CHALKE, IAN. Announcer, KTUC, Tucson.
- CHALMERS, THOMAS. Actor, commentator, narrator. (R) Cavalcade of America, 1938-39 (E. I. du Pont de Nemours, CBS). (F) Shorts, as director and narrator; associate editor and European production editor, Fox Movietone News; editor, Pathe News. (L) As singer: Boston Opera Co., 1917-22; as actor: The Wild Duck, Mourning Becomes Electra, The Eternal Road, and others (f).
- CHAMBERLAIN, HOWARD R. Production manager, announcer, KLZ, Denver. (F) Commercials, 1938-39.
- CHAMBERLAIN, LARRY. Script writer, actor, director, WICC, Bridgeport. (V) 1930-39.

- CHAMBERLIN, FRANCIS. Announcer, WMPS, Memphis. (R) Also WMC, Memphis, others; local shows for Coca-Cola Bottling Co.
- CHANCE, ALFRED A. Producer, announcer, WBBM, Chicago. (R) Gold Medal Fast Freight, 1930-32 (General Mills, CBS); Lone Ranger, 1935-38 (Gordon Baking Co.; Mutual); also WJSV, Washington; WXYZ, Detroit. (L) Stock, 1924-25.
- CHANDLER, ARTHUR, JR. Organist, WLW-WSAI, Cincinnati. (R) Betty Moore, 1934-38 (Benjamin Moore & Co., NBC Red); local shows for Procter & Gamble, Olson Rug Co., others. (V) Theatre appearances.
- CHAPEL, JOHN K. Announcer, WOW, Omaha.
- CHAPIN, PATTI. Singer, WTIC, Hartford. (R) Also CBS shows.
- CHAPMAN, DAVE. Producer, sports announcer, KCKN, Kansas City. (R) Football Broadcasts, 1935-36 (Coca-Cola, KRMD, Shreveport); Football Broadcasts, 1938 (Socony-Vacuum, KCKN, Kansas City); others, including special events carried by the networks. (L) Little Theatre.
- CHAPMAN, JOHN. Raconteur, M.C. (R) John Chapman (Loft, WOR, New York). (Columnist, New York Daily News).
- CHAPPELL, ERNEST E. Producer, dramatic director, writer, news commenta-tor. (R) Coty Melody Girl (Coty, Inc., CBS); Around the World with Libby (Libby, McNeill and Libby, NBC Blue); Wadsworth Dramas (Wadsworth Watch Case Co., NBC Blue); Richfield Country Club (Richfield Oil Corp., CBS); Van Heusen Program (Phillips-Jones Corp., CBS); True Detective Mysteries (Macfadden Publications, CBS); La Palina Hour (Congress Cigar Co., CBS); Headlines (P. Lorillard Co., Mutual); Show of the Week (local co-operative campaign, Mutual); announcer for Campbell Playhouse, 1938-39 (Campbell Soup Co., CBS); others. (F) Newsreels; shorts (Paramount); commercials.
- CHAPPELLE, GEORGE. Orchestra leader, CFCY, Charlottetown. (R) Also Canadian Broadcasting Corp. (V) Personal appearances.
- CHARIOTEERS, THE. Negro quartet, NBC and WOR, New York. (R) Also Wildroot Program (CBS); Aspirub (NBC). (GA) Rudy Vallee, Ben Bernie, Fred Waring, others. (F) Universal (shorts).

CHARLEBOIS, CAMILLE. Announcer, CHLT, Sherbrooke. (Also station engineer).

CHARLES, LEWIS. Announcer, M.C., WHN, New York. (R) Also WINS and WOV, New York; transcriptions.

CHARLES, MILTON. Organist, singer.

(R) Bachelor's Children, 1934-39 (The Cudahy Packing Co., CBS); Jenny Peabody (F & F Laboratories, Inc., CBS); Stepmother, 1938-39 (Colgate-Palmolive-Peet, CBS); Manhattan Mother, 1938-39 (Procter & Gamble, CBS). (LS) WBBM, Chicago. (F) Warner Bros. (f); shorts. (L) The Royal Family; series of one-act plays (s, f). (V) Theatre appearances. (PR) Columbia. (Currently associated with WBBM, Chicago).

CHARNINSKY, HYMAN. Musician. (R) Watch the Fun Go By, 1937 (Ford Motor Co., CBS); also appeared on Texas Quality Network, 1935-37. Currently with KRLD, Dallas.

CHASE, BOB ("Skipper"). Announcer, M.C., WIL, St. Louis.

*CHASE, FRANK. Producer. (R) Gulden Serenaders, 1938-39 (Chas. Gulden, Inc., NBC Blue).

*CHASE, KATHERINE. Script writer. (R) Valiant Lady, 1938-39 (General Mills, NBC Red and Blue).

*CHASE, NEWELL. Orchestra leader. (R)
My Secret Ambition, 1937-38 (Durkee
Famous Foods, CBS).

CHASE, RICHARD C. Continuity writer, KMOX, St. Louis. (R) Commercial announcer, KMBC, Kansas City; local shows for Grove Laboratories, American Tobacco Co.; sustaining CBS shows.

CHASE, TOM. Announcer, WOW, Omaha.

CHASE, VICKI. Entertainer. (R) Smoke Dreams (H. Fendrich, Inc., NBC Red).

CHATTERTON, LARRY H. Announcer, producer, KNX, Los Angeles. (R) Eddie Albright, 1939 (Chamberlain Laboratories, CBS). (F) Shorts.

*CHATTON, SID. (Radio Rogues). Singer.
(R) Quaker Party (Quaker Oats Co., NBC Red).

CHEERIO. See Charles K. Fields.

CHERNIAVSKY, JOSEF. Musical conductor, arranger. Currently musical director, WLW, Cincinnati. (R) Also Musical Cameraman (International Silver Co., 1936-37, NBC Red); My Lucky



LYN MURRAY

and His Orchestra

on

PHIL BAKER'S

"Honolulu Bound"

Extra facts if you want 'em:

CHOIRS ON: Chesterfield, Chrysler, Sealtest, Rudy Vallee, Heinz, U. S. Rubber, Fred Allen, Socony, Griffin, Ford, Gruen and Lucky Strike.

ORCHESTRAS ON: Woodbury and CBS sustainings,

- Break, replaced by Summer Concerts (sustaining, Mutual). (F) Universal (in charge of Movietone Department). (L) Composed scores for various shows. (V) Theatre appearances. (PR) RCA Victor, Columbia, Brunswick,
- CHESHIRE, HARRY ("Pappy"). Director, KMOX, St. Louis. (R) Local shows, including Barnyard Follies for Drug Trade Products. (L) Stock. (V) Theatre appearances.
- CHILDE, ROBERT. Pianist, arranger.

 (R) Contented Hour, 1932-39 (Carnation Milk, NBC Red); College Memories, 1931 (National Battery Co., NBC Blue); Armour Hour, 1932-34 (Armour & Co., NBC Blue); Crazy Water Crystals, 1933-34 (Crazy Water Hotel Co., NBC Red and Blue).
- CHILDS, LELAND. Announcer, baritone, sports commentator, WBRC, Birmingham.
- *CHILDS, REGGIE. Orchestra leader. (R) NBC sustaining shows.
- CHILTON, RUTH (Ann Davenport).
 Singer, commentator, director, continuity
 writer, WSYR, Syracuse. (R) Also
 WBZ, WEEI, WNAC, Boston. (L) Stock.
 (V) Theatre appearances.
- *CHINLEY, JEANNETTE. Actress. (R) The Goldbergs, 1938-39 (P & G, CBS).
- *CHISM, SYBIL. Organist. (R) Lum and Abner, 1938-39 (General Foods, CBS).
- *CHOAT, HELEN. (R) Pretty Kitty Kelly (Continental Baking, CBS).
- CHON, MYRON E. Director. (R) Just Entertainment, March to July, 1938 (William Wrigley, Jr., Co., CBS). (Copy chief, Neisser-Meyerhoff, Inc.).
- CHOST, EDDIE. Announcer, WCFL, Chicago. (R) Also KHJ, KMTR, Los Angeles; KMPC, Beverly Hills; WCFL, Chicago. (P) 20th Century-Fox (voice work). (V) Theatre appearances.
- *CHOTZINOFF, SAMUEL. Music commentator. (R) NBC symphony programs.
- CHRIST, JOHN H. Producer. (R) Baker's
 Broadcast (Standard Brands for Fleischmann's Yeast for Bread, NBC Blue);
 Harriet Parson (Emerson Drug for
 Bromo-Seltzer, NBC Blue); others. (Associated with J. Walter Thompson Co.,
 Hollywood).
- CHRISTENSEN, H. T. Musician, WMT,

- Cedar Rapids. (R) Local show for Olson Rug Co., others. (V) Theatre appearances
- CHRISTMAN, EARL. Pianist, arranger, WHIO, Dayton. (V).
- *CHRISTOPH, CHARLES. Script editor.
 (R) Young Widder Brown (Cal-Aspirin, Haley's M-O, NBC Red); Lorenzo Jones (Chas. H. Phillips, NBC Red); Alias Jimmy Valentine (Dr. Lyon's, NBC Red); Backstage Wife (Dr. Lyon's, NBC Red). (Associated with Blackett-Sample-Hummert.)
- CHRISTY, KEN. Actor. (R) Junior Nurse Corps (Swift & Co., NBC Blue); Zenith Radio Foundation (Zenith Radio Corp., CBS); Town Hall Tonight (Bristol-Myers Co., NBC Red); Stepmother (Colgate-Palmolive-Peet, CBS); Road of Life (Procter & Gamble, CBS).
- CHUCK WAGON BOYS (Everett Berger, Lloyd Combs, E. E. Holstein). Cowboy and hillbilly trio, KANS, Wichita.
- CHURCHILL, STUART. Tenor. (R) Fred Waring & His Pennsylvanians, 1933-35 (Old Gold Cigarettes, CBS, 1933; Ford Motors, NBC Blue, 1934-35); Sigmund Romberg's Studio Party, 1935 (Swift & Co., NBC Red); Saturday Night Party, 1936 (Sealtest Laboratories, NBC Red); Musical Reveries, 1936 (Corn Products, CBS); Fred Waring & His Pennsylvanians, 1938-39 (Grove Laboratories for Bromo Quinine, NBC Red). (V) Appearances with Fred Waring since 1930. (PR) RCA Victor.
- CIANNELLI, EDUARDO. Character actor.
 (R) Hollywood Hotel, 1937 (Campbell Soup Co., CBS); Lux Radio Theatre, 1937 (Lever Bros. for Lux, CBS). (F) RKO and Columbia Pictures (f). (L) Rose Marie, 1924; Broadway, 1927; Front Page, 1930; Uncle Vania, 1932; Yellow Jack, 1934; Winterset, 1935; Saint Joan, 1936; others (f). (Adaptor of Puppets and Passions, 1929; co-author of Foolscap, 1933).
- *CIEVE, FAUSTO. Orchestra leader. (R) Metropolitan Opera Auditions of the Air, 1939 (Sherwin-Williams Co., NBC Blue).
- CIVILLE, ROY. Sports announcer, KIDO, Boise. (R) All University of Idaho football games, 1938 (Associated Oil). (Also promotion manager).
- CIZEK, WILLIAM. Announcer, singer, commentator, WIBM, Jackson.
- *CLAGGETT, CHAS. E. Director. (R)
 Tom Mix Straight Shooters (Ralston

Purina Co., NBC Blue); Public Hero No. 1 (Falstaff Brewing So., NBC Red); Inside Story (Ralston Purina Co., CBS, NBC Blue). (Associated with Gardner Advertising Co.).

- CLAIRE, HELEN. Actress. (R) Roses and Drums (Union Central Life Insurance, successively CBS, NBC Blue); Death Valley Days (Pacific Coast Borax, NBC Blue); Twin Stars (National Biscuit Co., NBC Blue); Aunt Jenny's Real Life Stories (Lever Bros. for Spry, CBS); The O'Neills (P & G for Ivory Flakes, NBC Red, Blue); Grand Central Station (Lambert Pharmacal for Listerine, NBC Blue); Columbia Workshop (sustaining, CBS). (GA) Rudy Vallee's Royal Gelatin Hour (Standard Brands, NBC Red). (F) Movietone News, as commentator on fashions, society, etc. (L) Jezabel; Nine Pine St.; Girls in Uniform; The Eldest; Kiss the Boys Goodbye, 1938-39 (s). (Has also written scripts for radio).
- CLAIRE, MALCOLM. Character actor, writer. (R) National Barn Dance, 1932-35 (Miles Laboratories for Alka-Seltzer, NBC Blue); Sinclair Minstrels, 1936-37 (Sinclair Oil, NBC Blue); Fibber McGee

- and Molly, 1936 (S. C. Johnson & Son for Wax, NBC Red). (LS) Spareribs, 1933-34 (Campbell Cereal Co., WLS, Chicago); Olson Minstrels, 1933-34 (Olson Rug Co., WLS). (V) Spareribs, 4 years. (PR) Emerson, Columbia, RCA Victor.
- CLANCY, R. R. Chief announcer, night program director, WHN, New York.
- CLANEY, HOWARD. Commentator, announcer. (R) American Album of Familiar Music, 1932-39 (Bayer Aspirin, NBC Red); Waltz Time, 1933-37, '39 (Chas. H. Phillips Chemical Co., NBC Red); Metropolitan Opera Auditions of the Air, 1934-37 (Sherwin-Williams Co., NBC Blue); Jack Benny, 1934 (General Motors Corp., NBC Red); General Motors Concerts, 1934-37 (General Motors Corp., NBC Blue); Parade of the States, 1934-37 (General Motors Corp., NBC Red); Voice of Firestone, 1935-39 (Firestone Tire & Rubber Co., NBC Red); Al Jolson, 1935 (General Motors Corp., NBC Red); Paul Whiteman's Orch., 1935-36 (Kraft-Phenix Cheese Corp., NBC Red); Dick Tracy, 1938-39 (Quaker Oats Co., NBC Red); America's Town Meeting of the (NBC Blue sustaining); others. (F)

1939-40

THE WARD BAKING COMPANY

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SHERMAN K. ELLIS COMPANY INC.

(Advertising Agency)

500 Fifth Avenue, New York

- Shorts. (L) Productions by the Shuberts, Henry Miller, Sam Harris; others. (V) Personal appearances.
- CLAPP, GEORGE R. See George Reid.
- CLARE, OTTO. Musician, KGO-KPO, San Francisco. (R) Woman's Magazine of the Air (participating, NBC Red).
- CLARE, TED. See the Escorts & Betty.
- CLARK, ALLAN. Musical and program director, production manager, WKY, Oklahoma City. (R) Transcriptions. (F) RKO. (V) With Phil Harris, Leah Ray, Estelle Taylor. (PR) RCA Victor, Columbia, Brunswick.
- CLARK, BUDDY. Baritone. (R) Fox Fur Trappers, 1933-35 (I. J. Fox, CBS); Your Hit Parade, 1936 to Jan., 1939 (American Tobacco Co. for Lucky Strike Cigarettes, CBS); Ben Bernie & All The Lads, 1938 (U. S. Tire Dealers Mutual Corp., CBS); Buddy Clark & Orchestra, 1938 (American Tobacco, Mutual). (GA) Socony-Vacuum, Ex-Lax, Ford and Chevrolet programs. (F) 20th Century-Fox shorts. (V) Theatre appearances, 1937.
- CLARK, CHESTER H. Announcer, WCAE, Pittsburgh, (R) Also WFMD, Frederick; WTAR, Norfolk.
- CLARK, ELMER. Sports announcer, KABR, Aberdeen.
- CLARK, HOWARD G. Announcer, CKSO, Sudbury.
- CLARK, JAMES B. Musical director, KFPY, Spokane. (R) Also WLW, Cincinnati.
- CLARK, JAMES B. Announcer, WPTF, Raleigh. (Also sports columnist for North Carolina weekly).
- *CLARK, JAY. Producer. (R) Hollywood Screenscoops, 1937-38 (P. Lorillard, CBS). (Associated with Lennen & Mitchell).
- CLARK, MARTY. Singer, WLAW, Lawrence.
- CLARK, RAY. News editor, announcer, WNAX, Yankton. (R) Local show for Allis-Chalmers Mfg. Co., others.
- CLARK, VIRGINIA. Dramatic actress.
 (R) The Romance of Helen Trent, 1933-39 (Edna Wallace Hopper's Restorative Cream, Old English Floor Wax and others, CBS); Your Speech, 1935 (Better Speech Institute of America, NBC Blue); The Woman in White, 1938-39 (Pillsbury Flour Mills, NBC Red).
- CLARKE, BURKE. Character actor,

- WTIC, Hartford. (R) Also Union Central Life Insurance program, NBC, 1936. (F) Paramount. (L) Productions by Sam Harris, the Shuberts, George Tyler and others; 38 years.
- CLARKE, KITTY. Actress (ingenue and children parts), Federal Theatre Radio Division. (L) Dramatic stock, 3 years; Shuberts' Boom Boom, 1929-30 (f). (V) Overseas Revue, Seminary Scandals, others.
- CLARKE, PHILIP N. Actor (character, straight). Second Husband, 1937 (Bayer Aspirin, CBS); John's Other Wife, 1937-38 (Louis Philippe, Edna Wallace Hopper, NBC Blue); Court of Human Relations, 1938 (Macfadden Publications for True Story, Mutual); Famous Fortunes, 1938 (General Shoe Corp., Mutual); Magic Key of RCA, 1938 (Radio Corp. of America, NBC Blue); Dog Heroes, 1938-39 (Modern Food Process for Thrivo Dog Food, NBC Blue); We, the People, 1939 (Sanka Coffee, CBS). (LS) WMCA, New York, for Remington Rand, (F) Gaumont (British), 1912; shorts. (L) Intermittent roles, 1921-33, in Broadway, road and English productions. (PR) RCA Victor.
- CLASBY, WARD E. Sports announcer, KGY, Olympia. (R) Also KLS and KROW, Oakland.
- CLAVET, MADO. Singer, CHRC, Quebec.
- CLAY, LLOYD F. Continuity writer, KMOX, St. Louis. (R) Also KGBX, KWTO, Springfield.
- *CLEARY, LEO. Announcer. (R) Dr. Kate, 1938-39 (Sperry Flour, NBC Red).
- CLEAVER, OSCO J. Announcer, singer, WFDF, Flint.
- CLEGHORN, JOHN. Special events and sports announcer, program manager. M.C., WMC, Memphis.
- CLEMENS, JACK & LORETTA. Song team, musicians. (R) Jack and Loretta (Kirkman & Son, CBS); others. (GA) Programs for Ford Motor Co., Atlantic Refining Co., American Tobacco Co. (F) Warner Bros. (V) Wesley Barry's Orchestra.
- CLEMENTS, CHARLES H. Producer, director, writer, announcer, WMFO, Decatur. (R) Local shows for Texas Co., Chevrolet Motor Co., others.
- CLEVELAND, HIBBARD. Announcer, singer, KSO-KRNT, Des Moines. (R) Also Iowa Broadcasting Co.; WHO, Des Moines. (V) Theatre appearances.

- CLIFFE, HANSEN. Producer, chief announcer, KRKO, Everett. (R) Also KOL, Seattle.
- CLIFFER, MAURICE. Announcer, actor.

 (R) Views on News, 1935-38 (American Packing Co., KMOX, St. Louis); Phillips Poly Follies, 1936-37 (Phillips Petroleum Co., CBS); Sports Review, 1937 (Penn Tobacco Co., KMOX); Dope from Dugout, 1937 (Hyde Park Beer, KMOX); Sidewalk Reporter, 1937 (Union Biscuit Co., KMOX); Smoke News, 1937-38 (Brown & Williamson Tobacco, KMOX); Front Page Patrol, 1937-38 (General Grocer Co., KMOX). (V) Theatre appearances.

CLIFFORD, JUNE. See Music Maids.

CLINTON, LARRY. Composer, arranger, bandleader, musician. (R) The Quaker Party with Tommy Riggs, Betty Lou and Larry Clinton's Orchestra, 1938-39 (Quaker Oats Co., NBC Red). (LS) Larry Clinton Show, 1937-38 (Radio Corp. of America, WJZ, New York). (F) Paramount shorts. (V) Theatre, hotel and night club appearances. (PR) RCA Victor.

CLITES, MINOR. Pianist, accordionist, or-

- ganist, singer, KOWH, Omaha. (R) Also KFNF, Shenandoah; WAAW, Omaha; WIBW, Topeka. (Blind musician).
- CLOUGH, MERVIN. Announcer, M.C., KFYR, Bismarck. (R) Dakota Broadcasting System, 1938; local shows. (Also news and publicity director.)
- CLOUGH, ROBERT S. Commentator. (R) Goodyear Farm Radio News, 1938-39 (Goodyear Tire & Rubber Co., NBC Blue).
- CLOUTIER, NORMAN L. Conductor.

 (R) Various NBC sustaining programs as staff conductor. (PR) American Record Corp.
- CLOW, HARRY. Announcer, WCLS, Joliet. (R) Local shows for Texas Co., Standard Oil Co., others. (F) Shorts. (V) Theatre appearances.
- CLUCAS, LESLIE. Singer. (R) House by the Side of the Road, 1934-35 (S. C. Johnson & Son for Johnson's Wax, NBC Red); Fibber McGee & Molly, 1935 (Johnson's Wax, NBC Red); National Barn Dance, 1935-39 (Miles Laboratories for Alka-Seltzer, NBC Blue); Horace

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- 1936-7 Thirty-nine weeks with Jack Benny. Six months at 20th Century-Fox Studios. Special material for Eddie Cantor, Ben Bernie, Jack Haley and "Showboat."
- 1937-8 Twenty-two weeks with Jack Oakie Camel Caravan; twenty-four weeks Billy House Laughliner.
- 1939 Currently with Lifebuoy Tuesday Night Party.

Represented by Bob Braun of THE SMALL CO.

- Heidt & His Brigadiers, 1936-37 (Stewart-Warner Corp., CBS); transcriptions: Refreshment Time, 1936-37 (Coca-Cola); Lamp Lightin' Time, 1938 (Aladdin Lamp); Checkerboard Time, 1938-39 (Ralston Purina); Kennel Time, 1939 (Ken-L-Ration). (V) Theatre appearances.
- COBB, MABEL. Book reviewer, writer.
 (R) Book Theatre, 1936-39 (cooperative program, Mutual). (Formerly on program staff of WCOP, Boston).
- COCHRAN, DON. Announcer, KWK, St. Louis. (R) Also Iowa Network.
- *COCHRAN, THOMAS. Script writer. (R) The Mighty Show, 1938-39 (Penick & Ford, CBS).
- COCHRANE, GORDON ("Tex"). Yodeler, singer, guitarist, CFCY, Charlottetown. (R) Local shows and transcriptions. (L) Maritime Tour, 1938-39. (V) Personal appearances.
- COCKRELL, ALSTON, JR. Entertainer, WMBR, Jacksonville. (L) 1938-39.
- CODY, FRANK. Sports announcer, WEMP, Milwaukee.
- COE, WINN E. Pianist, KHQ-KGA, Spokane. (V) Theatre appearances, 1924-26.
- COFFEY, J. FREEMAN. Announcer, continuity writer, WBRY, Waterbury, (V) 1924-31.
- COFFIN, TED. Announcer, sports and newscaster, WAGM, Presque Isle. (V) M.C., 1936-38.
- COGHLAN, JAMES J. Comedy scripts.

 (R) No regular programs; material for Bob Hope, Beatrice Lillie and W. C. Fields. (L) Comedy sketches for the Second Little Show, Vanderbilt Revue, Follies, Scandals, Vanities, and others; material for Al Trahan, J. C. Flippen, Lew Field, Ray Dooley and many others. (Author of 5 books of comedy sketches).
- COHAN, PHILIP. Producer. (R) Music from Hollywood, 1937 (Liggett & Myers for Chesterfield Cigarettes, CBS); Chesterfield Program, 1938 (Liggett & Myers, CBS); originator and producer of Saturday Night Swing Club, 1936-38 (CBS sustaining).
- COLAMARIA, VICKI. Singer, WGY, Schenectady.
- COLBERT, JANICE. Dramatic actress.
 (R) The O'Neills (Procter & Gamble, CBS); Famous Fortunes (General Shoe

- Corp. for Richland Shoes, Mutual); others. (F) Shorts. (L) Stock.
- COLDPAVSKI, FRANCISCO. Pianist, CHNC, New Carlisle.
- *COLE, ALONZO D. Actor, writer, director, WOR, New York.
- COLE, ERMA J. Actress, continuity writer, WMT, Cedar Rapids.
- COLE, FREDERIC B. Announcer, WBZ-WBZA, Boston. (R) Local shows for RCA Victor, Standard Oil.
- COLE, GRADY. Humorist, newscaster, commentator, business news analyst, philosopher, WBT, Charlotte. (R) Programs for Welch Grape Juice, BC Remedy and others, since 1930.
- COLE, JOHN. Announcer. (R) Pet Milky Way, since 1933 (Pet Milk Sales Corp., CBS and transcriptions).
- *COLE, JOYCE. Actress. (R) My Secret Ambition, 1937-38 (Durkee Famous Foods, CBS).
- *COLEMAN, CARYL. Script writer, producer. (R) My Secret Ambition, 1937-38 (Durkee Famous Foods, Inc., CBS).
- COLEMAN, WILLIE. Pianist, orchestra leader, WSVA, Harrisonburg. (V) Night club and hotel appearances.
- COLLINS, BOB. Musician, KFXM, San Bernardino. (R) Also KGER, Long Beach. (L) Federal Theatre projects, 1937. (V) Trio, Hawaiian act, cowboy act, dance band, solo, 1934-37; night club appearances.
- COLLINS, JAY. Singer, WRJN, Racine.
- COLLINS, JEAN. Blues singer, WMEX, Boston. (R) Also WCSH, Portland.
- COLLINS, JEAN. Actor, CHRC, Quebec.
- COLLINS, JERRY. Pianist, WNOX, Knoxville. (V) Theatre appearances. (PR) Bluebird.
- COLLINS, NEIL. Public events director, announcer, WHK-WCLE, Cleveland. (F) Shorts. (V) Theatre appearances. (Also publicity director.)
- straight). (R) Thatcher Colt Mysteries, 1936-38 (Packer's Tar Soap, NBC Red); Cavalcade of America, 1936-39 (E. I. du-Pont de Nemours, CBS); Philip Morris Program, 1937-39 (Philip Morris Cigarettes, CBS, NBC Red); Spy Secrets, 1938 (Cummer Products for Energine,

NBC Red); Aunt Jenny's Real Life Stories, 1938-39 (Lever Bros. for Spry, CBS); Kay Kyser's College of Musical Knowledge, 1938-39 (Lucky Strike Cigarettes, NBC Red); Campbell Playhouse, 1939 (Campbell Soup, CBS); numerous others in past 7 years, including appearances in support of stars, daytime serials, transcriptions, sustaining programs. (F) Shorts. (L) Productions for Albert Lewis, A. H. Wood, Max Gordon, Sam H. Harris, Lee Shubert (s); own stock company in Canada, 1917-20; 17 years in Pacific Coast stock. (V) Supported Alma Rubens; theatre appearances.

COLLINS, TED. Producer. (R) Kate Smith and Her Swanee Music, 1931-33 (Congress Cigar Co. for La Palina Cigars, CBS); Kate Smith's New Star Revue, 1934 (Hudson Motor Car Co., CBS); Coffee Time with Kate Smith, 1935-36 (A & P Tea Co., CBS); Kate Smith's A & P Bandwagon, 1936-37 (A & P Tea Co., CBS); Kate Smith's Hour, 1937-39 (General Foods Corp., CBS); announcer for Kate Smith—Noonday Chats, 1938-39 (General Foods Corp., CBS).

*COLLINS, TOM, Actor, (R) Junior

Nurse Corps (Swift & Co., NBC Blue).

- *COLLY, ARTHUR. Script contributor.
 (R) John's Other Wife (Old English Wax, BiSoDol).
- COLLYER, CLAYTON. Actor, announcer.

 (R) The Schaefer Revue, 1937-39 (Schaefer Brewing Co., WEAF, N. Y.); Pretty Kitty Kelly, 1937-39 (Continental Baking Co. for Wonder Bread, CBS); Terry and the Pirates, 1937-39 (Bowey's, Inc., for Dari-Rich, NBC Red); Joyce Jordan-Girl Interne, 1938-39 (McKesson & Robbins, CBS); Young Widder Brown, 1938-39 (Charles H. Phillips Chemical Co., NBC Red); Tommy Dorsey's Orchestra, 1939 (Brown & Williamson Tobacco Co., NBC Red); Believe It or Not, 1939 (Nehi Corp., CBS). (L) Life Begins, 1932; The Fields Beyond, 1936; Angel Island, 1937.
- *COLMAN, RONALD. Actor, M.C. (R) The Circle, 1939 (Kellogg Co., NBC Red). (F) Paramount, United Artists, 20th Century-Fox, M-G-M (s).
- COLONNA, JERRY. Comedian. (R) Pepsodent Program starring Bob Hope, 1938-39 (Pepsodent Co., NBC Red). (F) Warner Bros., First National (f). (V) Theatre appearances. (PR) Brunswick.

When You Hear "I've Got a Right to Sing the Blues"

IT'S

JACK TEAGARDEN AND HIS ORCHESTRA

MUTUAL, COAST-TO-COAST
Twice Nightly

Fitch Bandwagon—1939

- *COLSTON, WARREN. Actor. (R) Dog Heroes (Modern Food Process, NBC Blue).
- COLTON. KINGSLEY. Juvenile actor (straight, emotional, dialect). (R) Campbell Playhouse, 1938 (Campbell Soup Co., CBS); Kate Smith Hour, 1938 (General Foods Corp., CBS); March of Time, 1938 (Servel, Inc., and Life Magazine, NBC Blue); Mr. Keen, Tracer of Lost Persons, 1938 (Anacin Co., NBC Blue); Valiant Lady, 1938-39 (General Mills, NBC Red); Her Honor, Nancy James, 1938-39 (International Cellucotton for Kleenex, CBS); Cavalcade of America, 1938-39 (E. I. du Pont de Nemours, CBS); Town Hall Tonight, 1938-39 (Bristol-Myers Co., NBC Red); Tommy Dorsey's Orchestra, 1939 (Brown & Williamson Tobacco Co., NBC Red); numerous others, not current. (F) Warner Bros., 1938; shorts.
- COMBS, LLOYD. See Chuck Wagon Boys.
- COMO, PERRY R. Musician. (R) Fibber McGee & Molly, 1936-37 (S. C. Johnson & Son, NBC Red); Ted Weem's Orchestra, 1936-37 (Varady of Vienna, Mutual); Henry Busse & His Orchestra, 1938 (J. W. Marrow Co. for Mar-O-Oil Shampoo, NBC Red). (V) Theatre and ballroom appearances with Ted Weems.
- COMPTON, WALTER (Knobeloch). Announcer, newscaster, WOL, Washington. (F) Shorts. (V) Theatre appearances. (Presidential announcer, Mutual).
- COMSTOCK, WILLIAM H. Comedian. (R)
 Al Pearce, 1933 (Swift & Co., NBC Pacific Coast); M.J.B. Coffee Program, 1935
 (M.J.B. Coffee, NBC Blue); Al Pearce &
 His Gang (Pepsodent Co., 1936, NBC
 Blue; Grape Nuts, 1938-39, NBC Red);
 Watch the Fun Go By, 1937-38 (Ford
 Motor Co., CBS). (V) Theatre appearances.
- COMTE, GEORGE R. Announcer, WTMJ, Milwaukee. (R) Local shows for Penn Tobacco, Loose-Wiles Biscuit, others.
- CONDON, EVA. Character actress. (R)
 David Harum, 1936-37 (B. T. Babbitt for
 Bab-O, NBC Red and Blue); John's Other
 Wife, 1936-37 (Edna Wallace Hopper,
 Louis Philippe, NBC Red and Blue);
 Personal Column of the Air, 1937 (P&G
 for Chipso, NBC Red); others. (GA)
 Lux Radio Theatre; Eddie Cantor, Red
 David, Floyd Gibbons and other programs. (L) Debut with John Drew in
 Smith, most recent engagement with
 Ruth Chatterton in West of Broadway,
 1939; You Can't Take It With You, 193839; The Late Christopher Bean; Strange
 Interlude; Icebound; 6 Theatre Guild

- productions; appearances with Mrs. Fiske, Pauline Lord, Lillian Gish, Lunt and Fontanne, Ruth Gordon, Judith Anderson, and others.
- CONDON, MAURICE. Announcer, WGAR, Cleveland. (R) Local show for Manhattan Soap Co., others,
- CONINE, BILL. Announcer, KOME, Tulsa.
 (R) Also KFPW, Ft. Smith; baseball games for General Mills, 1937.
- CONLAN, PAUL. Writer. (R) Feen-A-Mint National Amateur Hour, 1934-36 (Feen-A-Mint, CBS); Hammerstein Music Hall, 1935-36 (Kolynos Toothpaste, NBC Blue); Lazy Dan, 1936-37 (Old English Floor Wax, CBS); Ed Wynn, 1936-37 (Plymouth Motors and Spud Cigarettes, CBS and NBC Red); Eddie Cantor, Texaco Town, 1937 (Texas Co., CBS); Tommy Riggs, Royal Gelatin Hour, 1937 (Standard Brands, NBC Red); Your Hollywood Parade, 1937-38 (American Tobacco for Lucky Strike, NBC Red); Texaco Star Theatre, 1938 (Texas Co., NBC Red); Joe Penner, 1938 (R. B. Davis for Cocomalt, CBS). Scripts for guest appearances of Hugh Herbert, Zasu Pitts, W. C. Fields and many others; sustaining shows, NBC and CBS; own radio show, Sam & Willie (blackface), 1930-32; announcer, continuity writer, station manager, 1929-31. (F) Warner Bros., Universal, Republic, Monogram, M-G-M, Educational, as writer. (V) Fay & Conlan (blackface), 1920-25.
- CONLEY, EUGENE. Tenor. (R) NBC Concert Orchestra, 1939 (sustaining, NBC Blue); others, not current.
- CONLON, JUSTIN. Accordionist, WHEC, Rochester.
- CONN, EVA (Louisiana Lou). Singer, WHO, Des Moines. (R) Also transcriptions.
- CONN, HARRY. Script writer. (R) Eddie Canter's Camel Caravan, 1938-39 (R. J. Reynolds Tobacco Co., CBS); Wonder Show-Jack Haley, 1938-39 (Continental Baking Co., CBS). (F).
- CONNER, KARL F. Musician, orchestra leader, WOWO-WGL, Ft. Wayne. (V) Conner Bros.
- CONNER, NADINE. Singer. (R) The Song Shop, 1938 (Coca-Cola Co., CBS). (GA) Vick's Open House (Vick Chemical Co., CBS, Nov. 14, 1938, and Nov. 28, 1938).
- CONNOLLY, VINCENT. Announcer,

newscaster. (R) Hollywood Room Recipes, 1936-37 (Bigelow-Sanford Carpet Co., Mutual; Calendar of Melodies, 1937 (E. R. Squibb & Sons, Mutual). (LS) Martha Deane's Hour, 1934-37 (participating, WOR, New York); Transradio News, 1934-39 (various sponsors, WOR); Women Make the News, 1937-39 (Colgate-Palmolive-Peet and Fischer Baking Co., WOR); World's Greatest Music, 1938-39 (New York Post, WOR). Transcriptions for Bigelow-Sanford, 1937; Hecker Products, 1938-39; others.

- CONOLLY, BERNARD W. Pianist, WPTF, Raleigh.
- CONOVER, HUGH. Announcer, WJSV, Washington. (R) Local show for Continental Baking Co; others.
- CONRAD, EUGENE. Writer. (R) Guy Lombardo Orchestra and Burns & Allen (General Cigar Co., CBS); Adventures of Gracie (General Cigar for White Owl, CBS); Burns & Allen (Campbell Soup Co., CBS); also programs for Hudson Motor Car Co., Esso Gasoline, Old Gold, Mennen Co., Brown & Williamson.

CONRAD, HUGH. See C. W. Van Voorhis.

- CONRIED, HANS. Actor. (R) First Nighter, 1936-37 (Campana Sales, NBC Red); One Man's Family, 1937-38 (Standard Brands for Tender Leaf Tea, NBC Red); Thrills, 1937-38 (Union Oil, NBC Red); Hollywood Hotel, 1938 (Campbell Soup, CBS); Tuesday Night Party, 1939 (Lever Bros. for Lifebuoy Soap, CBS); others, since 1936. (F) M-G-M (f). (L) Summer stock.
- CONTE, A. B. Organist pianist, KDKA, Pittsburgh. (R) Champions of the Keyboard, 1938 (Pittsburgh Coal Co., NBC Blue); programs for Westinghouse, 1932, and Graham Paige Motor Co., 1934.
- CONTE, JOHN. Announcer, producer.
 (R) Silver Theatre, 1937-39 (International Silver Co., CBS); Burns & Allen, 1937-38 (General Foods Corp., NBC Red); Presenting David Broekman, 1937 (General Electric Co., Mutual); Singtime, 1937 (Fox West Coast Theatres, Mutual). Passing Parade, 1938-39 (Gulf Oil Corp., CBS); Big Town (Lever Bros. for Rinso, CBS); It Happened in Hollywood, 1939 Geo. A. Hormel & Co., CBS). (F) Paramount (f).
- CONTINENTAL QUARTET. See Reinhold Schmidt, Herman Larsen, Earle Tanner, William Miller.

TYRO PRODUCTIONS 1697 Broadway New York City

- *CONWAY, BILL. Singer (Member of the Modernaires). (R) Chesterfield Program (Liggett & Myers Tobacco Co., CBS).
- COOK, BILL. Announcer, KWK, St. Louis. (R) Calling All Cars, 1933 (Rio Grande Oil, CBS); United Remedies Program, 1937 (Mutual). (F) Universal (f).
- COOK, BURR C. Writer. (R) Friendly Philosopher, 1934 (Corn Products Refining Co., CBS); Cape Diamond Light, 1934-35 (Diamond Coal Co., NBC Blue); Home Sweet Home, 1934-35 (Procter & Gamble for Chipso, NBC Red); Capt. Diamond's Adventures, 1935-36 (Diamond Salt, NBC Blue); Al Jolson, 1935 (Kraft-Phenix Cheese Corp., NBC Red); sustaining: Harbor Lights (NBC Red, 1930-33); The Eternal Question (NBC Red and Blue, 1932-33); Object Matrimony (NBC Red, 1933); Call of the Sea (NBC Red, 1935); It May Have Happened (NBC Blue, 1938); recordings: McAleer Melodists (McAleer Shoe Polish, 1933). Also wrote for Maxwell House Showboat, 1935-36; Log Cabin Dude Ranch, 1936; Palmolive Music Box, 1936; The Shadow, 1937-38; Melody Puzzles, 1937-38.
- COOK, CONSTANCE. Popular singer, WAVE, Louisville.
- COOK, FRANCES. See Three Little Words.
- COOK, GEORGE. Organist, pianist, WLBC, Muncie. (R) Local show for Texas Co.; others.
- *COOK, HAROLD. Member of Kay Thompson Rhythm Singers. (R) Tune-Up Time, 1939 (Ethyl Gasoline Corp., CBS).
- COOK, JOE. Comedian. (R) Colgate House Party, 1934-35 (Colgate-Palmolive-Peet, NBC Red); Circus Night in Silvertown, 1935 (B. F. Goodrich, successively NBC Blue and Red); Shell Show with Joe Cook, 1937 (Shell Oil, NBC Red). (GA) 16 appearances with Rudy Vallee (Standard Royal Gelatin Hour Brands, NBC Red). (F) Columbia. Paramount (s); shorts. (L) Earl Carroll's Vanities, 1923, '26-27; How's the King, 1925; Rain or Shine, 1928-29; Fine and Dandy, 1930-31; Fanfare (London), 1932; Hold Your Horses, 1933 (s). (V) "One Man Vaudeville Show," 14 years.
- COOK, LOIS & JOE. Harmony team, KFBI, Abilene.
- COOK, PHIL. M.C., singer, one man

- show. (R) Phil Cook, the Quaker Man (Quaker Oats Co., NBC Blue); other shows including Morning Almanac and Phil Cook's Almanac, CBS, sustaining; in radio 16 years.
- COOK, THOMAS COFFIN. Actor. (R)
 The Shadow (Delaware, Lackawanna &
 Western Coal Co., Mutual).
- COOKE, ALISTAIR. Commentator, dramatic critic. (R) Covered abdication and Sept., 1938, crisis for NBC; NBC dramatic critic, 1937-38. (F) Voice for English edition of the March of Time.
- *COOKE, GORDON. Director (R) Jimmie Fidler (P & G, NBC Red); Welch Presents Irene Rich (Welch Grape Juice Co., NBC Blue). (Associated with H. W. Kastor & Sons).
- COOKE, HENRY S. Announcer, WBOW, Terre Haute.
- cian, actor, writer, KMBC, Kansas City.
 (R) Texas Rangers (sustaining, CBS);
 local shows including Red Horse Ranch,
 1934-35 (Socony-Vacuum); Gossip Club,
 1936-37 (General Electric Co.); Kellogg's
 Box K Ranch, 1938 (Kellogg Co.); others.
 (V) 8 years. (PR) Decca.
- COOL, HARRY. Singer, KMOX, St. Louis.
 (R) Phillips Poly Follies (Phillips Petroleum, CBS); local shows. (V) Theatre appearances.
- COOLES, MICHAEL. Orchestra conductor. (R) The Fun Bug (Barnsdall Refining Corp., CBS).
- *COOLEY, LEE. Script writer. (R) Hollywood in Person (General Mills, Inc., CBS).
- COONTZ, EDWARD. Chief announcer, assistant producer, KVOO, Tulsa. (R) The Fun Bug, 1937 (Barnsdall Refining Corp., CBS). (R) Also KTUL, Tulsa; WKY, Oklahoma City. (L) Stock. Novelist, writer of several film stories.
- COOPER, ADRIAN R. Program and production director, WFDF, Flint. (R) Also KQV, Pittsburgh.
- COOPER, BERNARR. Actor, monologist.
 (R) Death Valley Days (Pacific Coast Borax, NBC Blue); Big Sister (Lever Bros. for Rinso, CBS); David Harum (B. T. Babbit for Bab-O, NBC Red); Rich Man's Darling (Jo-Cur, Kissproof and Outdoor Girl, CBS); Story of Mary Marlin (P & G for Ivory Soap and Flakes, NBC Red and Blue); Ma Perkins (P & G for Oxydol, CBS, NBC Red); others, in-

cluding British Broadcasting series done from NBC. (F) Shorts. (L) Stratford-on-Avon (England); Squaring the Circle and Waiting for Lefty (both road companies) (f). (V) Theatre appearances, night club engagements, here and in England.

- *COOPER, COURTNEY RYLEY. Script writer. (R) Big Town (Lever Bros. Co., CBS). Author numerous books, films and magazine articles (especially for the Saturday Evening Post).
- COOPER, ELISSE. Swing and novelty singer. (R) Honolulu Bound, 1939 (Hawaiian Pineapple Co. for Dole Pineapple, CBS). (F) Warner Bros. shorts. (V) Theatre appearances. (PR) RCA Victor (Bluebird).
- COOPER, HAROLD. Pianist, WGAU, Athens. (R) Shows with The Spinks Trio—with Mr. and Mrs. Ed Spinks, and Harold Cooper, pianist.
- COOPER, JERRY. Singer, M.C., (R) Wrigley program, 1935 (William Wrigley, Jr., Co., CBS); Studebaker Champions, 1935 (Studebaker Sales Corp., NBC Red); Tea at the Ritz, 1936 (Pompeian Cosmetics, CBS); Kreuger Musical Toast, 1936-37 (Kreuger Brewing Co. NBC

- Red, CBS); Jerry Cooper, 1936-37 (Procter & Gamble for Drene Shampoo, NBC Blue); Hollywood Hotel, 1937-38 (Campbell Soup Co., CBS); Vocal Varieties, currently (Lewis-Howe Co. for Tums, NBC Red). (F) Warner Bros. (f); shorts. (V) Theatre appearances, 1935-36.
- *COOPER, WILLIS. Script writer. (R)
 Hollywood Hotel (Campbell Soup Co.,
 CBS).
- *COPE, DON. Director. (R) Good News of 1939 (General Foods Corp., NBC Red). (Associated with Benton & Bowles).
- COPE, FRANK N. Master of Ceremonies, KJBS, San Francisco. (V) Boyd Senter and His Senterpedes, 1923-27. (PR) RCA Victor. Perfect, Velvetone.
- COPELAND, CLYDE. Hillbilly singer and musician, KFBB, Great Falls. (R) Also KCMO, Kansas City; WIL, St. Louis; KNX, Los Angeles, and others in past 15 years. (V).
- COPELAND, LOU. Singer, guitarist, KFBB, Great Falls. (R) Also KHQ and KGA, Spokane; KNX, Los Angeles. (V) Theatres and night clubs.
- CORBEIL, PAUL-EMILE. Vocal arrange-

PEGGY WALL

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THROUGH BENTON & BOWLES-CHICAGO, INC.

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"IT CAN BE DONE"

AND OTHER DRAMATIC SHOWS ORIGINATING IN CHICAGO

- ments, CJBR, Rimouski. Network (Canadian Broadcasting Corp., NBC, Mutual) and local (CKAC, CHLP, CFCF, Montreal and WHN, WMCA, New York) programs for past 15 years. (F) Shorts.
- CORBIN, CHARLES P. Program director, announcer, news editor, KELA, Centralia. (R) Football and basketball broadcasts, 1937-38 (Associated Oil, NBC Red and Blue); special events carried by Mutual and NBC.
- CORCORAN, RED. Script writer. (R) Rinso Program Starring Al Jolson, 1936-38 (Lever Bros. Co., CBS). (Also film and vaudeville actor).
- *CORDNER, BLAINE. Pepper Young's Family (P & G. NBC Red and Blue).
- CORDNER, PAUL. Singer, musician. (Member of Kidoodlers). (R) Transcriptions for Imperial Tobacco, 1938, and Dr. Pepper Bottling Co., 1939. (GA) 1937-38: Town Hall Tonight (Bristol-Myers, NBC Red); Ford Program (CBS); Gulf program (CBS). (F) Furnish musical background for Fleisher Cartoons. (V) The Kidoodlers. (PR) Vocalion.
- COREY, HELEN. Singer, KOWH, Omaha.
- COREY, VIRGIL. Play-by-play sports editor and announcer, KANS, Wichita.
- CORKEN, MAURICE. News commentator, WHBF, Rock Island.
- CORLEY, STAN. Announcer, WIND, Gary. (R) Also WHIP, WWAE, Hammond.
- CORNELL, LILLIAN. Singer, WMAQ-WENR, Chicago. (R) Sustaining shows.
- *CORNELL, SYD. Script writer. (R) Joe Penner, 1938-39 (General Foods, CBS).
- CORNELL, THOMAS J. Musician, WWJ, Detroit. (F) Shorts. (V) Theatre appearances. (PR) RCA Victor.
- CORNETT, ALICE. Singer. (R) The Songshop, 1937-38 (Coca-Cola Co., CBS). (GA) Hammerstein Music Hall, June 8, 1937. (V) Night clubs.
- CORNETT, EVELYN E. Singer, WMEX, Boston. 'L) Concerts and light operas.
- CORNING, ERASTUS (Tip). Announcer, WOKO-WABY, Albany. (V) Personal appearances, Tip Corning & His Orchestra.
- CORNING, WALTER D. Writer, producer, WNOX, Knoxville. (R) Also stations in Chicago, Cincinnati, Memphis.

- CORNWELL, BLAINE. Singer, announcer, writer, KXOX, St. Louis. (R) Also KVOO, Tulsa; KXOK, St. Louis; WFBR Baltimore; WRC, Washington.
- CORRALL, TONY G. Orchestra leader (The Royal Castillians), KTAR, Phoenix. (F) Golden West Picture Co. (V). Hotel appearances.
- CORRELL, CHARLES. See Amos 'n' Andy.
- CORRIGAN, JOHN J. Announcer, actor, producer, director, KWOS, Jefferson City. (R) Also WCBS, Springfield.
- CORRY, RUSSELL A. Pianist, WHO, Des Moines. (V) Leader of orchestra for hotel and floor shows.
- CORTEZ, JAMES. Comedian, singer, yodeler, WWVA, Wheeling. (R) Also WSCH, Charleston. (V).
- CORWIN, NORMAN. Director. (R) Words without Music (CBS); others, in capacity of director of CBS sustaining shows; also WBZ-A, Boston; WQXR, New York; WMAS, Springfield; guest appearances, Mutual and NBC Red. (Head of radio bureau, 20th Century-Fox, 1936-38). Author, special radio scripts.
- *COSENTINO, NICHOLAS. (R) CBS shows.
- COSLETT, FRANKLIN D. Sports announcer, producer, director, WBRE, Wilkes-Barre. (R) Local shows for Atlantic Refining and others. (L) Death Takes A Holiday, Lightnin', others. (V) Texas Tumbleweeds.
- *COSTE, FELIX. Producer. (R) The Songshop, 1937-38 (Coca Cola Co., CBS).
- COSTELLO, DON. Dramatic actor. (R) Your Hit Parade, 1937-38 (American Tobacco Co. for Lucky Strike Cigarettes, CBS); Pepper Young's Family, 1937-38 (Procter & Gamble for Camay Soap, NBC Red and Blue); Gang Busters, 1938 (Colgate-Palmolive-Peet for Palmolive Shave Cream, CBS); Second Husband, 1938-39 (Bayer's Aspirin, CBS); The Mighty Show, 1938-39 (Penick & Ford, Ltd., for My-T-Fine Dessert, CBS); others, including sustaining. (F) Warner Bros. shorts. (L) The Last Mile, 1930-31; Face the Music, 1935; Ghost of Yankee Doodle, 1937-38 (f). (V) The Prodigal Father, over seven years; others.
- COSTELLO, JAMES. Writer. Prepares announcements for international pick-

- ups, New York speakers, special events, musical programs, etc. (NBC staff writer.)
- COSTELLO, JOHN P. Announcer. (R) R & R Revellers, 1936-38 (Richardson & Robbins, WJZ, New York City); Vox Pop., 1937-38 (Cummer Products for Molle Shaving Cream, NBC Red); Radio Newsreel, 1937-38 (Cummer Products for Energine, NBC Red); Spy Secrets, 1938 (Cummer Products for Energine, NBC Red); R & R Entertainers, 1938-39 (Richardson & Robbins Boned Chicken, NBC Red and Blue); Battle of the Sexes, 1938-39 (Cummer Products for Energine, NBC Red); Fitch Bandwagon, 1938-39 (F. W. Fitch Co., NBC Red).
- COSTELLO, LOU. See Abbott & Costello.
- COTE, BERT. Pianist, musical director, WCOU, Lewiston.
- COTE, L. EMILE. Choral conductor. (R)
 Pet Milky Way, 1936-39 (Pet Milk,
 CBS); others, including programs and
 transcriptions for Maxwell House
 Coffee, Bayer Aspirin, Palmolive, Goodrich Tires, Kellogg, Chevrolet, Pontiac,
 I. J. Fox, etc. (L) Student Prince,

- Sidewalks of New York, Lucky. (Owner of The Modern Choir.)
- COTTER, FRANK L. Announcer, musical director, WSAR, Fall River.
- *COTTON, LARRY. Singer. (R) Horace Heidt & His Brigadiers (Stewart-Warner Corp., NBC Red).
- *COUGHLIN, BUNNY. Baritone. (R) Steinie Bottle Boys, 1937-38 (Glass Container Association, NBC Blue).
- COUGHLIN, ROLLA J. Musical director, KWK, St. Louis.
- *COULOURIS, GEORGE. Actor. (R)
 Joyce Jordan-Girl Interne, 1938-39
 (McKesson & Robbins, CBS).
- COULTER, DOUGLAS. Producer. (R) Chesterfield Presents and Chesterfield Program (Liggett & Myers Tobacco, CBS); others. (CBS staff producer.)
- COULTHURST, ALBERT E. Singer, WEBR, Buffalo. (V) Theatre appearances.
- COURBOIN, DR. CHARLES M. Solo organist. (R) Sustaining program since 1935 (Mutual). (GA) Magic Key of

MEREDITH WILLSON

- RCA, 1937. (Formerly organist of Antwerp Cathedral; concert work; organ designer.) (PR) RCA Victor.
- COURTENEY, FAY. Actress, FTRD. (R) Shows on WABC and WOR, New York. (F) Educational films (Paramount). (L) Shows for Belasco, Shubert, others; stock. (V) Out of the Night.
- COURTNEY, ALAN. M.C., singer, comedian. (R) Alan Courtney's Joymakers, 1936-38 (participation; sponsors included Howard Co., Westinghouse Refrigerator Dealers, General Supply, Antonio Beauty Shops and others; WNEW, New York); Alan Courtney's Candid Mike, 1938 (Madison Personal Loan, WMCA, New York); Alan Courtney's Gloomchasers, 1938-39 (sustaining, Mutual); also WHN and WINS, New York. (V) Theatre and night club appearances, 1934-38. (PR) Vocalion.
- COUTURE, EDWARD J. Announcer, WDEV, Waterbury. (F) Shorts (M-G-M). (L) 1937-38. (V) Theatre appearances; also singer with orchestra, 1937-38.
- COVELL, ROBERT R. Music research. (R) Music and American Youth, 1935-38 (sustaining, NBC Red); Metropolitan Opera, 1937-38 (sustaining, NBC Blue).
- COWAN, ALVIN E. Announcer, continuity director, KNOW, Austin.
- COWAN, THORBURN. Writer, producer, M.C., singer, KMPC, Beverly Hills. (R) Also KNX, Los Angeles; Mobile Magazine, 1935-36, CBS. (L) Belle of New York (f).
- *COWARD, CHARLES J. Director. (R)
 Hello Peggy (Drackett Co., NBC Red).
 (Associated with Ralph H. Jones Co.)
- COWLEY, SAM. See the Three Romeos.
- COX, JAMES E. Writer, producer, actor, WKY, Oklahoma City. (R) Also KFAB-KFOR, Lincoln. (L) 1935.
- COY, JAMES. Announcer (special events, news), KCMO, Kansas City. (R) Also Procter & Gamble transcriptions; WGR, Buffalo; WCAU, Philadelphia; KMBC, Kansas City; Road of Life, 1939, as free lance actor (Procter & Gamble, NBC Red and CBS).
- COYLE, STACIA. Actress, CJRC, Winning
- COZATT, PERRY, JR. Singer, WDAN, Danville. (L) 1937.
- CRADDOCK, DEON. Contralto. (R)
 Program of the Week, 1933 (Schlitz

- Brewing Co., CRS): Dotty & Johnny, 1934 (Murine Co., Mutual); Four Stars Tonite, 1937-38 (4-Way Cold Tablets, WLW Line); Hoosier Housewarming, 1938 (F & F Cough Drops, WLW, Cincinnati). (GA) Tums, Fendrich Cigar programs.
- CRADDOCK, JACK. Sports announcer, KDKA, Pittsburgh. (R) Boxing Matches, 1936 (Adam Hats); Pittsburgh Pirates Baseball Games, 1938 (General Mills & Socony-Vacuum); other stations. (V) Theatre appearances.
- CRAGO, WILLIAM T. Announcer, WRC-WMAL, Washington.
- CRAIG, BENNY. Sports announcer, newscaster, KARK, Little Rock. (R) Also KRLA, Little Rock; Sports Review, 1934-39 (BC Remedy Co.); baseball, 1936-38 (Wheaties). (V) Theatre appearances.
- CRAIG, DOUG. See the Escorts & Betty.
- CRAIG, KEN. Announcer, singer, KSFO, San Francisco. (R) Goodyear Program, KNX, Hollywood, 1938.
- CRAIG, NANCY BOOTH. See Alice G. Maslin.
- CRAIG, RENA. Dramatic actress. (R)
 Your Unseen Friend, 1937 (Personal
 Finance Co., CBS); Parents Magazine,
 1937 (Parents Magazine, Mutual); Junior
 G-Men, 1937-38 (Fischer Baking Co., Mutual); Famous Fortunes, 1938 (General
 Shoe Corp., Mutual); also transcriptions,
 1936 (Light & Power Co.) (LS) Ave
 Maria Hour and St. Anthony Hour, 193638 (Graymoor Friars, WMCA, New York
 City). (F) Commercial. (L) Tour with
 Katharine Cornell, 1935; stock, 1935-36.
- CRANDALL, BRADFORD F. Actor, WDAF, Kansas City. (R) Also KXBY, Kansas City. (L) Dramatic productions since 1900. (V) Burlesque and circuit engagements, 1915-29.
- CRANDALL, MARK C. Announcer, producer, KFEL, Denver. (R) National AAU Basketball Games, 1937 (Chevrolet Motor Co.); formerly manager of KOVC, Valley City.
- CRANE, DICK. Announcer, singer, KGKO, Fort Worth. (R) Also KBTM, Jonesboro; KLRA, Little Rock; KMLB, Monroe; WCOC, Meridian; Time to Shine, 1938 (Griffin Mfg. Co., NBC Blue); also local shows for Nash Mfg. Co., Montgomery Ward, and Coca-Cola Bottling Co., 1937.
- CRANE, RUTH F. Continuity writer,

household advisor, commercial editor, WJR, Detroit.

CRANE, WALTER. Actor, FTRD. (R) Various sustaining shows on CBS and Mutual. (F) Warner Bros.; shorts. (L) Theatre Guild. (V) Circuit engagement.

CRAVEN, OPAL. Singer. (R) Carnation Contented Hour (Carnation Milk, NBC Red). (LS) Builders of Happiness (Builders Life Insurance Co., WBM, Chicago); Northerners (Northern Trust Co., WGN, Chicago).

CRAVENS, KATHRYN. Commentator.

(R) News Through a Woman's Eyes, 1936-38 (Pontiac Motor Co., CBS); others since 1931. (F) Silent pictures. (L) Stock, with Mary Hart Players, Arthur Casey Co. and others.

CRAWFORD, BOB. Announcer, newscaster, WTOC, Savannah.

*CRAWFORD, JESSE. Organist. (R) Between the Bookends, currently (sustaining, NBC); Jesse Crawford's Melody Hour, 1929, and Royal's Poet of the Organ (with Mrs. Jesse Crawford), 1929-31 (Royal Typewriter Co., CBS); others. (F) Shorts, singly and with Mrs. Craw-

ford. (V) Theatre appearances, many years, singly and with Mrs. Crawford. (PR) Practically all companies.

CRAWFORD, ROBERT (Texas Rangers). Singer, KMBC, Kansas City. (R) Texas Rangers (sustaining, CBS); local shows including Kellogg's Box K Ranch, 1937; Corn Flakes Follies, 1938 (Kellogg Co.); Remington-Rand Shavers, 1938 (Remington-Rand Co.). (V) Theatre appearances.

CRAWFORD, SAM L. Newscaster and editor, KGY, Olympia.

CRAWFORD, VERNON. Announcer, WFIL, Philadelphia. (R) True or False, 1938 (J. B. Williams Co., NBC Blue); also Philadelphia Symphony Orchestra Concerts to Mutual and Canadian Broadcasting Corp.; local shows for Sears, Roebuck & Co., others. (F) Short.

CREEDON, DICK. Script writer. (R) Mickey Mouse Theatre of the Air (Pepsodent Co., NBC Red).

*CRIEGER, JAMES. (R) Orphans of Divorce, since Feb. 1939 (Dr. Lyon's Toothpowder, NBC Red).

*CHRISTENSEN, A. C. Director. (R)



Robert Armbruster

Musical Director

Chase and Sanborn Hour

KENNETH BURTON

Radio Productions

117 W. 12th St., N.Y.C. GR. 7-5384

- Quin Ryan's News Commentary, 1939 Bathasweet Corp., Mutual). (Associated with H. M. Kiesewetter).
- CRITES, DALBEY. Musician, WFAA, Dallas. (F) Paramount, 1932
- CROCKER, BETTY. Home economist. (R)
 Betty Crocker (General Mills, Inc.,
 CBS).
- CROCKER, J. W. Director, KRLD, Dallas.
 (R) Also KTSA, WOAI, San Antonio; local shows including Borden program.
 (L) Stock, 1932-33. (V) Theatre appearances.
- CROCKETT, ALAN B. Entertainer, WLS, Chicago. (R) Also KNX, Los Angeles; show for Miles Laboratories, Inc. (F) Shorts. (V) 1928-32. (PR) Brunswick, Crown, Decca.
- CROMWELL, RICHARD. Actor. (R) Those We Love, 1938-39 (Lamont Corliss & Co., NBC Blue). (F) Columbia, RKO, Fox, Paramount. (L) So Proudly We Hail, 1936 (s).
- CRONENBOLD, ED (Texas Rangers).
 Singer, KMBC, Kansas City. (R) Texas
 Rangers (sustaining, CBS); local shows
 including Kellogg's Box K Ranch, 1937;
 Corn Flake Follies, 1938 (Kellogg Co.);
 Remington-Rand Shavers, 1938 (Remington-Rand Co.). (V) Theatre appearances.
 (PR) Decca.
- CRONICAN, LEE. Announcer. (R) Beatrice Fairfax (Hecker Corp., Mutual).
- *CRONIN, FRANCIS J. (R) Local shows on WAAB, Boston.
- CROOK, GEORGE. Organist. (R) Dog Heroes (Modern Food Process Co., NBC Blue); Betty Moore (Benjamin Moore & Co., NBC Red).
- CROOKS, RICHARD. Tenor. (R) Voice of Firestone, 1931-39 (Firestone Tire & Rubber Co., NBC Red). (GA) Programs of Ford Motors, 1936 and 1937; Lucky Strike Cigarettes, 1937; General Motors, 1937; others. (Also recitals and operatic work).
- *CROOM-JOHNSON, AUSTEN. Producer.
 (R) NBC shows.
- CROSBY, BING. Singer, actor, M. C. (R)
 Chesterfield Program, 1933 (Liggett &
 Myers Tobacco Co., CBS); Woodbury
 Program, 1934-35 (Andrew Jergens Co.,
 CBS); Kraft Music Hall, 1936-39 (KraftPhenix Cheese Corp., NBC Red). (GA)
 Lux Radio Theatre, Nov. 8, 1937
 (Lever Bros. Co., CBS); Paul Whiteman
 Program, Dec. 31, 1937 (Liggett & Myers

- Tobacco Co., CBS). (F) Paramount. (V) Member of Paul Whiteman's Rhythm Boys (with Al Rinker and Harry Barris); personal appearances; records.
- CROSBY, BOB. Orchestra leader. (R) Camel Caravan, 1938-39 (R. J. Reynolds Tobacco for Camel Cigarettes, Mutual, 1938-39; CBS, 1939); also network sustaining; Rogers and Gallet Program, 1935. (F) Paramount shorts. (V) Theatres, hotels.
- CROSBY, LEW. Announcer, commentator. (R) Woodbury's Hollywood Playhouse, 1937-39 (Jergens-Woodbury Sales for Woodbury Soap, NBC Blue); Lum and Abner, 1938-39 (General Foods for Instant Postum, CBS); Tommy Dorsey's Orchestra (Raleigh and Kool, NBC Red); Hollywood Hotel, 1938 (Campbell Soup, CBS); Joe Penner, 1938-39 (General Foods for Huskies, CBS). (L) Repertoire, 1930 (f).
- CROSLEY, ALMA. Singer, bass violinist, WWVA, Wheeling. (R) Local shows for Pinex, Brown & Williamson Tobacco Co., Sterling Products, Crazy Water Crystals. (V) 3 years.
- CROSS, C. C. (Skeet). Continuity writer, actor, KMA, Shenandoah. (R) Iowa State Network and local shows. (F) Commercial shorts. (L) Stock (f). (V) Theatre appearances.
- CROSS, GLENN. Singer. (R) Phil Baker, 1936-38 (Gulf Oil Corp., CBS); Johnny Presents, 1937-39 (Philip Morris & Co., CBS); Philip Morris & Co., NBC Red). (LS) New York on Parade, 1937-38 (Consolidated Edison, WEAF, New York City); Schaefer Revue, 1937-38 (Schaefer Brewing, WEAF, New York City); as member of the Enna Jettick Seven on Stepping Along, 1939 (Enna Jettick Shoes, WABC, New York).
- *CROSS, GORDON. Singer (Member of the Enna Jettick Seven). (R) Stepping Along, 1939 (Enna Jettick Shoes, WABC).
- CROSS, HUGH. Singer, WWVA, Wheeling. (R) Also Mutual, WLS, Chicago; WLW-WSAI, Cincinnati; shows for Brown & Williamson Tobacco Co., others. (V) Theatre appearances, 12 years. (PR) Decca.
- CROSS, JOE. Script writer. (R) What's My Name? 1938-39 (Philip Morris & Co., Ltd., Mutual).
- CROSS, MILTON J. Announcer. (R) General Motors Concerts (General Motors Corp., NBC Blue); Magic Key of RCA

(RCA, NBC Blue); The Singing Lady (Kellogg Co., NBC Blue); Metropolitan Opera Auditions of the Air (Sherwin Williams Co., NBC Blue); Information Please (Canada Dry Ginger Ale Co., NBC Blue); Letters Home from the New York World's Fair with Ray Perkins (Westinghouse Electric & Mfg. Co., NBC Blue).

CROTEAU, JULIETTE. Pianist, CHRC, Quebec.

CROUSE, ORLENE. Singer, KMBC, Kansas City. (R) Also KFEQ, St. Joseph; KFNF, Shenandoah; local shows for Sterling Insurance, 1937, and Allis-Chalmers, 1938. (V) Theatre appearances.

CROW, DOROTHY ANNE. Singer. (R) Musical Steelmakers, 1938-39 (Wheeling Steel Corp., Mutual).

CROWE, JAMES M., JR. Singer, WPAY, Portsmouth.

CROWLEY, JIM. Entertainer. (R) Kate Smith's Bandwagon (General Foods Corp., CBS).

CROWLEY, MATTHEW D. Actor (straight

leads), narrator. (R) Buck Rogers, 1932-33, 1936 (successively sponsored by Kellogg Co. and Cream of Wheat Corp., CBS); John's Other Wife, 1936-37 (Louis Philippe, NBC Red); Myrt & Marge, 1937 (Colgate-Palmolive-Peet, CBS); Pretty Kitty Kelly, 1937-39 (Continental Baking Co., CBS); Road of Life, 1937-38 (Procter & Gamble, NBC Red, CBS); transcriptions for American Weekly, 1936. (F) Shorts. (L) Front Page, Oh Promise Me, The Hookup, Lady of Letters, Whatever Goes Up. (V).

*CROWTHERS, BOSLEY. Script contributor. (R) Backstage Wife, 1938 (Dr. Lyon's Toothpowder, NBC Red).

CROXFORD, LLOYD M. Singer, KFBB, Great Falls.

CROXTON, THOMAS W., JR. Announcer, WIOD, Miami.

CRUISINBERRY, JANE. Script writer.
(R) The Story of Mary Marlin, 1937-39
(Procter & Gamble, NBC Red and Blue).

CRUM, JAY A. Announcer, news editor, writer, KOME, Tulsa. (R) Courteous Colonels, 1936 (Barnsdall Refining Co., CBS); also Oklahoma Network.





- CRUMIT, FRANK. Singer, M. C. (R) Blackstone Plantation, 1929-33 (Blackstone Cigars, CBS); Tea Time, 1931-36 (General Baking Co., CBS); Town Hall Tonight, 1933 (Bristol-Myers Co., NBC Red); Gulf Presents Crumit & Sanderson, 1936 (Gulf Refining Co., CBS), Heinz Magazine of the Air, 1937 (H. J. Heinz, CBS); The Songshop, 1937-38 (Coca-Cola Co., CBS); Battle of the Sexes, 1938-39 (Cummer Products for Molle Brushless Shave, NBC Red); others. (F) Shorts. (L) No, No, Nanette; Queen High; Betty Be Good; Shuberts, 1928. (V) Three Collegians, 1911; Julia Sanderson & Crumit.
- CRUMP, OWEN. Writer, producer, M.C.
 (R) Grouch Club, 1938-39 (General Mills, CBS); Let's Go Hollywood, 1939 (Ford Motor Co., Mutual).
- CRUMPTON, CHARLES. Actor, writer, director, FTRD. (R) Palmolive Beauty Box Theatre (Colgate-Palmolive-Peet, CBS); Lux Radio Theatre (Lever Bros., CBS); Maxwell House Showboat (General Foods, NBC Red); others; also sustaining shows on WABC, WEAF, WJZ, WOR, New York.
- CRUTCHFIELD, CHARLES H. Announcer, program director, WBT, Charlotte. (R) Also WRDW, Augusta; local shows for Atlantic Refining Co., others.
- CRUZ, VERA. Singer, WTAM, Cleveland.
 (R) Also WELI, New Haven; WMBO, Auburn.
- CUBBERLY, DAN. Announcer, continuity writer, special events and newscaster, KGY, Olympia. (R) Also sustaining Mutual shows.
- CULHANE, ELEANOR. Actress, WBRY, Waterbury.
- CULKIN, PHIL. Actor. (R) Your Parlor Playhouse (Lovely Lady Cosmetics, Mutual).
- CULL, RICHARD, SR. News commentator and editor, WHIO, Dayton.
- CULVER, HAL. Announcer, singer, WLS, Chicago. (R) Local shows for Allis-Chalmers, Aladdin Lamp and others. (F) Commercial shorts.
- CUMBERLAND RIDGE RUNNERS. Musicians, singers, WJJD, Chicago.
- CUNNEEN, NORA. Character actress. (R) Uncle Ezra, 1934-39 (Miles Laboratories

- for Alka-Seltzer, NBC Red). (LS) Two Old Timers, 1928-32 (Hoffman Coffee Co.). (F) Featured. (L) Productions by Mort Singer, Boyle Woolfolk. (V) Barrett & Cunneen, 20 years.
- CUPP, RODERICK. Producer, WLS, Chicago,
- CURLEY, LEO. Actor (characters, heavy leads). (R) Gang Busters, 1936-38 (Colgate-Palmolive-Peet, CBS); Johnny Presents, 1936-38 (Philip Morris & Co., NBC Red); Myrt & Marge, 1937-39 (Colgate-Palmolive-Peet, CBS); Pepper Young's Family, 1937-38 (Procter & Gamble, NBC Red); Just Plain Bill, 1938-39 (Anacin, Kolynos, CBS); Road of Life, 1938-39 (P & G, CBS). (F) Universal, Fox; shorts. (L) Productions by William Harris, Guthrie McClintock, Theatre Guild, A. H. Woods, and others. (V) The Lash; She Had to Tell Him.
- *CURRAN, VINCENT. Singer. (R) NBC shows.
- CURREN, JACK. Announcer, singer, producer, WFBL, Syracuse. (R) Also WKRC and WLW, Cincinnati. (L) Concert recitals.
- CURREN, THELMA. Musical director, organist, assistant program director, WFBL, Syracuse. (R) Local show for Benjamin Moore Paint Co., others.
- CURTIN, JOSEPH. Actor (leads, juvenile leads), announcer, narrator. (R) Our Gal Sunday, 1937-38 (Anacin, Kolynos Toothpaste, CBS); Famous Actors Guild Presents Second Husband, 1937-39 (Bayer Aspirin, CBS); Hilltop House, 1938-39 (Colgate-Palmolive-Peet, CBS); Her Honor, Nancy James, 1938-39 (International Cellucotton for Kleenex, CBS). (L) Merchant of Venice (Maude Adams and Otis Skinner), 1931-32; Ruy Blas (Walter Hampden), 1933; Searching for the Sun, 1936.
- *CURTIS, NATHANIEL. Script writer.
 (R) Criminal Case Histories with Warden Lewis E. Lawes, 1938-39 (Wm. R. Warner, NBC Blue).
- CUTHBERTSON, JOHN. Actor. (R) Dogs and Gold, 1937-38 (H. Moffatt Co., CBS); Toast to the Town, 1938 (Roma Wine Co., CBS). Currently with KSFO, San Francisco.
- *CYDE, SYLVIA. Singer, WOR, New York,

D

*DAE, DONNA. Singer. (R) Fred Waring & His Pennsylvanians, 1938-39 (Grove Laboratories for Bromo-Quinine, NBC Red).

DAFOE, DR. ALLAN ROY. Doctor, lecturer. (R) Dr. Allan Roy Dafoe, Oct. 5, 1936, to July 2, 1937, and Oct. 4, 1937, to April 1938 (Lehn & Fink for Lysol, CBS). (Columnist, King Features Syndicate, author).

DAHLSTEAD, DRESSER M. Announcer.
(R) Standard School Broadcast, 1935-38
(Standard Oil of California, NBC Pacific Red); Death Valley Days, 1936-38
(Pacific Coast Borax Co., NBC Red); The Hughesreel, 1938 (Borden Co., NBC Red); Standard Symphony, 1939 (Standard Oil of California, NBC Pacific Red); Fitch Band Wagon, 1939 (F. W. Fitch Co., NBC Red); Rudy Vallee Hour, 1939 (Standard Brands for Royal Desserts and Fleischmann's Foil Yeast, NBC Red); I Love a Mystery, 1939 (Standard Brands, NBC Pacific Red). (Member NBC San

Francisco staff, 1932-38; currently, NBC Hollywood staff).

*DAHM, FRANK. Script writer. (R) Pretty Kitty Kelly 1937-39 (Continental Baking Co., CBS).

*DAIGHEAU, KENNETH. Actor. (R) Gang Busters (Colgate-Palmolive-Peet Co. for Palmolive Brushless Shave, CBS); The Mighty Show (Penick & Ford for My-T-Fine Dessert, CBS).

DAILEY, TOM. Announcer, sportscaster, singer, KVOO, Tulsa. (R) Educational shows (NBC) and special events (Mutual); also KMOX, KWK, St. Louis; WDOD, Chattanooga; WLAC, Nashville; transcriptions. (V) Aunt Jemima showboat, 1930.

DALE, GEORGE. News commentator, continuity writer, WJLS, Beckley. (R) Also WTBO, Cumberland.

DALE, MARTY. Pianist. (R) Melody Ramblings, 1938-39 (sustaining, CBS).



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Delaware 3-4832

- D'ALEMBERTE, HELEN. Actress, director, WCOA, Pensacola. (L) Director, Pensacola Little Theatre.
- DALLAS, EVERETT T. Musician, KHQ-KGA, Spokane.
- DALTON, ARTHUR D. Musician, WNOX. Knoxville, Tennessee. (V) Theatre appearances.
- DALTON, JACK. First Tenor, Dalton Boys' trio. (R) Palmer House Serenade, 1934 (Palmer House, NBC Blue); Atlantic Family, 1935 (Atlantic Refining Co., CBS); Death Valley Days, 1936 (Pacific Coast Borax Co., NBC Blue); A. S. Comedy Stars, 1937 (Miles Laboratories for Alka-Seltzer, Mutual). (F) Shorts. (V) Theatre and night club appearances, 1934-35.
- DALTON, KELLY. Lead voice, Dalton Boys' trio. (R) Palmer House Serenade, 1934 (Palmer House, NBC Blue); Atlantic Family, 1935 (Atlantic Refining Co., CBS); Death Valley Days, 1936 (Pacific Coast Borax Co., NBC Blue); A. S. Comedy Stars, 1937 (Miles Laboratories for Alka-Seltzer, Mutual). (F) Shorts. (V) Theatre and night club appearances, 1934-35.
- DALTON, PETE. Second tenor, Dalton Boys' trio. (R) Palmer House Serenade, 1934 (Palmer House, NBC Blue); Atlantic Family, 1935 (Atlantic Refining Co., CBS); Death Valley Days, 1936 (Pacific Coast Borax Co., NBC Blue); A. S. Comedy Stars, 1937 (Miles Laboratories for Alka-Seltzer, Mutual). (F) Shorts. (V) Theatre and night club appearances, 1934-35.
- DALY, JOHN C., JR. Commercial and special events announcer, WJSV, Washington. (R) Gunther Swing Party, 1938-39; special events for WJSV-CBS. (L) Peabody Players, 1933.
- DALY, TOM. Sports announcer, CKOC, Hamilton.
- DAMEREL, DONNA. See under Myrt & Marge.
- DAMERON, CHARLES. Singer, actor, M. C. (R) Famous Jury Trials, 1936-37 (Mennen Co., Mutual). (LS) Featured on WLW, Cincinnati, shows, past 10 years. (V) Theatre appearances.
- DAMROSCH, WALTER. Musical conductor, composer. (R) NBC Music Appreciation Hour, 1928-39 (sustaining, NBC Blue); Packard Cavalcade, 1934 (Packard Motor Car Co., NBC Blue).

- (GA) Magic Key of RCA, Feb. 13, 1938 (RCA, NBC Blue). Chairman of the Program Committee for Music, New York World's Fair.
- *DANCER, MIX. Director. (R) Get Thin to Music, 1938 (General Mills, Mutual). (Associated with Blackett-Sample-Hummert).
- DANE, FRANK. Actor (light comedy, character juveniles, leads). (R) Story of Mary Marlin (P & G for Ivory Soap, NBC Red and Blue); It Can Be Done, with Edgar Guest (Household Finance Co., CBS); First Nighter (Campana Sales for Italian Balm, Dreskin, Coolies, D.D.D., CBS); Road of Life (P & G for Chipso, NBC Red); Arnold Grimm's Daughter (General Mills for Softasilk, NBC Red and Blue); others since 1928. (L) The Gorilla; Companionate Marriage; The Merry-Go-Round; Cradle Snatchers; stock (f).
- DANE, TOM. Newscaster, WBAL, Baltimore. (R) Also WIP and KYW, Philadelphia; WRUF, Gainesville; transcriptions.
- DANIEL, FLAVIUS. News analyst, actor, M.C., CKAC, Montreal. (V) French shows in Province of Quebec.
- *DANIELS, HELENE. Singer, WOR, New York.
- *DANIELS, LESLIE. Director. (R) Curtain Time (General Mills, Mutual); Jack Armstrong (General Mills, NBC Red). (Associated with Blackett-Sample-Hummert).
- DANIS, LEW. Dramatic actor. (R) Unfinished Headlines, 1938 (Sachs, Inter-City); Ave Maria, 1938 (Inter-City); Ivory Masques, 1938 (Procter & Gamble, WOV and WPEN, New York). (Italian programs). (F) Foreign films (s); Warner Bros. shorts. (L) Tapestry in Gray (Broadway), Mulatto and One Good Year (road); formerly child star in the Italian theatre.
- D'ANNA, EDWARD. Musical director. (R) Carborundum Band Program, 1927-38 (Carborundum Co., CBS).
- D'ARTEGA. Conductor, composer, arranger. (R) Jell-O Summer Show, 1937 (General Foods for Jell-O, NBC Red); Tim & Irene, 1937-38 (Admiracion Shampoo, Mutual). (LS) Stepping Along, 1939 (Enna Jettick Shoes, WABC, N. Y.) (F) Shorts. (V) Olsen & Johnson, 1927-30. Guest con-

ductor, Buffalo theatre, 9 weeks in 1938; St. Louis theatre, one year.

*DARWIN, GLENN. Singer. (R) NBC shows.

DAUM, MARGARET E. Lyric soprano.

(R) Semi-finalist, Metropolitan Opera Auditions of the Air, 1937 (Sherwin-Williams Paints, NBC Blue); Hammerstein Music Hall (Anacin, CBS); Aunt Jenny's Real Life Stories (Lever Bros., CBS); The Goldbergs (P & G, NBC Red and CBS); Major Bowes Capitol Family, 1938-39 (CBS); featured on CBS sustaining program with symphony orchestra for 62 weeks. (L) Revenge with Music, 1935; Civic Light Opera Co., 1936; Metropolitan Opera, 1937; St. Louis Municipal Opera, 1937; others. (V) Theatre appearances, 52 weeks.

DAVIDSON, BILL. Writer, commentator, comedian, M.C., KFRC, San Francisco.
(R) Shows for Greyhound Bus, Roma Wine, and others.

*DAVIDSON, DAVID. Script contributor dialogue writer. (R) Famous Actors Guild Presents Second Husband (Bayer, CBS); Just Plain Bill (Kolynos, Anacin, NBC Red). DAVIDSON, GRETCHEN. Actress (ingenue). (R) Carol Kennedy's Romance. 1937 (H. J. Heinz Co., CBS); Heinz Magazine of the Air, 1937-38 (H. J. Heinz Co., CBS); has also played, intermittently, with Burns & Allen, Kate Smith, Eddie Cantor, Guy Lombardo, Floyd Gibbons and others. (L) Many Mansions, 1937-38.

DAVIDSON, THOMAS W. Announcer, concert baritone, CKY, Winnipeg. (R) Also Canadian Broadcasting Corp. (F) Commercials. (V) Theatre appearances.

DAVIES, DON. See Men of the West.

DAVIES, EDWARD. Singer, WMAQ-WENR, Chicago. (L) 1925-27. (V) Theatre appearances.

DAVIES, EDWARD. Singer. (R) NBC Minstrels and Word & Music (sustaining, NBC). (L) Student Prince (f). (V) Theatre appearances. (NBC staff singer).

DAVIES, ERIC. Announcer, baritone, CKY, Winnipeg. don. (Formerly manager, CKX).



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- DAVIS, ARTHUR. See the Pioneer Quartet.
- DAVIS, BOB. Announcer, WDAF, Kansas City.
- DAVIS, CHARLES ("Chuck"). Accordionist, violinist, KSO-KRNT, Des Moines. (R) Also Iowa Broadcasting Co.; KMA, Shenandoah; WNAX, Yankton.
- *DAVIS, DICK. Member of the Signaleer Quartet. (R) Signal Carnival (Signal Oil Co., NBC Red).
- DAVIS, DOROTHY J. Vocalist, WLW-WSAI, Cincinnati. (R) Avalon Time (Brown & Williamson Tobacco Co., NBC Red); Uncle Walter's Dog House (Brown & Williamson Tobacco Co., NBC Red); local shows.
- DAVIS, EDITH. Actress. (R) The Woman in White (Pillsbury Flour Mills Co., NBC Red); Betty & Bob (General Mills, Inc., CBS); Stepmother (Colgate-Palmolive-Peet Co., CBS).
- **DAVIS, JOHN J.** Announcer, WWSW, Pittsburgh.
- DAVIS, MEB. Announcer, WRNL, Richmond. (R) Football for Atlantic Refining Co. (Virginia Broadcasting System).
- DAVIS, OWEN, JR. Juvenile leads. (R)
 The Goldbergs (Procter & Gamble, NBC
 Red); Those We Love (Lamont Corliss &
 Co., NBC Blue); Soconyland Sketches
 (Socony-Vacuum, NBC Red). (F) RKO,
 Fox (s, f). (L) Juvenile roles. (V)
 Dramatic sketch; theatre appearances.
- DAVIS, PHIL. Orchestra leader. (R)
 Avalon Time, 1938-39 (Brown & Williamson for Avalon Cigarettes, NBC
 Red); Uncle Walter's Dog House, 1939
 (Brown & Williamson for Raleigh Tobacco, NBC Red; previously heard over
 WLW only); Four Stars Tonight (Beaumont Laboratories for 4-Way Cold Tablets; live show on WLW. Cincinnati.
 transcriptions, coast to coast). (F) Paramount (f): shorts. (V) Stage presentations. (PR) RCA Victor.
- DAVIS, RAYMOND L. Violinist, WKY, Oklahoma City. (R) NBC, CBS, and local shows. (V) Theatre appearances, 1923-24. (PR) RCA Victor.
- DAVIS, REX (previously known as FRANK W. ZWYGART, FRANKLYN STEWART). Announcer, sports and special events commentator, singer, WCKY, Cincinnati.
- *DAVIS, STANLEY. Musician. (R) John's

- Other Wife (Old English, BiSoDol, NBC Red).
- **DAVIS, TED.** Pianist, orchestra leader, WAGM, Presque Isle.
- DAVIS, TYLER. Director, producer. (R) Woman's Magazine of the Air, 1938-39 (Chas. B. Knox Gelatine Co., NBC Pacific Red); Rhyming Minstrel, April to July, 1938 (Bosco Co., Mutual). (Radio director, Kenyon & Eckhardt).
- DAVIS, WILLARD M. Announcer, KRKD, Los Angeles. (F) 20th Century-Fox. (L) Stock.
- DAVISON, EDWARD. Dramatic actor, writer. (R) Betty & Bob, 1937 (Gold Medal Flour, NBC Red); Public Hero No. 1, 1937-38 (Falstaff Brewing Co., NBC Red); Story of Mary Marlin, 1937-38 (Procter & Gamble, NBC Red and Blue); Don Winslow, U.S.N., 1937-39 (NBC Blue).
- DAWES, SYLVIA. Commentator, newscaster, interviewer, WTCN, Minneapolis.
- DAWN, DOLLY. Singer (George Hall Orchestra). (R) Lou Little Club, 1936 (Borden Farm Products Co., Mutual); Imperial Tobacco program, 1939 (Canadian Broadcasting Corp.); sustaining broadcasts from hotel with George Hall Orchestra; transcriptions. (F) Shorts. (V) Theatre appearances, 3 years. (PR) Vocalion.
- DAWSON, MARK. Singer, WCAU, Philadelphia. (L) Appearance with Philadelphia Orchestra, 1937.
- DAWSON, NICK. Actor. (R) Dangerous Paradise (John Woodbury, Inc., NBC Blue); Follow the Moon (Lehn & Fink, CBS). (L) Stock. (Once with Barnum & Bailey Circus.)
- *DAWSON, STUART. Producer. (R) Manhattan Mother, 1939 (P & G, CBS).
- DAY, CHARLES. Singer. (R) Gem Highlights, 1933 (Gem Razors, NBC Red and Blue); Forty-Five Minutes in Hollywood, 1934 (Borden Co., CBS); Johnny Presents, 1937-38 (Philip Morris & Co., CBS, NBC Red); Pick & Pat in Pipe Smoking Time, as member of the Eton Boys, 1938-39 (U.S. Tobacco for Model, CBS); also programs for Socony-Vacuum, 1935, United Cigar Co., 1936. (F) Universal (f); shorts. (L) Le Maire's Affairs, 1928 (f). (V) Eton Boys. (PR) Cameo, Brunswick.
- *DAY, DOLLY. Actress. (R) Jenny Peabody (F. & F. Laboratories, Inc., CBS).

- DAY, ELIZABETH. Dramatic actress. (R)
 Broadway Varieties, 1934-35 (BiSoDol,
 CBS); Five Star Jones, 1935-37 (Mohawk
 Carpet Mills, 1935-36, CBS; Procter &
 Gamble for Oxydol, 1936-37, NBC Blue);
 Alias Jimmy Valentine, 1938 (Larus &
 Brother for Edgeworth Tobacco, NBC
 Blue); Court of Human Relations, 1938
 (Vadsco Sales Corp., Mutual). (L) The
 World Between, 1932; The Web, 1932;
 Dinner at Eight, 1933.
- *DAY, JACK. Singer. (Member of the Eton Boys). (R) Pick & Pat in Pipe Smoking Time (U. S. Tobacco, CBS); Model Minstrels (U. S. Tobacco, CBS).
- DAY, JANE. Actress, continuity writer, WNAC-WAAB, Boston. (R) Also Yankee Network
- DAY, JOHN H. Announcer, WSJS, Winston-Salem.
- DAY, NOLA. Contralto. (R) Guest on Magic Key of RCA, 1938 (Radio Corporation of America, NBC Blue); NBC sustaining programs. (F) Shorts. (L) Guest with Portland Symphony Orchestra.
- DEAN, BILL. Announcer, WDAY, Fargo.

- DEAN, FREDDIE. Guitarist, KGNC, Amarillo. (R) Also KFJZ, Fort Worth. (V) Theatre and club appearances. (PR) Decca.
- DEAN, HONEY. Song stylist. (R) Maxwell House Showboat, 1938 (General Foods for Maxwell House Coffee, NBC Red); Two on a Shoestring, 1938 (Oakland Chemical for Dioxogen Face Cream, Mutual); others, not current, including guest appearances on Borden, Life Savers and Bristol-Myers programs. (PR) Brunswick.
- *DEAN, LOUIS. Producer, director. (R)
 Ben Bernie & All the Lads, 1938 (U. S.
 Tire Dealers Mutual Corp., CBS); Raymond Paige, 99 Men and a Girl, 1939
 (U. S. Rubber, CBS). (Radio director,
 Campbell-Ewald Co. of New York).
- DEAN, ROBERT J. Production manager, director, KOBH, Rapid City. (R) Also KWTN, Watertown; KABR, Aberdeen.
- DEANE, BOBBE. Comedienne, ingenue, imitator of children's voices and babies' cries. (R) Hawthorne House (Wesson Oil & Snowdrift, NBC Red); My Secret Ambition (Durkee Famous Foods, CBS);

Robert Emmett Dolan and

His Orchestra

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The Circle

NBC-Coast to Coast
Every Sunday

Mgt.: Hesse and McCaffrey

PHIL DOOLEY

Swing King of the Kornet

THIRD YEAR
PALMER HOUSE

CHICAGO

Famed Creator of "Lost Motion" Music

- network programs for Associated Oil, General Petroleum, Sperry Flour, Pacific Coast Borax, Wheatena and Ovaltine, since 1927. (L) Ziegfeld Follies, 1921; Sally, 1922-24; numerous others.
- DEANE, MARTHA. See Mary Margaret McBride.
- DE ANGELIS, DICK. Actor, announcer, producer, news commentator, KJBS. San Francisco. (F) Shorts. (L) The Racket, The Ambulance Chaser and others (f). (V) Dailey Paskman's Radio Minstrels.
- *DE ANGELO, CARLO. Producer. (R) The O'Neills (P & G, NBC Red).
- DEAVILLE, FRANK. Actor, script writer, CKY, Winnipeg. (R) Network and local programs with Art McGregor, as Woodhouse and Hawkins.
- *DE BECKER, HAROLD. (R) The Mighty Show, 1938-39 (Penick & Ford for My-T-Fine Dessert, CBS).
- DE BIASI, A. Director. (R) Moonbeams, Nov. to Dec., 1938 (Gambarelli & Davitto, Mutual). (Radio director, De Biasi Advertising Agency).
- DE CAMP, ROSEMARY. Actress. (R) Dr. Christian, since Oct., 1937 (Chesebrough Mfg. Co. for Vaseline, CBS); Hollywood Screenscoops, 1938 (P. Lorillard Co. for Old Gold Cigarettes, CBS). (L) The Drunkard, 1933; Merrily We Roll Along, 1935.
- DECKER, DELLA W. Writer, WBAP, Fort Worth. (R) Programs for Lehn and Fink and others; also Texas Quality Network. (Author of children's poems: magazine writer.)
- *DECKER, GUNTHER. Singer. (R) Your Parlor Playhouse (Lovely Lady Cosmetics, Mutual); Sunbrite Smile Parade (Swift & Co., NBC Blue).
- DE CORDOBA, PEDRO. Actor. (R) Those We Love, 1938-39 (Lamont Corliss & Co., NBC Blue).
- DE CORSIA, TED. Actor (leads, heavies, characters, dialects). (R) March of Time, 1930-39 (successively sponsored by Time, Inc., Remington-Rand, Wm. Wrigley, Jr., Co., Servel, Inc., Time, Inc., CBS and NBC Blue); Cavalcade of America, 1935-38 (E. I. du Pont de Nemours, CBS); True Story Court of Human Relations, 1935-38 (Macfadden Publications. NBC Red); Gang Busters, 1936-39 (Colgate-Palmolive-Peet Co., CBS). (L) Scarlet Sister Mary (with Ethel Barrymore), 1927-28, (V) 1914-22.

- DE COURVAL, PAULETTE. Singer CHRC, Quebec.
- DEE, DANNY. Commentator, M.C., actor, WTAM, Cleveland. (R) Also WSUN, St. Petersburg. (V) Theatre appearances.
- DEE, TOMMY. Announcer, actor, WSBT-WFAM, South Bend.
- DEEP RIVER BOYS (Vernon Gardner, George Lawson, Edward Ware, Harry Douglass). (R) CBS shows.
- DEERING, JOHN. Narrator, actor, comedian. (R) Camel Caravan, 1936 (R. J. Reynolds for Camel Cigarettes, CBS): First Nighter, 1936-37 (Campana Sales. NBC Red): Hollywood Hotel, 1936-37 (Campbell Soup Co., CBS); Silver Theatre, 1938-39 (International Silver Co., CBS); Hollywood Guild, 1939 (Gulf Oil Corp., CBS). (F) Paramount, Universal, Warner Bros. (L) Ambulance Chasers, 1931; Strangers at Home, 1934.
- DEFREITAS, DICK. Announcer, WJRD. Tuscaloosa.
- **DEGAN, VINCENT.** See Six Hits and a Miss.
- DE GROEN, JOHN. Violinist, WFLA, Tampa.
- DE HAVEN, ROBERT. Program director, announcer, sportscaster, WTCN, Minneapolis. (R) Also KVOO, Tulsa; WIBA, Madison; WISN, WTMJ, Milwaukee.
- DEIS, CAROL. Singer. (R) Broadway Varieties, 1937 (Schlitz Beer, CBS) Gulf Program, 1937 (Gulf Oil, CBS); others, not current, including programs for Pontiac Motors and transcriptions. (GA) Magic Key of RCA (Radio Corporation of America, NBC Blue). (F) Shorts. (L) Knickerbocker Holiday, 1938-39.
- DEISLEY, ROBERT E. Continuity writer, WWJ, Detroit.
- *De KOVEN, ROGER. Actor. (R) Myrt & Marge (Colgate-Palmolive-Peet Co., CBS).
- *DELAMARTER, ERIC. Conductor, WOR. New York.
- DE LANGE, EDDIE. Orchestra leader composer (R) Honolulu Bound, 1989 (Hawaiian Pineapple Co. for Dole Pineapple, CBS). (F) Shorts. (V) Theatre appearances. (PR) RCA Victor.
- DE LANY, GWENDOLINE. Dramatic actress, writer, WXYZ, Detroit. (R) Little Orphan Annie, 1932 (Wander Co.,

NBC Red); Lone Ranger and Green Hornet (participating, Mutual), (F) Commercials. (L) Woman in the Case, 1914; Millionaire Kid, 1914; Oh, Look! 1918; Hail and Farewell (Broadway production), 1927; The Barker (with Richard Bennett), 1929-30; others. (V) Mary's Day Out, 1915-16; with Pat Ryan in song and dance sketch, 1919.

DE LEATH, VAUGHN. Singer, composer.

(R) First radio appearance, 1916, as a singer with de Forest in Highbridge, Bronx, New York; joined WJZ, New York in 1921; Voice of Firestone, 1928-30 (Firestone Tire & Rubber, NBC Red); also NBC programs for Eveready Batteries, Cities Service, Log Cabin Syrup, Dodge Automobiles, Hanna Coal, Champion Sparkplugs, Palmolive Soap, Dioxogen Face Cream, Wrigley Gum; Battle Creek Foods (Inter-City Network). (L) Laugh, Clown, Laugh, with Lionel Barrymore (Belasco) (f). (V) Three years. (PR) RCA Victor, Brunswick, Columbia, Edison. Writer, many songs.

De LINE, JAMES. Announcer, script writer, producer, WFBL, Syracuse. (R) Also WMBO, Auburn; WSYR, Syracuse. DELLA CHIESA, VIVIAN. Lyric soprano.
(R) Musical Footnotes, 1935-36 (Julian & Kokenge Co., CBS); Then & Now, 1936 (Sears, Roebuck, CBS); Contented Hour, 1937 (Carnation Milk Co., NBC Red); currently heard on NBC Blue sustaining program. (GA) Saturday Night Party, RCA Magic Key, Schaefer Revue, Summer Stars. (V) Personal appearances, 1935-36.

*DELLERS, WALTER. Music arranger.
(R) First Nighter (Campana Sales Corp. successively NBC Red, CBS).

 DELLWO, HOWARD. Musician, KLPM, Minot. (R) Minnesota State Fair, 1938 (Allis-Chalmers, KSTP, Minneapolis-St. Paul); transcriptions. (PR) Brunswick, Vocalion.

DELMAR, KENNETH. Dialectician, juvenile and character actor. (R) 1936-38, Gang Busters (Colgate-Palmolive-Peet, CBS); Aunt Jenny's Real Life Stories (Lever Bros. Co., CBS); Big Sister (Lever Bros. Co., CBS); Emily Post (Florida Citrus Commission, CBS); Follow the Moon (Lehn & Fink, CBS); March of Time (Time, Inc., CBS); Johnny Presents (Philip Morris & Co., Ltd.,

Directing

"VIC and SADE"

Ted MacMurray

"BIG BROTHER"

"RAINBOW HOUSE"



THIS WONDERFUL WORLD

BOB EMERY

1124

- CBS); Your Hit Parade (American Tobacco Co., CBS); News of Youth (Ward Baking Co., CBS). (LS) WOR, New York. (F) D. W. Griffith. (L) The Prince and the Pauper. (V) Seven Rosebuds, 1921; Kenneth & Kay Sisters; Stars of Tomorrow.
- DELMORE, HENRY. Announcer, CHLT, Sherbrooke. (Also studio manager).
- DEMETRIADES, TETOS. Announcer (Greek programs), WHOM, Jersey City.
- DE MILLE, CECIL B. M.C. (R) Lux Radio Theatre, since 1935 (Lever Bros. for Lux, CBS). (F) Producer and director: Jesse L. Lasky Feature Play Co., Famous-Players Lasky Co., Cecil B. DeMille Pictures Corp., M-G-M Studios, Paramount Pictures, Inc., Cecil B. DeMille Productions, Inc. (L) The Prince Chap, Lord Chumley (s,f); wrote The Stampede, The Royal Mounted, The Return of Peter Grimm. (V) Theatre appearances.
- DEMLING, WILLIAM. Writer, comedian.
 (R) Lifetime Revue, 1932 (Sheaffer Pen Co., NBC Blue); Hollywood Mardi Gras, 1937-38 (Packard Motor Car Co., NBC Red); Mickey Mouse Theatre of the Air, 1938 (Pepsodent Co., NBC Red); Joe E. Brown, 1938-39 (General Foods for Post Toasties, CBS); also Pacific Coast show for Ford Motor Co., 1932-35. (L) 1935.
- **DE MOSS, LYLE.** Production manager. WOW, Omaha. (R) Also KFAB, Lincoln.
- DE MOTT, MRS. MARJORIE. Script writer. (R) Famous Fortunes (General Shoe Corp. for Richland Shoes, Mutual).
- DENBURGER, PAUL. Actor, WHO, Des Moines. (L) Ralph Bellamy Players, Clement Walsh Players. (V) Comedy skit, Their Folks.
- DENISON, MERRILL. Writer. (R) Forum of Liberty (Liberty Magazine, CBS); The Inquiring Listener (20th Century Fund, CBS); The Spectator (Real Silk Hosiery Mills, Inc., NBC Blue); Pickwick Papers (sustaining, NBC); America's Hour (sustaining, CBS). Also scripts for The Stebbins Boys, Roses and Drums, Cavaleade of America.
- DENKE, FRANK R. Pianist, KGO-KPO, San Francisco. (V) With Phil Harris' Orchestra.
- **DENNETT, JACK.** Chief announcer, CFAC, Calgary. (V) Personal appearances.

- DENNIS, CLARK. Tenor. (R) Fibber McGee & Co., 1937-38 (S. C. Johnson & Son for Johnson's Wax, NBC Red); Chesterfield Program, 1939 (Liggett & Myers for Chesterfield Cigarettes, CBS); programs for Coca-Cola, 1936-37; Chevrolet, 1937; United Drug Co., 1938. (V) Theatre and club appearances. (PR) Decca.
- DENNIS, GENE W. Announcer, KSOO-KELO, Sioux Falls. (R) Also WNAK, Yankton; local shows for B. F. Goodrich and others. (V) M. C., 1937-39.
- DENNY, GEORGE V., JR. Founder and director of America's Town Meeting of the Air, presented by League for Political Education (NBC Blue), 1935 to date. Formerly director of Institute of Arts and Sciences, Columbia University.
- *DE PALMA, JIMMY. Singer. (R) NBC shows.
- *DERBY, FRANCIS, Actor. (R) Little Orphan Annie (The Wander Co., NBC Red).
- *DERBY, K. (R) Your Family and Mine, 1938-39 (Sealtest, Inc., NBC Red).
- DERIETT, ALAN. Actor. (R) The Shadow (Delaware, Lackawanna & Western Coal Co., Mutual)
- DERNING, JOHN. Musician. (R) Toast To the Town, 1938 (Roma Wine Co., CBS); My Secret Ambition, 1937-38 (Durkee Famous Foods, CBS). (V) Theatre appearances with Henry Santry, Ted Lewis. Currently staff musician, KSFO, San Francisco.
- DE ROSE, PETER. Musician, singer, composer. (R) Programs with May Singhi Breen (Mrs. De Rose in private life), as the Sweethearts of the Air, consecutively since 1923, having been off the air only 2 weeks from 1923 to 1939. Started as a team on WEAF in June, 1923, and sponsors have included Listerine, Valspar, Kraft-Phenix Cheese, Conti Soap, Breyer Ice Cream, Elgin Watch, Humphrey's Homeopathic Medicine. (GA) Wrigley Gum and Pennzoil programs. (Composer of When Your Hair Has Turned to Silver, Somebody Loves You, Have You Ever Been Lonely?, Wagon Wheels, Rain, Deep Purple and many others).
- DESMOND, CORNELIUS J. ("Connie").
 Announcer and producer (sports),
 WSPD, Toledo, (R) Local broadcasts for
 General Mills, Socony Vacuum and
 others. (F) Commercial shorts (commentator). (V) Theatre appearances.

DESPARD, WILFRED D. Announcer, WHEC, Rochester.

DESPRES, JEANETTE. Script writer, FTRD. (R) Network sustaining programs. (L) Productions for Henry B. Harris, George M. Cohan, Shubert, others. (V) Greenwich Village Follies, 12 years.

D'ESTE, YOLANDA. Actress, WOV-WBIL, New York. (L) Italian shows.

DE STEFANO, SALVATORE MARIO. Concert harpist. (R) Mario de Stefano, 1938-39 (sustaining, Mutual). (LS) WEAF, New York, 1934-36; WTIC, Hartford, 1934-36; soloist, Wallenstein Sinfonietta, WOR, New York. (L) Tours throughout the U. S. and Europe. (PR) Edison. (Composer, teacher and conductor; appeared at the White House Musicale, Jan., 1939).

DE SYLVARA, BEATRICE. Women's programs. (R) How to Be Charming (Charles H. Phillips Co. for Phillips Milk of Magnesia, NBC Red).

DETTINGER, ALMA M. Script writer, commentator, WICC, Bridgeport.

DEVANEY, FRANK M. Announcer, script

writer, WMIN, Minneapolis-St. Paul.

DEVINE, ANDY. Comedian, actor. (R) Jell-O Program Starring Jack Benny, since Oct., 1937 (General Foods for Jell-O, NBC Red). (F) Universal (f); now under contract to Paramount.

DEVITT, ALAN. Actor (heavy, character, dialect). (R) 1938-39 season: This Day Is Ours (P & G for Crisco, CBS); Pretty Kitty Kelly (Continental Baking, CBS); Dick Tracy (Quaker Oats Co., NBC Red); Aunt Jenny's Real Life Stories (Lever Bros. for Spry, CBS); The Shadow (D. L. & W. Coal Co. for Blue Coal, Mutual); For Men Only (Bristol-Myers for Vitalis, NBC Red); Alias Jimmy Valentine (R. L. Watkins for Dr. Lyon's Toothpowder, NBC Blue); March of Time (Time, Inc., NBC Blue). (L) Productions by John Golden, Earl Carroll and others; 28 years (f). (V) 13 years. Also recordings.

DE VORE, BILLE. See the De Vore Sisters.

DE VORE, MARJORIE. See De Vore Sisters.

DE VORE, RUTH. See the De Vore Sisters.



ALICE FROST

Star of Big Sister—"Rinso"

Appearing concurrently:

Robert Benchley—"Old Gold"
Al Pearce—"Grapenuts"
OrsonWelles Playhouse—"Campbell Soup"
Johnny Presents—"Philip Morris"

Favorite With Children Everywhere



Dorothy Gordon Song and Story Lady

"The Incomparable". San Francisco News
"Whinsical". New York Times
"Captivating". Washington Herald
"Persuasive". Boston Transcript
"Winsome". Chicago Evening American
"Vivid". New Orleans Times-Picayune

- DE VORE SISTERS (Bille, Marjorie, & Ruth). Vocal trio, WLW, Cincinnati. (R) Vocal Varieties 1936-39 (Lewis-Howe Co., NBC Red); various Mutual programs; shows for Crown Overalls, Dodge Motor Co., others. (V) Theatre appearances.
- **DEWHIRST, DON.** Singer, announcer, WHK-WCLE, Cleveland. (L) 1930. (V) Theatre appearances.
- *DE WITT, JOHN. Script contributor. (R) David Harum, 1936-39 (B. T. Babbitt, NBC Red); Mrs. Wiggs of the Cabbage Patch, 1938 (Old English, BiSoDol, NBC Red).
- DE ZURIK, CAROLYN A. Entertainer, WLS, Chicago, (R) Local shows for Alka-Seltzer, Pinex, others. (V) Theatre appearances. (PR) Columbia.
- DE ZURIK, MARY JANE. Entertainer, WLS, Chicago. (R) Local shows for Alka-Seltzer, Pinex and others; transcriptions. (V) Theatre appearances.
- DIAMOND, STEPHANIE. Dramatic actress, KDKA, Pittsburgh. (R) Joe Penner, 1934-35 (Bakers of America, NBC Blue). (LS) Also WCAE, Pittsburgh. (F) Shorts. (L) Stock, 1928-31.
- DICK, EDITH. Singer (popular). (R)
 Your Hit Parade, 1936 (American Tobacco Co. for Lucky Strike Cigarettes,
 NBC Red and Blue and CBS); Portraits
 in Harmony, 1936 (General Shoe Co. for
 Jarman Shoes, NBC Blue). (LS) Macy
 Morning Matinee, 1936 (R. H. Macy,
 WOR, New York). (F) Shorts. (V)
 Theatre appearances.
- DICKENSON, JEAN. Coloratura soprano.
 (R) Hollywood Hotel, 1936 (Campbell Soup Co., CBS); American Album of Familiar Music, since May 2, 1937 (Bayer Aspirin, NBC Red). (GA) Palmolive Beauty Box Theatre, General Electric Hour of Charm. (L) San Carlo Opera Co., 1937.
- **DICKEY, ANNAMARY.** See The Madrigal Singers.
- DICKEY & HIS SHOWBOYS, TOM. Hill-, billies, WOAI, San Antonio.
- *DICKINSON, HAROLD. Singer. (Member of the Modernaires.) (R) Chesterfield Program (Liggett & Myers Tobacco Co., CBS).
- DICKMAN, JOHN. Announcer, WBAL, Baltimore,
- DICKSON, A. STUART. News commentator, director, producer, CFCY, Charlottetown.

- DICKSON, ARTELLS. Singer, actor, author. (R) Mr. Fixit (A. S. Boyle Co., CBS); Uncle Joe and Miss Virginia (Diplomat Products, CBS); Tom Mix and His Ralston Straight Shooters (Ralston Purina Co., NBC Blue); The Mighty Show. 1938-39 (Penick & Ford for My-T-Fine Dessert, CBS); others. (F) Paramount, National Screen. (L) Meet My Sister, 1933; Sweet Water Trail; Personal Appearance. (V) Theatre engagements, 1922-29.
- Motors Concerts (General Motors Concerts (General Motors Corp., NBC Blue); Sunday Night Party (Sealtest, Inc., NBC Red); Chase & Sanborn Program, since Feb. 6, 1939 (Standard Brands, NBC Red).
- DIESPECKER, DICK. Program director, news editor, script writer, producer, actor, CJOR, Vancouver. (R) Programs for Texaco, Signal Oil of Canada and others.
- **DIGHTON**, **JOHN**. Announcer, singer, WJRD, Tuscaloosa.
- **DILLEN, BETTY.** Singer, WHO, Des Moines.
- **DILLER, ROBERT H.** Continuity writer, announcer, WMRO, Aurora.
- **DILLON, HAROLD N.** Announcer, KRSC, Seattle.
- DILLON, JOE. Announcer, WPEN, Philadelphia.
- DILLON, JOHN. Commercial and sports announcer, actor. (R) Football for Socony-Vacuum stations, 1936 (WFAS, White Plains); others.
- DINGLE, CHARLES. Actor (character, heavy). (R) March of Time, 1933 (Remington Rand, CBS); Lux Radio Theatre, 1936 (Lever Bros., CBS); Pepper Young's Family, 1936-38 (P & G for Camay Soap, NBC Red and Blue); The O'Neills, 1937 (P & G for Ivory Soap, NBC Red and Blue); Central City, currently (P & G for Oxydol, NBC Red). (F) Paramount; shorts. (L) Room Service, 1937; All the Living, 1938; The Little Foxes, 1939; others.
- DINSDALE, A. ("Dinny"). Producer, director. (R) Member of CBS production department, handling live programs and transcriptions, 2 years; production manager and recording director, AudiVision, Inc., 3½ years; free lance producer of transcriptions, 2 years; produced first experimental television programs in London, 1929-30. (F) Producer and director

of slide films and commercial films. (Author of three books on television).

DION, ROLLANDE. Soprano, CHRC, Quebec.

DISQUE, BRICE, JR. Writer, director. (R) March of Time, 1936 (Wm. Wrigley, Jr., Co., CBS); several scripts for Grand Hotel (Campana Sales Corp., NBC Blue); Forecasting 1937, Jan. 2, 1937 (sustaining, CBS); Forecasting 1938, Jan. 1, 1938 (sustaining, CBS); scripts for Warden Lawes program (Sloan's Liniment, NBC Blue); Cities Service Concert (NBC Red). (LS) WEAF, WINS, WOR, New York; transcriptions, 1935. (LS) Stock; Walter Hampden's Co., 1925-26 (Hamlet, Cyrano, Merchant); Judgment Day, 1934. (Radio director, News Week Magazine, 1935. Assistant radio manager, writer, director for King Features Syndicate, 1936-38).

DITMARS, IVAN. Pianist, organist, director. (R) Shell Chateau, 1937 (Shell Oil, NBC Red); Ken Murray, 1937 (Lever Bros., CBS); Al Jolson, 1938 (Lever Bros., CBS); Dr. Christian, 1938-39 (Chesebrough Mfg. for Vaseline Products, CBS); Joe E. Brown, 1939 (General

Foods, CBS); Gateway to Hollywood, 1939 (Wm. Wrigley, Jr., Co., CBS); Tuesday Night Party, 1939 (Lever Bros., CBS); others, including Burns and Allen and Eddie Cantor; numerous coast commercials. (First pjanist-organist, CBS, Hollywood).

DIVEN, DOROTHY. Singer, actress, writer, KDQN, Monterey. (R) Also transcriptions and Mutual Network shows out of KFRC, San Francisco.

DIVEN, ROY M. Musician (violin, saxophone, trombone), KGNC, Amarillo, Texas. (V) Phil Phillips' Orchestra. (PR) RCA Victor.

*DIXON, JEANNE. Actress. (R) Arnold Grimm's Daughter (General Mills, NBC Red and Blue).

DIXON, MASON. Production manager, announcer, WFBC, Greenville. (R) Also via WRVA, Richmond.

DOC & CARL. See Doc Addington and Carl P. McConnell.

DOGGETT, JEROME H. Announcer, KFRO, Longview.

Carl Hoff and his Orchestra

with Al Pearce for Grape Nuts

Your Hit Parade for Lucky Strike

Management MCA



FRANK HODEK

Musical Director
NBC HOLLYWOOD

- DOLAN, JIMMY. Sports writer. (R)
 The Monday Night Show, March to Aug.,
 1938 (Brewers Radio Show Association,
 CBS). (Researcher, statistician, analyst
 and observer for all Ted Husing sports
 broadcasts).
- DOLAN, ROBERT EMMETT. Conductor.

 (R) The Adventures of Gracie (Burns & Allen), 1934-35 (General Cigar Co. for White Owl Cigars, CBS); Frank Fay Calling, 1936 (Standard Brands for Royal Gelatin, NBC Red and Blue); The Saturday Night Party, 1936-37 (Sealtest, NBC Red); The Sunday Night Party, 1937 (Sealtest, NBC Red); The Circle, 1939 (Kellogg Co. for Corn Flakes, NBC Red).

 (L) Conducted several Broadway musicals.
- DOLE, BURTON. Member of Our Serenaders. (R) Sunbrite Smile Parade (Swift & Co., NBC Blue).
- DOLE, DAVID W. ("Red Heart," the talking dog). Animal imitator, sound technician. (R) Gloria Dale, 1936-37 (General Mills, NBC Pacific Coast Red); Sing, Neighbor, Sing, 1936-37 (Purina Mills, national spot); Bob Becker's Chats about Dogs, 1938-39 (John Morrell & Co. for Red Heart Dog Food, NBC Red); others, not current. (LS) Doggy Dan, 1938-39 (Red Heart Dog Food, WMAQ, Chicago). (Currently traffic manager of radio department, Henri, Hurst & McDonald; recording technician).
- DOLVA, VINCENT. Announcer, KGCU, Mandan. (Also transmitter operator).
- **DONAHUE, DONALD.** Sports announcer, KDLR, Devils Lake.
- DONALD, PETER, JR. Actor (character, dialect, juvenile, straight). (R) 20,000 Years in Sing Sing, 1932, 1936-37 (William R. Warner Co. for Sloan's Liniment, NBC Red); Kre-Mel Hour, 1932 (Corn Products Refining Co., CBS); Lux Radio Theatre, 1935 (Lever Bros. for Lux, CBS); The Fleischmann Hour, 1935-37 (Standard Brands, NBC Red); College Prom, 1935 (Kellogg Co., NBC Red); Billy and Betty, 1936-37 (Sheffield Farms, WEAF); News of Youth, 1936 (Ward Baking Co., CBS); Bakers Broadcast. 1936-37 (Standard Brands, NBC Blue); Irene Rich Dramas, 1936 (Welch's Grape Juice, NBC Blue); Death Vallev Days, 1936-37 (Pacific Coast Borax Co.. NBC Blue); Helen Hayes in Bambi, 1937 (General Foods for Sanka Coffee, NBC Blue); Guy Lombardo and His Orchestra, 1937 (General Baking Co., CBS); Today's Children, 1937 (Pillsbury Flour

- Mills, NBC Red); Pepper Young's Family, 1937 (Procter & Gamble for Camay Soap, NBC Red and Blue); Terry and the Pirates, 1937-39 (Bowey's, Inc., for Dari-Rich, NBC Red); Kitchen Cavalcade, 1937 (C. F. Mueller Co., NBC Blue); others, since 1929. (F) Shorts. (L) Bitter Sweet, 1929-30; Lottery, 1931; Give Me Yesterday, 1931; Pure in Heart, 1934 (f); others. (Also journalist, lyricist, composer, director and writer of radio shows).
- DONALDSON, DAN. Announcer, KMOX, St. Louis. (R) Local shows for Brown & Williamson Tobacco Co., B. F. Goodrich Co., Socony-Vacuum Oil Co., General Mills, Inc.; transcriptions.
- DONLEY, BOB. Announcer, WCAE, Pittsburgh. (R) Formerly KOA and KLZ, Denver; WKY, Oklahoma City. (L) Stock, 1932. (V) Theatre appearances.
- **DONNELL, JACK.** Announcer, KWOS, Jefferson City. (R) Also KUOA, Siloam Springs.
- DONNELLY, ANDY. Actor. (R) Famous Actor's Guild Presents Helen Menken in Second Husband (Bayer Aspirin, NBC Blue); Court of Human Relations (Vadsco Sales Corp., Mutual); Mrs. Wiggs of the Cabbage Patch (A. S. Boyle Co., BiSoDol, and Hill's Cold Tablets, NBC Red); Dick Tracy (Quaker Oats Co. NBC Red); Road of Life (P & G, NBC Red)
- DONNELLY, JIMMY. Actor. (R) Hilltop House (Colgate-Palmolive-Peet Co., CBS); The O'Neills (Procter & Gamble, CBS, NBC Red and Blue); Second Husband (Bayer Aspirin, CBS).
- *DONNELLY, MYRTLE C. Singer. (R) Good Morning Tonite (Alber Bros. Milling Co., NBC Red).
- *DONNELLY, TOMMY. Actor. (R) Second Husband (Bayer, CBS); Young Widder Brown (Cal-Aspirin, Haley's M-O, NBC Red).
- DONNIE, DON. See Alfred Rickey.
- *DONOHUE, JOSEPH C. Director. (R) Eddie Cantor's Camel Caravan, 1938-39 (R. J. Reynolds Tobacco Co., CBS). (Associated with William Esty & Co.).
- OOOLEY, CLARENCE. Musician, singer (The Novelty Aces). (R) Vocal Varieties, 1937 (Lewis-Howe Co. for Tums NBC Red); Plantation Party, 1938 (Brown & Williamson Tobacco Co., NBC Blue). (LS) All WLW, Cincinnati: Melody Grove, 1937 (Bromo-Quinine)

Vick's Open House, 1938 (Vick Chemical Co.); Time to Shine, 1938 (Griffin Mfg.): Pinex Party, 1938 (Pinex). (V) WLS road shows, 1934-37; Blue Ridge Mountaineers, 1935; WLW road show, 1938. (PR) Bluebird.

DOOLEY, EDDIE. Sports commentator.
(R) Chesterfield Sports Resume, Sept. to Dec., 1937 (Liggett & Myers Tobacco Co. CBS); 1936 Royal Football Roundup (Royal Typewriter Co., CBS); Eddie Dooley's Last Minute Football News Oct. to Nov., 1938 (Liggett & Myers Tobacco Co., NBC Red).

DOOLEY, PHIL. Orchestra leader. (R) Sustaining broadcasts from hotel with own swing orchestra, past 3 years. (V) Hotel engagements.

DOOLITTLE & THE PINE CENTRE GANG, TIM. Novelty band, WJR, Detroit. (R) Local shows for Olson Rug Co., A & P Tea Co., others. (V) Theatre appearances.

*DORLAND, NAN. (R) Shows on WABC. New York,

DORR, ROY. Musician, KUJ, Walla Walla.
(V) Theatre appearances.

*DORR RUSSELL. Singer. (R) CBS shows.

DORSETT, CHRISTINE. Commentator, WSTP, Salisbury.

DORSEY, ANDREW L. Music director, WNEW, New York. (R) Also WMAL-WRC, Washington, as concert singer. (F) Shorts. (L) Operas, operettas. (V) Theatre appearances.

DORSEY, HOWARD. Announcer, news commentator, program director, WCBS. Springfield. (R) Also WMBD, Peoriatranscriptions.

DORSEY, TOMMY. Orchestra leader. (R) Substituted for Fred Waring, Ford Program, month of August, 1936 (Ford Motor Co., CBS); Jack Pearl Program, 1936-1937 (Kool and Raleigh, NBC Blue); Tommy Dorsey's Orchestra, 1937-39 (Brown & Williamson Tobacco Co. for Raleigh and Kool Cigarettes, successively NBC Blue and Red). (GA) Magic Key of RCA. (L) Everybody's Welcome, 1931. (V) Theatre and hotel appearances. (Also recordings for RCA Victor).

DOSCH, MICHAEL. Accordionist, KWTO-

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- KGBX, Springfield. (R) Also KMMJ Clay Center; WLS, Chicago; WNAX Yankton; local shows for Armour & Co., Peruna, and others. (V) Rube Tronson Texas Cowboys.
- DOSS, WARREN G. Musician, WMBD Peoria. (V) Theatre appearances.
- *DOUGALL, BERNARD. Script writer.
 (R) Benny Goodman's Orchestra (R. J. Reynolds Tobacco Co., CBS).
- DOUGALL, TOM. Script writer, actor, director, WXYZ, Detroit. (R) Also Mutual; Michigan Radio Network. (L) 1931-32. (V) 1928.
- DOUGHERTY, LEO ("Bill"). Special events announcer, WRBL, Columbus, Ga. (R) Also WMBO, Auburn.
- DOUGLAS, CHARLES. Musician, KGO-KPO, San Francisco. (L) 1930. (PR) RCA Victor, Bluebird.
- DOUGLAS, DOUG. News commentator, KRKD, Los Angeles.
- DOUGLAS, EILEEN. Actress, writer, producer. (R) Town Hall Tonight (Bristol-Myers for Ipana and Sal Hepatica, NBC Red); Eileen & Bill, 1928-31 (local show over WABC, WJZ and WOR, New York); others, including transcriptions. (L) Dover Road, Cat and the Canary, Grand Street Follies, dramatic stock and others. (Program director, radio department of Donahue & Coe).
- DOUGLAS, HARRY. See Deep River Boys.
- *DOUGLAS, JACK. Script writer. (R) Pepsodent Program Starring Bob Hope, 1938-39 (Pepsodent Co., NBC Red).
- DOUGLAS, PAUL. Announcer, sports commentator. (R) Chesterfield Sports Resume, Sept. to Dec., 1937 (Liggett & Myers for Chesterfield Cigarettes, CBS); Chesterfield Presents, 1937-38 (Chesterfield Cigarettes, CBS); Chesterfield Daily Sports Column, Apr. to Oct., 1938 (Liggett & Myers Tobacco Co., NBC Red); Burns & Alllen, 1938-39 (Liggett & Myers Tobacco Co., CBS).
- DOUGLAS, STEVE. Sportscaster, announcer, WWNC, Asheville. (R) Local programs for Kellogg Co., others.
- DOUGLASS, JAMES C. Producer, KMOX, St. Louis. (V) House orchestra leader, 1936-37. (Program director, KOIL, Omaha; KFAB, KFOR, Lincoln).
- DOUGLASS, NANCY. Actress. (R) Curtain Time, 1936 (General Mills, Inc., Mutual); Betty & Bob, 1936-37 (General

- Mills, Inc., CBS); Romance of Helen Trent, 1937 (Edna Wallace Hopper, Old English, CBS); Myrt & Marge, 1937 (Colgate Palmolive Peet, CBS); Valiant Lady, 1937 (General Mills, CBS); A Tale of Today, 1937 (Princess Pat, NBC Red); Kitty Keene, 1937 (Procter & Gamble, CBS); Dangerous Road, 1937-38 (Sperry Flour Co., NBC Red). (L) 1933-36. (Currently associated with KGO-KPO, San Francisco).
- DOUTHIT, PERRY. Musician, KFNF, Shenandoah. (R) Allis-Chalmers Speedliners, 1938 (Allis-Chalmers Mfg. Co.). (V) Personal appearances.
- *DOWD, DON. Announcer. (R) Carters of Elm Street, 1939 (Wander Co., NBC Red).
- BOWELL, SAXIE. Comic singer. (R) Lady Esther Serenade, 1933 (Lady Esther Cosmetics, NBC Blue); Quaker Oats programs, 1934 (Quaker Oats Co., Mutual); Penthouse Party, 1935 (Harold F. Ritchie for Eno Effervescent Salts, NBC Blue); Phil Baker, 1936 (Gulf Oil, CBS); Chesterfield Program, 1937 (Liggett & Myers Tobacco, CBS); Time to Shine, 1938-39 (Griffin Mfg. for Griffin Allwite, CBS). (F) Shorts. (V) With Hal Kemp's Orchestra, 12 years. (PR) RCA Victor. (Composer of Three Little Fishies, Tell Her, I Don't Care).
- DOWLING, JEANETTE. Actress. (R)
 The O'Neills (Procter & Gamble, NBC
 Red and Blue, CBS); Road of Life (Procter & Gamble, NBC Red and CBS); Dog
 Heroes (Thrivo Dog Food, NBC Blue).
- DOWNEY, FAIRFAX. Writer. (R) Scripts for Cavalcade of America (E. I du Pont de Nemours, CBS). (LS) Echoes of New York Town (Consolidated Edison, WEAF, New York).
- DOWNEY, MORTON. Singer. (R) Camel Quarter Hour, 1930-32 (R. J. Reynolds Tobacco, CBS); Woodbury Program, 1933 (Jergens-Woodbury Sales, NBC Blue); Karlsbad Presents Morton Downey, 1934-35 (Karlsbad Salts, NBC Blue); Evening in Paris, 1936 (Bourjois Sales, NBC Blue); Drene program, 1937-38 (Procter & Gamble for Drene, European stations); Eddy Duchin and His Orchestra, 1939 (American Cigarette & Cigar for Pall Mall Cigarettes, NBC Red). (F) Pathe, Paramount; Universal and Vitaphone shorts. (L) Excess Baggage, 1927 (f). (V) The Boy Tenor, 1923; theatre and club engagements. Decca.
- DOWTY, DIANA. Actress, FTRD. (R)
 CBS sustaining shows; also WMCA,

WOR, WQXR, New York. (L) Stock in England, repertory.

DOYLE, JAMES. Announcer, writer, producer. (R) Howie King, 1938 (Kellogg Co., Mutual-Don Lee Network); Thirty Minutes in Hollywood, 1938 (regional sponsorship; locally sponsored by California Fish Institute; Mutual). (Currently on staff of KHJ, Los Angeles).

DRAGONETTE, JESSICA. Singer. (R)
Coca-Cola Series, 1927 (Coca-Cola Co.,
CBS); Philco's Theatre Memories, 192730 (Philco Radio Corp., CBS); Hoover
Sentinels, 1929 (Hoover Co., NBC Blue);
Cities Service Concert, 1930-37 (Cities
Service Co., NBC Red); Palmolive
Beauty Box Theatre of the Air, 1937
(Colgate-Palmolive-Peet Co., CBS); appeared on the opening programs of General Motors, 1927; Maxwell House Coffee, 1928; General Electric, 1930; Atwater
Kent, 1935. (L) The Student Prince,
1926; Grand Street Follies, 1926; The
Miracle; concert tours.

DRAKE, JOHN C. Continuity writer, producer, KCKN, Kansas City.

DRAKE, OLIVER (J. Oren Weaver). Commentator and news editor, WBBM, Chicago. (R) Oliver Drake's Little Book of Trifles, The Week-End Potpourri, Romance of Words (sustaining, CBS). (LS) Modern Miracles, 1938 (Adi Conditioning Institute, WBBM). (Radio writer, press and trade journals.)

Myra Kingsley (Hecker H-O Products, Mutual). (LS) WHN, New York, (F) Commercials; Girl Scout Shorts (Paramount, Warner Bros.). (L) Eva Le Gallienne Repertoire Co.

DRAPER, FARRELL (Freckles). Musician, WTAD, Quincy. (R) Also KFRU, Columbia; KTUL, Tulsa; KNX, Los Angeles; WHO, Des Moines; local show for Allis-Chalmers, others. (V) Cy & Freckles, The Bay City Buckaroos.

DRESS, JACK. Sports and special events announcer, WJJD, Chicago. (R) Local shows for Kellogg, American Tobacco, others.

DRESLIN, DOROTHY. Lyric soprano.
(R) Magic Melodies, 1938 (Harvey Whipple Oil Burners, WJZ, New York).
(GA) Hammerstein Music Hall, 1937-38 (Anacin CBS); Chevrolet transcriptions, 1937-38. (PR) RCA Victor.

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- *DRESSLER, ERIC. Actor. (R) Pepper Young's Family (Procter & Gamble, NBC Red and Blue); Central City (P & G, NBC Red).
- DREW, ALBERT L. Actor, announcer, comedian, WBTM, Danville. (L) 1929-33.
- DREXLER, ROBERT B. Announcer, WSAZ, Huntington. (R) Local shows for Household Finance Corp., Pure Oil Co., others.
- DRIFTING PIONEERS. (Ballad singers, harmony trio, guitar players). (R) Renfro Barn Dance, 1938 (Allis-Chalmers Mfg. Co., Mutual). (LS) Peruna, Kolorbak, F & F Cough Drops, Gardner Nurseries, Rival Dog Food, etc. (V) Theatre appearances since 1935.
- DRINARD, LARRY. Blackface comedian, M.C., WRNL, Richmond. (R) Corn Cob Pipe Club, 1933 (Larus Bro., NBC Red and Mutual, 1937); local shows.
- **DRISCOLL, DAVE.** Special events announcer and producer, WOR, New York.
- *DRISCOLL, JOHN. Producer, script writer. (R) Cavalcade of America (E. I. du Pont de Nemours, CBS). (Associated with Batten, Barton, Durstine &/ Osborn).
- DRUSHALL, ROY. Announcer, actor, KSL, Salt Lake City. (L) The Desert Song, 1932; stock (f). (V) West Coast appearances, 1929-32.
- **DUANE, MARY FRANCES.** Soprano, WAVE, Louisville.
- DUCHIN, EDDY. Orchestra leader. (R)
 Pepsodent Junis Program, 1933-34 (Pepsodent Co., NBC Blue); Texaco Program, 1935 (Texas Co., NBC Red);
 Campbell Soup, 1936; La Salle Fashion Show, 1936-37 (Cadillac Motor Co.); Arden Hour of Charm, 1937-38 (Elizabeth Arden Co., Mutual); Eddy Duchin and His Orchestra, 1938-39 (American Cigarette & Cigar Co. for Pall Mall, NBC Red). (F) Paramount, Republic. (V) Theatres, hotels.
- DUDLEY, BIDE. Dramatic critic, Broadway commentator. (R) Bide Dudley's Theatre Club of the Air, currently (sustaining, WOR, N. Y.); commercials on WJZ, WOR and WMCA in the past. (Formerly newspaper dramatic critic).
- *DUDLEY, DON. Actor. (R) Hawthorne House (Wesson Oil & Snowdrift, NBC Red).

- **DUDLEY, JAMES R.** Sports announcer, WIND, Gary. (R) Also WJJD, Chicago. (F) Commercial; shorts. (V).
- DUDLEY, PAUL. Writer, producer, announcer. (R) Passing Parade, 1938-39 (Union Oil Co., NBC Red); various other network shows. (LS) KHJ, Los Angeles.
- DUFF, FRED. Singer, WVFW, New York.
- DUGART, PAULINE. Singer. (R) Holly-wood Sunshine Girls (Skol Products, Mutual).
- *DUMAS, HELENE. Actress. (R) This Day Is Ours, 1938-39 (P & G, CBS); Jane Arden, 1938-39 (Ward Baking Co., NBC Blue).
- DUMKE, RALPH. Comedian, singer (East & Dumke). (R) Sisters of the Skillet (Procter & Gamble, NBC Blue); Armour Stars (Armour Co., NBC Blue); Knox Quality Twins (Knox Gelatine, CBS); others. (GA) National Barn Dance (Miles Laboratories, Inc., NBC Blue, Feb. 12, 1938 and March 5, 1938). (F) Educational Pictures, 1937. (V) East & Dumke, The Mirthquakes, 1923-29.
- DU MOND, JOE. Actor, singer, WMAQ-WENR, Chicago. (L) 10 years of concert work.
- **DUNBAR, STUART.** Sports commentator, announcer, KSAL, Salina.
- DUNCAN, LARRY (Lawrence Eisler). Impersonator. (R) Major Bowes' Amateur Hour, May, 1937 (Chrysler Corp., CBS); Vanity Fair, 1937 (Campana Sales, NBC Blue). (F) Shorts. (V) Appearances with Major Bowes' Unit No. 4.
- DUNCAN, MARTHA. See Three Little Pigs.
- DUNCAN, MARY. See Three Little Pigs.
- **DUNCAN, MILDRED.** See Three Little Pigs.
- DUNCAN, NORVIN C., JR. Announcer, WWNC, Asheville. (Also sound technician).
- **DUNHAM, BERT O.** Musician (banjo, guitar), WNAX, Yankton.
- **DUNHAM, BRYON.** Announcer, producer, KFVD, Los Angeles.
- DUNHAM, EDWIN (Eddie). Production director. (R) Lady Esther Serenade (Lady Esther Cosmetics, NBC Red). (Production director for NBC, New York for over 10 years).
- DUNKLEBERGER, TOMMY. Organist

pianist, arranger, WHIO, Dayton. (V) Theatre appearances.

DUNLAP, PATRICIA. Actress. (R) Bachelor's Children 1935-39 (Cudahy Packing Co., Mutual, 1935-38; CBS, 1936-39); Manhattan Mother, 1938-39 (Procter & Gamble, CBS). (Currently associated with WGN, Chicago.)

DUNN, BILLY. Comedian, Federal Theatre Radio Division. (R) WOR, New York. (L) Bringing Up Father (f). (V) Billy Dunn, the Irish Minstrel; Beckford & Dunn.

DUNN, EDDIE. Actor, producer, script writer, announcer, M.C., WFAA, Dallas. (R) Also Dixie & Texas Quality Networks; shows for Dr. Pepper Co., Chevrolet Motor Co., others. (F) Republic. (V) 1928-39.

DUNN, JACK. Announcer, news commentator, WDAY, Fargo.

DUNN, MALCOLM. Actor (character comedy, straight light comedy, dialects). (R) Eno Crime Club, 1933 (Harold F. Ritchie for Eno Effervescent Salts, NBC Blue); Kraft Music Hall, 1935 (Kraft-Phenix Cheese, NBC Red); Royal Gelatin Hour, 1935-37 (Standard Brands. NBC Red); Sherlock Holmes, 1936 (Household Finance, NBC Red); Magic Voice, 1936 (P & G for Chipso, NBC Blue); Believe It or Not, 1936-38 (General Foods, NBC Red); Personal Column of the Air, 1937 (P & G for Chipso, NBC Blue); Renfrew of the Mounted, 1937 (Continental Baking, CBS); Howie Wing, 1938 (Kellogg Co., CBS); Capt. Tim Healy's Stamp Club, 1938 (Kellogg Co.. Mutual); Royal Crown Revue, 1938 (Nehi, Inc., NBC Blue); others. (LS) Echoes of New York, 1936-37 (Consolidated Edison, WEAF, New York); 5 Star Final, 1937-38 (Remington Rand, WMCA, New York). (F) Paramount; shorts. (L) English road companies; London productions with Marie Tempest, Gerald Du Maurier and others; American productions for David Belasco, Charles Frohman, Daniel Frohman, Cohan & Harris. George C. Tyler, the Shuberts, Earl Carroll, William Harris, Jr., Edgar Selwyn and others, appearing with Fay Bainter, Lionel Atwill, Judith Anderson, Tallulah Bankhead, etc.

DUNN, PAT. Singer, WDAF, Kansas City.
(R) Major Bowes & His Original Amateur Hour, 1938 (Standard Brands, Inc. NBC Red); local shows. (L) 1937-39

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- (V) Ilsen & Johnson, 1935; Major Bowes 1935; Rudy Vallee, 1938.
- *DUNN, VIOLET. Actress. (R) The O'Neills (Procter & Gamble, CBS, NBC Red and Blue).
- DUNN, WILBER H. ("Willie"). Sports-caster, pianist, man-on-the-street reporter, WIBM, Jackson. (R) Also WADC, Akron; WKBN, Youngstown; local shows for Pure Oil Co., Gordon Baking Co., others. (V) 1924-27.
- *DUNN, WINIFRED. Dialogue writer. (R) Second Husband (Bayer, CBS); Young Widder Brown (Phillips Chemical Co., NBC Red).
- *DUNNING, GEORGE. Music arranger.
 (R) Kyser's College of Musical Knowledge (American Tobacco Co., NBC Red).
- DUNNING, HARLAN J. Announcer, writer, KGMB-KHBC, Honolulu-Hilo.
- DUNSTEDTER, EDDIE. Orchestra leader.
 (R) Packard Hour, 1930 (Packard Motors, NBC Blue); Gold Medal Fast Freight, 1930-33 (General Mills, CBS); It Happened in Hollywood, 1939 (George A. Hormel & Co., CBS). (F) M-G-M, United Artists (organ, novachord). (V) Theatre appearances. (PR) Decca.
- DUPRE, BETTY. Singer, WBRY, Waterbury.
- DUPRE, HENRY. Special events announcer, WWL, New Orleans.
- **DUQUETTE, ROBERT.** Singer, CHRC, Quebec.
- DURAND, PAULA. Singer, actress, writer, KVOO, Tulsa. (R) Also NBC sustaining.
- DURBIN, DEANNA. Singer, actress. (R)

- Texaco Town, 1936-37, and Texaco Fire Chief, 1937-38 (The Texas Co. for Texaco Gasoline, CBS). (F) Universal (s); M-G-M short. (PR) Decca.
- DURBIN, WILLIAM A. Announcer, WEW, St. Louis. (R) Also WTMV, East St. Louis; KWK, St. Louis.
- DURHAM, DAVID D. Musician, WNOX, Knoxville. (L) Lytell Players, 1929; Ray Bahr's Revue, 1933-35. (V) Georgia Wildcats, 1935; Log Cabin Boys, 1937. (PR) Bluebird.
- DURNEY, BILL. Sports. (R) Local broadcasts for Phileo, Zenith Radio and others. (F) Voice for commercials. (L) Municipal Opera, 1929; Dulcy, 1930 (ft. (V).
- DUSSAULT, JOSEPH. Actor, CHRC. Quebec.
- DVORAK, RAYMOND F. Band director, WIBA, Madison. (F) Shorts. (Professor of Music, University of Wisconsin).
- **DVORAK, TONY.** Musician, WMT, Cedar Rapids. (V) Theatre appearances.
- DWYER, ANTHONY. Dramatic actor. (R) Junior G-Men, 1937-38 (Fischer Baking Co., WOR, New York City); local shows on WMCA, New York City; KYW and WCAU, Philadelphia, 1936-37. (L) Brother Rat, 1937; June Night, 1938 (f).
- DYE, JOHN C. Musician (trombone, bass fiddle), WMT, Cedar Rapids. (V) Theatre appearances.
- DYER, WILLIAM A., JR. Sports commentator, WCAU, Philadelphia. (R) World Series for Ford Motor Co., CBS, 1936; local programs for General Mills Socony-Vacuum and others. (V) Theatre appearances.

E

- EAGEN, GEORGE L. Trombonist, WFAA, Dallas.
- EAGLE, DON J. Singer, guitarist, KHQ-KGA, Spokane. (V) One year.
- EARL, CRAIG. Psychological programs.
 (R) Professor Quiz, 1937 to Sept., 1938
 (Nash-Kelvinator Corp., CBS); Professor
 Quiz, since Oct. 1938 (Noxzema Chemical Co., CBS). (V) 1937.
- EAST, ED. Comedian, singer, M.C. (East &

Dumke). (R) Sisters of the Skillet (Procter & Gamble, NBC Blue); Armour Stars (Armour Co., NBC Blue); Knox Quality Twins (Knox Gelatine, CBS); others. (GA) National Barn Dance (Miles Laboratories, Inc., NBC Blue, Feb. 12, 1938 and March 5 1938). (LS) (singly): Participating programs and transcriptions, WHN, New York; American Beverage, WJZ, New York. (F) Educational Pictures, 1937. (V) East & Dumke, The Mirthquakes, 1923-29.

EASTMAN, CARL. Actor (juvenile, character, dialect). (R) Bicycle Party, 1937 (Cycle Trades of America, NBC Red); Beatrice Fairfax, 1937 to Feb., 1938 (Hecker Products for Gold Dust and Silver Dust, Mutual); Believe It or Not, 1937-38 (General Foods for Huskies and Post Bran, NBC Red); Kitchen Cavalcade, 1937-38 (C. F. Mueller Co., NBC Blue); Life Can Be Beautiful, 1938-39 (P & G for Ivory Soap, CBS); others, including local shows.

EASTMAN, MARY. Singer. (R) Saturday Night Serenade (Pet Milk Sales Corp., CBS).

EASTMAN, MAX. Master of Ceremonies. (R) The Word Game, 1938 (sustaining, CBS). (Assistant in Philosophy, Columbia University, 1907-10; Editor of The Masses, 1913-17, The Liberator, 1918-22; translator of The Real Situation in Russia by Leon Trotzky, 1928; author of Child of the Amazon and Other Poems, 1913; Journalism Versus Art, 1916; The Sense of Humor, 1921; Marx and Lenin, The Science of Revolution, 1926; others).

EATON, ROBERT. Comedian, dialectician, actor, WHO, Des Moines. (R) Local

shows including Guardians of the Highway (Chevrolet Motor Co.), 1936; Colonel Courtesy (Barnsdall Refining Co.), 1936. (L) Stock.

EBEL, WALTER M. Sports and special events announcer, KTHS, Hot Springs.

EBERHARDT, JOHN. Entertainer, KFBI, Abilene.

EBERLE, JIM. Commercial and sports announcer, WWJ, Detroit. (R) Horace Heidt and His Brigadiers, 1938 (Stewart-Warner Corp., NBC Red); hockey and baseball for General Mills; others.

EBI, EARL. Producer, actor, WWJ, Detroit. (F) Universal, M-G-M, RKO, 20th Century-Fox, Republic; shorts. (L) Night of January 16th; Behind Red Lights.

EDDY, MAXINE, Woman's editor, KGFF, Shawnee. (Formerly reporter).

EDDY, NELSON. Singer, actor. (R) Vick's Open House, 1936-37 (Vick Chemical Co., CBS); Chase & Sanborn Program, 1937-38 (Standard Brands, Inc., NBC Red). (GA) Good News of 1938, Dec. 23, 1937 (General Foods Corp., NBC



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- Red); Ford Sunday Evening Hour, April 3, 1938 (Ford Motor Co., CBS). (F) M-G-M (s). (L) Opera. Yearly concert tours, Feb. 1 to May 1. (PR) Victor "Red Seal."
- *EDGE, BOB. (R) CBS shows.
- EDGLEY, LESLIE. Script writer. (R)
 There Was a Woman (Glass Container
 Association of America, NBC Blue).
- *EDISON, HAL. Conductor. (R) Vocal Varieties (Lewis-Howe Co., NBC Red).
- EDKINS, J. ALDEN (Armchair Quartet). Basso. (R) Pick & Pat in Pipe Smoking Time, 1939 (U. S. Tobacco for Model, CBS); Magic Key of RCA, 1937-38 (Radio Corporation of America, NBC Blue); Cavalcade of America, 1937-38 (E. I. du Pont de Nemours, CBS); others in the past, including programs for McKesson & Robbins, 1932; General Motors, 1932; Pond's Cream, 1935; Palmolive Soap, 1936; Molle Shave Cream, 1936; Ford Motor Co., 1937; Griswold Mfg., 1937-38. (L) Opera, oratorios. (PR) RCA Victor.
- EDMUNDS, JOHN R. Producer. (R)
 Pond's Dance Program, 1931 (Lamont
 Corliss, NBC Red); Paul Whiteman's
 Chieftains, 1932 (Pontiac Motor Cars,
 NBC Blue); Vocal Varieties, 1936-39
 (Lewis-Howe for Tums, NBC Red);
 others, not current. (NBC producer,
 1929-32; station manager, CFCL, Montreal, and KMOX, St. Louis; production
 manager, WLW, Cincinnati, 1935-39;
 currently associated with WMBD, Peoria).
- EDWARDS, CHARLOTTE. Continuity director, women's programs, WHEC. Rochester.
- EDWARDS, EDDIE. Actor, KMBC, Kansas City. (R) Local shows including Happy Hollow (Chrysler Motors Co.). (V) Button Hoffman & Scott, 1928-29; theatre appearances. (Also sound technician).
- EDWARDS, EDDIE. Musician, KSFO, San Francisco. (R) Also KWY, Philadelphia; WBBM, Chicago. (V).
- EDWARDS, FRED L. News commentator, announcer, producer, WHN, New York. (R) Also KMBC, Kansas City: WHIO, Dayton; WKRC, Cincinnati.
- EDWARDS, JOAN. Singer. (R) Chester-field Program, 1938-39 (Liggett & Myers Tobacco Co., CBS). (GA) Royal Gelatin Hour (Standard Brands, Inc., NBC Red); Maxwell House Show Boat (General Foods Corp., NBC Red); Summer

- Stars (Gulf Oil Corp., CBS); Magic Key of RCA (RCA, NBC Blue). (V) Toured with Gus Edwards' act; also with Paul Whiteman.
- EDWARDS, PAUL. Musician, WBNS, Columbus. (V) 1936-37.
- EDWARDS, RALPH. Announcer, M.C. (R) Town Hall Tonight, 1936 (Bristol-Myers for Ipana Toothpaste and Sal Hepatica, NBC Red); Heinz Magazine of the Air, 1936 (H. J. Heinz Co., CBS); The Wife Saver, 1936 (Manhattan Soap Co. for Sweetheart Soap, CBS); Dining with George Rector, 1936-37 (Phillips' Soups, CBS); Lucky Strike Hit Parade and Lucky Strike News Parade, 1937 (Lucky Strike Cigarettes, CBS); Horace Heidt's Brigadiers, 1936-38 (Stewart - Warner Corp., CBS); Major Bowes Amateur Hour, 1936-39 (Chrysler Corp., CBS) Horn & Hardart Children's Hour, 1937-38 (Horn & Hardart Baking Co., WABC, N. Y.); Follow the Moon, 1937-38 (Lehn & Fink for Pebeco Toothpaste, CBS); Tony Wons, 1937-38 (Vick Chemical Co. for Vick's VapoRub, CBS); Emily Post, 1937-38 (Florida Citrus Commission, CBS); George Jessel's electrical transscription show, 1937 (DeSoto Motor Cars) Ben Bernie & All the Lads, 1938 (U. S. Tire Dealer Mutual Corp., CBS); Howie Wing, 1938-39 (Kellogg Co., CBS). Gospel Singer (P & G, successively NBC Blue and Red); Life Can Be Beautiful, 1938-39 (P & G, CBS); Vic & Sade (P & G, NBC Red and Blue); Honolulu Bound, since July, 1939 (Hawaiian Pineapple Co., CBS). (F) Shorts; Republic Pictures (f). (V) Theatre appearances,
- EDWARDS, SAM ("Buddy"). Actor, singer. (R) Calling All Cars, 1937 (Rio Grande Oil Co., CBS); Maxwell House Showboat, 1937 (General Foods, NBC Red); Professor Puzzlewit, 1938-39 (Gallenkamp Stores, NBC Red); Pacific Coast shows. (L) 1938. (Currently associated with KGO-KPO, San Francisco).
- **EDWARDS, VIVIAN.** Singer. (R) Hollywood Sunshine Girls (Skol Products. Mutual).
- EDWARDS, WEBLEY. Producer, M.C., KGMB-KHBC, Honolulu-Hilo. (R) Programs for Maxwell House, H. J. Heinz, Listerine, and others, including all football broadcasts originating at KGMB. (Also station manager).
- EGALITE, GEORGE. Violinist, WNAX Yankton. (R) Local show for Allis-Chalmers Mfg. Co., others.

*EGAN, AUDREY. Actress. (R) Billy & Betty, 1939 (General Mills, Inc., NBC Red); Doc Barclay's Daughters, 1939 (Personal Finance Corp., CBS).

EGELSTON, CHARLES. Actor (character, dialect, comedy). (R) Ma Perkins, since 1933 (Procter & Gamble for Oxydol, NBC Red, 1933-39; CBS, 1938); Uncle Ezra, currently (Miles Laboratories for Alka-Seltzer, NBC Red). (F) Commercial shorts. (L) Stock. (Member of WLW staff).

EHLER, CHRIST. Musician (clarinet, saxophone), WHBL, Sheboygan. (R)
Local shows for Peruna, others.

EIGEN, JACK. Broadway and Hollywood reporter, WMCA, New York. (R) Also Inter-City Network.

EIGHT MEN, THE. See Ezra Hoffman, Steve Merrill, Herbert Spieckerman. Milton Flinn, Ralph Nyland, Franklin Bens, Ellis Frakes, Milton Sachs.

EINSTEIN, HARRY. See "Parkyakarkus".

EISOLD, GEORGE. Musician, WHBL, Sheboygan.

*ELINSON, IRVING. Script writer. (R)

Tune Up Time (Ethyl Gasoline Corp., CBS).

ELIOT, BETH. Actress, FTRD. (R)
Roses and Drums (Union Central Life
Insurance, NBC Blue and CBS); NBC
sustaining programs. (L) Artists &
Models, Gay Paree, others.

ELLEN, MRS. MINETTA. Actress (character). (R) Mother Barbour in One Man's Family since 1932 (successively sponsored by Wesson Oil & Snowdrift, Penn Tobacco, Royal Gelatin; Standard Brands for Tender Leaf Tea, 1935-39, NBC Red); I Love a Mystery, since Jan., 1939 (Standard Brands for Fleischmann's Foil Yeast, NBC Red). (L) Stock.

ballad and rhythm). (R) Magic Key of RCA, 1938 (Radio Corporation of America, NBC Blue); Watch the Fun Go By, 1938 (Ford Motor Co., CBS); Hammerstein Music Hall, 1938 (Anacin, CBS); others, including network programs for Kellogg; transcriptions for Texaco, Chevrolet, W. T. Grant Store, Imperial Tobacco. (LS) Peter Doelger Beer Program, 1938 (WJZ, New York); Movie Pilot, 1938 (Hudson River Day Line,

Bill Morrow and Ed Beloin

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JACK BENNY PROGRAM



KITTY O'NEIL

"The Laughing Lady" of the

AL PEARCE SHOW

NBC COAST-TO-COAST

EXCLUSIVE REPRESENTATIVES COLUMBIA MANAGEMENT OF CALIF., INC.

- WEAF, New York). (F) Paramount shorts.
- ELLINGTON, KEN. Educational and special events broadcasts (writer, producer, announcer). (R) Indianapolis 500-mile races, 1934-38 (sustaining, CBS); Americans at Work (sustaining, CBS); various vocational guidance, educational and special events features for WBBM, Chicago, and CBS network.
- **ELLIOT, BILL.** Singer, actor, WEEI, Boston. (V) Theatre appearances.
- ELLIOT, BILLY. Announcer, WDSU, New Orleans.
- ELLIOTT, GERALDINE. Script writer, WJR, Detroit.
- *ELLIOTT, WALLACE F. Director. (R) Night Editor (Cardinet Candy Co., NBC Red). (Associated with Tomaschke-Elliott).
- ELLIOTT, WILLIAM. Announcer, M.C., comedy impersonations, WICC, Bridgeport. (R) American Tobacco program. 1937; others, including participation program, 1938-39.
- *ELLIS, SEGER. Orchestra leader. (R) NBC shows.
- ELLSTROM, SIDNEY C. Character actor.
 (R) 1938-39 programs: Public Hero No. 1
 (Falstaff Brewing Co., NBC Red); It
 Can Be Done (Household Finance Co.,
 NBC Blue); Story of Mary Marlin and
 Guiding Light (Procter & Gamble, NBC
 Red); First Nighter (Campana Sales,
 NBC Red); Tom Mix Straight Shooters
 Program (Ralston Purina, NBC Blue).
- ELLYN, JEAN. Dramatic actress, WMCA, New York. (F) shorts. (L) Marco's Millions; Smiling Faces; Merrily We Roll Along, 1936; Having Wonderful Time, 1937-38.
- ELMAN, DAVE. Director, producer, writer. (R) Hobby Lobby, 1937-39 (Hudson Motor Car Co., 1937-38, CBS; summer of 1938, General Foods for Jell-O, NBC Red; 1938-39, Fels Co. for Fels Naphtha Soap Chips, NBC Blue).
- *ELMER, ARTHUR. Impersonator. (R)
 Town Hall Tonight (Bristol-Myers Co.,
 NBC Red).
- ELMER, ROBERT P., Jr. Sports commentator, WCAU, Philadelphia. (R) Programs for General Mills; Socony-Vacuum; R. J. Reynolds Tobacco.
- ELSMORE, RALPH. Tenor, WCAU, Phil-

- adelphia. (R) Also KYW, WFIL, Philadelphia. (V) Tour with Roy Campbell's Unit; theatre appearances.
- ELSON, BOB. Special events and sports announcer, WGN, Chicago. (R) Romance of Helen Trent, 1936-37 (Edna Wallace Hopper, CBS); Tom, Dick and Harry 1937 (Fels & Co., Mutual); World Series broadcasts for Ford Motor Co.; others. (V) With Jerome "Dizzy" Dean, 1938.
- *ELSTNER, ANNE. (R) Stella Dallas, 1938-39 (Charles H. Phillips Chemical Co., NBC Red).
- *ELTON, DAVE. Producer. (R) Signal Carnival (Signal Oil Co., NBC Red).
- EMERSON, JOE. Singer, inspirational speaker. (R) Hymns of All Churches, 1934-39 (General Mills CBS, NBC Red and Blue, and transcriptions); The Bachelor of Song, 1933-34 (C. F. Mueller, WLW, Cincinnati).
- EMERY, BOB. Producer, writer, actor.
 (R) Iodent Big Brother Club, 1930-32
 (Iodent Chemical Co., NBC Red); The
 Home Circle, 1933-35 (Humphrey Homeopathic Medicine Co., NBC Red); participating programs, 1931-33 (Yankee
 Network); Rainbow House; This Wonderful World. (Creator of educational
 programs, Mutual). (V) Big Brother
 Club, 1925-30.
- EMORY, CARL. Juvenile actor, FTRD (R) Various sustaining shows on CBS and Mutual. (F) Chester Erskine Production; shorts. (L) 1929-30; Charm, Lady Windermere's Fan and others.
- ENDEBAK, CHRISTINA. Singer, guitarist, yodeler, WLS, Chicago. (V) Theatre appearances.
- ENGLE, CLIFF. Announcer, narrator, (R) Good Morning Tonite (Alber Bros. Milling Co., NBC Red); Treasure Island (The Owl Drug Co., NBC Red); It's a Fact, 1938-39 (International Shoe Co.. NBC Red); Night Editor (Cardinet Candy Co., NBC Red).
- *ENGLE, HOLLAND E. Producer. (R) Carnation Contented Hour (The Carnation Co., NBC Red).
- ENGLE, THAINE. Announcer, special events commentator, KGKO, Ft. Worth.
- ENNA JETTICK SEVEN. See Betty Mulliner, Ann Seatton, Jane Bryant, Gordon Cross, Floyd Sherman, Glenn Cross, Roger Kinne.
- *ENNIS, SKINNAY. Orchestra leader,

singer. (R) Pepsodent Program Starring Bob Hope, 1938-39 (Pepsodent Co., NBC Red). (V) Theatre appearances. (PR).

ENO, JOHN. See Jack O'Neil.

ENROTH, DICK. Sports announcer, WMIN, Minneapolis-St. Paul. (R) Sports for General Mills, Inc., others.

ENSLOW, CATHERINE B. Commentator (Hollywood news), WSAZ, Huntington. (V) Theatre appearances.

ENTRIKIN, KNOWLES. Writer. (R)
Bambi (General Foods Corp., NBC
Blue); Betty & Bob (General Mills, Inc.,
CBS); Big Sister (Lever Bros. for Rinso,
CBS); various sustaining shows including American School of the Air, CBS;
The New World, NBC Red (in collaboration with David B. Howard); transcriptions, with other writers, for Goodrich
Tires.

EPPERSON, ROYAL F. (Knights of Rhythm). Musician (guitar, trumpet), singer, WHBF, Rock Island. (V) Rhythm Aristocrats, others. (PR) RCA Victor.

EPSTEIN, JOE. Sports commentator, announcer, WNOX, Knoxville. (R) Remote control programs for Ford, Chevrolet

and Studebaker, 1939; others; also WMPS, Memphis; WROL, Knoxville.

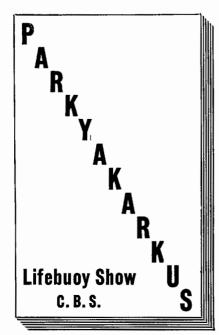
*ERIC, ELSPETH. Actress. (R) Joyce Jordan-Girl Interne, 1938-39 (McKesson & Robbins, CBS); Central City, 1938-39 (P & G, successively NBC Blue and Red).

ERICKSON, ROLF M. Announcer, WHLB, Virginia. (R) Also Arrowhead Network.

ERICSON, THOR. Actor, comedian. (R) "Yonny Yonson" of Kaltenmeyer's Kindergarten since 1933 (NBC Red sustaining, 1933-35, '38-39; sponsored by Quaker Oats, 1936-37, NBC Red); Farm and Home Hour and NBC Jamboree since 1937 (NBC Blue). Writes own material for NBC Jamboree.

ERNST, BOB. Musician, WFAA, Dallas.
(R) Local shows for Dr. Pepper Co.,
Chevrolet Motor Co., others.

ERSKINE, LAURIE Y. Writer. (R) Renfrew of the Mounted, 1936-37 (Continental Baking Co., CBS); currently a sustaining feature on NBC Blue. (F) Criterion and Grand National for Renfrew films. (Author of Power of the Hills, Valor of the Range, The River





- Trail, Renfrew of the Royal Mounted, Renfrew Rides Again, Renfrew's Long Trail, and others).
- ERSKINE, MARILYN. Actress, singer. (R)
 Pepper Young's Family, 1937 (Procter &
 Gamble for Camay Soap, NBC Red);
 Road of Life, 1937-38 (Procter & Gamble
 for Chipso, NBC Red and CBS); Hilltop
 House, 1937-38 (Colgate-Palmolive-Peet
 Co. for Palmolive Soap, CBS); Young
 Widder Brown, 1938-39 (Cal-Aspirin and
 Haley's M-O, NBC Red). (LS) Young
 Widder Jones, 1937-38 (California Syrup
 of Figs, WOR, New York). (F) Warner
 Bros. (f); shorts. (L) Excursion, 1937;
 Ghost of Yankee Doodle, 1937; Our
 Town, 1938; stock.
- ERVIN, EARNEST. Musician (guitar, harmonica), singer, yodeler, WMSD, Sheffield. (R) Sustaining shows on CBS and Mutual. (L) 1938-39. (V) Theatre appearances.
- ERWIN, ISH. Musician (bass fiddle, guitar), singer, KWTO-KGBX, Springfield. (PR) Brunswick, Decca, RCA Victor.
- ERWIN, STUART. Actor. (R) Jack Oakie's College (Liggett & Myers Tobacco Co., CBS). (F) Pathe, Paramount, Fox, United Artists, RKO, M-G-M, FN.
- ERWIN, VIRGINIA. See Music Maids.
- ESCORTS & BETTY (Floyd Holm, Doug Craig, Cliff Peterson, Ted Clare, Betty Olson). Singers, WMAQ-WENR, Chicago. (R) Sustaining shows.
- ESTES, ROBERT. Announcer, WDNC, Durham. (R) Also WCSC, Charleston.
- ETON BOYS. See Earl Smith, Art Gentry, Jack and Charlie Day.
- ETTINGER, ED. Script writer. (R) Rinso Program Starring Al Jolson, 1936-38 (Lever Bros. Co., CBS).
- *EURICK, DR. ALVIN C. Interviewer.
 (R) NBC American Education Forum.
- *EVANS, AL. Music arranger. (R) Ben Bernie & All the Lads, 1938 (U. S. Tire Dealers Mutual Corp., CBS).
- EVANS, CLAUDIA. Announcer, KRMC, Jamestown. (L) Stock. (V) 1932.
- EVANS, HARRY. Singer, M.C., KRMC, Jamestown. (L) Stock. (V) 1915-32. (Also station manager).
- EVANS, HARRY. Actor, choral director, KVOO, Tulsa. (R) Courteous Colonels, 1936-37 (Barnsdall Refining, CBS); The

- Fun Bug, 1937 (Barnsdall Refining, CBS); also KTUL, Tulsa. (V) 1911-12. (PR) Edison-Bell Co. of London,
- EVANS, HERBERT. Sports announcer. WNAX. Yankton.
- EVANS, JONES. Producer, WBAX, Wilkes-Barre. (R) Also Yankee Network; WBZA, Boston. (L) Stock.
- EVANS, PHIL. Commentator (agricultural). (R) Goodyear Farm Radio News, 1938-39 (Goodyear Tire & Rubber Co., NBC Blue).
- EVANS, RICHARD L. Announcer, producer, script writer, KSL, Salt Lake City. (R) Salt Lake Tabernacle Choir broadcasts over NBC and CBS, nine years.
- events commentator, WBZ-WBZA, Boston. (R) Local shows for Standard Oil.
- EVANS, WILBUR, Baritone. (R) Atwater Kent Radio Hour, 1927-28, 1931-32 (Atwater Kent, NBC Blue); Maxwell House Show Boat, six weeks in 1933 (General Foods for Maxwell House Coffee, NBC Red); Chase & Sanborn Coffee Hour, 1935 (Standard Brands for Chase & Sanborn Coffee, NBC Red); Vick's Open House, 1937-38 (Vick Chemical Co., CBS); also transcriptions under Dr. Frank Black for American Banking Assn., 1934. (F) Shorts. (L) Carmen, Tristan and Isolde with Philadelphia Orchestra under Fritz Reiner; summer opera, Robin Hood Dell, Phila., 1935-36; St. Louis Muny Opera, summer of 1937. Concert appearances, U. S. and Canada, 1932-38.
- EVANSON, EDITH. Actress. (R) Observer, 1931-34 (Metropolitan Bldg. Co., KOMO-KJR, Seattle); Myrt & Marge, 1937-39 (Colgate-Palmolive-Peet, CBS).
- Actress (romantic EVERETT, ETHEL. leads, character ingenues, dialects). (R) Maxwell House Showboat, 1936-37 (General Foods, NBC Red); Your Unseen Friend, 1937-38 (Household Finance. CBS); Hilltop House, 1938 (Colgate-Palmolive-Peet, CBS); Kate Smith, 1938 (General Foods for Swans Down and Calumet, CBS); The O'Neills, 1939 (P & G for Ivory Soap, NBC Red); numerous others. (F) Slide and commercial films; sole feminine narrator of novels for the American Foundation for the Blind, under the sponsorship of the Library of Congress. (L) In the Best of Families, 1934; Gallery Gods, 1935; stock.

*EVERITT, MENTO. Actor. (R) Arnold Grimm's Daughter (General Mills, NBC Red and Blue). EVERSMAN, JOHN. Violinist, WWNC Asheville.

F

FACKINER, ELIZABETH. See The Madrigal Singers.

FADIMAN, CLIFTON. Master of Ceremonies. (R) Information Please, since May 17, 1938 (Canada Dry Ginger Ale Co. since Nov. 15; previously sustaining; NBC Blue); Magic Key of RCA, 1938 (Radio Corp. of America, NBC Blue). (Literary critic, The New Yorker Magazine).

FAIR, HAROLD. Program director, orchestra conductor, WHO, Des Moines.

FAIRBANKS, LUCILE. Program director, organist, KFIZ, Fond du Lac. (L) (f). (V) Theatre organist.

FAIRCHILD & CARROLL. See Edgar Fairchild and Adam Carroll.

FAIRCHILD, EDGAR. Conductor, composer, pianist. (R) Orchestra leader and piano team with Adam Carroll on Eddie Cantor's Camel Caravan, 1938-39 (R. J. Reynolds Tobacco for Camel Cigarettes, CBS). (GA) Magic Key of RCA, 1937, '38 with Adam Carroll (Radio Corporation of America, NBC Blue). (L) On Your Toes, 1936 and Babes in Arms, 1937-38 (with Adam Carroll); also numerous musicals produced by Lawrence Schwab and others; Calling All Stars; Ziegfeld shows; composed complete score for Earl Carroll's Florida Girl. (V) Appearances in England, 1929-30, and later in the U. S., in two-piano act. (PR) Liberty.

FAIRFAX, BEATRICE. Women's programs. (R) Beatrice Fairfax (Hecker Corp., Mutual). (GA) Chase & Sanborn

DON QUINN

WRITING

"FIBBER McGEE and MOLLY"

OVER

NBC-RED NETWORK

FOR

JOHNSON'S WAX

AL SCHWARTZ NORMAN SULLIVAN

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SECOND SEASON

Writing For and With

BOB HOPE

"THE PEPSODENT PROGRAM"

- Program, 1939 (Standard Brands, NBC Red).
- FALL, PETE (Four Blackhawk Quartette). Singer, guitarist, WOWO, Ft. Wayne. (R) Also KXOK, St. Louis; WROK, Rockford. (V) Theatre appearances.
- **FALLERT, RALPH.** Announcer, WCAE, Pittsburgh.
- *FANT, ROY. Actor. (R) The O'Neills (Procter & Gamble, NBC Red and Blue).
- FARLEY, TOM. Sports announcer, KRMC, Jamestown.
- FARLEY, WILLIAM J. Announcer, producer, sound effects, WICC, Bridgeport.
 (R) Also Mutual and Yankee Networks.
 (V) Theatre appearances.
- FARNUM, O. A. (Randy). Humorist, KVOO, Tulsa, (R) Also KOMA, Oklahoma City.
- FARNUM, WILLARD. Actor. (R) A Tale of Today, 1934-38 (Princess Pat, Ltd., NBC Red); Dan Harding's Wife, 1938 (National Biscuit Co., NBC Red); The Woman in White, 1938-39 (Pillsbury Flour Mills, NBC Red; replacing Today's Children, of which cast he was also a member); It Can Be Done, 1938 (Household Finance Co., NBC Blue); Madame Courageous, 1938 (Glidden Co. for Durkee Famous Foods, NBC Blue); Midstream 1939 (P & G for Teel, NBC Red).
- FARNUM, WILLARD M. Announcer, WFLA, Tampa. (R) Also WEMP, WTMJ, Milwaukee; WKBH, La Crosse; WOMT, Manitowoc.
- FARR, B. FLOYD. Producer, announcer, assistant program director, KDYL, Salt Lake City.
- FARR, EDWARD D. (Five All Americans). Accordionist, singer, organist, KMMJ, Clay Center. (R) Local shows including Armour Noonday Melodies (Armour & Co.).
- FARR, FINIS. Script writer. (R) Camel Caravan, 1935 (R. J. Reynolds Tobacco, CBS); We, the People, 1937 (General Foods, CBS); For Men Only, 1937-39 (Bristol-Myers for Vitalis, NBC Red); The American Scene (Crowell Publishing Co., transcriptions). (Previously staff writer for NBC, New York; WLW, Cincinnati; Wm. Esty advertising agency).
- FARRELL, GWENDOLYN. Singer, WBIG, Greensboro.

- FARRELL, MAURY. Commercial, special events and sports announcer, WAPI, Birmingham. (R) Sports broadcasts over CBS and locally. (L) 1939.
- *FARRELL, SKIP. (R) National Barn Dance (Miles Laboratories, NBC Blue).
- FARREN, WILLIAM A. Announcer. (R) Kitchen Cavalcade, 1937-38 (C. F. Mueller, NBC Blue); Lorenzo Jones, 1937-39 (Phillips' Milk of Magnesia, NBC Red). (F) Shorts (sports, travelogues).
- FARRINGTON, FIELDEN. Assistant production chief, WXYZ, Detroit. (R) The Green Hornet (local sponsors, Mutual and Michigan Radio Network); others. (F) Shorts.
- FASS, MARTIN. Announcer, WLTH, New York City.
- FASSETT, JAMES H. Musical director.
 (R) Assistant director of music, program department, CBS.
- FAULKNER, GEORGE. Script writer. (R)
 Royal Gelatin Hour (Standard Brands,
 Inc., NBC Red).
- FAUST, GILBERT. Actor. (R) Public Hero No. 1 (Falstaff Brewing Corp., NBC Red); Ma Perkins (Procter & Gamble, CBS, NBC Red).
- FAY, CHAUNCEY. Announcer, writer, continuity editor, WMT, Cedar Rapids.
- **FAY, ROMELLE.** Pianist, organist, WHBL, Sheboygan.
- FAYE & CLEO. Vocal and instrumental duo, KGKO, Fort Worth. (R) Also KFEQ, St. Joseph; KFOX, Long Beach; KFWB, Los Angeles; WHO, Des Moines; WNAX, Yankton; local shows for Peruna, Allis-Chalmers, others. (V) Personal appearances.
- FAYE, ALICE. Actress, singer. (R) Music From Hollywood, 1937 (Liggett & Myers Tobacco for Chesterfields, CBS). (GA) Camel Caravan, Sept. 22, 1936, and March 16, 1937 (R. J. Reynolds Tobacco Co., CBS); Hollywood Hotel, Dec. 18, 1936, and April 23, 1937 (Campbell Soup Co., CBS); Kraft Music Hall, Sept. 3, 1936 (Kraft-Phenix Cheese Corp., NBC Red). (F) 20th Century-Fox (s). (V) Night clubs.
- FAYRE, KAY. Singer, WSPR, Springfield. (R) Also WMAS, Springfield; WTIC, Hartford. (V) Birdie Dean & Co., 1932; Gus Edwards' Radio Stars, 1932; Aaronson, Fayre & Lane, 1933.
- FEIBEL, FRED. Organist. (R) True

Story Court of Human Relations, 1935-37 (Macfadden Publications, NBC Red); Big Sister, 1937 (Lever Bros. for Rinso, CBS); Our Gal Sunday, 1937-39 (Anacin, Kolynos, CBS); The Mighty Show, 1938-39 (Penick & Ford for My-T-Fine Dessert, CBS). (V) Theatre organist, 1929-35.

FEINBERG, CHARLES K. Commentator, WQXR, New York City.

FEISTEL, JOHN. Announcer (German programs), WHOM, Jersey City. (R) Also WFAB, New York; others.

FELD, BEN. Musical director. (R) Phillips Poly Follies (Phillips Petroleum Co., CBS); Poetic Melodies (Wm. Wrigley, Jr., Co., CBS); Saturday Serenade (Pet Milk Sales Corp., CBS). (Currently musical director, KMOX, St. Louis).

FELL, JOHN W. Announcer, actor, WCOL, Columbus. (R) Also WBNS, Columbus.

FELLER, OTTO. Announcer (German programs), WHOM, Jersey City. (R) Also WHN, WINS, WWRL, New York.

FELLOWES, BARTON T. Newscaster, announcer, WMCA, New York. (R) Also

WIP, Philadelphia; WOL, Washington: shows for Emerson Radio Co. (F) Commercials.

FELTENSTEIN, NORMA JANE. Violinist, KVOO, Tulsa. (R) Also WKRC, Cincinnati. (V) Theatre appearances.

FELTON, VERNA. Character actress. (R)
Death Valley Days, 1932-36, (Pacific
Coast Borax, NBC Blue); Texaco Town,
1937 (Texas Co., CBS); Jell-O Program
Starring Jack Benny, 1937-39 (General
Foods, NBC Red); Big Town, 1937-38
(Lever Bros. for Rinso, CBS); Those We
Love, 1938-39 (Lamont, Corliss for
Pond's Cream, NBC Blue); Woodbury's
Hollywood Playhouse, 1938-39 (JergensWoodbury Sales, NBC Blue). (L) Purple
Mask (the Shuberts), 1923; stock (s, f).

*FENNELLY, PARKER. Actor. (R) Your Family & Mine, 1938-39 (Sealtest, Inc., CBS); Valiant Lady, 1938-39 (General Mills, Inc., NBC Red and Blue).

*FENTON, MILDRED. Script writer. (R) Mrs. Wiggs of the Cabbage Patch (Old English, BisoDol, NBC Red); Romance of Helen Trent (Louis Philippe, Edna Wallace Hopper, CBS); Mr. Keen, Tracer of

HANLEY STAFFORD

"DADDY SNOOKS"

Good News of 1939

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HOLLYWOOD PLAYHOUSE

Mgt.: William Morris, Inc.

TED STRAETER

and His Orchestra

5th MONTH
FEFE'S MONTE CARLO
NEW YORK

TED STRAETER CHOIR

3rd Season

KATE SMITH HOUR

Exclusive Management
MUSIC CORPORATION OF AMERICA

- Lost Persons (BiSoDol, NBC Blue).
- FENTON, WARD. Announcer, WJBK, Detroit.
- FERGUSON, A. C. Comedian, WHO, Des Moines. (R) Local shows for Aladdin Lamp Co., others. (V) Theatre appearances.
- FERGUSON, E. R. Announcer, WHBQ, Memphis.
- FERGUSON, FRANKLYN. Announcer, WWJ, Detroit. (R) Also KTAT, Ft. Worth; WFAA, Dallas; WOOD, Grand Rapids.
- FERRER, JOSE. Actor (juvenile, comedy, character, heavy, dialect). (R) Edgar Guest in Welcome Valley, 1936 (Household Finance Co., NBC Blue); Today's Children, 1936 (Pillsbury Flour Mills, NBC Red); Aunt Jenny's Real Life Stories, 1937-38 (Lever Bros. for Spry, CBS); Rudy Vallee Hour, 1938 (Standard Brands, NBC Red). (L) Slight Case of Murder, 1935; Brother Rat, 1936-37; Missouri Legend, 1938; Mamba's Daughters, 1939; others.
- FERRIS, RAY P. Head of music department (formerly minstrel entertainer), WLS, Chicago. (R) Sinclair Minstrels (Sinclair Refining Co., NBC Blue); other NBC shows; also WENR, Chicago. (V) Chuck & Ray Harmony Slaves. Composer of 'Down the Lane of Memory'.
- *FERRO, MR. & MRS. TED. Dialogue writers. (R) Lorenzo Jones, 1937-38 (Charles H. Phillips Chemical Co. for Milk of Magnesia Toothpaste and Tablets, NBC Red).
- FESSLER, CARLOS. Singer, WHO, Des Moines. (R) Also WGN, Chicago; including Curtiss Candy program, 1937. (GA) Armour, 1934 (NBC); Packard, 1934 (NBC); Betty & Bob, 1935 (General Mills, NBC Blue). (F) Commercials. (V) 1933-34.
- FETZ, MRS. P. M. Conductor of Women's Hour, KWJB, Globe.
- FEYHL, HORACE W. Announcer, M.C., WCAU, Philadelphia. (R) Also Pageant of Youth (Tastyeast, NBC Red).
- FIBBER McGEE & MOLLY (James E. and Marion Jordan). Comedy team. (R) Fibber McGee & Molly, since April, 1935 (Molly off from Nov., 1937, to April 18, 1939) (S. C. Johnson & Son, NBC Red). (F) Paramount (f). (V) Marion & Jim Jordan, harmony singing and piano, 5 years.

- *FICKETT, HOMER. Producer, director, script writer. (R) Cavalcade of America (E. I. du Pont de Nemours, CBS); March of Time (Servel and Time, Life & Fortune Magazines, NBC Blue). (Associated with BBD & O.
- FICKETT, KENNETH M. Producer. (R) Ed Fitzgerald—Informal Chatter, 1938-39 (Thomas Leeming Co., Mutual); others. (On staff of William Esty & Co.).
- FIDLER, JAMES M. Commentator. (R) Jimmie Fidler in Hollywood, 1937-38 (Procter & Gamble, NBC Red); Jimmie Fidler's Hollywood Gossip, 1938-39 (Procter & Gamble, CBS); also programs for Luden's Cough Drops, 1936-37, and Tangee, 1934-35. (F) Warner Bros. (f); shorts. (Newspaper columnist, fan and fiction writer).
- *FIELD, BETTY. (R) Kate Smith's Hour (as member of the Aldrich Family) (General Foods Corp., CBS).
- FIELD, CHARLES K. (Cheerio). Master of Ceremonies. (R) Arco Birthday Party, 1930; Arco Dramatic Musicale, 1931; Fireside Recital, 1937 (all for American Radiator Co., NBC Red); many others, commercial and sustaining.
- FIELD, ELVIN E. Actor (dramatic boys parts, 6 to 13 years). (R) Big Sister, 1936-39 (Lever Bros., CBS); Aunt Jenny's Real Life Stories, 1936-38 (Lever Bros., CBS); Johnny Presents, 1937-38 (Philip Morris, NBC Red, CBS); Kate Smith, 1937-39 (General Foods, CBS); March of Time, 1937-38 (Time, Inc., NBC Blue); The Goldbergs, 1938 (P & G, CBS); Criminal Case Histories with Warden Lewis E. Lawes, 1938 (Wm. R. Warner for Sloan's Liniment, NBC Blue); Her Honor, Nancy James, 1938-39 (International Cellucotton for Kleenex, CBS); Gang Busters, 1938-39 (Colgate-Palmolive-Peet, CBS); Hilltop House, 1938-39 (Colgate-Palmolive-Peet, CBS); NBC television programs. (LS) New York on Parade, 1938 (Consolidated Edison, WJZ, New York); 5 Star Final, 1939 (Ex-Lax, WMCA, New York). (F) Shorts.
 (L) Stop Over, This Our House, Let Freedom Ring; others.
- FIELD, ROSWELL F. Director. (R) Stoopnagle & Budd, 1933 (Pontiac Motors, CBS); General Motors Concerts, 1935-37 (General Motors, NBC Red and Blue); Ben Bernie and All the Lads, 1938 (U. S. Tire Dealers Mutual Corp., CBS). (Vice-president, Campbell-Ewald Co. of New York).
- FIELD, ZO ANN. Singer, KFNF, Shen-

andoah. (R) Also KSOO, Sioux Falls; WJAG, Norfolk; Speedliners, 1938 (Allis-Chalmers Mfg. Co.). (V) Personal appearances,

FIELDING, WILLIAM H. Producer, actor, announcer, WMC, Memphis. (L) 1935-39.

FIELDS, ARTHUR. Singer. (R) Rex Cole Mountaineers (Rex Cole, NBC Red); Just Willie (U. S. Rubber, NBC Blue); Skol Program (Skol, NBC Blue); Sunday Drivers (sustaining, NBC). (F) Shorts. (V) Weston, Fields & Carroll, Carroll & Fields, Avon Comedy Four, Fields & Hall. (PR) Numerous companies, since, 1910.

FIELDS, SHEP. Orchestra leader. (R)
Radio Guide Court of Honor, 1936 (Radio
Guide Magazine, NBC Blue); Jarman
Shoe program, 1937 (Jarman Shoes,
CBS); Rippling Rhythm Revue, 1937
(Jergens-Woodbury Sales, NBC Blue);
also orchestra broadcasts from Arcadia
Ballroom, 1936. (F) Paramount, 1937
(f); shorts. (V) Appearances in theatres
throughout the country. (PR) RCA Victor.

FIELDS, SIDNEY H. Writer, actor. (R)

Eddie Cantor, 1935 (Lehn & Fink for Pebeco Tooth Paste, CBS); Texaco Town, 1936, (Texas Co. for Texaco Gasoline, CBS); Texas Fire Chief, 1933 (Texaco Gasoline, CBS); Cantor's Camel Caravan, 1938-39 (R. J. Reynolds Tobacco for Camel Cigarettes, CBS). (F) United Artists, Samuel Goldwyn, 20th Century-Fox (f); shorts. (L) Bon Ton Follies, 1921-23; Jekyl & Hyde, 1925-26. (V) Fields & Cash, 1917; Akerman-Harris, 1919; theatre appearances. (Chief of staff, Eddie Cantor's programs; wrote material for guest appearances of Leslie Howard, Al Jolson, Ben Bernie, Freddie Bartholomew, Lupe Velez, Ted Lewis, Sophie Tucker, Harry Richman, Burns & Allen and others).

FIELDS, W. C. Actor, comedian. (R) Chase & Sanborn Program (Standard Brands, Inc., NBC Red). (F) United Artists, Paramount. (L) Musical comedies. (V) Comedy juggler.

FIFE, HERZL. Writer, narrator, WQXR, New York City. (Short story writer).

FIFER, JANE. Director of women's programs, special events, interviewer, WTAD, Quincy.

CLAIRE TREVOR

Second Year

Big Town

Management HARRY WURTZEL Hollywood, Calif.



PETER VAN STEEDEN

Conducting

"Town Hall Tonight"
"For Men Only"

- PROFESSOR FIGGSBOTTLE. See Don Johnson.
- FILBURN, RUTH. Soprano, WGY, Schenectady. (R) Local program for Socony-Vacuum. (L) Concert appearances.
- FILLBRANDT, LAURETTE. Actress. (R) A Tale of Today, 1935-39 (Princess Pat, Ltd., NBC Red); Dan Harding's Wife, 1935-38 (sponsored by National Biscuit, 1938, NBC Red).
- *FILLMORE, CLYDE. (R) Kate Smith's Hour (as member of Aldrich Family) (General Foods Corp., CBS).
- FIMBERG, HAL. Writer (comedy, drama). (R) Benny Rubin, 1936 (Feen-A-Mint, Mutual); Ken Murray, 1937 (Rinso, CBS); Al Jolson, 1937 (Rinso, CBS); Maxwell House Showboat, 1938 (General Foods, NBC Red); Eddie Cantor, 1938 (Campbell Soup, CBS); Ken Murray, 1938 (Campbell Soup, CBS); Jack Haley, Log Cabin Jamboree, 1938 (General Foods for Log Cabin Syrup, NBC Red); Jack Haley-Wonder Program, 1939 (Continental Baking for Wonder Bread, CBS); others, not current, including material for Frank Morgan, Benny Rubin, William Gargan and others.
- FINCH, HOWARD K. Sports announcer, juvenile activities director, producer, WJIM, Lansing. (R) Also Michigan Radio Network. (L) Stock. (V) 1935-39.
- FINDLAY, ROBERT S. Producer, WHAI. Greenfield. (R) Local shows for Ford Motor Co., others.
- FINESHRIBER, WILLIAM H. Writer, director. (R) American School of the Air, New York Philharmonic Symphony, Columbia Symphony and similar broadcasts (all CBS sustaining).
- FINGER, LEN. Commentator, producer, writer, KTAT, Ft. Worth. (L) 1923-24, 1934. (V) Theatre appearances.
- FINLEY, STUART. Announcer. (R)
 Frank Simon & His Armco Band, 1939
 (American Rolling Mills, NBC Blue).
 (LS) WWSW, Pittsburgh; WCPO, WLW,
 WSAI, Cincinnati; WIBX, Utica; WALR,
 Zanesville.
- FIORITO, ERNIE. Conductor, arranger, composer. (R) Studies in Contrast (sustaining, Mutual).
- FIO RITO, TED. Orchestra leader. (R) Lucky Strike Dance Orchestra, 1933 (American Tobacco Co., NBC Red); Old

- Gold Presents, 1934 (P. Lorillard Co., CBS); Poet Prince, 1934 (M. J. Breitenbach Co., NBC Blue); Lady Esther Program (summer) 1934-35; Hollywood Hotel, 1935 (Campbell Soup Co., CBS); Portraits in Harmony, 1936 (General Shoe Corp., NBC Blue); Frigidaire Frolics, 1936 (Frigidaire Corp., NBC Blue); Log Cabin Jamboree, 1937-38 (General Foods Corp., NBC Red); Wonder Show-Jack Haley, 1938-39 (Continental Baking, CBS). (F) Warner Bros., M-G-M, RKO (f); shorts. (V) Theatre appearances, hotels, etc. (PR) Decca.
- FIRESTONE, EDDIE, JR. Dramatic actor.
 (R) Death Valley Days, 1933-37 (Pacific Coast Borax, NBC Blue); Sperry Sunday Special, 1936-37 (Sperry Flour, NBC Pacific Coast Red); Hawthorne House, 1937-39 (Wesson Oil & Snowdrift, NBC Pacific Coast Red); also programs for Wheatena, 1932-35; Occidental Life Insurance, 1935-36; S & W Fine Foods, 1937.
- FIRMIN, GWYNN. Actress (dramatic, character, straight). (R) The Lone Ranger, 1938-39 (Gordon Baking, Michigan Radio Network and Mutual); The Green Hornet, 1939 (Dr. West's Toothpaste, Mutual); Michigan Radio Network: Green Hornet, 1938 (Golden Jersey Milk); Men with Wings, 1938 (United Detroit Theatres); Hollywood Hits, 1938-39 (Nadell Furs); Here's Your Party, 1939 (American Telephone & Telegraph); others, including transcriptions of The Lone Ranger and The Green Hornet.
- FISCHER, EDNA. Pianist, organist, composer, KGO-KPO, San Francisco. (R) Dangerous Road (Sperry Flour Co., NBC Red), Woman's Magazine of the Air (participating, NBC Red), 1938-39. (V) Theatre appearances. (PR) RCA Victor.
- FISET, ALEXANDRE. Actor (comedy), CHRC, Quebec.
- FISHELL, DICK. Sports commentator, WHN, New York. (R) Since 1932; various shows on this station, WMCA, New York, and WFBL, Syracuse, including Sports Resumes for Wheaties, Auburn Motors Corp., General Mills; For Men Only, 1938 (Bristol-Myers for Vitalis, NBC Red).
- *FISHER, DORIS. Singer. (R) NBC show.
- FISHER, FREDDIE. Leader of Freddie Fisher's Schnickelfritz Band. (R) NBC and Mutual sustaining broadcasts from night clubs. (GA) Royal Gelatin Hour.

Feb. 3, 1938 (Standard Brands, NBC Red). (F) Warner Bros. (V) 1937-39. (PR) Decca.

FISHER, GEORGE. Commentator. (R) Since 1930; Hollywood Gossip Program; transcriptions for Diamond Walnuts, 1938-39; Hollywood Whisper, 1939 (Clear Again, Don Lee); others. (Newspaper columnist, fan magazine writer). (F).

FISHER, HANK. Announcer, sportscaster, WDZ, Tuscola.

FISHER, LEWIS. Announcer, WCAM, Camden.

FISHER, MARGARET. Actress. FTRD.
(R) Valiant Lady (General Mills, Inc., CBS); also network sustaining programs.
(F) Shorts. (L) Stock; shows produced by John Golden, the Shuberts, others.
(V) Theatre appearances. (PR) RCA Victor.

FISHER, MARVIN. Script writer. (R) Signal Carnival, 1936-39 (Signal Oil Co., NBC Red).

FISHER, SHUG. Comedian, singer, WWVA, Wheeling. (R) Also KLX, Oak-

land; KTAB, San Francisco; KTM, Los Angeles; WLW, Cincinnati; others. (F) Shorts. (V) Beverly Hillbillies; Ranch Boys; Radio Pals. (PR) Decca.

SENATOR FISHFACE. See Elmore Vincent.

FITCH, LOUISE. Actress. (R) Kitty Keene, Inc. (Procter & Gamble, CBS); Mortimer Gooch (Wm. Wrigley, Jr., Co., CBS); Betty & Bob (General Mills, CBS); Story of Mary Marlin (Procter & Gamble, NBC Red and Blue); Manhattan Mother, since March, 1939 (P & G for Chipso, CBS).

*FITZGERALD, ED. (R) Information Chatter, 1938-39 (Thomas Leeming & Co., Mutual).

FITZGIBBONS, JACK. News commentator, WSAR, Fall River.

*FITZMAURICE, MICHAEL. Actor. (R) Joyce Jordan-Girl Interne, 1938-39 (McKesson & Robbins, CBS); When a Girl Marries, 1939 (Prudential Insurance Co., CBS).

FITZPATRICK, JACK. Sports and news commentator, KLZ, Denver.



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DON VOORHEES

1939

duPont "Cavalcade of America"

Ford Summer Hour

- FITZMAURICE, GUY P., JR. Musician, WOWO-WGL, Ft. Wayne.
- FIVE ALL AMERICANS. See Carl Hunt, Edward H. Keevins, Joe D. Friedkin, Julian L. Stockdale, Edward D. Farr.
- **FLAGG, IRENE.** Singer, WLAW, Lawrence. (V) Theatre appearances.
- FLAHERTY, PAT. Sports commentator, WOAI, San Antonio.
- FLANAGAN, CHARLES C. ("Pat"). Sports announcer and commentator, WBBM, Chicago. (R) Local shows for General Mills, Standard Oil and others.
- FLANDORF, WALTER. Organist, WGN, Chicago. (R) WGN staff organist since 1938. (V) Hill and Fontaine, 1918-19; organ soloist, 1916-31.
- FLANNERY, HARRY W. News commentator and director, KMOX, St. Louis. (R) Also WOWO, Fort Wayne.
- FLATH, P. HANS. Organist, pianist, KMBC, Kansas City.
- *FLEER, HARRY. Singer. (R) Melody Weavers (CBS).
- FLEISCHER, WALTER. Accompanist. (R) Lanny Grey's Rhythm School, 1938-39 (sustaining, NBC Blue). (Coach and arranger for Virginia Verrill, Jerry Cooper, Del Casino, Buddy Clark).
- FLEISCHMAN, SOL. Sports and special events announcer, producer, WDAE. Tampa. (R) Also KMOX, St. Louis; WEVD, New York City; WIP, Philadelphia; WOL, Washington; WXYZ, Detroit; local shows for Brown & Williamson Tobacco, Gulf Oil Corp., Kellogg Co. (L) 1929-39. (V) Theatre appearances. (Also studio engineer).
- FLEMING, FRANK E. Announcer, continuity writer, CFAC, Calgary. (R) Also CFJC, Kamloops; CKMO, CKWX. CRCX (now CBR), Vancouver. (F) Trailers. (Also publicity director).
- FLEMING, GORDON. Organist, CKLW Detroit. (R) Also WJR, Detroit.
- FLEMING, JAMES. Announcer. (R) Get Thin to Music, 1938 (General Mills, Mutual); Road of Life, 1938-39 (P & G for Chipso, CBS, 1938-39; NBC Red, 1939): Manhattan Mother, 1939 (P & G for Chipso, CBS). (On staff of WGN, Chicago).

- FLEMING, VAN ALSTYNE. Writer, producer, KSFO, San Francisco. (R) Signal Carnival, 1937 (Signal Oil Co., NBC Red); I Want a Divorce, 1939 (S & W Fine Foods, CBS); Problem Clinic, 1939 Duart Mfg. Co., CBS); others. (F) Shorts. (L) Stock, 1929-30. (V) Van and Don, the Two Professors; theatre appearances. (PR) RCA Victor, Brunswick.
- FLESHER, CHARLES. Producer, writer.
 (R) Hollywood Mardi Gras, 1937 (Packard Motors, NBC Red); Phil Baker, 1937-38 (Gulf Oil Corp., CBS); Hughesreel 1938 (Borden Co., NBC Red); Phantom Pilot, 1938 (Langendorf Bakeries, Mutual).
- FLETCHER, NEIL. Announcer, M.C., singer, producer. (R) Three programs for Montgomery Ward, 1938-39. Also KTAT, Fort Worth; KOCA, Kilgore; KAND, Corsicana; KTSA, San Antonio (L) Stock and theatre groups (f). (V) 1920-28.
- FLETCHER, REO. See The Cadets.
- FLETCHER, TEX. Singing cowboy. (R)
 Tex Fletcher Presents, 1934 (Redi Spred,
 Mutual); Ed Fitzgerald Revue, 1937 (sustaining, Mutual); Hammerstein Music
 Hall, 1938 (Anacin, CBS); Tex Fletcher
 Presents, 1938 (Bell-Ans, Mutual); Al
 Pearce and His Gang, 1938 (General
 Foods for Grape Nuts, NBC Red). (F)
 Grand National (musical westerns) (s):
 shorts. (L) Howdy Stranger, 1937 (f).
 (V) Tex Fletcher in Person, 6 years.
 (PR) Decca.
- FLEURY, CLAUDE. Crooner, CHRC, Quebec.
- FLEURY, ESTELLE. Actress, singer. CHRC, Quebec.
- **FLEURY, LILY.** Juvenile actress, singer, CHRC, Quebec.
- FLINN, MILT. First tenor (The 8 Men).

 (R) Vocal Varieties, 1937-39 (Lewis-Howe for Tums, NBC Red); Plantation Party, 1938-39 (Brown & Williamson for Bugler Tobacco, NBC Blue); Avalon Time, 1939 (Brown & Williamson for Avalon Cigarettes, NBC Red). (V) Theatre appearances.
- FLINT, FRANK C. Dramatist, CFAR, Flin Flon.
- FLINT, H. HARRISON. Organist, WLAW, Lawrence. (R) Also WMEX, Boston. (V) Featured theatre organist.
- FLOREA, LOUISE. Singer. (R) A & P Gypsies, 1935-36 (Great A & P Tea Co.,

- NBC Red); Ziegfeld Follies, 1936-37 (Colgate-Palmolive-Peet Co., CBS); Maxwell House Showboat, 1936-37 (General Foods Corp., NBC Red); Saturday Night Serenade, 1936-39 (Pet Milk Sales Corp., CBS); American Album of Familiar Music, 1937-39 (Bayer Aspirin, NBC Red); Cities Service Concert, 1938-39 (Cities Service Co., NBC Red). (GA) John Charles Thomas, 1936 (Vince, NBC Blue); Maxwell House Showboat, 1936 (General Foods, NBC Red); Hammerstein Music Hall, 1937-38 (Kolynos, CBS). (V) Theatre appearances, 1935.
- FLYNN, BERNARDINE. Actress. (R) Public Hero No. 1, 1937-38 (Falstaff Brewing Co., NBC Red); Vic and Sade, 1934-39 (Procter and Gamble, NBC Red and Blue; also CBS in 1938).
- FLYNN, BESS. Actress, script writer.

 (R) Bachelor's Children, 1935-39 (Cudahy Packing Co., Mutual, 1935-38; CBS, 1936-39); We Are Four, 1937 (Libby, McNeill & Libby, Mutual); Painted Dreams, (Cal-Aspirin, Mutual). (L) Currently with WGN, Chicago.
- FLYNN, ROBIN. Commentator, special features, KFPY, Spokane. (R) Also KGW-KEX, Portland. (F) (f). (V) Theatre appearances.
- *FOGLE, GEORGE L. Producer. (R) Knickerbocker Playhouse (P & G, CBS); Ma Perkins (P & G, NBC Red and Blue).
- FOGLE, L. V. Musician, KGNC, Amarillo.
 (V) Theatre and circus appearances.
- FOLEY, CLYDE J. ("Red"). Ballad singer.

 (R) Renfro Barn Dance, 1938 (Allis Chalmers Co., Mutual); Avalon Time, 1938-39 (Brown & Williamson Tobacco for Avalon Cigarettes, NBC Red); Plantation Party, 1938-39 (Brown & Williamson Tobacco for Bugler Cigarettes, Mutual). (LS) WLS, Chicago, since 1932. (V) Theatre appearances with WLS National Barn Dance unit.
- FOLSOM, FLORENCE. Actress. (R) Uncle Ezra, 1938-39 (Miles Laboratories for Alka-Seltzer, NBC Red). (LS) WAAF, Chicago, 1937-39. (L) Kempy, 1926-27; Take My Advice, 1930; New Brooms, 1934; others.
- FONTAINE, LEO. Writer, director, continuity editor, FTRD. (R) Continuity editor of all Federal Theatre Radio Division CBS, NBC and Mutual programs. (LS) WABC, WINS, New York and other stations. (Formerly dramatic and movie reviewer for Morning Telegraph; feature writer for Transradio Press).

- FONTANA, ETTORE. Orchestra leader, WSMB, New Orleans.
- FORBES, DON. Announcer, producer. (R) Split Seconds in History, 1936 (Tavannes Watches, CBS Pacific Coast); Hometown Sketches, 1936-37 (Fels Naphtha Soap, CBS Pacific Coast); Hawaiian Moon Casino, 1937 (Tussy Beauty Preparations, CBS Pacific Coast); Nash Speed Show, (Nash-Kelvinator Corp., CBS); 1937 Hollywood in Person, 1937 (General Mills, CBS); The Newlyweds, 1937-38 (Lambert Pharmacal for Listerine, CBS Pacific Coast); Headlines on Parade with Knox Manning, 1937-39 (Euclid Candy Co., CBS). (Engineer, CKMO, Vancouver; program director, CJOR, Vancouver, 1933-34; announcer, CBS sustainers and special events, 1934-38; currently chief announcer, KNX, Los Angeles.)
- FORBES, E. GILBERT. News commentator, WFBM, Indianapolis.
- FORBES, MURRAY. Actor. (R) Public Hero No. 1 (Falstaff Brewing Co., NBC Red); Ma Perkins, 1933-39 (Procter & Gamble, CBS, NBC Red); Story of Mary Marlin (Procter & Gamble, NBC Red and Blue); Inside Story, 1938-39 (Ralston Purina, successively CBS Pacific, NBC Blue); Curtain Time, 1938-39 (General Mills, Mutual); Bob Becker, 1938-39 John Morrell & Co., NBC Red); Knickerbocker Playhouse, 1939 (P & G, CBS); others not current.
- FORD, HARRY. Humorist, philosopher, M. C., WTMJ, Milwaukee.
- FORD, JOHN S. Violinist, WHAS, Louisville. (R) Also WCHS, Charleston; WWVA, Wheeling; local show for Pinex Co., others. (V) Log Cabin Boys, Country Boys, others.
- FORD, WHITEY. Entertainer. (R) Renfro Barn Dance, 1938 (Allis Chalmers Mfg. Co., Mutual).
- **FORGET, JEAN.** Pianist, CKAC, Montreal. (R) Programs for Anacin and others.
- *FORKER, DON. Director. (R) General Electric Hour of Charm (General Electric, NBC Red). (Associated with Maxon, Inc.).
- FORREST, HELEN. Singer (sweet, swing). (R) Melody and Madness, 1939 (P. Lorillard for Old Gold Cigarettes, CBS). (LS) WRC, Washington; WNEW, New York. (F) Shorts. (V) Theatre and hotel appearances. (PR) Bluebird. (Formerly featured with Mark Warnow's orchestra; currently with Artie Shaw).

- FORRESTER, HOWARD (Big Howdy). Fiddler, singer, KVOO, Tulsa. (R) Also WSM, Nashville. (V) Tennessee Valley Boys 1938-39. (PR) RCA Victor Bluebird, 1939.
- FORRESTER, JOE (Lespedeza). Guitarist, string bass violinist, comedian, singer, KVOO, Tulsa. (R) Also WSM, Nashville. (V) 1937-39.
- FORSTER, MARY LOU. Actress (dramatic, character, ingenue). (R) Mrs. Wiggs of the Cabbage Patch, Sept. to Dec., 1938 (Hill's Cold Tablets, Old English Wax, BiSoDol, NBC Red); The Right Thing to Do, 1938-39 (George W. Luft for Tangee Lipstick, NBC Red); special parts in various NBC-CBS script serials, parts in network dramatized commercials. (LS) Borden's Special Edition, 1938 (Borden Co., WEAF, N. Y.). (F) Slide films. (L) Stock.
- FORSTER, WALTER O. Announcer, WIL, St. Louis.
- *FORT, JOE. (R) Joe Penner, 1938-39 (General Foods Corp., CBS).
- *FOSSLER, DEAN. Organist (R) Interesting Neighbors (F. W. Fitch, NBC Red); Vanette Fashion Previews (Vanette Hosiery Mills, NBC Blue).
- FOSTER, ANNE. Pianist, CKOC, Hamilton.
- FOSTER, CLAIR A. Program director, actor, pianist, organist, choral music director, KGGF, Shawnee.
- FOSTER, H. DAY. Production manager, KORE, Eugene. (R) Also KUJ, Walla Walla; KSLM, Salem.
- FOSTER, JACK. Announcer, WCKY, Cincinnati.
- FOSTER, ORVILLE R. Musician (piano, organ), conductor, WSBT-WFAM, South Bend. (R) Also Iowa Broadcasting System. (F) Shorts as news commentator. (V) Theatre appearances. (Also instructor of music and radio at the University of Notre Dame).
- FOSTER, PHILIP. Dramatic actor. (R)
 Personal Column of the Air, 1937 (Procter & Gamble for Chipso, NBC Blue):
 The O'Neills, 1937 (P & G for Ivory
 Soap, NBC Blue): Just Plain Bill &
 Nancy, 1937-38 (Kolynos Tooth Paste,
 NBC Red); Mrs. Wiggs of the Cabbage
 Patch, 1938 (Anacin, NBC Red); David
 Harum, 1938 (B. T. Babbitt for Bab-O,
 NBC Red); Pepper Young's Family, 1938
 (P & G for Camay Soap, NBC Red and

- Blue); Mr. Keen, Tracer of Lost Persons, 1938 (BiSoDol, NBC Blue). (LS) Junior G-Men, 1937-38 (Fischer Baking Co., WOR); others. Also transcriptions. (L) Since 1927; productions by Brady & Wiman, Theatre Guild and Max Gordon.
- FOSTER, RALPH. Crooning cowboy, CKCK, Regina. (R) Also Canadian Broadcasting Corp.
- *FOSTER, ROYAL. Script writer. (R) Ken Murray & Oswald (Campbell Soup Co., CBS).
- FOULIS, WILLIAM S. Actor (straight, character), KOB, Albuquerque. (R) Also KOA and KLZ, Denver. (F) Shorts. (L) Elitch's Gardens (f). (V) Harry Lauder, Jr., 1921-27.
- FOUR BLACKHAWK QUARTETTE. See James Bicknell, Donald E. Lake, Pete Fall, Walter Schultz.
- FOUR CLUBMEN, THE (Hupert Hendrie, Phil Reep, Claude Reese, Darryl Woodward). (R) CBS shows.
- FOUR ESQUIRES. Entertainers. (R)
 Music From Hollywood (Liggett & Myers Tobacco Co., CBS).
- FOUR ESQUIRES, THE. String quartet, WHBF, Rock Island. (V) Theatre appearances. (PR) Decca.
- FOUR NOTES. See Marjorie Whitney, Lee Gotch, Leland J. Gillette, James (Bob) Krumenacher.
- *FOUR PAGES. Male quartet. (R) Woman's Magazine of the Air, 1938-39 (Chas. B. Knox Gelatine Co., NBC Red).
- *FOURSOME, THE (Del Porter, Marshall Smith, Dwight Snider, Ray Johnson). (R) The Circle (Kellogg Co., NBC Red).
- FOWLER, FRED. Announcer, WQAM, Miami. (R) Also CBS and NBC shows. (F) Shorts (Metrotone, Paramount). (V) Theatre appearances. (PR) RCA Victor.
- FOWLKES, IDABELLE. Singer, WAIR, Winston-Salem.
- FOWLKES, ROSSER. Singer, producer, announcer, WAIR, Winston-Salem.
- FOX, GIBSON. Writer, WXYZ, Detroit.
 (R) Also Don Lee, Mutual and Michigan Radio Networks.
- FOX, TEMPLETON. Actress. (R) Public Hero No. 1 (Falstaff Brewing Corp., NBC Red); Tom Mix and His Ralston Straight Shooters (Ralston Purina Co., NBC Blue); Story of Mary Marlin (P&

- G for Ivory Soap and Snow, NBC Red); This Day Is Ours, 1938-39 (P & G for Crisco, CBS).
- FOX, W. F., JR. Sports writer. (R) Programs for Pure Oil Co. and L. Strauss.
- FOY, BILLY. Guitarist, WHAS, Louisville. (R) Also WLAP, Lexington. (V) Theatre appearances with Uncle Henry's Kentucky Mountaineers.
- *FRAKES, ELLIS. Singer (The 8 Men).
 (R) Vocal Varieties, 1936-39 (Lewis-Howe Co., NBC Red).
- FRALEIGH, BESS. Actress (straight, comedy, dialect). (R) Forty-five Minutes in Hollywood, 1934 (Borden Co., CBS); Home Sweet Home, 1935 (P & G for Chipso, NBC Red); Easy Aces, 1935 (Anacin, NBC Blue); The O'Neills, 1935-37 (P & G for Ivory Soap, NBC Blue); Ray Perkins, 1936 (Feen-A-Mint, CBS); Dr. Allan Roy Dafoe, 1936 (Lehn & Fink for Lysol, CBS); Personal Column of the Air, 1937 (P & G for Chipso, NBC Red); Hilltop House, 1938 (Colgate-Palmolive-Peet, CBS); Pepper Young's Family, 1938 (P & G for Camay Soap, NBC Red); Her Honor, Nancy James, 1938 (International Cellucotton for Kleenex, CBS); others, including WEEI, Boston, shows which she wrote and portrayed.
- *FRANCIS, ARLENE. Actress. (R) There Was a Woman (Glass Container Association of America, NBC Blue); Johnny Presents, What's My Name? (Philip Morris & Co., Ltd., Mutual); Central City (P & G, NBC Red); What's My Name?, replacing Fred Allen for summer of '39 (Bristol-Myers, NBC Red). (L).
- FRANCIS, MARION. Singer. (R) It Can Be Done With Edgar A. Guest (Household Finance Corp., NBC Blue, CBS).
- FRANK, CARL. Actor, announcer, commentator. (R) Good Will Hour (Ironized Yeast, Mutual); Buck Rogers (Joe Lowe Corp. for Popsicles, Mutual); Aunt Jenny's Real Life Stories (Lever Bros. for Spry, CBS); The Shadow (D. L. & W. Coal Co., for Blue Coal, Mutual); Your Family and Mine (Sealtest, CBS); Campbell Playhouse (Campbell Soup, CBS); Gang Busters (Colgate-Palmolive-Peet, CBS); Big Town (Rinso, CBS); Her Honor, Nancy James (Kleenex, CBS).
- FRANK, DON. Announcer, WAPI, Birmingham. (R) Also WJRD, Tuscaloosa.
- FRANK, ELEANOR. Musician (violin, piano), singer, WNAX, Yankton. (R)

- Local show for Consolidated Drug, others.
- FRANK, JOHN E. Actor. (R) Court of Missing Heirs, 1937-38 (Skelly Oil Co., CBS); Double Everything, 1937-38 (William Wrigley, Jr., Co., CBS); Zenith Radio Foundation, 1937-38 (Zenith Radios, NBC Blue; switched to CBS Nov., 1937). (LS) WBBM, Chicago; was original Jimmie Allen in Air Adventures of Jimmie Allen, transcribed show. (L) Musical comedy, dramatic stock; own company on Pacific Coast for 12 years (f). (V) Frank & Watters, 1918.
- *FRANK, MEL. Script writer. (R) Pepsodent Program Starring Bob Hope, 1938-39 (Pepsodent Co., NBC Red).
- *FRANKEL, DORIS. Script contributor.
 (R) Backstage Wife, 1938 (Dr. Lyon's Toothpowder, NBC Red).
- FRANKEL, HARRY. See Singin' Sam.
- FRANKLIN, ALLEN. Sports announcer, program director, KXOX, St. Louis. (R) Also KVOO, Tulsa; KXOK, St. Louis; WFBR, Baltimore; WHB, Kansas City; WLW, Cincinnati. (L) Stock.
- *FRANKLIN, MAURICE. (R) The Mighty Show, 1938-39 (Penick & Ford, CBS).
- FRANKLIN, ORVIN. Sports commentator, KOCA, Tyler. (R) Also KGKB, Tyler.
- FRANKLIN, TOMMY. Announcer, KGW-KEX, Portland.
- FRANKLYN, ROY. Announcer, WCFL, Chicago. (R) Also WHA, WIBA, Madison; WTMJ, Milwaukee.
- FRANKOVICH, MITCHELL J. (Mike). Sports announcer, KFAC, Los Angeles. (R) Pacific Coast baseball games, 1938 (General Mills and B. F. Goodrich Co.); football and ice hockey games (Associated Oil, Mutual); others. (F) Sports commentator.
- FRANZ, JAMES JOSEPH. Actor (dramatic, comedy). (R) Jell-O Program Starring Jack Benny, 1935-37 (General Foods for Jell-O, NBC Red); One Man's Family, 1937 (Standard Brands for Tender Leaf Tea, NBC Red); Maxwell House Show Boat, 1937 (General Foods for Maxwell House Coffee, NBC Red); Your Hollywood Playhouse, 1937 (Jergens-Woodbury Co., NBC Blue); Lux Radio Theatre, 1936-38 (Lever Bros. for Lux Toilet Soap, CBS). (F) Director of silent pictures, 7 years. (L) Pacific Coast productions of Alias the Deacon, 1928; The

Racket, 1929; The Miracle at Verdun, 1936.

FRASER, BARRIE. Announcer, pianist, CKSO, Sudbury.

FRASER, FERRIN. Script writer. (R) Little Orphan Annie (Wander Co., NBC Red),

FRASER, JOHN G. Commercial and sports announcer. (R) Personal Column of the Air, 1936-37 (Procter & Gamble, NBC Red and Blue); News, 1936-38 (Esso, NBC Blue); Gospel Singer, 1936-39 (Procter & Gamble, NBC Red and Blue; also CBS in 1938); Football, 1937 (Atlantic Refining, NBC New England Blue). (Staff announcer, NBC).

FRAY AND BRAGGIOTTI (Jacques Fray, Mario Braggiotti). Piano team. (R) Fray & Braggiotti, 1938 (Sales Affiliates, CBS Pacific). (GA) Programs for Ford Motor Co., Shell Union Oil Corp., Cycle Trades of America, Radio Corporation of America, Studebaker Corp., Chevrolet Motor Co., others. (LS) KNX, Hollywood. (L) Funny Face (with Fred Astaire), 1929; concerts. (V) Personal appearances. (Jacques Fray also has his own dance band).

FRAZER, JOHN J. Announcer, producer.
(R) Signal Carnival, 1937-39 (Signal Oil Co., NBC Red); Interesting Neighbors, 1937 (F. W. Fitch Co., NBC Red); Fitch Bandwagon, 1938 (F. W. Fitch Co., NBC Red); Tommy Dorsey, 1938 (Brown & Williamson Tobacco, NBC Red); Do You Want to Be an Actor? 1938 (NBC Pacific Coast Blue); Pepsodent Show Starring Bob Hope, 1939 (Pepsodent Co., NBC Red); The Circle, 1939 (Kellogg Co., NBC Red); Life Can Be Beautiful, Sept. to Nov., 1938 (P & G., NBC Red); Candid Lady, 1938-39 (Pepsodent Co., NBC Red).
(F) Warner Bros. (L) Stock. (Staff announcer, NBC Hollywood Studios, since 1937).

FRAZIER, GLADYS. Actress, women's programs, WAIR, Winston-Salem. (V).

FREEBAIRN-SMITH, THOMAS. Producer, announcer, writer. (R) Hall of Fame, 1933 (Lehn & Fink, NBC Red); Love Story Program, 1934-35 (Non-Spi, WJZ); Vick's Open House, 1936-38 (Vick Chemical Co., CBS); Big Town, 1937-39 (Lever Bros. for Rinso, CBS); Texaco Star Theatre, 1939 (Texas Co.). (F) Republic, RKO; shorts (travelogue narrator). (L) Stock, in London, 1919-21; Portland Civic Theatre, 1924-29; The Enemy, Enchanted April, Mr. Pim Passes By, Dulcie (s.f.). (Assistant di-

rector, CBS Shakespeare Series, 1937). (Currently with KNX, Los Angeles).

FREELAND, BEVERLY. Singer. (R) Member Kay Thompson Choir, Chesterfield Program, 1936-37 (Liggett & Myers Tobacco for Chesterfield Cigarettes, CBS); Philip Morris Program, 1937 (Philip Morris & Co., CBS); Heinz Magazine of the Air, 1937 (H. J. Heinz Co., CBS); Johnny Presents, 1938-39 (Philip Morris & Co., NBC Red) (also a member of the Three Harmonics on this program); Breezing Along, 1939 (Philip Morris & Co., Mutual). (LS) WMCA, New York City, 1934, WEAF, New York City, 1937. (F) Shorts. (L) Member of girl trio, Earl Carroll's Sketch Book, 1935.

*FREELAND, JUDY. Member of Kay Thompson Rhythm Singers. (R) Tune-Up Time, 1939 (Ethyl Gasoline Corp., CBS); as member of Three Harmonics: Johnny Presents (Philip Morris & Co., Ltd., CBS).

FREEMAN, FLORENCE. Actress. (R)
Madame Sylvia of Hollywood, 1934-35
(Ralston Purina for Ry-Krisp, NBC
Blue); Paul Whiteman Program, 1935
(Kraft-Phenix Cheese Corp., NBC Red);
Show Boat. 1936-37 (General Foods for
Maxwell House Coffee, NBC Red);
Alias Jimmy Valentine, 1938-39 (R. L.
Watkins for Dr. Lyon's Toothpowder,
NBC Blue); Young Widder Brown,
1937-39 (sponsored since 1938 by CalAspirin and Haley's M-O, NBC Red);
Jane Arden, 1938-39 (Ward Baking Co.,
NBC Blue); others.

FREEMAN, FREDERICK. Organist, pianist, KRE, Berkeley. (R) Also KSFO, San Francisco.

FREEMAN, JAY. Musical director. (R) Broadway Varieties, 1935-36 (BiSoDol, CBS); Lazy Dan, 1936 (Old English Floor Wax, CBS). (F) Shorts. (L) Aborn Opera. (V) Night club appearances; ice carnivals with Sonja Henie; theatre musical director. (Sustaining programs for CBS, 3 years).

FREEMAN, PATRICK F. Announcer, special events commentator, production manager, CFAC, Calgary. (R) Commentator on Royal Visit Broadcast, 1939 (CBC).

FRENCH, BOB. News commentator, production manager, WHKC, Columbus, (R) Local show for Ward Baking Co., others.

french, Kenneth H. Announcer, dramatic director, WHEC, Rochester.

- FRENCH, LINDA. (Macksene Smith). Commentator, actress. (R) Also transcriptions. (F) Short. (L) Little Theatre
- FRENCH, NED. Announcer, singer, actor, WORL, Boston. (R) Also WCOP, WHDH, Boston; WPRO, Providence.
- FRESCOTT, NORMAN. Humorist, M.C.
 (R) Town Hall summer show, 1938 (Bristol-Myers, NBC Red); Uncle Jim's Question Bee, 1938 to March, 1939 (G. Washington Coffee Refining Co., NBC Blue).
 (L) Earl Carroll's Vanities, 1926-27; Charlot's Revue, 1927; Midnight Follies (London), 1934-35 (f). (V) 1918-36.
- FREUDBERG, LEO. Musical director. (R) Aristocrat Ice Cream program, 1935 (Mutual); Vim Radio Stores program, 1936-37 Mutual); others, including Benay Venuta's program, Ed Fitzgerald's Revue, Don Arries, Alan Courtney programs, Raoul Nadeau and the Collegiate Review, 1938-39 (sustaining, Mutual). (L) Concerts, 1921-26. (V) Appearances with Eddie Cantor, Olsen & Johnson, Edgar Bergen and others, 1926-33. (Musical director, WOR Newark Studio, 1934-39).
- FREY, FRAN. Composer, conductor. (R)
 Network programs, as vocalist, but principally as composer, for M.J.B. Coffee,
 Lucky Strike Cigarettes, Canada Dry
 (Jack Benny), Oldsmobile, Chase & Sanborn Tea, Dr. West, Lifebuoy (arranger
 for Al Jolson); since 1937 has been conductor and written all original music for
 Big Town (Lever Bros. for Rinso, CBS).
 (F) Arranger for Paramount and United
 Artists, 1935-37. (L) Kid Boots, 1925;
 Ziegfeld Follies, 1925-26; Sunny, 1926;
 Good News, 1927; City Chap, 1928;
 Whoopee, 1928. (V) Theatre appearances. (PR) RCA Victor.
- FRIDELL, VIVIAN. Actress. (R) Today's Children, 1934-35 (Pillsbury Flour, NBC Red); Backstage Wife, 1934-39 (R. L. Watkins Co. for Dr. Lyon's Toothpowder, NBC Red); The Road of Life, 1938-39 (P & G for Chipso, NBC Red, 1938-39; CBS, 1938). (LS) WGN, Chicago (for Witch Hazel Cream and Durkee's Famous Foods, 1934; Wife vs. Secretary for Bayer Co., 1936-38). (L) Stock; Harry Minturn Players, 1932.
- FRIEDKIN, JOE D. (Five All Americans).
 Musician (brass & string bass), singer,
 KMMJ, Clay Center. (R) Local shows
 including Armour Noonday Melodies
 (Armour & Co.); transcriptions. (Formerly with Maple City Four).
- FRIEDMAN, BENNY. Football commentator. (R) The Sunday Morning Quarter-

- back, 1937 (Parker Watch Co., Mutual). (LS) Piel's Beer, 1930 (WMCA, N. Y.).
- FRITZ, CARL W. News, sports commentator, M. C., WFLA, Tampa. (R) Also WSUN, St. Petersburg. (F) Universal, 1920-21. (L) Stock.
- FROEBA, FRANK. (Milt Herth Trio).
 Musician. (R) Network programs with
 Will Osborne's Orchestra (Corn Products
 Refining and Pebeco Toothpaste); with
 Benny Goodman on Let's Dance (National Biscuit Co., NBC Red); Omar the
 Swing Maker (sustaining, NBC). (F)
 Shorts. (V) Milt Herth Trio; appearances with Will Osborne and Benny
 Goodman. (PR) RCA Victor, Decca, Columbia, Brunswick.
- FROMAN, JANE. Singer. (R) Iodent Program, 1933 (Iodent Chemical Co., NBC Red); Jell-O Summer Show, 1937 (General Foods Corp., NBC Red); Gulf Musical Playhouse, since June, 1939 (Gulf Oil, CBS). (F) Warner Bros. (V) Theatre appearances.
- *FROOS, SYLVIA. (R) Various shows on CBS, NBC and WOR, New York. (F) Fox; educational shorts.
- FROST, ALICE. Dramatic actress, comedienne. (R) Big Sister, 1936-39 (Lever Bros. for Rinso, CBS); Johnny Presents, 1936 (Philip Morris & Co., Ltd., NBC Red); The Shadow, one week in 1937 (Blue Coal, Mutual); Town Hall Tonight, 1937 (Bristol-Myers Co. for Ipana Toothpaste and Sal Hepatica, NBC Red; Famous Jury Trial, 1938-39 (local sponsors, Mutual). (L) Green Grow the Lilacs; As Husbands Go; It's a Wise Child, 1934. (V) Sketch with Sam Jaffee.
- FROST, PAUL. Announcer, vocalist, continuity writer, M.C., CKTB, St. Catharines. (L) Dramatic and musical productions (f). (V).
- FRY, EVAN A. Announcer, continuity editor, KCKN, Kansas City.
- FRYER, TROY. Musician, KOIL, Omaha.
- FUGIT, MERRILL W., JR. Actor (juvenile, character). (R) Kaltenmeyer's Kindergarten, 1936-38 (sponsored by Quaker Oats until Dec., 1937; currently sustaining, NBC Red); Dan Harding's Wife, 1937-38 (National Biscuit Co., NBC Red). (L) Road shows.
- FUHS, JULIAN. Conductor. (R) Julian Fuhs Presents, 1938, '39 (sustaining, NBC Blue). (V) Theatre and night club conductor, here and abroad. (PR) Decca, Parlophone, Ultraphone.

- *FULLER, BARBARA. Actress. (R) Madame Courageous, 1938 (Glidden Co. for Durkee Famous Foods, NBC Blue).
- *FULLER, DR. CHARLES A. Speaker. (R) Local shows, KHJ, Los Angeles.
- FULLER, LE VERE L. Program director, WSAY, Rochester. (R) Also WGY, Schenectady; WHAM, WHEC, Rochester.
- FULLER, MARGARET. Dramatic actress.
 (R) The Guiding Light (Procter & Gamble, NBC Red); Ma Perkins (Procter & Gamble, NBC Red and CBS); Attorney-at-Law (S. C. Johnson & Son, Inc., NBC Blue); Don Winslow of the Navy (Kellogg Co., successively NBC Red and Blue); The Woman in White (Pillsbury Flour Mills, NBC Red); We, the Wives, Quiz (Quaker Oats Co., Mutual). (L) Stock; The Old Maid (f,s).
- *FULLER, SAMUEL C. Producer. (R) Vocal Varieties (Lewis-Howe Co., NBC Red).
- FULTON, DICK. See the Pioneer Quartet.
- FULTON, JACK. Singer (R) Paul Whiteman's Painters, 1931 (Allied Paint Groups, NBC Blue); Paul Whiteman's Orchestra, 1934 (Kraft-Phenix Cheese Corp., NBC Red); Hormel Program, 1936-37 (George A. Hormel Co., CBS); Poetic Melodies, 1936-38 (Wm. Wrigley, Jr., Co., CBS); Just Entertainment, 1938 (Wm. Wrigley, Jr., Co., CBS); The Laugh Liner, 1938 to Jan., 1939 (Wm. Wrigley, Jr., Co., CBS). (F) Shorts (Warner Bros., Universal, Fox). (L) Sunny (with George Olson), 1926; The City Chap, 1926.
- FULTON, JOHN. Sports and news announcer, WGST, Atlanta. (R) Local programs for Coca-Cola Bottling, General Mills, others.
- FULWELL, LENTO R. Actor, WWJ, Detroit. (R) Also WXYZ, Detroit. (L) The Fortune Hunter, others,
- FUNK, AARON. Assistant program direc-

- tor, sports and special events announcer, KIEM, Eureka. (R) Also KOAC, Corvallis.
- *FUNK, CHARLES E. (R) Say It with Words (WOR, New York).
- FUNKEY, WILLIAM J., JR. Musician, WIND, Gary.
- *FUNNYBONERS, THE. Singers. (R) Cheer Up, America (Mennen Co., NBC Red).
- *FUNT, JULIAN. Script writer. (R) Joyce Jordan-Girl Interne (McKesson & Robbins, CBS); John's Other Wife (Louis Philippe, Edna Wallace Hopper, NBC Red).
- FURLONG, FRANK L. Dramatic actor, reader. KDKA, Pittsburgh. (R) Also WCAE, Pittsburgh. (F) Shorts; Lubin & Vitagraph Companies, 1909 (f), (L) Paul Burns Stock Co., 1907-09; Al H. Woods, 1910; Belasco, 1911; George Sharp Stock, 1928; Judith Anderson; others. (V).
- FURLONG, LARRY. Sports announcer, WCLS, Joliet. (R) Local basketball for Household Finance Co.
- FUSSELL, SARAH E. Actress (specializes in boys and girls roles from 3 to 12 years, dialects). (R) Eno Crime Clues, 1935-36 (Harold F. Ritchie for Eno Fruit Salts, NBC Blue); Bobby Benson & Sunny Jim, 1936 (Hecker H-O, CBS); Welch Presents Irene Rich, 1936-37 (Welch Grape Juice, NBC Blue); News of Youth, 1936-37 (Ward Baking, CBS); Cavalcade of America, 1936-39 (E. I. du Pont de Nemours, CBS); March of Time, 1936-39 (Time, Inc., and others, CBS and NBC Blue at various periods); Warden Lawes programs, 1937-39 (Wm. R. Warden Lawes 1936-39 (Inc.) (Time, Inc.) (Sloan's Liniment, NBC Blue); others, including The Heart of Julia Blake, 1938-39 (transcriptions, Armstrong Linoleum). (F) Shorts.
- FUTRELL, JESSIE. Singer, WAIR, Winston-Salem.

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- GABEL, MARTIN. Actor, director. (R) Big Sister, 1936-39 (Lever Bros. Co., CBS); Gang Busters (Colgate-Palmolive-Peet, CBS); The Shadow (D. L. & W. Coal Co. for Blue Coal, Mutual). (L) Three Men On A Horse, 1934; Dead End, 1935; Ten Million Ghosts, 1936; Julius Caesar, 1937.
- GAIGE, CROSBY. M.C., food commentator. (R) Kitchen Cavalcade, 1937-38 (C. F. Mueller Co., NBC Blue). (GA) Heinz Magazine of the Air, 1937 (H. J. Heinz Co., CBS). (L) Producer of numerous plays, most recent being "Time and the Conways."

- GAILEY, ELMORE. Script writer. (R)
 Your Parlor Playhouse (Lovely Lady
 Cosmetics, Mutual).
- *GAINES, ROLAND. Singer. (R) Plantation Party, 1938-39 (Brown & Williamson Tobacco Co., NBC Blue); Avalon Time, 1938-39 (Brown & Williamson Tobacco Co., NBC Red).
- GALBREATH, RICHARD E. Musician, WOWO-WGL, Ft. Wayne. (R) Programs for Barnsdall Refining and others.
- GALE, DORIEN. Soprano. (R) The Time of Your Life, 1937 (Gruen Watch Co., NBC Red); NBC sustaining shows with Roy Campbell's Royalists. (F) Shorts. (V) Leonardi Singers; Rita Rio Girls' Band; Joe Howard & Trio; appearances with Roy Campbell's Royalists.
- GALE, KAY. Actress (comedy, dialect, character), KMPC, Beverly Hills. (R) Also KMTR, Los Angeles. (L) Stock. (Head of dramatic department, Hollywood Conservatory, 1937-38).
- GALEN, FRANK. Writer. (R) Material, in collaboration with Abe Burrows for Eddie Garr, Royal Gelatin Hour, 1937 (Standard Brands for Royal Gelatin, NBC Red), Manhattan After Dark, Jan. 12, 1938 (Emerson Drug for Bromo-Seltzer, NBC Blue); Henny Youngman, Kate Smith's Bandwagon, 1937-38 (General Foods, CBS), Paul Gerrits, Eddie Garr and Ballin and McEvoy, Royal Gelatin Hour, 1938 (Standard Brands, NBC Red), This is New York, 1939 (CBS sustaining). (F) Warner Bros. short. (V) Theatre appearances of Sue Ryan, 1937: Eddie Garr, 1937-38; Johnny Woods Cinda Glenn, Paul Gerrits, 1938; Eddie Garr, Johnny Woods, Herman Bing, Howard Bruce's Hollywood Doubles, Kurt Robitschek's Vaudeville Marches On, 1938-39.
- GALL, BILL. See Midland Minstrels.
- *GALLAGHER, DON. Actor. (R) Ma Perkins (P & G, NBC Red and CBS).
- GALLAHER, ED. Sports announcer, WCCO, Minneapolis-St. Paul. (R) Also KTUL, Tulsa; local shows for General Mills, Inc., others. (V) Theatre appearances.
- GALLEHER, WILLIAM C. Children's programs, WFIL, Philadelphia, (R) Also WCAU and WIP, Philadelphia.
- *GALLICCHIO, JOSEPH. (R) NBC shows.

- GALLOP, FRANK. Announcer. (R) Hilltop House (Colgate-Palmolive-Peet Co., CBS); News Through a Woman's Eyes (Pontiac Motor Co., CBS); Saturday Night Serenade (Pet Milk Sales Corp., CBS); A & P Coffee Time (Great Atlantic & Pacific Tea Co., CBS); Lady Esther Serenade (Lady Esther, Ltd., CBS); Gang Busters (Colgate-Palmolive-Peet, CBS); Her Honor, Nancy James (International Cellucotton for Kleenex, CBS); Kaltenborn Edits the News (Pure Oil Co., CBS); When a Girl Marries (Prudential Insurance Co., CBS); others since 1936.
- GALS IN GINGHAM. Vocalists, WDAY, Fargo.
- GAMBLE, RONALD P. Announcer, M.C.
 (R) Ford Sunday Evening Hour, 1938-39 (Ford Motor Co., CBS). (L) Kalamazoo (Mich.) Civic Players, 1933-36 (f). (Staff announcer, WJR, Detroit).
- GAMBLING, JOHN B. Announcer, M.C.
 (R) Time to Shine, 1937 (Griffin Mfg.
 Co., NBC Blue). (LS) Gambling's Musical Gym Clock, 1925-39 (sponsored by IIlinois Meat Co. until March, 1938; sponsored by Childs Restaurants, 1938-39;
 currently sponsored by General Mills,
 WOR, N. Y.). (V) Theatre appearances.
- GANGE, CONNIE. Singer, WHEC, Rochester. (R) Also CBS; WGR, Buffalo; WHAM, Rochester; WSYR, Syracuse; shows for Standard Oil, Crazy Water Crystals, Gulf Oil, others. (V) Appearances in theatres, hotels, night clubs.
- GANNON, JOHN. Actor (juvenile). Jack Armstrong, 1933-39 (General Mills, CBS, 1933-36; NBC Red, 1936-39); It Can Be Done, 1937-38 (Household Finance Corp., NBC Blue); A Tale of Today, 1937-38 (Princess Pat, Ltd., NBC Red).
- GANNON, JOHN C. Announcer. (R)
 Programs on WLEU, Erie, and WLAC,
 Nashville. (L) One season, as actor.
- GANZ, WILLIE. See Midland Minstrels.
- *GARBER, JAN. Orchestra leader. (R) Burns and Allen, 1938 (General Foods Corp., NBC Red).
- GARBETT, ARTHUR. Script writer. (R) Standard School Broadcast (Standard Oil Co. of California, successively NBC Red and Blue).
- GARCIA, ISLA L. Organist, pianist. WFLA, Clearwater. (L) 1921-22. (V) Davis & Liles. 1923.

- GARDE, BETTY. Dramatic actress. (R) Mrs. Wiggs of the Cabbage Patch, 1936-38 (Old English Floor Wax, BiSoDol, NBC Red); Lorenzo Jones, 1937-39 (Phillips' Milk of Magnesia Toothpaste and Milk of Magnesia Tablets, NBC Red); There Was a Woman, 1938 (Glass Container Assn. of America, NBC Blue); Jane Arden, 1938-39 (Ward Baking Co., NBC Blue); My Son and I, scheduled to start in fall of '39 (General Mills, CBS). (GA) Al Pearce and His Gang (Ford Motors, CBS). (F) Paramount. (L) The Nervous Wreck (Sam Harris); Easy Come, Easy Go (Lewis & Gordon): The Poor Nut (Patterson Mc-Nutt); The Social Register (Jones & Green); The Primrose Path, (George Abbott).
- GARDINER, DON. Announcer, WRC-WMAL, Washington. (R) Also WAIR, Winston-Salem; sustaining NBC shows.
- GARDINER, EVELYN. Director of Home Forum, KDKA, Pittsburgh. (R) Local shows for Knox Gelatine Co., Scott Paper Co., John Morrell & Co., Kellogg Co.; others.
- GARDNER, CLYDE. Orchestra director. WMBR, Jacksonville. (R) Also WJAX, Jacksonville. (V) Appearances at theatres, hotels.
- GARDNER, EDWARD F. Producer, director, writer, actor. (R) Burns & Allen (General Cigar for White Owl Cigars, CBS); Chase & Sanborn Opera Guild, 1934-35 (Standard Brands for Chase & Sanborn Coffee, NBC Blue); Frank Fay Calling, 1936 (Standard Brands for Royal Gelatin, successively NBC Red and Blue); Eddie Dowling's Elgin Revue, 1936 (Elgin Watch, NBC Red); Chase & Sanborn Program, working with W. C. Fields, 1937 (Standard Brands, NBC Red); Good News of 1938 (General Foods for Maxwell House Coffee, NBC Red); This Is New York, 1939 (sustaining, CBS); others, including Rudy Vallee program (6 months), Shell Chateau (6 months).
- GARDNER, ROBERT. See Mac and Bob.
- **GARDNER, VERNON.** See Deep River Boys.
- GARIBALDI, GENERAL GIUSEPPE G. Commentator, WOV, New York.
- GARLAND, BERNARD O. News and commercial announcer, WAAB-WNAC, Boston. (R) Also Yankee, Colonial and Mutual networks; special events over NBC, CBS, Mutual, Colonial, Yankee net-

- works, WGAL, Lancaster, WORK, York, WHOM, Jersey City, WHP, Harrisburg, WIP and WCAU, Philadelphia, KQV and KDKA, Pittsburgh. (L) Wings over Europe, 1935; others. (V) Theatre appearances.
- GARLAND, JUDY. Singer. (R) Numerous guest appearances on Jack Oakie's College (R. J. Reynolds Tobacco Co, for Camel Cigarettes and Prince Albert Smoking Tobacco, CBS), Maxwell House Show Boat, Good News of 1938 and Good News of 1939 (General Foods for Maxwell House Coffee, NBC Red), Shell Chateau (Shell Union Oil Corp., NBC Red), Ben Bernie and All the Lads (American Can Co., NBC Blue; U. S. Tire Dealers Mutual Corp., CBS). (F) 20th Century-Fox; M-G-M (f). (V) 10 years. (PR) Decca.
- GARNES, CLARENCE. Announcer, actor, KANS, Wichita.
- GAROFALO, CAPT. PIETRO. Italian news commentator, WHOM, Jersey City.
- *GARR, AL. Singer. (R) Phil Baker (Gulf Refining Co., CBS); Passing Parade (Gulf Oil, CBS).
- GARR, EDDIE. Comedian, mimic. (R) Manhattan After Dark, one-time program, 1938 (Emerson Drug for Alka-Seltzer, NBC Blue). (GA) Rudy Vallee, Ben Bernie, Joe Cook and Phil Baker programs. (F) Universal (f); shorts. (L) Hit the Deck, 1928; Strike Me Pink, 1933; Thumbs Up, 1935; stock, 1936. (V) Single act.
- GARRED, BOB. Announcer, news commentator. (R) Party Bureau, 1938 (George W. Caswell Co. for Coffee, CBS); Toast to the Town, 1938 (Roma Wine Co., CBS); I Want a Divorce, 1938 (S & W Fine Foods, CBS); also local shows in capacity of KSFO (San Francisco) staff announcer, 1937-39.
- GARRETSON, NOLEN A. Trumpeter, WKY, Oklahoma City. (R) NBC and CBS sustaining shows. (PR) Brunswick.
- *GARRETT, ANN. Actress. (R) Your Family & Mine, 1938-39 (Sealtest, Inc.; CBS).
- *GARRETT, PATSY. Singer. (R) Fred Waring & His Pennsylvanians, 1939 (Grove Laboratories, NBC Red).
- GARRISON, JACK. Announcer, news-caster, WJR, Detroit. (R) Local shows for Olson Rug Co., others. (F) Shorts.
- GARROWAY, DAVID C. Announcer, com-

- mentator, KDKA, Pittsburgh. (R) Local shows for RCA Victor, Standard Oil Co. of N. J., and others.
- GARSON, HANK. Writer (comedy). (R) In collaboration with Al Lewis: Walter O'Keefe, summer edition of Town Hall Tonight, 1937 (Bristol-Myers, NBC Red); Milton Berle, summer of 1937 (Gillette Safety Razor Co., CBS); Bob Hope, 1937 (Jergens-Woodbury Sales, NBC Blue); Chesterfield Program, 1938-39 (Chesterfield Cigarettes, CBS); material for guest appearances of Douglas & Priscilla, 1937 (Jell-O Summer Show, NBC Red); Stoopnagle & Budd, Beatrice Howell and Bob Hope, 1937; Colonel Stoopnagle, 1938 (Rudy Vallee program for Standard Brands, NBC Red); Melody and Mad-ness, 1938-39 (P. Lorillard for Old Gold Cigarettes, successively CBS, NBC Blue). (LS) Colonel Stoopnagle, 1938 (Bromo-Seltzer, WOR, N. Y.).
- GART, JOHN. Organist, accordionist. (R)
 Current season: Gulden Serenaders
 (Gulden's Mustard, NBC Red and Blue);
 Jack Berch & His Boys (Sweetheart
 Soap, NBC Blue); Hobby Lobby (Fels
 Naphtha Soap Chips, NBC Blue); transcriptions for Gruen Watch, Dr. Pepper,
 Imperial Tobacco, Gulfspray, Texaco
 Gasoline. (V) Hotel engagement with
 own "Electric Orchestra." Musak recordings.
- *GARTER, GAYLORD. Organist. (R) Amos 'n' Andy (Campbell Soup, NBC Red).
- *GARTH, JOHNNY. Organist, accordionist. (R) Jack Berch & His Boys (Manhattan Soap Co., NBC Blue).
- GARY, EL. Singer, WRC-WMAL, Washington. (R) Local shows for Household Finance Corp., others. (L) Baltimore Civic Opera Co. (V) 1930-31.
- GARY, SID. Singer, WMCA, New York.
 (R) Melody Cruise, 1934 (Cunard Line, NBC Blue); also WABC, New York. (F) Shorts (Columbia, Warner Bros.). (V) Burns (of Burns and Allen) and Gary, Bernard and Gary, Frohman and Gary. (PR) Columbia, Brunswick, RCA Victor, others.
- GATES, McLAIN. Actor, director. (R)
 Eno Crime Club (Harold F. Ritchie &
 Co., NBC Blue); True Story Court of
 Human Relations (Macfadden Publications, NBC Red); others. (F) Shorts
 (Lubin, Vitagraph, Warner Bros.). (L)
 30 years (s,f). (V) Circuit engagements,
 12 years.
- GATES, PAUL. Actor. (R) Treasure Island (The Owl Drug Co., NBC Red).

- GATES, THEODORE H. Production manager, M.C., narrator, writer, KMPC, Beverly Hills. (R) Also KYA, San Francisco; KFAC, KEHE, KFWB, KFVD, Los Angeles; KFOX, Long Beach. (F) RKO, M-G-M, United Artists, as singer. (L) Theatre Groups and others (s,f). (V) 1929-31.
- GAUNB, JOHN. Writer, producer, M.C., announcer, singer, WDAF, Kansas City. (R) Guest vocalist on NBC; local shows. (F) Universal, RKO. (L) Various shows, operas. (V) Vocalist with Vincent Lopez, Will Osborne, Freddy Martin; also had own orchestra as Ronald Brooks.
- GAUVIN, MAURICE. Actor, comedian, CHRC, Quebec.
- GAY, BILL. Announcer, producer. (R)
 Newstime with Sam Hayes, 1937 (National Trust & Savings Assn., CBS);
 Hollywood Hotel, 1937-38 (Campbell Soup Co., CBS); Rinso Program with Sam Hayes, 1937-38 (Lever Bros. Co., CBS); Wonder Show—Jack Haley, 1938 (Continental Baking, CBS); Al Jolson, 1937-39 (Lever Bros., CBS). (Member of staff, KNX, Los Angeles).
- *GAYLE, PAULA (Peegee). (R) Park Avenue Penners (R. B. Davis, CBS); Joe Penner (General Foods, CBS).
- GAYLORD, CHESTER. Entertainer, WTAG, Worcester. (R) NBC shows for Coca-Cola, Iodent. (V) Theatre appearances. (PR) RCA Victor, Brunswick, Columbia.
- GEARHART, LYNN. Announcer, WSUN, St. Petersburg. (R) Also WGR, Buffalo; WTAM, Cleveland; WWJ, Detroit; WWNC, Asheville. (V) Theatre appearances.
- GEBHART, LEE. Script writer. (R) Ma Perkins (Procter & Gamble, NBC Red and Blue, and CBS).
- GEEHAN, JERRY. Sports announcer.
 (R) Football broadcasts, 1937 (Associated Oil, CBS). Also sports broadcasts for various local sponsors in capacity of staff member of KVI, Tacoma.
- GEER, CHARLOTTE. Script writer. (R) Hammerstein Music Hall (Anacin Co., CBS).
- GEER, WILLIAM. Script writer. (R) March of Time (successively sponsored by Time, Inc., Servel, Inc., and Time, Inc., NBC Blue and CBS).
- *GEIGER, MILTON. Script writer. (R)

- Attorney-At-Law, 1938 (S. C. Johnson & Son, Inc., NBC Red).
- GENE & GLENN. See Gene Carroll and Glenn Rowell.
- GENSEL, CARL. Announcer, WXYZ, Detroit. (R) Also Michigan Radio Network shows for Associated Oil, General Motors, others. (F) Shorts. (L) 1915-16. (V) Theatre organist, orchestra director, M.C., and production manager. (Also assistant studio manager).
- GENTRY, ART. Singer, M.C. (R) Forty-Five Minutes in Hollywood, 1934 (Borden Co., CBS); Johnny Presents, 1935-37 (Philip Morris & Co., NBC Red); Pick & Pat in Pipe Smoking Time, 1938-39 (U. S. Tobacco for Model, CBS); Model Minstrels, 1939 (U. S. Tobacco. CBS); others, including programs for Gem Razors, Socony-Vacuum. (F) Shorts. (V) Since 1923: The Four Rajahs, The Eton Boys. (PR) RCA Victor, Brunswick.
- GEORGE, ABNER H. Announcer, commentator, KOBH, Rapid City. (R) Also WLB, Minneapolis-St. Paul.
- GEORGE, CARL. Producer, announcer, WGAR, Cleveland. (R) Singing Lady. 1936-37 (Kellogg Co., NBC Blue); local shows for San Felice Cigars, others.
- *GEORGE, EARL. Actor. (R) Zenith Radio Foundation (Zenith Radio Corp., CBS); Houseboat Hannah (P & G, NBC Red and Blue).
- GEORGE, LEE. Sports announcer, KWTO-KGBX, Springfield. (R) Local shows including baseball broadcasts for Kellogg Co.
- GEORGE, TIM. Musical director, chief announcer, KGNO, Dodge City.
- GEORGIA MAE (Georgia Mae Kingsbury). Singer and yodeler of western songs, guitarist, WORL Boston. (R) Also WTIC, Hartford. (V) Alone and with Myers Kiddie Revue, Blue Ridge Mountaineers.
- GEOUGE, BYNUM. Guitarist, singer, WHAS, Louisville. (V) 6 years; Buddy Brock's Swingsters, 1939.
- GERARD, ALAN. Singer, M.C. (R) Variety Program, 1937 (I. J. Fox, WOV, New York); Alan Courtney's Gloomchasers 1938-39 (sustaining, Mutual). (V) Theatre appearances. (Song writer.)
- GERBSTEIN, EVELYN. Film reviewer, commentator, WICC, Bridgeport.

- GERHARD, RAMONA. Organist, pianist. WCCO, Minneapolis-St. Paul. (R) Local shows for Aladdin Lamp Co., Fels & Co. (L) Soloist with Minneapolis Symphony, concerts. (V) Theatre appearances.
- GERING, WALTER. Writer, actor. (R)
 Betty & Bob, 1935-37 (General Mills,
 CBS); Story of Mary Marlin, 1935-37 (P
 & G, NBC Red and Blue); Romance of
 Helen Trent, 1935-37 (Edna Wallace
 Hopper, Old English Floor Wax, CBS);
 Molly of the Movies, 1935-37 (Wander
 Co. for Ovaltine, Mutual); Story of
 Mary Marlin, 1936-37 (International Cellucotton for Kleenex, NBC Red); Lux
 Radio Theatre, 1938 (Lever Bros. for
 Lux, CBS). (F) M-G-M, Hal Roach (f).
 (L) West Coast productions, as actor,
 1933, '34.
- GERMAN, GEORGE B. Cowboy singer, M.C., WNAX, Yankton, Composer of several songs.
- GERRARD, CHARLES. Actor. (R) Hollywood Playhouse, 1937 (Jergens-Woodbury Sales, NBC Blue); Hawthorne House, 1938-39 (Wesson Oil & Snowdrift Sales, NBC Red); Death Valley Days, 1938 (Pacific Coast Borax, NBC Red); others, including participating shows. (L) Stock. (Currently associated with KGO-KPO, San Francisco).
- GERRARD, KENETH (Gerry). Director of Intermural sports, WDNC, Durham. (R) Basketball, 1937-39 (Coca-Cola).
- GERRY, JOCLYN. Script writer. (R) Stepmother, 1938-39 (Colgate-Palmolive-Peet Co., CBS).
- GERSON, BETTY LOU. Actress. (R) Grand Hotel (Campana Sales Co., NBC Blue); Attorney-at-Law, 1938 (S. C. Johnson & Son, NBC Blue); Win Your Lady, summer show, 1938 (Jergens-Woodbury Sales Corp., NBC Blue); Arnold Grimm's Daughter, 1938-39 (General Mills, NBC Red and Blue); Road of Life, 1938-39 (Procter & Gamble, NBC Red, CBS); Midstream, 1939 (P & G, NBC Red); others.
- GERSTNER, FRANCIS. Musician (saxophone, clarinet), singer, WIL, St. Louis.
- **GETTY, JOHN W.** Musician, WMT, Cedar Rapids.
- *GHISALBERT, ALDO. Producer. (R)
 Benjamin Moore Triangle Club (Benjamin Moore & Co., NBC Red).
- GHYSELS, MYRTIE. Pianist, WKZO, Kalamazoo. (V) 10 years.

- *GIBBONS, PAUL. Member of the Twin Trio. (R) Fred Waring & His Pennsylvanians (Grove Laboratories, Inc., NBC Red).
- *GIBBS, GENELLE. Actress. (R) Arnold Grimm's Daughter (General Mills, Inc., CBS, NBC Red and Blue).
- GIBNEY, HAL. Announcer. (R) I Want a Divorce (Sussman Wormser & Co., NBC Red and CBS); Standard Symphony (Standard Oil of Calif., NBC Red).
- GIBNEY, JACK. Sports and news announcer, WRBL, Columbus.
- GIBSON, FREDDA ("The Gibson Girl").

 Singer. (R) Studebaker Champions, 1937 (Studebaker Sales Corp., NBC Blue); Your Hit Parade, 1937 to Jan., 1939 (American Tobacco Co., NBC Red); Melody Puzzles, 1938 (American Tobacco Co., NBC Blue); Royal Crown Revue, 1938 (Nehi Co., NBC Blue); transcriptions for Alka-Seltzer. (GA) Hammerstein Music Hall.
- GIBSON, JOHN. Comedian, character actor. (R) Roles in: First Nighter, 1937 (Campana Sales, NBC Red); Lux. Radio Theatre, 1937-39 (Lever Bros., CBS); Hollywood Playhouse, 1937-39 (International Silver Co., CBS); One Man's Family, 1939 (Standard Brands for Tender Leaf Tea, NBC Red); numerous others in past 7 years.
- GIBSON, JOHN R. Actor, monologuist, CJGX, Yorkton. (R) Also CFRB, Toronto. (L) 1928-35.
- *GIBSON, JOHN T. Director. (R) Voice of Experience, 1938-39 (Lydia Pinkham Medicine Co., Mutual). (Associated with Erwin, Wasey & Co., Inc.).
- GIBSON, JULIE. Singer. (R) Park Avenue Penners, 1937-38 (R. B. Davis Co. for Cocomalt, CBS). (LS) KFWB, Los Angeles. (F) RKO (f). (L) Stock (s, f). (V) Various units, 1935-36. Featured singer with Jimmie Grier's Orchestra.
- GIBSON, ROBERT. Singer. (R) Hammerstein Music Hall, 1937 (Kolynos Toothpaste, CBS); Ben Bernie and All the Lads, 1938-39 (American Tobacco for Half and Half Smoking Tobacco, CBS); programs for Rexall Drug, 1938. (F) Shorts. (V) Theatre appearances in New York and Philadelphia. (PR) Decca.
- GIENAPP, NORMAN F. Choral director.
 (R) The Lutheran Hour, 1935-39 (Lutheran Laymen's League, Mutual).

- GIFFORD, TED. Announcer, producer. (R)
 Don't You Believe It, 1938 (P. Lorillard
 for Sensation Cigarettes, Mutual Pacific
 Coast); Fiesta Time at the Fair, 1939
 (Mutual); handled Salvation Army program originating on Pacific Coast for
 Mutual and CBS for 4 years; Hollywood
 Christmas programs; educational commentator over CBS for one year; various
 special events for Mutual. (Currently associated with KFRC, San Francisco).
- **GIGUERE, EMILE.** Master of ceremonies, CHRC, Quebec.
- GIL, DON. Musician, WDAF, Kansas City.
 (V) Theatre appearances. (PR) Recordings with Paul Whiteman.
- GILBERT, BILLY. Novelty entertainer, KFNF, Shenandoah. (R) Also KWTO, Springfield; WTAD, Quincy; Ozark Vagabonds (Montgomery Ward, 1936 and Sears Roebuck, 1937); Melody Rangers, 1938 (Allis-Chalmers Mfg. Co.). (V) Personal appearances.
- GILBERT, JANICE. Juvenile dramatic actress. (R) The O'Neills, 1935-39 (Procter & Gamble for Ivory Soap, NBC Red and Blue); Famous Actors' Guild Presents Second Husband, 1937-38 (Bayer Aspirin, CBS); Hilltop House, 1937-39 (Colgate-Palmolive-Peet for Falmolive Soap, CBS). Has also appeared with Floyd Gibbons. Kate Smith, Ken Murray and others; and numerous programs including Death Valley Days, Home Sweet Home, Renfrew of the Mounted, True Adventures, Personal Column of the Air, and various other programs.
- GILBERT, JERRY. Singer, WVFW, New York.
- GILBERT, JOSEPHINE. Straight dramatic actress. (R) The Lone Ranger, 1938-39 (Gordon Baking, Mutual); The Green Hornet, 1938-39 (local sponsors, Mutual); various NBC and CBS programs as free lance. (LS) WJR, Chicago, for Olga Coal, R. G. Dun and others. (F) Commercials.
- GILBERTSON, ALBERT. Musician (guitar, banjo), singer, WNAX, Yankton.
- GILES, ARTHUR W. Musician, WJAS, Pittsburgh.
- GILES, ERVA. Soprano, WFIL, Philadelphia. (R) Also NBC programs for Royal Typewriter, Ruud Gas Water Heater, RCA Radiotrons, Maxwell House Coffee, Atlantic & Pacific Tea Co., Dodge, William Wrigley, Jr., Co., and others, 1926-

- 29; WGY, Schenectady; WTIC, Hartford; KYW, Philadelphia.
- GILFOY, JAMES E. Announcer, KGCU, Mandan. (Also transmitter operator).
- GILL, FLORENCE. Actress. (R) Mickey Mouse Theatre of the Air (Pepsodent Co., NBC Red).
- GILL, FRANK, JR. Script writer. (R)
 Your Hollywood Parade (American Tobacco Co., NBC Red); Hollywood Mardi
 Gras (Packard Motor Car Co., NBC
 Red); Texaco Fire Chief (The Texas Co.,
 CBS); Jose E. Brown (General Foods,
 CBS); also material for Ed Wynn, Al
 Jolson, Fannie Brice, Dick Powell, Parkyakarkus, Beatrice Lillie, Ethel Barrymore, Leslie Howard, Ruth Etting and
 others. (L).
- *GILLAM, CORNELIA. Script contributor. (R) Backstage Wife. 1938 (Dr. Lyon's Toothpowder, NBC Red).
- GILLESPIE, FRANK. Announcer, KRMC, Jamestown.
- GILLESPIE, JOSEPH McN. Announcer, KGO-KPO, San Francisco. (R) Also KOA, Denver.
- GILLESPIE, SHIRLEY. Actor, singer, pianist, accordionist, WHO. Des Moines. (R) Local shows including Gene & Glenn (Kellogg Co.), 1936.
- *GILLETTE, ALBERT. Singer. (R) Good Morning Tonite (Alber Bros. Milling Co., NBC Red).
- GILLETTE, LELAND J. Singer (Four Notes). (R) Fibber McGee & Molly, 1938-39 (S. C. Johnson & Son, NBC Red). (LS) Rhythm at Noon, 1936-37 (Dodge Motors, WBBM, Chicago). (GA) Studebaker Champions (Studebaker Motors, NBC Red); Thirty Minutes in Hollywood (local sponsors, Mutual). (V) Theatre and hotel appearances with the Campus Trio, 1934, "35; theatre appearances with the Four Notes, 1938. (PR) RCA Victor, with the Campus Trio.
- GILLIAM, ART. Song & patter, WAGA, Atlanta. (V) 12 years. (PR) Columbia.
- GILLIS, DELLE. Dramatic actress. (R)
 Backstage Wife, 1937 (R. L. Watkins Co.
 for Dr. Lyon's Toothpowder, NBC Red);
 Pinex Merrymakers, 1936 (Pinex Co.,
 WLW Line). (LS) WGN, WCFL and
 WBBM, Chicago; WCAE, Pittsburgh. (F)
 Shorts, trailers. (V) Personal appearances. Currently with KDKA, Pittsburgh.
- *GILLMORE, MARGALO. (R) Columbia

- Workshop (CBS) and others. (L) No Time For Comedy; many others since 1922.
- GILLMORE, TED. Musician. (R) National Barn Dance, 1937-38 (Miles Laboratories, Inc., NBC Blue). (V) 1928-38; Four Californians; appearances with Ted Fio Rito, Buddy Rogers, Clyde McCoy, others.
- *GILLON, DOROTHY. Actress. (R) Story of Mary Marlin (P & G, NBC Red and Blue).
- GILLUM, KENNETH. Singer, comedian, KGO-KPO, San Francisco. (R) Gilmore Circus, 1938-39 (Gilmore Oil Co., NBC Red). (F) Shorts. (V) Theatre appearances.
- GILMAN, LUCY. Actress. (R) Attorneyat-Law (S. C. Johnson & Son, Inc., NBC Blue); Junior Nurse Corps (Swift & Co., NBC Blue); One Man's Family (Standard Brands for Tender Leaf Tea, NBC Red).
- GILMAN, PAGE. Actor. (R) Memory Lane, 1927-35 (General Petroleum, NBC Red); One Man's Family, 1932-39 (successively sponsored by Wesson Oil & Snowdrift, Penn Tobacco, Royal Gelatin; since 1935, by Standard Brands for Tender Leaf Tea, NBC Red); I Love a Mystery, 1939 (Standard Brands for Fleischmann's Foil Yeast, NBC Red).
- GILMAN, TONI. Dramatic actress. (R) Aunt Jenny's Real Life Stories (Lever Bros. Co. for Spry, CBS); Myrt and Marge (Colgate-Palmolive-Peet Co., CBS); The Woman in White (Pillsbury Flour Mills Co., NBC Red); Good News of 1938 (General Foods Corp., NBC Red); First Nighter (Campana Sales Corp. for Italian Balm, NBC Red); others. (L) Stock; Let Freedom Ring, 1936; Moon Over Mulberry Street, 1937 (f). (V).
- GILMORE, ARTHUR. Announcer, singer.
 (R) Dr. Christian, 1937-38 (Chesebrough Mfg., CBS). (LS) KNX, Los Angeles.
- GILMORE, PATRICIA. Popular singer.
 (R) Two NBC sustaining shows currently. (F) (f); shorts. (V) Theatre appearances with Enric Madrigueras' Band; hotel engagement.
- GIMAEL, PHIL. Sports announcer, CHRC, Quebec.
- **GINDELE, GLORIA.** See The Savoy Sisters.
- *GINGOLD, JOSEF. Member of the Primrose Quartet. (R) NBC sustaining shows.

- *GINGRICH, ROBERT. Director. (R) Madame Courageous, 1938 (Durkee Famous Foods, NBC Blue). (Associated with C. Wendel Muench & Co.).
- GINN, ANN. Director of women's activities, commentator, WTCN, Minneapolis-St. Paul. (F) Commercial shorts. (L) Stock, 1923-25; Judge's Daughter.
- GIRARD, ARMAND. Announcer, singer.
 (R) Woman's Magazine of the Air, 193039 (participating, NBC Red); Dr. Kate.
 1939 (Sperry Flour Co., NBC Red); Good
 Morning Tonite (Alber Bros. Milling,
 NBC Red). (Currently associated with
 KGO-KPO, San Francisco).
- GIRARD, PAUL. Program manager, producer, announcer, WBAL, Baltimore.
 (R) Also stations in Fort Worth, San Antonio. (GA) True or False (J. B. Williams Co., NBC Blue). (L) Repertory and stock companies.
- GIRLS OF THE GOLDEN WEST. See Millie & Dolly Good.
- GIROULX, AURELE. Pianist, CKCH, Hull.
- GIROUX, MRS. ROBERT. Actress, CHRC, Quebec.
- GISH, DOROTHY. Actress. (R) The Couple Next Door (Procter & Gamble, Mutual). (F) First National, M-G-M, British International; silent films for D. W. Griffith ("Orphans of the Storm" with her sister Lillian). (L).
- GISLASON, ART W. (Knights of Rhythm). Musician (string bass, violin), WHBF, Rock Island. (V) Yerkes Flotilla Orchestra; Ace Brigade.
- GLADSTONE, EVE. Pianist, WXYZ, Detroit.
- GLADSTONE, HENRY. Announcer, commentator, WHN, New York. (F) Shorts.
 (L) Hart House Theatre, Toronto, 1932-33. (V) Appearances with Ida Bailey Allen.
- *GLASS, EVERETT. Actor. (R) Dr. Kate, 1938-39 (Sperry Flour Co., NBC Red).
- GLASS, JULIUS. Writer, WGAR, Cleveland.
- GLASS, MARY. Pianist, organist, WWNC, Asheville.
- GLEASON, W. A. ("Peco"). Sports announcer, WRTD, Richmond. (R) Baseball for Atlantic Refining, Kellogg and others.

- GLEN, IRMA. LEN, IRMA. Organist, actress, story teller. (R) Vic & Sade, 1937-38 (P & G for Crisco, NBC Red and Blue); Bob Becker's Chats about Dogs, 1938 (John Morrell & Co. for Red Heart Dog Food, NBC Red); Ma Perkins, 1938-39 (P & G for Oxydol, NBC Red); Smilin' Ed Mc-Connell, 1938-39 (Acme White Lead & Color Works, NBC Blue); Girl Alone, 1938-39 (Quaker Oats, NBC Red); Houseboat Hannah, 1938-39 (P & G for Lava Soap, NBC Blue); Don Winslow of the Navy, 1938-39 (Kellogg Co., NBC Blue); Little Orphan Annie, 1938-39 (Wander Co. for Ovaltine, NBC Red); numerous other network and local (WENR, Chicago) programs since 1930. (Chief staff organist, NBC Chicago, for past 8 years).
- GLENN, CHARLIE. Singer (old time popular songs), pianist, KIEM, Eureka. (R) Also KGGC, KYA, San Francisco; KLS, KLX, Oakland; KROW, Sacramento. (V) Glen & Dot.
- GLENN, HAZEL. Actress, singer. (R) Lavender and Old Lace (Bayer Aspirin, NBC Blue); Dr. Allan Roy Dafoe (Lehn & Fink for Lysol, CBS). (V).
- GLUSKIN, LUD. Musical director. (R) Big Show, 1936 (Ex-Lax, CBS); Laugh with Ken Murray, 1937 (Campbell Soup Co., CBS); Al Jolson Show, 1938-39; changed to Tuesday Night Party, March, 1939 (Lever Bros., CBS). (F) Paramount and Fox, Paris; UFA, Berlin; shorts. (V) Theatre appearances, 1937. (Musical director, CBS Pacific Coast Network). (Records in Europe and U. S.).
- *GODDARD, DON. Commentator. (R) Goodyear Farm Radio News, 1938-39 (Goodyear Tire & Rubber Co., NBC Blue).
- GODFREY, ARTHUR M. Commentator, M. C. (R) Chesterfield Program, 1934 (Liggett & Myers Tobacco Co., CBS); Professor Quiz, 1937 (Nash-Kelvinator Corp., CBS); Arthur Godfrey, 1937-38 (Barbasol Co., Mutual, 1937-38; CBS, 1938). (V) Theatre appearances. (PR) RCA Victor Bluebird. (LS) WJSV, Washington, D. C.
- GODFREY, GILBERT. Writer. (R) Dear Columbia, 1938 (CBS, sustaining). Staff writer, CBS.
- GODWIN, AL, JR. Announcer, WWL, New Orleans.
- GODWIN, CLINTON V. Program director, chief announcer, CJGX, Yorkton.
- GODWIN, DOROTHY. Commentator

- (books, fashions), KMOX, St. Louis. (V) Theatre appearances.
- GODWIN, EARL. Commentator, WRC-WMAL, Washington.
- GOEBEL, GEORGE L. Singer, actor, WLS, Chicago. (R) Tom Mix and His Ralston Straight Shooters, 1938-39 (Ralston Purina Co., NBC Blue); local shows.
- GOERSS, JON A. Announcer, WJLS, Beckley.
- GOFF, F. NORRIS. See Lum and Abner.
- GOFF, WILLBY A. Announcer, WGH, Newport News. (V) Orchestra leader, 1935.
- GOLDBERG, RUBIN. Jewish announcer, actor, M.C., WLTH, New York City. (R) Programs for General Cigar Co., International Salt Co.; others. (F) Weiss Bros. (co-starred). (L). (V). (PR) Brunswick, Columbia, RCA Victor.
- GOLDEN, BOB. Musical director, WCAU, Philadelphia. (R) Local shows for General Mills, Mobil Oil; others.
- GOLDEN, DOROTHY. Singer, WOPI, Bristol. (V) Theatre appearances.
- GOLDEN, FLORENCE. Actress (dramatic leads, ingenue). (R) The Life of Mary Sothern, 1934-38 (Lehn & Fink, CBS); Famous Jury Trials, 1936 (Mennen Co., Mutual); House Undivided, 1937 (General Foods, Mutual); This Days Is Ours, 1938-39 (P & G, CBS); others, including transcriptions. (F) Shorts. (L) Mima, 1929; My Girl Friday, 1929; Death Takes a Holiday, 1930; Up Pops the Devil, 1931 (f). (V) The Fakir, with Howard Smith, 1929. (Formerly on staff of WLW, Cincinnati).
- GOLDEN GATE QUARTETTE, THE.
 (Willie Johnson, William Lankford,
 Henry Owens, Arlandis Wilson). (R)
 Royal Crown Revue, 1938 (Nehi, Inc.,
 NBC Blue). (LS) For RCA Victor over
 WBT, Charlotte; WIS, Columbia. (GA)
 Magic Key of RCA, Dec. 5, 1937, and
 April 10, 1938 (RCA, NBC Blue).
- GOLDEN, MYRON. Script writer, educational director, WWJ, Detroit.
- GOLDEN, VIRGINIA. Continuity writer, actress, WKRC, Cincinnati. (R) Also Mutual; WCKY, Cincinnati.
- GOLDER, HARRY. Announcer, newscaster, WXYZ, Detroit. (R) Also Michigan Radio Network. (F) Shorts.
- GOLDMAN, ABE. Organist. (R) Hilltop

- House, 1937-39 (Colgate-Palmolive-Peet Co., CBS); Easy Aces (Anacin, NBC Blue).
- GOLDMAN, LEON. Conductor, solo violinist. (R) Director, Romany Trail, Poetic Strings, Fiddler's Fancy, Columbia Salon Orchestra; musical director, Let's Pretend, Americans All-Immigrants All, American School of the Air (all sustaining, CBS). (L) Concert tour.
- *GOLDSMITH, BOB. Script writer. (R) Breezing Along, 1939 (Philip Morris & Co., Ltd., Mutual).
- GOLDSMITH, CYRIL H. Producer, continuity writer, announcer. (R) Ken-Rad Radio Mysteries, 1936 (Ken-Rad Tube & Lamp Corp., Mutual); others. (LS) Time Turns Back, 1936 (Gruen Watch Co., WLW, Cincinnati). (Currently associated with WCHV, Charlotteville).
- *GOLDSTEIN, CHUCK. Singer. (Member of the Modernaires). (R) Chesterfield Program (Liggett & Myers, CBS).
- GOLDSTEIN, HAROLD J. Script writer, actor, WCAE, Pittsburgh. (R) Lehn & Fink program, 1936; others, since 1932.
- GOLENPAUL, DAN. Program builder, writer. (R) Information Please, since May 17, 1938 (Canada Dry Ginger Ale Co. since Nov. 15; previously sustaining; NBC Blue). Author of book of same name.
- *GOO CHONG, PETER. Actor. (R) This Day Is Ours, 1938-39 (P & G, CBS).
- GOOD, MILLIE & DOLLY (Girls of the Golden West). Harmony team. (R) National Barn Dance, 1934 (Miles Laboratories for Alka-Seltzer, NBC Blue); Pinex program, 1937-38 (Mutual); Renfro Barn Dance, 1938 (Allis-Chalmers Mfg. Co., Mutual); Plantation Party, 1938-39 (Brown & Williamson Tobacco for Bugler Cigarettes, Mutual).
- GOODALE, JEAN Dramatic actress WNAC-WAAB, Boston. (R) Also Colonial & Yankee Networks, Mutual Broadcasting System; WEEI, Boston; transcriptions: (F) Short. (L) 1936-38.
- GOODMAN, AL. Musical director. (R)
 Ziegfeld Radio Show, 1932 (Chrysler
 Corp., CBS); Magic Carpet, 1932 (American Tobacco for Lucky Strike Cigarettes, NBC Red); Jack Pearl, 1933 (Lucky
 Strike Cigarettes, NBC Red); Palmolive
 Beauty Box Theatre, 1934-36 (ColgatePalmolive-Peet, NBC Red); Your Hit
 Parade, 1935 to Jan., 1939 (Lucky Strike
 Cigarettes, NBC Red, CBS); Maxwell

- House Show Boat, 1936-37 (General Foods for Maxwell House Coffee, NBC Red); Your Hollywood Parade, 1938 (Lucky Strike Cigarettes, NBC Red). (F) Shorts,
- GOODMAN, BENNY. Orchestra leader.
 (R) Let's Dance, 1935 (National Biscuit
 Co., NBC Red); Camel Caravan, 1936
 (R. J. Reynolds Tobacco Co. for Camel
 Cigarettes, CBS); Swing School, 1937-38
 (R. J. Reynolds for Camel Cigarettes,
 CBS); Benny Goodman's Orchestra,
 1938-39 (R. J. Reynolds Tobacco Co.,
 CBS). (F) Paramount, Warner Bros.
 (V) Theatre, night club and hotel appearances. (PR) RCA Victor.
- *GOODMAN, GORDON. (R) Fred Waring and His Pennsylvanians (Grove Laboratories, Inc.; NBC Red).
- GOODMAN, HERALD R. Singer, comedian, M. C., director, WSM, Nashville. (R) Also Yeast Foamers program, NBC, 1929; Montgomery Ward program, NBC, 1929-30; Anheuser-Busch program, CBS, 1930-31. (L) Musical comedy revue. (V) Owens Bros., Freddie & Herald, 1919-39. (PR) Brunswick, Vocalion, Bluebird. (Lyrics for When It's Lamplighting Time in the Valley, others).
- GOODRICH, ROGER. Announcer, WFBL, Syracuse. (R) Local show for Tidewater Associated Oil.
- *GOODRICH, THOMAS. Script writer. (R) Valiant Lady, 1938-39 (General Mills, Inc., NBC Red and Blue).
- GOODRICH, W. G. (R) Announcer, KGNF, North Platte; merchandising and promotion director, KLRA, Little Rock; production manager, program director. WAAW, Omaha; currently commercial manager, KICA, Clovis. (V) Band leader, 1928; theatre organist, 1931-33.
- GOODWICK, HAROLD. Musician, WMT, Cedar Rapids (R) Also WLS, Chicago (V).
- GOODWIN, BILL. Announcer, producer.
 (R) Feminine Fancies, 1932 (participating program, CBS); Ray Paige and Orchestra, 1933 (Philip Morris & Co., CBS); H-Bar-O Rangers, 1934 (Hecker Products, CBS); Paige & Thompson, 1934 (Olds Motor Co., CBS); Louella Parsons, 1934 (Charis Corp., CBS); The Adventures of Gracie, 1934-35 (General Cigar Co. for White Owl Cigars, CBS); Mobil Magazine, 1935-36 (Mobil Oil, CBS); Chrysler Airshow, 1936 (Chrysler Corp., CBS); Park Avenue Penners, 1936 (R. B. Davis Co. for Cocomalt, CBS); Camel Caravan, 1936 (R. J. Reynolds Tobacco

- for Camel Cigarettes, CBS); Jack Oakie's College, 1936 to March, 1938 (Camel Cigarettes, CBS); Pepsodent Program Starring Bob Hope, 1938-39 (Pepsodent Co., NBC Red); Burns and Allen, 1938-39 (Chesterfield Cigarettes, CBS); others including transcriptions. (L) Stock, 1930-31.
- *GOODWIN, GLEN. Actor. (R) Midstream, 1939 (P & G, NBC Red).
- GOODWIN, HAL. Producer, special events and sports announcer, WHAI, Greenfield. (R) Local shows for RCA Victor, Ford Motors, others. (V) 1933-35.
- GOODWIN, HARRY D. News commentator, WBZ-WBZA, Boston. (R) Local shows for Standard Oil Co.
- *GORDON, BERT (The Mad Russian). Comedian. (R) Eddie Cantor's Camel Caravan, 1938-39 (R. J. Reynolds Tobacco Co., CBS).
- GORDON, DARLINE. Continuity writer, WMRO, Aurora.
- GORDON, DON. Announcer, actor. (R)
 Jenny Peabody, 1937-38 (F & F Cough
 Syrup, CBS); Curtain Time, 1938 to Jan.,
 1939 (General Mills, Mutual). (LS)
 Allis-Chalmers, Northwestern Yeast,
 Ralston Purina; WLS, Chicago. (Parttime staff member, WGN, Chicago.)
- GORDON, DOROTHY. Children's programs. (R) Wheatena Treasure Bag, 1938-39 (Wheatena Co., Mutual). (F) Commercial films. (L) Recitals. (V) Theatre appearances. (Author of children's books.)
- GORDON, GALE. Actor (leads, heavies), M.C. (R) Dr. Christian, 1937-38 (Chesebrough Mfg. for Vaseline Products CBS); Jack Haley—Wonder Show, 1938-39 (Continental Baking, CBS); Joe E. Brown, 1938-39 (Post Toasties, CBS); Irene Rich, 1939 (Welch Grape Juice, NBC Blue); Star Theatre, 1939 (Texas Co. for Texaco Products, CBS). (F) Shorts. (L) Daughters of Streus, 1936.
- GORDON, HAL. Lyric tenor, top tenor in Norsemen Quartet. (R) Cities Service Concerts, 1938 (Cities Service, NBC Red); Seth Parker, 1938-39 (Vick Chemical Co., NBC Blue). (GA) Hammerstein Music Hall, 1936 (Kolynos Toothpaste, CBS); Town Hall Tonight, 1937 (Bristol-Myers, NBC Red). (LS) Your Personal Program, 1936 (Personal Finance Co., WJZ, N. Y.); Admiracion Review, 1937 (Admiracion Shampoo, WOR, N. Y.); also transcriptions.

- GORDON, "HAPPY." Musician, cowboy singer, M.C., KGO-KPO, San Francisco. (R) Woman's Magazine of the Air, 1938-39 (participating, NBC Red); also KLX Oakland; KSFO, San Francisco.
- *GORDON, JOHN. Director. (R) Major Bowes Amateur Hour, 1936-39 (Chrysler Corp., CBS); Prof. Quiz, 1938-39 (Noxzema Chemical Co., CBS).
- *GORDON, LEE. (R) Shows on WTAM, Cleveland.
- *GORDON, MAX. Production director of television for NBC. (L) Dodsworth, The Women, The American Way, and numerous others. (Formerly vaudeville booker).
- GORDON, PEGGY. Soprano, WBIG, Greensboro.
- GORDON, "RED." Sports announcer, KELD, El Dorado.
- GORDON, RICHARD. Character actor.

 (R) Adventures of Sherlock Holmes (G. Washington Coffee Refining Co., NBC Red; Household Finance Corp., NBC Red); Arco Birthday Party (American Radiator Co., NBC Red); Westinghouse Salute (Westinghouse Electric Mfg. Co., NBC Blue); Thatcher Colt Mysteries (Packer's Tar Soap, Inc., NBC Red); Niagara Hudson Program (Niagara Hudson Power Co., NBC Red); Valiant Lady, 1938-39 (General Mills, NBC Red and Blue); Jane Arden, 1938-39 (Ward Baking Co., NBC Blue); Orphans of Divorce, 1939 (Dr. Lyon's Toothpowder, NBC Blue). (F) Shorts. (L) Various stock companies, including his own, Richard Gordon Co. (V) Circuit engagements; personal appearances.
- GORDON, VIRGINIA. Dramatic actress.
 (R) I Want a Divorce, 1938-39 (S & W Fine Foods, CBS); 1935 to 1938: March of Time (Time, Inc., Servel and others. NBC Blue and CBS); Cavalcade of America (E. I. du Pont de Nemours. CBS); Gang Busters (Colgate-Palmolive-Peet, CBS); Maxwell House Showboat (General Foods, NBC Red). (L) Mulatto, 1936; House Beautiful; Subway Express; Criminal Code. (Currently associated with KNX, Hollywood).
- GORIN, IGOR. Singer. (R) Hollywood Hotel, 1935-37 (Campbell Soup Co., CBS). (F) M-G-M (f). (L) Concert tours.
- *GORMAN, TED. (R) NBC shows.
- GOSCH, MARTIN A. Producer, director, writer. (R) Paul Whiteman and His Orchestra. 1937-38 (Liggett & Myers To-

- bacco for Chesterfield Cigarettes, CBS); Melody and Madness, 1938-39 (P. Lorillard Co. for Old Gold Cigarettes, CBS); Meet the Champ, Columbia Workshop and The Curtain Rises (sustaining, CBS). (Builder of new programs, commercial auditions, etc., for CBS, 1938). (F) Warner Bros., 1936-37, as radio director.
- GOSDEN, FREEMAN. See Amos 'n' Andy.
- GOSS, JAMES. Actor (character, dialect).

 (R) Jack Armstrong, 1934-39 (General Mills, NBC Red); Varady of Vienna Program, 1937-38 (Varady of Vienna Cosmetics, Mutual); Sears, Then and Now, 1937 (Sears, Roebuck, CBS); Betty & Bob, 1938-39 (General Mills, NBC Red and Blue); Backstage Wife, 1938-39 (Dr. Lyon's Toothpowder, NBC Red); numerous others. (F) M-G-M, 1929-30; Columbia, 1930. (L) Two musicals for Fred Herendeen in the 20's; Merry Go Round; Puncinello, 1933 (f). (V) Single, as soloist, and with the Royal Welsh Quartet, 1929-30.
- GOTCH, LEE. Singer (Four Notes). (R) Fibber McGee & Molly, 1938-39 (S. C. Johnson & Son, NBC Red). (LS) Rhythm at Noon, 1936-37 (Dodge Dealers, WBBM, Chicago). (GA) Studebaker Champions (Studebaker Motors, NBC Red); Thirty Minutes in Hollywood (local sponsors, Mutual). (V) Theatre appearances.
- GOTHARD, DAVID. Actor. (R) Romance of Helen Trent, 1936-37 (Edna Wallace Hopper, CBS); Painted Dreams (Cal-Aspirin, Mutual); Woman in White, 1938-39 (Pillsbury Flour Mills, NBC Red); Curtain Time, 1938-39 (General Mills, Inc.). (Currently associated with WGN, Chicago).
- GOTTLIEB, ALEX. Script writer. (R) Rinso Program Starring Al Jolson, 1936-38 (Lever Bros. Co., CBS).
- *GOTTSCHALK, NORMAN. (R) Houseboat Hannah, 1938-39 (P & G, NBC Blue).
- GOULD, FOREST ("Jay"). Announcer, director, WKZO, Kalamazoo. (L) 1928-31.
- GOULD, MITZI. Dramatic actress. (R)
 Mrs. Wiggs of the Cabbage Patch, 193638 (Hill's Cold Tablets, Old English Wax,
 NBC Red); Carol Kennedy's Romance,
 1937 (H. J. Heinz Co., CBS); Kitchen
 Cavalcade, 1937-38 (C. F. Mueller Co.,
 NBC Blue); roles, intermittently, on
 March of Time (Time, Inc., NBC Blue)
 and Dog Heroes (Modern Food Process
 Co., NBC Blue). (L.) Fools Rush In,
 1934; Preface to Love, 1935.

- GOULD, MORTON. Conductor, composer, arranger, pianist. (R) Morton Gould's Orchestra, 1938-39 (sustaining, Mutual).
- *GOULD, ROBERT. Script writer. (R) Knickerbocker Playhouse, 1939 (P & G, CBS).
- GOURAUD, POWERS. Commentator, WCAU, Philadelphia.
- GOURLAY, DOUGLAS C. Announcer, KDYL, Salt Lake City. (R) Also transcriptions. (V) Theatre appearances.
- GOVE, ELLIOTT. Announcer, WOKO-WABY, Albany. (R) Local shows for Socony-Vacuum, others.
- GOW, GORDON. Announcer, CJOC, Lethbridge.
- GRABER, JACK. Actor, WKZO, Kalamazoo.
- GRACE & SCOTTY. See Grace Justus and Scot Maclean.
- GRAHAM, BETTY JANE. Singer, WHO, Des Moines. (R) Local shows including Presenting Virginia Dare (Virginia Dare Extract Co.).
- GRAHAM, FRANK. Announcer, actor, producer, KNX, Los Angeles. (R) Glamorhythms, 1938 (Loxol, CBS); The People's Vote, 1938-39 (The Mennen Co., CBS); Headlines On Parade, 1938-39 (Euclid Candy Co. of California, CBS); Nightcap Yarns, since July, 1939 (sustaining, CBS). (F) Shorts. (L) 1932-34.
- GRAHAM, GORDON. Sports and special events announcer, WLBC, Muncie. (L) 1935-38. (V) Theatre appearances.
- *GRAHAM, HILDA. (R) Backstage Wife, 1938-39 (R. L. Watkins Co., NBC Red).
- GRAHAM, JOHN. Actor, FTRD. (R) Cavalcade of America (E. I. du Pont de Nemours, CBS); others, on NBC and Mutual. (V) Smokescreen, 1929.
- *GRAHAM, MARGERY. (R) Shows on WGN, Chicago.
- **GRAHAM, PAUL.** Old-time fiddler, CHNC, New Carlisle.
- GRAHAM, ROSS. Bass baritone. (R) Cities Service Concert, since March, 1935 (Cities Service Co., NBC Red). (L) Operettas (s). (V) Theatre appearances. Also concert and oratorio work.
- GRAHAM, SHEILA. Actress. (R) Vanity Fair (Campana Sales Co., NBC Blue).
- GRAHAM, MARGARET H. See Betty Lane.

- GRAHEL, KENNETH E. Drummer, WIND, Gary.
- *GRANBY, JOE. Actor. (R) This Day Is Ours, 1938-39 (P & G, CBS).
- GRANDLIC, VIRGINIA. Singer, WHBL, Sheboygan. (R) Local shows for Peruna, others.
- *GRANGE, RED. Football broadcasts. (R) Red Grange Forecasts and Scores, 1938 (Pure Oil Co., CBS).
- **GRANT, AUSTIN.** News commentator, WWJ, Detroit. (L) Stock.
- GRANT, .BRUCE. Announcer, WMT, Cedar Rapids.
- GRANT, CARY. Actor. (R) The Circle, 1939 (Kellogg Co. for Corn Flakes, NBC Red). (GA) Lux Radio Theatre (Lever Bros. for Lux Flakes and Soap, CBS); Hollywood Guild (Gulf Oil, CBS). (F) Paramount, Columbia, RKO (s). (I.) English and American stock companies, 1917-25; productions for Arthur Hammerstein and J. J. and Lee Shubert, 1925-28 (f). (V) Various acts, 1917-25.
- *GRANT, DAVE. Singer. (R) Steinie Bottle Boys, 1937-38 (Glass Container Association, NBC Blue).
- GRANT, DOUGLAS B. Program director, WMT, Cedar Rapids. (R) Also KSO, KRNT, Des Moines; KMA, Shenandoah.
- **GRANT, J. TAYLOR.** Announcer, actor, KWK, St. Louis. (R) Local shows and transcriptions.
- GRANT, JACK. Script writer. (R) Hollywood in Person (General Mills, CBS).
- *GRANT, KIRBY. Member of the Signaleer Quartet. (R) Signal Carnival (Signal Oil Co., NBC Red).
- GRANT, LEE. Musical director, WMCA, New York. (R) Grandstand and Bandstand, 1937-38 (General Mills); Jimmy Walker's Visiting Hour, 1938 (Modern Industrial Bank); others, in 1939, as musical director of the station.
- GRANT, PETER. Announcer, newscaster.

 (R) Avalon Time, 1938-39 (Brown & Williamson for Avalon Cigarettes, NBC Red); Ballard's Oven Ready Biscuit Time, 1938-39 (Ballard & Ballard, NBC Red and Blue); Smilin' Ed McConnell, 1938-39 (Acme White Lead & Color Works, NBC Blue); Front Page Parade, 1939 (Richman Clothes, Mutual). (LS) News (Kentucky Club Tobacco, Look Magazine, Boston Board of Trade, Sweetheart Soap, Rival Dog Food, WLW). (Staff member of WLW, Cincinnati).

- GRANTHAM, TED. Violinist, WWVA, Wheeling. (R) Local shows for Brown & Williamson Tobacco Co., others. (V) Theatre appearances. (PR) Decca.
- GRASER, EARLE W. (The Lone Ranger). Actor, WXYZ, Detroit. (R) The Lone Ranger, 1933-39 (Bond Bread, Gordon Bakeries and local sponsors, Mutual and Michigan Radio Network). (V) Theatre appearances.
- GRASSO, DON FRANCISCO (Frank).
 Musical director, WFLA, Tampa. (R)
 Several NBC broadcasts; local shows.
 (V) Theatre appearances.
- GRAUER, BEN. Announcer, M. C. (R) Walter Winchell, 1933-39 (Andrew Jergens Co. for Jergens Lotion, NBC Blue); Baker's Broadcast with Joe Penner, 1933-35; with Robert Ripley, 1935-37 (Standard Brands for Fleischmann's Yeast, NBC Blue); Magic Key of RCA. 1935-39 (Radio Corp. of America, NBC Blue); Your Hit Parade, 1936-37 (American Tobacco for Lucky Strike Cigar-ettes, NBC Red); The Mystery Chef, 1936-38 (Regional Advertisers, NRC Red); Shell Chateau, 1937 (Shell Union Oil Corp., NBC Red); Rippling Rhythm Revue, 1937 (Jergens-Woodbury Sales Corp., NBC Blue); Sealtest Sunday Night Party, 1937-38 (Sealtest Laboratories, NBC Red); Behind Prison Bars, 1937-38 (William R. Warner Co. for Sloan's Liniment, NBC Blue); series of fight broadcasts, 1938 (Adam Hat Stores, NBC Blue); Horace Heidt and His Brigadiers, 1938 (Stewart-Warner Corp., NBC Red); Dale Carnegie, 1938 (Colgate-Palmolive-Peet, NBC Red); Winchell Column Quiz summer 1938 (Andrew Jergens Co., NBC Blue); Mr. Keen, Tracer of Lost Persons, 1938-39 (BiSoDol and Kolynos, NBC Blue); Grand Central Station, 1938-39 (Lambert Pharmacal Co. for Listerine products, successively NBC Blue, CBS); Kay Kyser's College of Musical Knowledge, 1938-39 (American Tobacco for Lucky Strike Cigarettes, NBC Red); For Men Only, 1938-39 (Bristol-Myers for Vitalis, NBC Red). (F) D. W. Griffith, 1919; Fox, 1921-23 (f). (L) Penrod, 1918; Maytime, 1920; Florodora, 1923; The Bluebird, 1925; Processional (Theatre Guild production). (V) Theatre appearances; M. C. of NBC Radio Revue, 1937.
- GRAVES, MISS TED. Musician, WBAP, Ft. Worth. (R) Also Texas Quality Network, including programs for Hinds Honey & Almond Cream.
- *GRAY, GLEN. Orchestra leader (R) Burns & Allen (General Foods Corp.,

- NBC Red). (V) Theatre and hotel engagements. (PR).
- GRAY, HOWARD P. Chief announcer, KFVD, Los Angeles. (R) Also KFOX, Long Beach; KFWB, KMTR, Los Angeles; KMPC, Beverly Hills.
- GRAY, JACK. Singer, WMCA, New York. (F) Shorts (Warner Bros.). (V) Jack Gray's Debutantes; theatre, hotel appearances.
- GREEN, CHARLES P. ("Chuck"). Production manager, WIOD, Miami. (R) Also WGY, Schenectady; KDKA, Pittsburgh; WREC, Memphis. (V) Hi Lo & Jack, 1928; Lasses White Minstrels.
- GREEN, IVAN. Actor, KSFO, San Francisco. (R) Roles, intermittently, 1937-38, on My Secret Ambition (Durkee Famous Foods, CBS); also KYA, KFRC and KJBS, San Francisco; transcriptions. (L) Little Theatre productions.
- *GREEN, JANE. (R) NBC shows.
- GREEN, JOHNNY. Conductor, composer, pianist, arranger. (R) Oldsmobile Presents Johnny Green & His Orchestra, 1934 (General Motors, CBS); Socony Sketchbook, 1935 (Socony-Vacuum, CBS); Jell-O Program Starring Jack Benny, 1936 (General Foods, NBC Red); The Packard Hour Starring Fred Astaire, Johnny Green's Orchestra, 1937 (Packard Motors, NBC Red); Johnny Presents, 1939 (Philip Morris & Co., Ltd., NBC Red and CBS). (F) Columbia (f); shorts. (L) Composed music for Three's a Crowd. (V) Appearances with orchestra and with Ethel Merman, James Melton. (PR) Columbia, Brunswick.
- GREEN, JUDD N. Producer, KMOX, St. Louis. (R) Also KOIL, Omaha, WBBM, Chicago, WCBS, WTAX, Springfield. (F) Essenay Film Co., 1910 (child actor). (L) Ralph Bellamy Players, 1930; dramatic stock; others (f). (V) Theatre, hotel and club appearances as M.C. of own dance band.
- *GREEN, LOU. Electric steel guitarist.
 (R) Steinie Bottle Boys, 1937-38 (Glass Container Association of America, NBC Blue).
- GREEN, MARYEDA B. Actress, WMBR, Jacksonville. (R) Also WMT, Cedar Rapids; transcriptions. (L) Stock.
- GREEN, RAY. Sidewalk reporter, special events, WHOM, Jersey City. (R) Also CKLW, WJBK, Detroit; WABY, Albany; WIBG, Glenside; WINS, New York; WJW, Akron; WSYR, Syracuse.

- *GREEN, WILLIAM. Actor. (R) Shows on WLW, Cincinnati.
- GREENE, CYRIL F. Writer (addresses, commercial continuity), CJGX, Yorkton. (Also public relations director).
- GREENE, JOHN L. Writer. (R) News of Youth, 1935-36 (Ward Baking Co., CBS); Twin Stars, 1936 (National Biscuit Co., NBC Blue); Five Star Jones, 1936 (Procter & Gamble, NBC Blue); On Broadway, 1938 (Diamond Salt, NBC Blue); Attorney-at-Law, 1938 (S. C. Johnson & Son, NBC Red); comedy and dramatic spots for Texaco Star Theatre, 1938 (Texas Co., CBS); Knickerbocker Playhouse, 1939 (P & G for Teel and Drene, CBS); also comedy material for Pick & Pat, Molasses 'n' January, Gallagher & Shean, Judy Canova; many other radio plays, singly and in collaboration. (LS) WOR, New York. (Continuity chief, H. W. Kastor & Sons).
- GREENE, ROSALINE. Actress, announcer. (R) Eveready Hour, 1927-29 (National Carbon Co., NBC Red); Empire Builders, 1927-29 (Great Northern Railroad, NBC Blue); Famous Trials, 1931 (National Dairies, NBC Red); Eddie Cantor, 1932-34 (Standard Brands for Chase & Sanborn Coffee, NBC Red); Maxwell House Show Boat, 1932-37 (General Foods for Maxwell House Coffee, NBC Red); Al Jolson, 1934 (Kraft-Phenix Cheese Corp., NBC Red); Roses & Drums, 1934 (Union Central Life Insurance, CBS); Palmolive Beauty Box, 1934-35 (Colgate-Palmolive-Peet for Palmolive Soap, NBC Red); Hour of Charm, 1934-37 (General Electric, NBC Red); Ziegfeld Follies of the Air, 1935 (Colgate-Palmolive-Peet, CBS); News Reporter, 1935 (Fairy Soap, WOR, New York City); Talks by Mrs. Franklin D. Roosevelt, 1937 (Lamont Corliss for Pond's Creams, NBC Blue); Grand Central Station, 1937 (Lambert Pharmacal for Listerine, NBC Blue); Aunt Jenny's Real Life Stories, 1937 (Lever Bros. for Spry, CBS). (L) Pearl of Great Price (Shuberts); stock.
- GREENWOOD, WARREN M. Program director, special events and sports announcer, WHAI, Greenfield. (R) CBS dance bands; local shows for Ford Motor Co., Buick Motor Co., others. (V) 1931-36.
- *GREGORI, VIRGINIA. Actress. (R) Dog Heroes, intermittently (Modern Food Process, NBC Blue).
- GREGORY, CHARLOTTE. Pianist, singer, WTHT, Hartford.

- *GREGORY, KAY. (R) Shows on KHJ, Los Angeles.
- GREGSON, JACK. Commercial and sports announcer, KDYL, Salt Lake City. (V).
- GRENADIER DOUBLE QUARTET. (Betty & Jean, Sutton & Bliss). (R) Double Everything (Wm. Wrigley, Jr., Co., CBS).
- GRENNELL, EILEEN. Singer, KSO-KRNT, Des Moines. (R) Various programs on Mutual, 1937-38. (V) Personal appearances.
- GRENVILLE, CLAIRE. Actress (straight, character, dialect). (R) Big Sister, 1938 (Lever Brothers for Rinso, CBS); Gang Busters, 1938 (Colgate-Palmolive-Peet for Palmolive Shave Cream, CBS); Ben Bernie and All the Lads, 1938 (U.S. Tire Dealers Mutual Corp., CBS); Jane Arden, 1938-39 (Ward Baking Co., NBC Blue); Your Family and Mine, 1938-39 (Sealtest, Inc., NBC Red); Court of Human Relations, 1939 (Vadsco Sales for Quinlax, Mutual): others, including transcriptions. (F) M-G-M, 20th Century-Fox; shorts. (L) Productions by the Shuberts, William A. Brady, Sam H. Harris, Theatre Guild, Morris Gest, Al Woods, George Tyler and others. (PR) RCA Victor.
- GREY, LANNY. Writer, arranger, singer, M. C. (R) Lanny Grey's Rhythm School of the Air, 1938-39 (sustaining, NBC Blue); Judy & Lanny, 1938 (sustaining, NBC Blue). (LS) WNEW, New York. (GA) 12 appearances on Town Hall Tonight (Bristol-Myers Co., NBC Red). (Writer of I Would If I Could, but I Can't; Tell Me, Did She Ask for Me; I'm the One Who Loves You).
- GREY, NAN. Actress. (R) Lux Radio Theatre, 1937 (Lever Bros. for Lux Soap, CBS); Those We Love, 1938-39 (Lamont Corliss for Pond's Creams, NBC Blue). (F) Warner Bros., Universal (f). (V).
- GREY, ROBERT R. Production manager, KCMO, Kansas City. (R) Also KWTO-KGBX, Springfield.
- GRIER, HARRY. Program director, sports announcer, KTRH, Houston. (R) Local shows since 1931.
- GRIER, JIMMY. Orchestra leader. (R)
 Park Avenue Penners, 1936-38 (R. B.
 Davis Co. for Cocomalt, CBS). (V) Los
 Angeles hotel engagement, 1934-38 (also
 broadcast over NBC Red and Blue); tour.
 (PR) Decca.
- GRIFFIN, BOBBY. Announcer, WHO, Des Moines. (R) Also KYW, Chicago (now Philadelphia); including programs for

- Curtiss Candy Co., 1937; Virginia Dare Extract Co., 1937. (F) News and trailers, 1930-32.
- *GRIFFIN, KEN. Actor. (R) Backstage Wife (R. L. Watkins Co., NBC Red); Kitty Keene, Inc. (Procter & Gamble, CBS); Road of Life (P & G, NBC Red and CBS); Manhattan Mother (P & G, CBS).
- *GRIFFIN, LLOYD. Director. (R) Valiant Lady (General Mills, NBC Red & Blue); Hymns of All Churches (General Mills, NBC Red & Blue); Betty Crocker (General Mills, NBC Red & Blue).
- GRIFFIN, ROBERT E. Actor. (R) Story of Mary Marlin (Procter & Gamble for Ivory Soap, NBC Red and Blue); Public Hero No. 1 (Falstaff Brewing Corp., NBC Red); It Can Be Done (Household Finance Corp., NBC Blue); The Guiding Light (Procter & Gamble, NBC Red). (L) Oberfelder Ketcham, 1928; Henry Duffy, 1929-31.
- GRIFFIN, WAYNE R. Announcer, news, M. C., KFYR, Bismarck. (R) Also Dakota Broadcasting System; WMIN, Minneapolis-St. Paul.
- GRIFFIS, WILLIAM. Actor, KMPC, Beverly Hills. (L) (f).
- GRIFFITH, LESTER. Announcer. (R) Story of Mary Marlin. 1937 (International Cellucotton for Kleenex, NBC Red); Girl Alone, 1937 (Kellogg Co., NBC Red); Dan Harding's Wife, 1937-38 (National Biscuit Co., NBC Red); Grandma Travels, 1937-38 (Sears, Roebuck & Co., transcriptions).
- **GRIFFITH, R. P.** Dramatic actor, KDKA, Pittsburgh. (R) Also sustaining NBC Blue show, 1932-33. (V) Little German Band; personal appearances.
- **GRIFFITHS, DAVE.** Sports commentator, WGBI, Scranton. (R) Local broadcasts for Atlantic Refining Co.
- GRIGGS, EDWARD H. Educational programs. (R) Lives of Great Men, 1938-39 (sustaining, NBC Red). (Philosopher, teacher, lecturer; president. Dept. of Philosophy of Brooklyn Institute of Arts & Sciences; formerly professor of mathematics, University of Indiana. professor of ethics. Stanford University; author of The Soul of Democracy, The Philosophy of Art, American Statesmen and others, including student handbooks).
- GRIGGS, FERN. See Three Little Words.
 *GRIGGS, JOHN. Actor. (R) Smilin' Jack

- (Sweets Co. of America, Mutual); Her Honor, Nancy James (International Cellucotton for Kleenex, CBS).
- GRIMES, BERA MEADE. Pianist, WFAA, Dallas. (R) Also Texas Quality Network.
- **GRIMES, HARRY L.** Pianist, continuity writer, WGAU, Athens.
- *GRIMES, J. L. Script writer. (R) Musical Steelmakers (Wheeling Steel Corp., Mutual).
- *GRIMES, JACKIE. Actor. (R) Billy & Betty, 1939 (General Mills, NBC Red).
- GRIMM, CHARLES J. Sportscaster, commentator, M.C., WBBM, Chicago. (R) Local shows for Gillette Safety Razor Co., others. (F) Shorts. (First baseman, Cubs, many years).
- GRIMM, LORRAINE. Singer. (R) Phillips Poly Follies, 1936-38 (Phillips Petroleum Co., CBS).
- GRISANTI, DORIS. Singer, WAVE, Louisville.
- GRIZZARD, HERMAN. Sportscaster, singer, WLAC, Nashville. (V) Chester-field Five.
- GROFE, FERDE. Orchestra leader and composer. (R) Programs for Sealtest Laboratories, Florsheim Shoes, Philip Morris Cigarettes, Lucky Strike Cigarettes, Best Foods; guest appearances. (F) Vitaphone shorts. (V). Conducts Master Recording orchestra.
- **GROLLER, JOHN.** Production manager, announcer, WGBI, Scranton.
- GROMBACH, JEAN V. Producer. (R) Bar X Days and Nights, 1934 (Health Products, NBC Blue); Taxi, 1934 (B. F. Goodrich Rubber Co., NBC Blue); Lucky Smith, 1935 (Gillette Safety Razor Co., NBC Red); Plantation Echoes, 1935 (Vick Chemical Co., NBC Blue); Kitchen Cavalcade, 1936-38 (C. F. Mueller Co., NBC, Blue); and the following transcriptions: Touring America with Carveth Wells, 1936 (Continental Oil Co.); Uncle Natchel, 1936-38 (Chilean Nitrate); The Idol of Millions, 1937 (Nehi, Inc.). (F) Associate producer, 1924 (Cosmopolitan Films, Inc.). (L) Technical advisor of Rosaline (Ziegfeld); co-producer with Crosby Gaige (Time and the Conways, 1938). (Head of Grombach Productions, Inc., and Jean V. Grombach, Inc.).
- GROOM, DALE L. Announcer, producer, WRTD, Richmond. (R) Also WJR, Detroit.

- GROPPER, FREDERICK K. Director.
 (R) Vic and Sade (Procter & Gamble,
 NBC Red and Blue); others. (Associated
 with Compton Advertising, Inc.).
- GROSS, H. R. News editor, WHO, Des Moines. (R) Local shows including Phillips News Reporter (Phillips Petroleum, 1935-37).
- GROSS, MILT. Script writer. (R) Jack Oakie's College (R. J. Reynolds Tobacco Co., CBS). (F) Writer for MGM. Cartoons. (Cartoonist for Bell Syndicate.)
- GROSS, STEPHEN G. Director. (R)
 Betty & Bob, 1937 (General Mills, CBS);
 Couple Next Door, 1937 (P & G, Mutual); Second Husband, 1938-39 (Bayer
 Aspirin, CBS); Our Gal Sunday, 1938-39
 (Anacin, CBS); Doc Barclay's Daughters,
 1939 (Personal Finance Co., CBS). (F)
 RKO, 20th Century-Fox, Paramount (as
 writer). (L) Co-author of The Hookup,
 One Good Year.
- GROSS, WALTER. Pianist, conductor, composer, arranger. (R) Chesterfield Presents, 1938 (Liggett & Myers Tobacco for Chesterfield Cigarettes, CBS); Your Hit Parade, 1938 (American Tobacco for Lucky Strike Cigarettes, CBS); Hobby Lobby, 1938 (Hudson Motor Car Co., CBS); Mary Margaret McBride, 1938-39 (General Foods Corp. for La France and Satina, CBS); others, including Accent on Music, 1938; All-Gershwin Memorial Program, 1938; Saturday Night Swing Club, 1938-39 (sustaining, CBS). (GA) Chesterfield Presents, 1938 (Liggett & Myers Tobacco Co., CBS). (L) George White's Scandals, 1932, as accompanist; pianist and special material for Paul Whiteman appearances. (V) Theatre appearances. (PR) Brunswick. (Member CBS staff, past five years).
- GROSSI, JIMMIE. Musician (Sunny Boys novelty group), CJRC, Winnipeg. (R) Also CKY, Winnipeg.
- GROVER, JOHN B. Announcer, actor.
 (R) Second Tales, 1931 (RCA, NBC Red); Wheatenaville, 1931 (Wheatena Corp., NBC Red); I Want a Divorce, 1937 (S & W Fine Foods, NBC Red); Hawthorne House, 1937 (Wesson Oil & Snowdrift Sales, NBC Red); Dangerous Road, 1938-39 (Sperry Flour Co., NBC Red); also transcriptions. (Currently associated with KGO-KPO, San Francisco).
- GRUBB, GAYLE (Gloomy Gus). Orchestra conductor, WKY, Oklahoma City.
 (R) Formerly station manager of KFAB,

- Lincoln. (F) Shorts. (V) Theatre appearances. (PR) Columbia, Brunswick. Also author of many songs. (Currently station manager of WKY).
- GRUBB, TED. Musician (trumpet, piano), arranger, WHAS, Louisville.
- GRUENBERG, AXEL. Producer, dramatic director, WWJ, Detroit. (R) Detroit News Radio Extra; Cause of Crime; March of Youth; Wings of Song.
- GRUIS, RAY. Organist, WRJN, Racine. (V) Theatre appearances.
- *GUARDSMEN QUARTET. (R) Signal Carnival (Signal Oil Co., NBC Red).
- *GUDEBROD, G. DAVID. Script writer. (R) Armeo Iron Master Program (American Rolling Mill Co., NBC Blue); Ford Sunday Evening Hour (Ford Motors, CBS).
- GUEDEL, JOHN. Writer, producer. (R)
 Reunion of the States, 1937-38 (Forest
 Lawn Memorial Park, CBS Pacific, Don
 Lee, Mutual); Back Home, 1938-39 (Forest
 Lawn Memorial Park, CBS Pacific);
 Pull Over Neighbor, 1938-39 (Wilshire
 Oil, NBC Pacific Red and CBS Pacific).
 (LS) Iris Foods, 1937, and Forest Lawn
 Memorial Park, 1938, KHJ, Los Angeles.
 (F) Shorts, as writer. (Radio director,
 Dan B. Miner Advertising Agency.)
- GUEST, EDGAR. Actor, writer, philosopher, humorist, (R) Welcome Valley, 1936-37 (Household Finance Corp., NBC Blue); It Can Be Done, 1937-39 (Household Finance Corp., CBS, 1938-39; NBC Blue, 1937-38). (Newspaper columnist-poet).
- GUILBERT, ROBERT M. Actor. (R) Girl Alone, 1935-38 (Kellogg Co., NBC Red); Don Winslow of the Navy, 1937-39 (Iodent Tooth Paste, 1937, NBC Blue); Welch Presents Irene Rich, 1937 (Welch Grape Juice, NBC Blue); It Can Be Done, 1937 (Household Finance Corp., NBC Blue); Public Hero No. 1, 1937-38 (Falstaff Brewing Co., NBC Red). (LS) WMAQ, Chicago; WJZ, New York City, 1937-38. (L) Stock.
- GUILD, WALTER. M. C., comedy writer, musical director. (R) Toast to the Town, 1938 (Roma Wine Co., CBS). (LS) WBNX, New York. (L) Stock (dramatic and musical), 1927-38; Rio Rita (Erlanger), 1929-30; Merry-Go-Round, 1931 (f). (V) Various circuits; theatre appearances; (tour with Myrt and Marge, 1936). Currently with KSFO, San Francisco.

- *GUIZAR, TITO. Singer. (R) CBS shows. (F).
- GULLEY, PHIL. Singer, M.C., WJDX, Jackson. (R) CBS and Mutual programs; also KEHE, Los Angeles; WAML, Laurel. (F) Shorts.
- GUNDAKER, C. E. Announcer, WHP, Harrisburg. (R) Play-by-play football, 1935-36 (Atlantic Refining); Democratic State Committee of Pennsylvania, 1938 (Quaker State Network); others.
- GUNN, GEORGE P. Announcer, WRC-WMAL, Washington.
- GUNTS, BRENT. Producer, writer, announcer, WFBR, Baltimore.

- GURNEY, JOHN. Bass-baritone. (R) NBC sustaining programs. (L) Metropolitan Opera; concerts.
- GUTIERREZ, RAMON. Announcer (Spanish programs), WHOM, Jersey City. (R) Also WARD, New York City.
- GUY, CARLETON. Actor. (R) Uncle Ezra (Miles Laboratories, Inc., NBC Red).
- GUYER, SANFORD (Sandy). Announcer, singer, WPEN, Philadelphia. (R) Also CBS and NBC shows; WCAU, WIP, Philadelphia; WDEL, Wilmington; WEAF, New York. (V) George Kelly's Original Six, 1925-26. (PR) Okeh.

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- HABATA, HARRY. Accordionist, WCCO, Minneapolis-St. Paul. (R) Local shows for Allis-Chalmers Mfg. Co., others. (V) Theatre appearances.
- HABIB, GEORGE. Actor, WWJ, Detroit.
 (R) Lone Ranger and Green Hornet, 1938-39 (participating, Mutual); also WJR, Detroit.
- HACKETT, ELMA LATTA. Home economics commentator. (R) Good Afternoon, Neighbor, 1936-37 (Durkee Famous Foods, CBS Pacific Coast); Party Bureau, 1938 (Caswell Coffee, CBS Pacific Coast). (LS) Participating programs, 1933-37. (Currently with KSFO, San Francisco.)
- HACKETT, JOHN W. Sports, special events announcer, WOWO-WGL, Ft. Wayne.
- HAEBERLE, ARLETH. Announcer, actress, WTCN, Minneapolis-St. Paul. (R) Also transcriptions.
- HAENSCHEN, GUS. Orchestra leader.
 (R) American Album of Familiar Music
 (Bayer Aspirin, NBC Red); Sweetest
 Love Songs Ever Sung (Phillips' Dental
 Magnesia, NBC Blue); Saturday Night
 Serenade (Pet Milk Sales Corp., CBS);
 The Songshop (Coca-Cola Co., CBS).
- HAFTER, ROBERT. Producer. (R) Double Everything, 1938 (Wm. Wrigley, Jr., Co., CBS); Laugh Liner, 1938-39 (Wm. Wrigley, Jr., Co., CBS); numerous others. (L) Musical comedies. (V) Hafter and Paul. (Production manager, CBS, Chicago.)

- HAGAMAN, CHARLIE. Guitarist, WNOX, Knoxville.
- HAGEMAN, HAROLD L. Announcer, news commentator, program director, WADC, Akron. (R) Local shows for Miles Laboratories, others.
- HAGEN, DR. HARRY. Master of ceremonies. (R) True or False, 1938-39 (J. B. Williams Co., Mutual, 1938; NBC Blue, 1938-39).
- HAGERMAN, LEWIS B. (R) Lutheran Hour, 1934-35 (Lutheran Laymen's League, Mutual); also KMOX, KSD, KWK, St. Louis; KOIL, Omaha; WLW, Cincinnati; transcriptions. (F) Shorts. (PR) Columbia. (Director of public relations, WEW, St. Louis).
- HAGGARTY, LARRY. Actor (general and Irish characterizations), WXYZ, Detroit. (R) Also CBS, NBC; KHJ, Los Angeles; WOR, New York; Green Hornet (local sponsors, Mutual and Michigan Radio Network). (F) Shorts. (L) Road shows. (V) 1906-26.
- HAGLUND, GLENN. Musician, WNAX, Yankton. (R) Also WDAY, Fargo. (V) 1937-39.
- HALE, ALAN. Sports and news commentator, WISN, Milwaukee. (R) Baseball for Wadhams Oil and General Mills, football and basketball for Wadhams Oil, news flashes for Household Finance; others.
- *HALE, ARTHUR. (R) Newscasts for WOR, New York.

- HALE, CECIL. Announcer, actor, continuity editor, WFAA, Dallas. (R) Jack Armstrong (Wheaties), CBS, 1936; Ma Perkins (Oxydol), NBC, 1936; Alka-Seltzer Barn Dance, NBC, 1936; also WAAF, WGN, WLS, Chicago; Texas Quality Network.
- *HALE, FLORENCE. (R) NBC show.
- HALE, MILTON (Milton Halpern). Singer, theatrical news commentator, WMAS, Springfield. (F) Warner Bros., RKO, M-G-M, Columbia; shorts. (L) Stock. (V) 1931-33.
- HALEY, AMBROSE. Hillbilly musician, singer, WOWO-WGL, Ft. Wayne. (R) Several CBS shows including Drug Trade Products program. (L) Musical comedies. (PR) Brunswick.
- **HALEY, EUGENE S.** Writer. (R) Storming the Bastile (NBC sustaining).
- HALEY, JACK. Comedian. (R) Log Cabin Jamboree, 1937-38 (General Foods Corp. for Log Cabin Syrup, NBC Red); The Wonder Show—Jack Haley, 1938-39 (Continental Baking Co., CBS). (F) Paramount; Hal Roach; currently under contract to 20th Century-Fox (f). (L) Good News, 1928; Follow Thru, 1929-30; Take a Chance, 1933 (s). (V) Crafts & Haley; Haley & McFadden, 16 years; theatre appearances.
- HALEY, PAT. Singer, M.C., KDKA, Pittsburgh. (R) Part of team, Dot and Pat: Maurice Spitalny & Pat Haley. 1933 (Hupmobile Motor Co., Buckeye Network); also WJR. Detroit; WKBN. Youngstown; WTAM. Cleveland. (V) 1927-33.
- HALEY, WM. C., JR. Announcer, singer, M.C., assistant program director, KFRU. Columbia. (R) Phillips Poly Follies, 1937 (Phillips Petroleum, CBS); also WCKY. Cincinnati; WHAS, Louisville; KMOX. KWK, St. Louis. (L) Topsy & Eva. with Duncan Sisters, 1933-34 (f). (V) Cumberland Krooners, Dixie Vagabonds, others, 1930-38.
- HALIS, AL. Actor. (R) Zenith Radio Foundation (Zenith Radio Corp., CBS); Mortimer Gooch (Wm. Wrigley, Jr., Co., CBS).
- HALL, ARCHIE W. Producer, writer, announcer, KRKD, Los Angeles. (R) Local shows including Court of Cars, 1936-37 (Ford Motor Co.). (F) Columbia, Paramount, Republic. (L) Stock, 1930-32. (Author of one novel and various short stories).

- HALL, ARTHUR. Production manager. announcer, producer, scriptwriter, program director, WCOP, Boston. (R) Also WHDH, Boston; WORC, Worcester. (V) Theatre appearances.
- *HALL, FRED. (R) Sunday Drivers (NBC).
- HALL, GEORGE. Orchestra leader. (R)
 Broadcasts from Taft Hotel over CBS;
 programs for Tru Blue Beer, 1935; Borden's Milk, 1935-36; guest appearance,
 RCA Magic Key, NBC. (F) Shorts
 (Vitaphone, Paramount). (V) Theatre
 and hotel engagements. (PR) Victor and
 Master Recordings artist.
- HALL, JOSEPH L. See Prairie Pioneers.
- HALL, MARTY. Singer, WKY, Oklahoma City. (R) Also KFOX, KGER, Long Beach. (V) Theatre appearances.
- HALL, MURIEL. Singer, CBV, Quebec.
 (R) Also CHRC, Quebec; CKAC, Montreal.
- HALL, ROY. Leader of hillbilly band, WAIR, Winston-Salem. (R) Dr. Pepper Bottling Co. program since 1937. (PR) Bluebird, Vocalion.
- HALL, WENDELL. Singer, song writer.

 (R) Sign of the Shell, 1930 (Shell Oil Co., NBC Red); Fitch Program, 1932-34 (Fitch Shampoo, NBC Red); Wendell Hall—The Red-Headed Music Maker, 1935-36 (Fitch Shampoo, NBC Blue); Gillette Community Sing, 1936-37 (Gillette Safety Razor Co., CBS). (F) Columbia. (V) Appearances as singer and xylophonist. (Author of many songs, including It Ain't Gonna Rain No Mo', My Dream Sweetheart, My Old-Fashioned Scrapbook.)
- HALL, WILLARD ("Doc"). M.C., producer, writer, comedian. (R) Discoveries of 1938 (The Boston Store, KFWB, Hollywood); Liar's Club (Globe Investment, KFI, Hollywood); Laff Clinic (Wilshire Oil, KHJ, Hollywood); others. (F) Warner Bros. (f). (L) No, No, Nanette; also productions for the Shuberts, Henry W. Savage and others (f). (V) 1925-33: Hall & Loretta, Hall & Russell; Doc Hall; theatre appearances.
- HALLGREN, EVELYN. Entertainer, WNAC-WAAB, Boston. (R) Also Yankee Network. (V) George & Dixie.
- HALLMAN, WILLIAM. Writer, actor, singer, musician, monologist, FTRD. (R) Recordings. (F) In France, England and Germany. (L) New York and London

- shows. (V) Convict 973, Within the Lines, others.
- *HALMAN, DORIS. Script contributor, dialogue writer. (R) Orphans of Divorce (Dr. Lyon's Tooth Powder, NBC Red); Alias Jimmy Valentine (Dr. Lyon's Tooth Powder, NBC Blue); Backstage Wife (Dr. Lyon's Tooth Powder, NBC Red); John's Other Wife (Louis Philippe, Edna Wallace Hopper, NBC Red).
- HALPERN, DAVID H. Script writer, director, producer, WBRY, Waterbury.
- HALPERN, MILTON. See Milton Hale.
- **HALPIN, ROY.** Sports announcer, CHRC, Quebec.
- HALUS, AL. Actor. (R) Little Orphan Annie (Wander Co., for Ovaltine, NBC Red).
- HAMAKER, GEORGE M. Script writer, WKY, Oklahoma City. (R) Scripts for Grand Hotel, 1932 (Campana Sales Co., NBC Red.; First Nighter, 1934-36-38 (Campana Sales Co., NBC Red. CBS); NBC sustaining show; also WIBW, Topeka. (L) 1930-31.
- HAMBLY, DON. Announcer, musical director, KRE, Berkeley.
- **HAMILTON, BOB.** Organist, WHN, New York. (R) Transcriptions. (V) 1925-34.
- HAMILTON, GENE. Announcer, singer.
 (R) Armour Hour (Armour Co., NBC Blue); Clara Lu 'n' Em (Colgate-Palmolive-Peet Co., NBC Red; Sinclair Refining Co., NBC Blue); Philadelphia Symphony (Group of American Banks, NBC Blue); Esso News Reporter (Standard Oil Co. of N. J.); RCA Campus Club (RCA, NBC Blue); Voice of Firestone (Firestone Tire & Rubber Co., NBC Red). (F) Travelogues. (V) Carnival Capers, Clown Classics; various circuits.
- HAMILTON, JACK. See Ernest C. Riep.
- *HAMILTON, MORRIS. Producer. (R) The Right Thing to Do, 1938-39. (George W. Luft Co. for Tangee Lipstick, NBC Red).
- HAMILTON, WADE. Choral director, organist, novachordist, KVOO, Tulsa. (R) Also Mutual-Don Lee Network; KFI, KFAC, KFWB, KHJ, KNX, KGER and KTMR, Los Angeles; KTUL, Tulsa; transcriptions. (F) Universal (recording organist). (V) Featured theatre organist, 1919-30. (Author, textbook on harmony.)
- HAMILTON, WILLIAM H., JR. Chief announcer, WCOL, Columbus.

- HAMLIN, DAVE. Continuity writer, KCKN, Kansas City.
- HAMMER, HAROLD G. Pianist, KFXN, San Bernardino.
- HAMMERSTEIN, TED. Producer, M.C.
 (R) Hammerstein Music Hall, 1935-38
 (Hill's Nose Drops, 1935, CBS; Kolynos
 Toothpaste, 1936, CBS and NBC Red;
 Anacin, 1937-38, CBS). (L) Thoroughbred, Broadway Interlude (producer, director); Howdy Stranger (co-producer).
- *HAMMIL, JOEL. (R) Doc Barclay's Daughters, 1939 (Personal Finance Co., CBS).
- HAMMOND, LAURENCE. Writer, director. (R) The Shadow, 1934-35, 1937-38 (Delaware, Lackawanna & Western Coal for Blue Coal, CBS, 1934-35, Mutual, 1937-38); Backstage Wife, 1935-38 (Dr. Lyon's Toothpowder, NBC Red); John's Other Wife, 1936-37 (Louis Philippe, Edna Wallace Hopper, NBC Red); Cavalcade of America, 1936-38 (E. I. du Pont de Nemours, CBS); Young Widder Jones, 1937 (Sterling Products, WOR, New York City); Aunt Jenny's Real Life Stories, 1937-38 (Lever Bros. for Spry, CBS).
- HAMNER, JIMMIE. Orchestra leader, WRTD, Richmond. (R) Also WMBG, Richmond. (V) Theatre appearances. (PR) Decca.
- *HAMPTON, BURFORD. Actor. (R) Capt. Tim Healy's Stamp Club, 1938 (Kellogg Co., Mutual).
- HAMRICK, E. A. Announcer, actor, news commentator, writer, producer, WBRE, Wilkes-Barre. (R) Also WAZL, Hazleton. (L) Stock.
- HAMRICK, HOWARD. Announcer, continuity writer, WRAL, Raleigh. (R) Also WBT, Charlotte; local shows for Nehi Bottling Co., others. (L) World's All Right, others. (Also publicity writer.)
- HANCOCK, DON. Announcer, commentator. (R) Armco Band, 1936 (American Rolling Mills, NBC Blue); Horace Heidt & His Brigadiers, 1936-37 (Stewart-Warner Corp., CBS); The Headliner, 1937 (Sinclair Oil, CBS); Poetic Melodies, 1937 to Jan. 1, 1938 (Wrigley Chewing Gum, CBS); Betty & Bob, 1938-39 (General Mills, CBS); Stepmother, 1938-39 (Colgate-Palmolive-Peet, CBS); Just Entertainment, 1938 (Wm. Wrigley, Jr., Co., CBS). (Special events and announcing staff, WBBM, Chicago, since June, 1936; previously with WLW, Cincinnati).
- HANCOCK, ORRIE. Director, producer.

- (R) CBS musical, variety, dramatic and general programs since 1929. (Consulting producer, McCabe Program Service.)
- HANCOCK, WALKER. Violinist, guitarist, WFAA, Dallas. (R) Local shows for Chevrolet, Dodge, Dr. Pepper, Lewis-Howe and others. (V) Theatre appearances; formerly first violinist with Henry Busse, Herbie Kay.
- HANCOX, DON AND LEE. Musicians (banjo, guitar), WGY, Schenectady. (R) Appearances on Town Hall Tonight and Walter O'Keefe's summer edition of Town Hall Tonight, 1937 (Bristol-Myers Co., NBC Red); programs for Fels & Co., Crazy Water Crystals, others. (V) 12 years.
- HANDLAN, JOE. Sports announcer and commentator, WCHV, Charlottesville. (R) Play-by-play football, 1937-38 (Atlantic Refining over a network of 6 to 23 stations); also collegiate boxing and basketball over various southern stations. (Law student.)
- HANDY, HOWARD E. Hillbilly entertainer, WBRY, Waterbury.
- HANLON, TOM. Announcer, sportscaster, producer. (R) Lucky Strike Dance Orchestra, 1932 (American Tobacco Co., NBC Red); Listen to Harris, 1933 (Northam Warren Corp., NBC Blue; Chase & Sanborn Hour, 1933 (Standard Brands, Inc., NBC Red); M J B Demi-Tasse Revue, 1934 (M J B Coffee, NBC Blue); Roi-Tan Sports Review, 1936 (American Tobacco Co., CBS); Irvin S. Cobb & His Paducah Plantation, 1937 (Oldsmo-bile Motor Works, NBC Red); On the Air, 1937 (Hudson Motor Car Co., CBS); sports commentator, 1937 (Kellogg Co., CBS); Man to Man Sports, 1938 (American Tobacco Co. for Roi-Tan Cigars, CBS); Phil Baker, 1938 (Gulf Refining Co., CBS); Cantor's Camel Caravan, 1939 (R. J. Reynolds Tobacco Co., CBS); others. (F) Universal, Warner Bros., M-G-M, Paramount, Pathe (f); shorts. (V) Theatre appearances. (Associated with KNX, Hollywood.)
- HANNA, MICHAEL R. News commentator, WIBX, Utica.
- HANNAN, MARJORIE. Actress. (R) Oxydol's Own Ma Perkins, 1933-37 (Procter & Gamble Co., NBC Red); Sally of the Talkies, 1934-35 (Luxor, Ltd., NBC Red); Story of Mary Marlin, 1935-36 (International Cellucotton Co. for Kleenex, NBC Red and Blue, CBS); Bachelor's Children, since 1936 (Cudahy Packing Co., 1936-39; Mutual, 1935-38); We Are Four, since 1936 (Libby, McNeill & Libby,

- Mutual). (Associated with WGN, Chicago.)
- HANNON, STUART, L. Production manager, KFPY, Spokane.
- HANSEN, CHARLES ("Monk"). Actor, comedian, WNOX, Knoxville. (R) Also WKRC, Cincinnati; WHAS, Louisville. (V) Monk & Sam, over 10 years.
- HANSEN, VERN. Announcer, WGN, Chicago. (R) Get Thin to Music (General Mills, Inc., Mutual).
- HANSON, ELEANOR. Director of women's activities, WHK-WCLE, Cleveland. (R) Also WGAR, Cleveland.
- HANSSEN, JACK. Program director, KFOR, Lincoln. (V) Theatre appearances.
- HANSTROM, ARTHUR. Announcer, sportscaster, WEAU, Eau Claire. (R) Also WTAQ, Green Bay.
- HAPPY HOLLOW GANG (Obie, Porkie & Lem). Musicians, WDGY, Minneapolis-St. Paul. (R) Local show for Drug Trade Products Co.
- HAPPY VALLEY COWBOYS (The Deacon, Lil Abner, Arizona Freddie, Smudgy, Pewee, Carrie Lee). Hillbilly entertainers, WCAU, Philadelphia. (V) Theatre appearances.
- HARDEN, FRANK. Announcer, continuity writer, WBIG, Greensboro. (R) Also WFTC, Kinston.
- HARDIN, HELEN. Writer, commentator on language and speech, WGN, Chicago.
- HARDING, LARRY. Producer. (R)
 March of Time, 1936-37 (Time, Inc.,
 CBS); Your Hit Parade, 1937-38 (American Tobacco for Lucky Strike Cigarettes); Guy Lombardo & His Orchestra,
 1937-38 (General Baking for Bond Bread,
 CBS); Cantor's Camel Caravan, 1938 (R.
 J. Reynolds Tobacco for Camel Cigarettes, CBS); Big Town, 1938 (Lever
 Bros. for Rinso, CBS). (Formerly CBS
 announcer; currently on production
 staff).
- HARDING, LESTER. Singer, M.C., KOA, Denver. (V) Theatre appearances.
- HARDY, EMILY. Singer, KFI-KECA, Los Angeles. (R) NBC Shell Happy Time, 1930-31 (Shell Union Oil Corp., NBC Red); Capt. Dobbsie's Ship of Joy, 1934 (California Packing Co., NBC Red); Death Valley Days, 1938 (Pacific Coast Borax Co., successively NBC Blue and Red). (L) 1930-36.

- HARDY, RALPH W. Producer, KSL, Salt Lake City.
- HARI, WILFRED. Comedian (Chinese and Japanese characters). (R) Mr. and Mrs. Smith, 1935 (Marco Dog Foods, KHJ, Los Angeles); House Undivided, 1936 (La France and Satina, KHJ); Community Sing, 1936 (Gillette Safety Razor Co., CBS); Silver Theatre, 1937 (International Silver Co., CBS); House Party, 1937 (Iris Products, Mutual). (F) Columbia, Paramount, Universal (f). (L) Enter Madame, 1933; The Middle Watch, 1933; The Spider, 1934; Quicksand, 1934 (f).
- HARING, CLAUDE. Sports announcer.

 (R) Under contract to N. W. Ayer & Son, since 1935, to handle Atlantic Refining spot and regional network sports broadcasts. Started with WCBA-WSAN, Allentown, 10 years ago; later became associated with WCAU, Philadelphia, as supervisor and assistant baseball announcer.
- HARK, MILDRED. Actress. (R) Aunt Jemima's Cabin at the Crossroads (Quaker Oats Co., NBC Blue).
- HARKINS, BEN. Program director, KFRC, San Francisco. (R) Also Mutual-Don Lee Network. (V) 6 years, up to 1925.
- HARPER, EARL. Sports announcer. (R) Microphone in the Sky, 1937 (sustaining, Mutual). (LS) Newark baseball games, 1935-39 (General Mills, WINS, New York, 1935-36; WNEW, New York, 1937-39); Cornell University football, 1936 (Atlantic Refining, WINS, New York); New York Giants-Brooklyn Dodgers football, 1935-36 (Adam Hats, WINS, New York). (F) Hearst Metrotone Newsreel as commentator. (V) Theatre appearances as radio quiz conductor.
- HARPER, TRO. Announcer, KSFO, San Francisco. (R) Problem Clinic, 1939 (Duart Mfg., CBS); local shows.
- HARRINGTON, JOHN. Announcer, news and sports commentator, WBBM, Chicago. (R) Romance of Helen Trent, 1933-34 (Edna Wallace Hopper and Old English Floor Wax, CBS); Double Everything (Wm. Wrigley, Jr., Co., CBS); also KWK, St. Louis; WGN, WJJD, Chicago; transcriptions. (F) Shorts. (V) Theatre appearances.
- HARRINGTON, JOHN V. Announcer, WIND-WJJD, Gary. (R) Also Southwest Broadcasting System, Texas Quality Network, others.
- *HARRINGTON, TOM. Director. (R)
 Jell-O Program Starring Jack Benny

- (General Foods Corp., NBC Red). (Associated with Young & Rubicam.)
- HARRINGTON, WILLIAM J. Announcer, KDAL, Duluth. (R) Baseball announcer, 1938 (General Mills and B. F. Goodrich Co.).
- HARRIS, ARLENE ("Human Chatterbox").
 Comedienne. (R) Al Pearce and His
 Gang, 1936 (Pepsodent Co., NBC Red and
 Blue); Watch the Fun Go By, 1937-38
 Ford Motor Co., CBS); Al Pearce & His
 Gang, 1938-39 (General Foods for
 Grape Nuts, NBC Red). (F) Republic
 Pictures (f). (L) Stock. (V) Arlene
 Francis: Impressions of Feminine Types,
 5 years. (Has been a member of Al
 Pearce and His Gang since 1933).
- HARRIS, BOB. Announcer, WMCA, New York. (R) Also Inter-City Network. (F) Trailers. (V) Theatre appearances.
- HARRIS, DAVE. Musician (Raymond Scott Quintet). (R) Your Hit Parade (American Tobacco for Lucky Strike Cigarettes, CBS); Sophie Tucker & Her Show, 1939 (American Tobacco for Roi-Tan Cigars, CBS). (F) Selznick, International, 20th Century-Fox (f). (V) Theatre appearances. (PR) Brunswick.
- HARRIS, ELLIS M. News and sports commentator, KDAL, Duluth. (R) Also WCCO, Minneapolis-St. Paul.
- HARRIS, GRAHAM. Orchestra leader. (R) 20,000 Years in Sing Sing (Wm. R. Warner, NBC Red); There Was a Woman (Glass Container Association of America. NBC Blue).
- *HARRIS, HOWARD. Script writer. (R) Honolulu Bound, 1939 (Hawaiian Pineapple Co., CBS).
- HARRIS, LÉSLIE. Producer, special events announcer, WQAM, Miami. (R) Shows for General Motors, Royal Crown Cola, others.
- *HARRIS, LLOYD C. Director. (R) NBC shows.
- HARRIS, PHIL. Orchestra leader. (R)
 Listen to Harris, 1933-34 (Northam Warren Corp., NBC Blue); Melody Cruise,
 1933-34 (Cunard Steamship Co., NBC
 Blue); Jell-O Program Starring Jack
 Benny, 1936-39 (General Foods for JellO, NBC Red). (F) RKO, Paramount (f);
 Vitaphone shorts. (V) Appearances
 with orchestra since 1930.
- HARRIS, RADIE. Commentator, interviewer. (R) M-G-M Movie Club, 1932 (Resinol Soap, CBS); 1937-39 (sustaining, Mutual). (LS) M-G-M Movie Club,

- 1931-32 (Ohrbachs, WOR, N. Y.); 1934 (Cushman Bakeries and Pebeco Toothpaste, WOR, N. Y.); 1935-37 (Mulsified Coconut Oil Shampoo and Holland House Coffee, WHN, N. Y.).
- HARRIS, ROMEO. Accordionist, CHRC, Quebec.
- HARRIS, RUTH E. Singer, musician, KHQ-KGA, Spokane.
- *HARRIS, STANLEY. Actor. (R) Jack Armstrong (General Mills, Inc., NBC Red).
- HARRIS, SYD. Pianist, CKOC, Hamilton.
- HARRIS, VICKY. Actress, commentator, WOWO-WGL, Ft. Wayne. (R) Local show for Barnsdall Refining Co., others. (V) Theatre appearances.
- HARRISON, BEN L. Musician, KFXM, San Bernardino. (R) Also KFWB, KHJ, Los Angeles. (F) Warner Bros., First National, as musician. (V) Theatre appearances, 1919-25. (PR) Victor, Vocalion, Columbia, Brunswick.
- HARRISON, CHARLES. See The Madrigal Singers.
- HARRISON, JOHN W. Sports announcer, KTUL, Tulsa. (R) Also KPO, San Francisco; KMTR, Los Angeles; KSTP, Minneapolis-St, Paul; KYW (now Philadelphia) and WMAQ, Chicago; KTRH, Houston; WFAA, Dallas; KTUL, Tulsa. (F) Famous Players-Lasky, 1926-27. (L) Student Prince, 1928. (V) Grauman's Prologues, 1926.
- *HARRISS, AVERILL. (R) Gang Busters (Colgate-Palmolive-Peet Co., CBS).
- HARROD, HARRY. Continuity writer, CJRC, Winnipeg. (R) Also Western Broadcasting Bureau (now defunct); CJGX, Yorkton, (L) Stock, 1936-39.
- HART, DONALD C. Announcer, WJJD, Chicago.
- HART, HERSCHELL. Commentator, WWJ, Detroit.
- *HART, WALTER. Producer. (R) Central City, 1938-39 (P & G, NBC Red).
- ers). Musician, actor, KMBC, Kansas City. (R) Texas Rangers (sustaining, CBS); local shows including Kellogg's Box K Ranch, 1937, and Corn Flakes Follies, 1938 (Kellogg Co.); Remington-Rand Shavers, 1938 (Remington-Rand Co.). (V) Pit musician, theatre appearances.

- HARTMAN, HARRY. Sports announcer, WCPO, Cincinnati. (R) Various sports broadcasts sponsored by General Mills and Socony-Vacuum and others, since 1928. (V).
- HARTMANN, LES. Musical director, WMT, Cedar Rapids. (V) Theatre appearances.
- HARTWICK, HARRY. Script writer. (R) Armco Iron Master Program (American Rolling Mills Co., NBC Blue).
- HARTZELL, CLARENCE. Character actor, writer. (R) As actor: Uncle Ezra, 1936-38 (Miles Laboratories for Alka-Seltzer, NBC Red); Uncle Ezra's Sunday Afternoon in Rosedale, 1938-39 (Alka-Seltzer, NBC Red). Currently writing and acting in Waterloo Junction, NBC sustaining.
- HARTZELL, WILLIE. Musician, singer, KFEL, Denver. (R) Also KVOD, KOA, KLZ and KFEL, Denver; Lucky Strike program, 1932, NBC. (V) Theatre appearances.
- HARVEY, W. LYLE. Comedian, WMT, Cedar Rapids. (R) Transcriptions. (V) Theatre appearances.
- HARVILLE, HAROLD. Musician, WMT, Cedar Rapids. (R) Local show for Olson Rug Co., others. (V) Theatre appearances.
- HASBROOK, DICK. Newscaster, sports announcer, WJMS, Ironwood. (R) Local sports for various sponsors.
- HASEL, JOE. Special events and sports commentator, WNYC, New York.
- HASKINS, GERMAINE. Singer, actress, WDAF, Kansas City. (R) Local shows for Kellogg Co., others. (L) Stock. (V) 1933-38.
- *HASTROW, DR. JOSEPH. (R) NBC series.
- HASTY, JACK E. Writer. (R) Al Pearce & His Gang, 1935-36 (Pepsodent Co., NBC Red); Log Cabin Dude Ranch, 1936 (Log Cabin Syrup, NBC Blue); Twin Stars, 1936-37 (National Biscuit Co., NBC Blue and CBS); The Time of Your Life, 1937 (Gruen Watch Co., NBC Red); On Broadway, 1937 (Diamond Crystal Salt, NBC Blue); Death Valley Days, 1937 (Pacific Coast Borax, NBC Blue); Watch the Fun Go By, 1937 (Ford Motor Co., CBS); Dr. Christian, 1937-39 (Chesebrough Mfg. Co., CBS).
- *HATCH, WILBUR. Conductor. (R) Calling All Cars, 1937-39 (Rio Grande

- Oil, CBS); Gateway to Hollywood, 1939 (Wm. Wrigley Jr., Co., CBS).
- HATHAWAY, JOY. Actress (romantic leads, character and straight ingenues, Scotch dialect). (R) Aunt Jenny's True Life Stories, 1938 (P & G for Crisco, CBS); Stella Dallas, 1938 (Chas. H. Phillips Chemical Co., NBC Red); Seth Parker, 1938 (Vick Chemical Co., NBC Red and Blue); Second Husband, 1939 (Bayer Aspirin, CBS); John's Other Wife, 1939 (Old English Floor Wax, NBC Red); commercials, only, for: Myrt & Marge (Super Suds, CBS); Pretty Kitty Kelly (Continental Baking, CBS); Pepper Young's Family (P & G for Camay Soap, NBC Red and Blue); others. (F) Shorts. (L) A Slight Case of Murder, 1935; The Women, 1936-38; The Fabulous Invalid, 1938. (V) Theatre appearances.
- HATTON, RAYMOND. Comedian, actor.
 (R) Jack Oakie's College (R. J. Reynolds Tobacco Co., CBS). (F) Goldwyn, FN, Warner, Paramount, Columbia, Universal, MGM, Republic (s,f). (L).
- *HAUPT, JAMES. Producer. (R) Vic & Sade (P & G, NBC Red & Blue); Gospel Singer (P & G, NBC Red and Blue); Metropolitan Opera Auditions of the Air (Sherwin-Williams Co., NBC Blue).
- HAUSKEN, WARREN. Singer, whistler, KHQ-KGA, Spokane. (R) Also Horace Heidt's Brigadiers for Alemite, 1934-36. (V) Appearances with Horace Heidt's Brigadiers.
- HAUSNER, JERRY. Actor (juvenile, light comedy). (R) Lum and Abner, 1934 (Ford Dealers, NBC Red); Fleischmann Hour, 1936 (Standard Brands for Fleischmann's Yeast, NBC Red); Hollywood in Person, 1937 (General Mills for Bisquick, CBS); Royal Gelatin Hour, 1937 (Standard Brands for Royal Gelatin, NBC Red); Amos 'n' Andy, 1937 (Pepsodent Co., NBC Red); Chase & Sanborn Program, 1937 (Standard Brands for Chase & Sanborn Coffee, NBC Red); Silver Theatre, 1937 (International Silver Co., CBS); others. (F) Warner Bros. short. (L) Queer People, with Hal Skelly and Gladys George, 1934; Family Upstairs (road); Sailor Beware (road); stock (f). (V) Any Family, 3 years; Bert Walton act, 2 seasons; Frank Gaby & Jerry Hausner, 3 years; theatre appearances as master of ceremonies with Lum 'n' Abner.
- HAVENS, DORIS. Pianist, organist WCAU, Philadelphia. (V) Theatre appearances.
- HAVRILLA, ALOIS. Announcer, narrator. (R) Campbell's Soup Orchestra, 1930-32

- (Campbell Soup Co., NBC Red); Jack Benny Program, 1933-34 (Chevrolet Motor Co., NBC Red); Fred Waring and His Pennsylvanians, 1936 (Ford Motor Co., NBC Blue); Paul Whiteman's Musical Varieties, 1936-37 (Jergens-Woodbury Sales Corp., NBC Blue); Magic Key of RCA, 1936 (RCA, NBC Blue); Ben Ber-nie and All the Lads, 1937 (American Can Co., NBC Blue); Ridin' High, 1937 (Cycle Trades of America, NBC Blue); Snow Village Sketches, 1937 (Loose-Wiles Biscuit Co., NBC Red); Sealtest Rising Musical Stars, 1938 (Sealtest, Inc., NBC Red); Gabriel Heatter, 1938-39 (R. B. Semler for Kreml, Mutual, Oct. to Dec., 1938; WOR, N. Y., since Jan., 1939), others. (F) Shorts (Universal, Paramount); Pathe News Reel; narrator for industrial movies. (L) Louis XIV (with Leon Erroll); Princess Flavia; Mme, Pompadour; Hassan,
- HAWK, BOB. M.C., comedian. (R) The People's Rally Fun Quiz, 1938-39 (Mennen Co., Mutual); Name Three, 1939 (Dunhill Cigarettes, Mutual). (LS) 12 years on various Chicago stations.
- HAWK, JAMES B. Entertainer, WWVA, Wheeling. (V) Theatre, rodeo appearances.
- *HAWKES, KIRBY. Director. (R) Carters of Elm Street, 1939 (Wander Co., NBC Red). (Associated with Blackett-Sample-Hummert.)
- HAWKINS, EZRA. Hillbilly comedian, actor, M.C., WIBW, Topeka. (V) Bar Nothin Ranch Gang.
- HAWKINS, JACK W. Sports announcer, KIUN, Pecos. (R) Also KLAH, Carlsbad.
- HAWKINS, STUART. Script writer. (R)
 Myrt and Marge (Colgate-PalmolivePeet, CBS); also wrote single script for
 On Broadway (Diamond Crystal Shaker
 Salt, NBC Blue); Columbia Workshop,
 CBS.
- HAWLEY, ADELAIDE. Commentator. (R)
 The Woman's Page (sustaining, Mutual).
 (LS) Adelaide Hawley's Featurettes,
 1935 (Bathasweet, WOR, N. Y.); Woman
 Reporter, 1935-37 (Educator Crax, WOR,
 N. Y.). (F) Woman's Page editor for
 M-G-M's News of the Day.
- HAWLEY, DUDLEY. Actor, FTRD. (R)
 Various shows on WABC, WOR, New
 York. (F) Paramount, M-G-M, Pathe;
 shorts. (L) Shows produced by David
 Belasco, Sam Harris, the Shuberts,
 others.

- HAWLEY, HARROLD. Organist, KRE, Berkeley.
- HAWLEY, MARK H. Newscaster, narrator, announcer. (R) Newscasts for Mennen Cream (1935, WOR, New York City; 1938, WEAF, New York City), Fischer's Bread (1935-38, WOR), Bathasweet (1936-38, WOR), Minit Rub (1937-38, WOR), Remington Rand (1938, WOR); Hearn Program, 1937 (Hearn Department Store, WOR); Your Unseen Friend, 1937 (Personal Finance Co., CBS); Famous Fortunes, 1938 (General Shoe Co., Mutual); Cheer Up America, 1938 (Mennen Co., NBC Red); numerous others. since 1927. (F) Paramount Newsreel, shorts, commercials, as commentator and editor.
- HAWTHORNE, BEN. Producer, WTIC. Hartford. (R) Also CBS sustaining shows, (L) 1926-28,
- *HAY, BILL. Announcer. (R) Amos 'n' Andy (Pepsodent Co., currently Campbell Soup Co., NBC Red).
- HAYES, ALBERT. Actor (lead, straight, character, heavy), M.C. (R) Lux Radio Theatre, 1935-36 (Lever Bros. for Lux, CBS); Second Husband, 1937-38 (Bayer Aspirin, CBS); Valiant Lady, 1938-39 (General Mills, CBS and NBC Red and Blue); John's Other Wife, 1938-39 (Louis Philippe, Edna Wallace Hopper, Old English Wax, BiSoDol, NBC Red); Mrs. Wiggs of the Cabbage Patch, 1938-39 (Hill's Cold Tablets, Old English Wax. BiSoDol, and others, at various periods. NBC Red); Doc Barclay's Daughters, 1939 (Personal Finance Co., CBS); others. (L) Productions by Charles Dillingham, Theatre Guild, the Shuberts, A. H. Woods, Raymond Moore, Arthur Hopkins.
- HAYES, CLARENCE ("Clancy"). Singer, guitarist, actor, M.C., KGO-KPO, San Francisco. (R) Ford Merrymakers, 1935 (Ford Motor Co., CBS); also various NBC Pacific Coast shows. (F) Shorts. (V) Theatre appearances. (PR) Brunswick, RCA Victor.
- HAYES, GAYLE. Sports commentator, KSO-KRNT, Des Moines. (R) Local shows for General Foods, General Mills, Socony-Vacuum.
- *HAYES, MAX. Script writer. (R) Park Avenue Penners (R. B. Davis, CBS); Joe Penner (General Foods Corp., CBS).
- HAYES, PAT J. Sports announcer, KGA. Spokane. (R) Also baseball, 1938 (General Mills, KPQ, Wenatchee).

- HAYES, PAUL ("Slim"). Violinist (western band), WMBD, Peoria. (R) Also KFAB, Omaha. (V) Appearances at fairs and theatres, 1939.
- HAYES, RICHARD. Organist, KWK, St. Louis.
- HAYES, SAM. Commentator (news, sports). (R) Richfield Reporter, 1931-37 (Richfield Oil Co., NBC Red); Newstime with Sam Hayes, 1937-38 (Bank of America National Trust & Savings Assn., CBS); The People's Vote, 1938-39 (Mennen Co., CBS); Euclid Ballot Box, 1939 (Euclid Candy Co. of California, CBS); football (Associated Oil); People's News, scheduled to start in fall of '39 (Mennen Co., CBS). (F) Warner Bros. (L) Appearances, 1928; Trial of Mary Dugan, 1928 (f). (V) Theatre appearances, 1933, 1937.
- HAYNES, HENRY D., JR. Singer, guitarist. WNOX, Knoxville.
- HAYS, HARVEY. Actor, WMAQ-WENR, Chicago. (R) Sustaining shows. (L) 25 years.
- HAYS, REX. Musical director, arranger, musician, WNAX, Yankton. (V) Stage presentations.
- *HAYTON, LENNIE. Orchestra leader.
 (R) NBC shows.
- HAYWOOD, CHARLES. Tenor, writer, producer. (R) Chesterfield Presents. 1935-38 (Liggett & Myers Tobacco, CBS); Cities Service Concert, 1936 (Cities Service Petroleum Products, NBC Red); Town Hall Tonight, 1937 (Bristol-Myers for Ipana, Sal Hepatica, NBC Red); Come On, Let's Sing, 1937-38 (Colgate-Palmolive-Peet, CBS); Sealtest Rising Musical Stars, 1938 (Sealtest, NBC Red). (L) Leading tenor: Chautauqua Opera Co., 1931-35; Philadelphia Operas, 1935-33; appearances with Philharmonic Symphony, Philadelphia Orchestra, Cincinnati Symphony, Syracuse Orchestra; recitals, tours, etc.
- HAYWORTH, HERB (Happy). Singer, M.C., WOWO-WGL, Ft. Wayne. (R) Also KMOX, St. Louis; local show for Fels & Co., others. (L) 1912-15. (V) Theatre appearances.
- HEADLAND, LOUISE M. Singer, WDAY, Fargo.
- HEALY, CAPTAIN TIM. Narrator. (R) Ivory Stamp Club of the Air, 1933-37 (P & G for Ivory Soap, NBC Red and Blue); Stories Behind the Stamps, 1938

- (Kellogg Co. for Pep, Mutual); currently sustaining on NBC Blue. (Lecturer on spy stories and stamps; former member of the British Intelligence Service.)
- HEARN, HARRY. Orchestra leader, WATL, Atlanta.
- HEARN, SAM ("Schlepperman"). Comedian (character, dialect). (R) Jell-O Program Starring Jack Benny, 1935-39 (General Foods for Jell-O, NBC Red); Maxwell House Show Boat, 1936-37 (General Foods for Maxwell House Coffee, NBC Red). (GA) Ben Bernie and Jack Oakie shows. (F) Paramount (f). (L) Winter Garden Spice of 1923-24; Greenwich Village Follies (7th edition); Good Boy; Mercenary Mary (f). (V) 15 years; single act, The Political Feller; theatre appearances as Schlepperman.
- *HEATHERTON, RAY. (R) CBS shows. (F). (L). (V).
- HEATON, WILLIAM. Musical director, pianist, WSAL, Salisbury. (R) Programs for Sinclair Refining, 1938-39; others. (Formerly featured theatre organist.)
- HEATTER, GABRIEL. Commentator. (R) We, the People, 1937-39 (General Foods Corp. for Sanka Coffee, CBS); Gabriel Heatter, 1938-39 (R. B. Semler for Kreml, Mutual, 1938; WOR only, 1939). recordings for Johns-Manville (NBC, Mutual, local). (LS) WOR, New York. (F) Newsreels. (Writer of books, articles and short stories.)
- HEAVENER, PAUL. Musician, WMBR. Jacksonville. (R) Also WJAX, Jacksonville.
- HEBERT, LETA. Comedienne (doubletalk and trick voices). (R) All 1939: Joe Penner (General Foods, CBS); Joe E. Brown (General Foods, CBS); Cantor's Camel Caravan (R. J. Reynolds Tobacco Co., CBS).
- HECKLE, MARGARET. Writer, actress, KMBC, Kansas Citv. (R) Also WBBM. Chicago; KYW, WCAU, Philadelphia; WCLO, Janesville; WGR, Buffalo; transcriptions.
- HEDGE, RAY. Actor. (R) Myrt and Marge, 1931-35 (William Wrigley, Jr., Co., CBS); Myrt and Marge, 1937-39 (Colgate-Palmolive-Peet for Super Suds, CBS). (V).
- HEDLUND, GUY. Director, actor (leads, heavy), WTIC, Hartford. (R) Also KFI. Los Angeles. (F) Director, Fox Films. Universal. American Biograph, Pather, others (s,f). (L) Under Two Flags, Peer Gynt, others (f). (V) Theatre appearances.

- HEDQUIST, CARL. Musician (violin, guitar, electric guitar), WHEC, Rochester.
 (R) Also WHAM, WSAY, Rochester.
- HEEN, GLADYS. Dramatic actress. (R) Gloria Dale. 1937-38 (Sperry Flour, NBC Pacific Red); Guiding Light, 1938-39 (P & G for White Naphtha Soap, NBC Red); Don Winslow of the Navy, 1938-39 (Kellogg Co., successively NBC Red and Blue); also intermittent roles on Betty Crocker (General Mills, NBC Red and Blue), Attorney-at-Law (S. C. Johnson & Son, NBC Red), Dan Harding's Wife (National Biscuit, NBC Red), Story of Mary Marlin (P & G, NBC Red and Blue). (L) Stock, 1929-32 (f).
- HEFFERMAN, GEORGE. Announcer, violinist, musical director, WBTM, Danville. (R) Also WBT, Charlotte; Dixie Network. Pit orchestra, 1921-29; Baltimore Symphony, 1920; Los Angeles Philharmonic, 1933.
- HEFFERMAN, W. P. Program manager, announcer, actor, cellist, WBTM, Danville. (R) Also WBT, Charlotte. (L) Guest appearances. southern symphony orchestras. (V) Theatre appearances.
- HEFLIN, VAN. Actor (leads, characters).

 (R) Aunt Jenny's Real Life Stories (Lever Bros. for Spry, CBS); Big Sister (Lever Bros. for Rinso, CBS); Central City (P & G for Oxydol, successively NBC Blue and Red); Mary & Bob's True Stories (Macfadden Publications for True Story Magazine, NBC Blue); Easy Aces (Anacin, NBC Blue); Mrs. Wiggs of the Cabbage Patch (Old English Wax, BiSoDol, NBC Red); CBS Workshop; others. (F) RKO, Paramount (f). (L) End of Summer, 1936; Casey Jones, 1938; Philadelphia Story, 1939 (f); others.
- HEGARD, KENNETH. Announcer, commercial continuity writer, WRJN, Racine. (L) Earl Carroll's Vanities, 1932.
- HEIDT, HORACE. Orchestra leader, M.C. (R) Horace Heidt and His Brigadiers, 1935-38 (Stewart-Warner Corp., Feb. 22, 1935 to Dec. 20, 1937, CBS; Dec. 28, 1937, to Dec. 25. 1938, successively NBC Blue and Red); Horace Heidt and His Musical Knights, 1939 (Tums, NBC Red). (V) Numerous hotel, night club and theatre bookings, since 1923; European tour, 1930-32. (PR) Brunswick.
- HEILMANN, HARRY. Baseball commentator, WXYZ, Detroit. (R) Also Michigan Radio network; broadcasts for Kellogg Co., General Mills, others. (Formerly outfielder with Detroit Tigers.)

- HEISCH, GLAN T. Program manager, writer, producer, KFI-KECA, Los Angeles. (R) Special lyrics and original songs for Mickey Mouse Theatre of the Air, 1938 (Pepsodent Co., NBC Red); others.
- HEISS, BOB. Chief announcer, WTMJ, Milwaukee.
- HELFER, AL. Producer, commercial and sports announcer. (R) True Detective Stories, 1937 (Lambert Pharmacal for Listerine, Mutual); Atlantic Sportcast, 1937 (Atlantic Refining Co., CBS); Petticoat on the Air, 1937 (J. B. Ford for Wyandotte Cleaning Products. CBS); People's Rally & Fun Quiz 1938-39 (Mennen Co., Mutual); others. (Currently member production and announcing staff, Mutual).
- HELLER, JACKIE. Singer. (R) Ben Bernie and His Orchestra, 1932-34 (Premier Pabst Co., NBC Red); Climalene Carnival, 1933-34 (Climalene Water Softener, NBC Red); others, including programs for College Inn Food Products, 1933-34. (F) Paramount (f). (L) Yokel Boy, 1939. (V) Appearances with Benny Davis, 1928-32, with Ben Bernie, 1932-34. (PR) Columbia.
- *HELM, HARVEY. Script writer. (R) Burns & Allen, 1938-39 (Liggett & Myers Tobacco Co., CBS).
- HEMMINGWAY, FRANK. Sports announcer, newscaster, KBND, Bend. (R) Overseas Broadcast (General Motors of Canada); Chrysler Motor Show (Chrysler Motors of Canada); also Canadian Broadcasting Corp. Recordings for Borden Milk Co., Sal Hepatica, etc. (F) Shorts. (L) Light operas. (V) Four years.
- *HEMUS, PERCY. Actor. (R) Tom Mix and His Ralston Straight Shooters (Ralston Purina Co., NBC Blue); The Road of Life (P & G for Crisco, NBC Red and CBS).
- *HENCH, JOHN. Actor. (R) Those Happy Gilmans, 1938-39 (General Mills, Inc.; NBC Red and Blue).
- HENDERSON, DONALD. Script writer. I Want a Divorce (Sussman Wormser & Co., NBC Red and CBS).
- HENDERSON, LLOYD T. Sports announcer, WPAY Portsmouth. (R) Local shows for Household Finance Corporation, others.
- HENDERSON, LUCIUS. Character actor, FTRD. (R) Mutual and CBS shows, in-

- cluding Epic of America, Their Greatest Stories, Tish. (F) Shorts. (L) My Maryland; various engagements over 50-year period.
- HENDRICKS, RAY. Orchestra leader.
 (R) Hawaiian Moon Casino (Lehn & Fink, CBS).
- HENDRICKSON, BOB. Announcer (regular and ad lib), WAGM, Presque Isle.
- HENDRICKSON, ERNEST G. Announcer, M.C., KGCU, Mandan.
- *HENDRIE, HUPERT. See The Four Clubmen.
- HENDRY, ALAN. Announcer, writer, WIBX, Utica. (R) Also WSYR, Syracuse; WWJ, Detroit. (L) Semi-pro stock.
- HENLEY, DAVE. Announcer, WDAY,
 Fargo.
- HENNESSY, FRANK X. Announcer,
 WMC, Memphis.
- *HENNING, PAUL. Script writer. (R) Joe E. Brown, 1938-39 (General Foods, CBS).
- HENNINGER, GEORGE. Organist. (R) Heinz Magazine of the Air, 1937-38 (H. J. Heinz Co., CBS). (Composer of 3 film scores; formerly theatre musical director).
- HENRY, JACK. Program director, producer, orchestra leader, actor, M.C., script and continuity writer, announcer, singer, WBRY, Waterbury. (F) Shorts (Warner Bros.). (L) Gold in the Hills, 1933. (V) Big Broadcast, 1933.
- HENSHAW, GAIL. Dialectician, actress. (R) We, the People, 1937 (General Foods Corp. for Sanka Coffee, CBS); True Story Court of Human Relations, 1937-38 (Macfadden Publications, Inc., NBC Red); Emily Post, 1937-38 (Florida Citrus Commission, CBS); Kitty Keene, Inc., 1938-39 (P & G for Dreft, NBC Red); transcriptions. (LS) WHN, WEAF, New York. (F) Shorts (Pathescope). (L) Stock, 1933-36.
- HERLIHY, EDWARD J. Announcer. (R) Melody Puzzles, 1938 (American Tobacco for Lucky Strike Cigarettes, NBC Blue); Larry Clinton's Campus Club, 1938 (RCA Victor, NBC Blue); Grand Central Station, 1938 (Lambert Pharmacal Co., NBC Blue); Esso News, 1938 (Esso Gasoline, NBC Blue); Jack Berch, The Sweetheart Serenader, 1939 (Manhattan Soap Co., NBC Red). (NBC staff announcer).

- *HERLOCKER, BETTY HUSTON. (R) Hymns of All Churches, 1936-39 (General Mills, Inc., successively CBS and NBC Red & Blue).
- HERMAN, MILTON C. Actor (character, heavy, comedy), (R) Death Valley Days, 1930-38 (Pacific Coast Borax, NBC Blue); 20,000 Years in Sing Sing, 1933-37 (William R. Warner Co. for Sloan's Liniment, NBC Blue); Behind Prison Bars, 1937-38 (Sloan's Liniment, NBC Blue); Gang Busters, 1936-38 (Colgate-Palmolive-Peet, CBS); Pretty Kitty Kelly, 1937-38 (Continental Baking for Wonder Bread, CBS); Alias Jimmy Valentine, 1938 (Larus & Brother for Edgeworth Tobacco, NBC Blue); irregular appearances on Dog Heroes (Modern Food Process Co., NBC Blue). (F) Paramount; silent pictures. (L) Lee Shubert productions, over 7 years, and Sam H. Harris Co., 10 years, as general stage manager; Treasure Island (Charles Hopkins Co.), 2 years. (V) Louis Mann & Co., 1915; Edwin Arden Co.; stage manager, Lewis & Gordon Co.
- HERMAN, SAM. Xylophonist. (R) Major Bowes Capitol Family (CBS); Your Hit Parade (American Tobacco for Lucky Strike Cigarettes, CBS); Believe It or Not (General Foods, NBC Red); Manhattan Merry-Go-Round (Dr. Lyon's Toothpowder, NBC Red); others, including programs for Richardson & Robbins and NBC sustaining programs. (F) Shorts. (L) Earl Carroll's Vanities of 1923 (f). (V) With the 8 Popular Victor Artists, 5 years. (PR) RCA Victor, Columbia, Brunswick.
- HERNANDEZ, JOSEPH. Commentator, KFWB, Los Angeles. (R) There They Go (Hudson-Terraplane, 1936-37, and Gilmore Oil Co., 1938); recordings of races at Pacific Coast racetracks; others. (F) M-G-M, Paramount, Warner Bros., Fox Movietone News; shorts. (V) Personal appearances.
- HERNE, CAPTAIN E. DONALD C. News commentator, raconteur, human interest stories. (R) March of Time, 1937 (Servel, Inc., CBS); Captain Herne Speaking, 1939 (Axton-Fisher Tobacco for Twenty Grand Cigarettes, Mutual). (LS) Captain Herne Speaking, Oct. to Dec., 1938 (Eterna Watch Co., WGN, Chicago). (Introduced "skywriting" to the U. S.; flew over the U. S. for Lucky Strike Cigarettes, over South America and Cuba for Coca-Cola. Member of the Society of Automotive Engineers, Institute of Mechanical Engineers).
- *HERRICK, JOHN. (R) NBC shows.

- HERRICK, SHERB. Announcer, WOKO-WABY, Albany. (R) Local shows for General Mills, Atlantic Refining and others; transcriptions.
- HERRIN, WELDON. Sports and special events announcer, WTOC, Savannah. (R) Shows for Procter & Gamble, others.
- HERRMANN, BERNARD. Composer, conductor. (R) Ma and Pa, 1937 (Atlantic Refining Co., CBS); Campbell Playhouse, 1938-39 (Campbell Soup Co., CBS). (CBS staff conductor and composer).
- HERSHOLT, JEAN. Actor. (R) Dr. Christian, 1937-39 (Chesebrough Mfg. Co. for Vaseline, CBS). (F) D. W. Griffith, Columbia, Paramount, Universal, First National, United Artists, Warner Bros., RKO, M-G-M, 20th Century-Fox, etc.; 25 years (s,f). (L) 1904 to 1912, in Denmark. (V) Theatre appearances.
- HERSON, BILL. Announcer, WBAL, Baltimore. (R) Also WKBW, WGR, Buffalo. (L) Wrote music for Too, Too Divine, 1936.
- HERTH, MILT. Organist. (R) Omar the Swing Maker (sustaining, NBC). (F) Warner Bros. shorts. (V) Theatre appearances, 1939. (PR) Decca.
- HERTZ, RALPH. Actor, musician, FTRD. (R) Professional Parade (NBC), 1937-38. (F) Paramount, Warner Bros. (f); shorts. (L) Jonica, 1931; Gang's All Here, 1934; Always a Breeze, 1938, others. (V) Appearances with Sophie Tucker, 1915-19; Ziegler Sisters, 1921-24; Joe Freed Co., 1924-25.
- HERZINGER, CARL. Script writer. (R) Hollywood Mardi Gras, 1937-38 (Packard Motor Car Co., NBC Red); Joe E. Brown, 1938-39 (General Foods, CBS).
- HESSELGRAVE, W. E. Musician, KLPM, Minot. (R) Hormel Chili Beaners, 1936 (George A. Hormel & Co., CBS); other shows on WCCO, Minneapolis-St. Paul. (V) George A. Osborn Band, 1936. (PR) RCA Victor, Brunswick.
- HESSLER, FRED J. Announcer, producer, WOMT, Manitowoc. (R) Also Wisconsin Radio Network; WHBL, Sheboygan; WHBY, WTAQ, Green Bay.
- HESTER, HARRIET H. Educational director, home advisor, WLS, Chicago.
- HETZEL, WILLIAM. Dramatic actor, KDKA, Pittsburgh. (L) Peg-O-My-Heart; Treasure Island; Murder in the Old Red Barn; others.
- HEVERLY, JOHN P. Producer, an-

- nouncer, KRSC, Seattle. (R) Also WMT, Cedar Rapids; KGIR, Butte; KGVO, Missoula; KOMO, KJR and KIRO, Seattle.
- HEWITT, FOSTER. Sports announcer.
 (R) Hockey broadcasts for General Motors, 1931-36; Imperial Oil, 1936-39 (Canadian Broadcasting Corp.). (LS) Hockey for Goodyear, wrestling for Sheaffer Pen (CKCL, Toronto); others. (Also director of radio for Maple Leaf Gardens.)
- HEWSON, ISABEL MANNING. News commentator. (R) Personality and Charm, Feb. to May, 1932 (Richel Co., WCAU, Philadelphia); The Romance of Food, 1932-33 (General Foods Corp., WCAU); Petticoat Philosophy, 1936-37 (Pure Milk Cheese Co., Mutual); Petticoat on the Air, 1927 (J. B. Ford Co., CBS). Staff commentator for WFIL, Philadelphia, 1935-36; covered Democratic National Convention for Mutual. 1936; covered Hauptmann case, with Gabriel Heatter, for Mutual.
- HEYNE, WILLIAM B. Choral director. (R) Lutheran Hour, 1930-31 and 1935-39 (Lutheran Laymen's League, CBS, 1930-31; Mutual, 1935-39).
- **HEYWOOD, FRED.** Announcer, commentator, CJRC, Winnipeg. (R) Also CJRM, Regina; CHAB, Moose Jaw.
- HEYWORTH, GORDON. Announcer, KYW, Philadelphia. (L) 10 years in England and New York.
- HICKMAN, CARL. (Knights of Note). Singer, trumpeter, KSTP. Minneapolis-St. Paul. (R) Also sustaining NBC Red shows; local shows for Scott Towel and others; transcriptions. (F) Commercials. (V) Theatre appearances, 1936-38.
- HICKMAN, HENRY. Announcer, producer, M.C., WFBR, Baltimore. (R) Also WMAL, Washington. (F) Shorts.
- HICKMAN, STANLEY C. Tenor. (R) Frigidaire Frolics, 1936 (General Motors for Frigidaire. NBC Blue); Musical Portraits, 1936 (General Shoe Co. for Jarman Shoes, NBC Blue). (LS) Stanley Hickman Serenades. 1937 (Nelson Bros. Furniture Co., WCFL, WBBM, Chicago). (F) Shorts. (V) Hotel and theatre appearances, 1938. (PR) Decca, Columbia. (Currently associated with WBBM, Chicago.)
- HICKOX, MARY. Actress (straight, character), KOB, Albuquerque. (L) Stock.
- HICKS, GEORGE FRANCIS. Announcer.
 (R) Death Valley Days, 1932-39 (Pacific Coast Borax Co., successively NBC

- Blue and Red); Larry Clinton's Orchestra, 1937 (Radio Corp. of America, WEAF); New York City fight broadcasts with Clem McCarthy, 1938 (carried by NBC as sustaining; sponsored on eastern Blue network by Adam Hats); Seth Parker, 1938-39 (Vick Chemical Co., NBC Blue). (Special events announcer, NBC.)
- HICKS, LOWELL P. Musician (vibraphone, xylophone, marimba), KSL, Salt Lake City. (V) 4 years.
- HICKS, MARY ELIZABETH. Organist, pianist, WLAC, Nashville.
- HIESTAND, JOHN. Announcer. (R)
 Portraits in Harmony, 1936 (General
 Shoe Corp., NBC Blue); Hollywood in
 Person, 1937 (General Mills for Bisquick); Werner Janssen Orchestra, summer of 1937 (Standard Brands for
 Fleischmann Yeast, NBC Red); Royal
 Gelatin Hour, 1937-38 (Standard Brands
 for Royal Gelatin, NBC Red); Seein'
 Stars, 1937-38 (Fleischmann Yeast, NBC
 Blue); Mickey Mouse Theater of the
 Air, 1938 (Pepsodent Co., NBC Red); It
 Happened in Hollywood, 1939 (Geo. A.
 Hormel & Co., CBS). (F) Warner Bros.;
 M-G-M. (L) Stock.
- HIGGINS, CHARLES J., JR. Special events, sports and news announcer, WORC, Worcester.
- HIGGINS, GEORGE. Sports and special events announcer, M.C., basketball and football official, WTCN, Minneapolis-St. Paul. (R) Baseball for General Mills, 1934-38, Socony-Vacuum, 1937-38; football for Field-Schlick, 1938, Goodrich Silvertown Stores, 1938, Socony-Vacuum, 1938; hockey for Twin City Dodge Dealers, 1937-38, St. Paul Ford Dealers, 1938; numerous others.
- HIGHTOWER, BILL. Announcer, WIOD. Miami. (R) Also WFAA, Dallas. (L) Stock.
- HIGSBY, HIRAM. Comedian, musician, singer, M.C. (R) National Barn Dance, 1934-36 (Miles Laboratories for Alka-Seltzer, NBC Blue); Uncle Ezra, 1934-36 (Alka-Seltzer, NBC Red); Keystone House Party, 1938 (Keystone Fence & Wire, Mutual); transcriptions, for 52 weeks, for Kraft-Phenix Cheese Corp., sustaining farm programs on Iowa Network; numerous others, in past 12 years. Currently writes and acts as M.C. for Brush Creek Follies, CBS sustaining. (F) Charley Chase comedy shorts. (V) Single act; Hiram & Henry; WLS Barn Dance. (PR) Columbia. (Currently associated with KMBC, Kansas City).

- HIKEN, NAT. Writer. (R) Grouch Club, 1938-39 (General Mills, successively CBS and NBC Red). (F) Under contract to write Grouch Club shorts for Warner Bros.
- HILDEBRAND, KEN. Announcer, WJAS, Pittsburgh.
- HILDEGARDE. Singer, pianist. (R) Raymond Paige, 99 Men and a Girl, 1939 (U. S. Rubber Co., CBS); Believe It or Not, 1939 (Nehi, Inc., for Royal Crown Cola, CBS). (GA) For Men Only (Bristol-Myers for Vitalis, NBC Red); Showboat (General Foods for Maxwell House Coffee, NBC Red); Magic Key of RCA (Radio Corporation of America, NBC Blue); Royal Gelatin Hour, Rudy Vallee (Standard Brands, NBC Red) and others. including television appearances for NBC. (F) English production (f). (L) Seeing the Stars, 1936. (V) 1928-33, single and with Gus Edwards; since then, night club engagements in America, London, Paris, Brussels, Amsterdam, The Hague. (PR) Columbia, Decca.
- HILL, ALBERT M. Writer. 1939: Pan-American Calling (U. S. Department of Commerce, KECA, Hollywood); Story of Los Angeles Harbor (U. S. Department of Commerce, KFI, Hollywood); A Ship is Born (KEHE, Hollywood).
- HILL, ALICE. Dramatic actress. (R) Betty & Bob, 1938-39 (General Mills for Wheaties, CBS, 1938; NBC Red and Blue, 1939). Currently with WGN, Chicago.
- HILL, DON. Sports announcer, WCBS, Springfield. (R) Also CBS; KTUL, Tulsa; WTAX, Springfield; local shows for General Mills, Inc., others.
- HILL, EDWIN C. Commentator. (R.) Human Side of the News, 1933-35 (Barbasol Co., CBS); Inside Story, 1934 (Socony-Vacuum, CBS); Forum of Liberty, 1935 (Liberty Magazine, CBS); Human Side of the News, 1936 (Remington Rand Co., NBC Red); The Real Silk Program with Edwin C. Hill as the Spectator, 1936-37 (Real Silk Hosiery Mills, NBC Blue); Your News Parade, 1937-38 (American Tobacco Co., CBS); Edwin C. Hill, 1939 (Metropolitan Life Insurance Co., successively WNEW, N. Y. and Mutual); Human Side of the News, 1939 (American Oil Co., CBS). (F) Metrotone News commentator. (Syndicated Hearst column.)
- HILL, FRANCES. Singer, fashion commentator, WLAC, Nashville. (V) Theatre appearances.
- HILL, GEORGE, JR. Musician, KHQ-KGA, Spokane.

- HILL, JAMES H. Writer. (R) RCA Victor musical programs for singers and orchestras. (NBC staff writer.)
- *HILL, JOSEPH. Director. (R) Hobby Lobby, 1938-39 (General Foods Corp., Jell-O, summer of 1938, NBC Red; Fels & Co., 1938-39, NBC Blue). (Associated with Young & Rubicam).
- HILLIARD, HARRIET. Singer, actress. (R) Baker's Broadcast, 1933-38 (Standard Brands for Fleischmann Yeast for Bread, NBC Blue). (F) RKO, Paramount (f); shorts. (L) Stock. (V) Appearances with Bert Lahr, Ken Murray and Ozzie Nelson. (Also recordings.) (Mrs. Nelson in private life).
- HILLIARD, KAY. Script writer. (R) Party Bureau (George W. Caswell Co., CBS).
- HILLIAS, MARGARET. Actress. (R) Manhattan Mother, 1938-39 (P & G for Chipso, CBS); Bachelor's Children, 1938-39 (Cudahy Packing for Old Dutch Cleanser, CBS); It Can Be Done, 1939 (Household Finance, CBS); others, including programs for Listerine, 1937-38, NBC sustaining, 1935-36. (L) Stock (f). (V) Theatre appearances.
- HILLNER, CHARLES. Pianist, organist, WLAW, Lawrence. (V) Theatre and night clubs as orchestra leader.
- HIMBER, RICHARD. Orchestra leader. (R) Sparton Triolians, 1933 (Sparks Withington Co., NBC Red); Pure Oil Program, 1934 (Pure Oil, WJZ); Richard Himber and His Orchestra, 1935 (Luden's Cough Drops, NBC Red); Studebaker Champions, 1934-37 (Studebaker Sales Corp., NBC Red and Blue, CBS); Coffee Club, 1937 (nationally by Owens Illinois Glass Co., locally by Holland House Coffee, Mutual); Your Hit Parade, 1937-38 (American Tobacco for Lucky Strike Cigarettes, NBC Red, CBS); Melody Puzzles, 1937-38 (Lucky Cigarettes, Mutual); Monday Strike Night Show, 1938 (Brewers' Radio Show Assn., CBS). (GA) Lysol's Hall of Fame; Magic Key of RCA; R. H. Macy's Morning Matinee. (F) Shorts. Theatre appearances, dance engagements. (PR) RCA Victor and Brunswick.
- HINCKLEY, BUDDY. Singer, WJRD, Tuscaloosa.
- **HINDS, WILLIAM T.** Announcer, KDKA, Pittsburgh. (V) Personal appearances.
- *HINDUS, MAURICE. (R) CBS shows.
- *HINES, FRAN. Singer. (R) Local shows on WGR, WKBW, Buffalo.

- HINETT, ARTHUR. Organist, KYW, Philadelphia.
- HINKLE, PAUL T. Sports broadcaster.
 (R) High school basketball, 1938 (Marott Shoe Co., WIRE, Indianapolis); Indiana vs. Purdue football game (Levinson's, WFBM, Indianapolis); Pure Oil basketball broadcasts, 1939 (WFBM). Sports for various sponsors, since 1930. (Athletic coach.)
- HINKLE, WILDA. Actress, WLW-WSAI, Cincinnati. (R) Front Page Parade (Richman Clothes, Mutual); Avalon Time (Brown & Williamson Tobacco Co., NBC Red); Uncle Walter's Dog House (Brown & Williamson Tobacco Co., NBC Red); others, for Macfadden Publications. (V) Theatre appearances.
- *HIPPLE, EDWARD. Singer. (R) Shows on WHKC, Columbus.
- *HIRSCH, BERTRAND. Violinist, conductor. (R) American Album of Familiar Music (Bayer Aspirin, NBC Red); Second Husband (Bayer Aspirin, CBS).
- HIRSCH, GLEN. Script writer. (R) Mickey Mouse Theatre of the Air (Pepsodent Co., NBC Red).
- HITE, BOB. Announcer, WXYZ, Detroit.

 (R) Also Michigan Radio Network. (F)
- HITZ, ELSIE. Dramatic actress. (R) An Evening in Paris, 1934 (Bourjois Sales Co., CBS); True Story Court of Human Relations, 1934 (Macfadden Publications, CBS); The Magic Voice, 1934 (Ex Lax, CBS); Dangerous Paradise, 1935-36 (Jergens-Woodbury Sales Corp., NBC Blue); Follow the Moon, 1937-38 (Jergens-Woodbury Sales Corp., NBC Red, 1937; Pebeco Toothpaste, CBS, 1937-38). (L) The Cat and the Canary, The Spider, Butter and Egg Man; stock.
- *HIXSON, ROBERT M. Director. (R) Calling All Cars, 1937-39 (Rio Grande Oil, CBS). (Associated with Hixson-O'Donnell, Inc.).
- HOBAN, STANLEY. Baritone, actor, CKY, Winnipeg. (R) Also Canadian Broadcasting Corp.; KHJ, Los Angeles; Radio Luxembourg. (L) On Your Toes (London production) (f); recitals; soloist with symphony orchestra. (V).
- HOCKETT, GUY. See Men of the West.
- HODAPP, WILLIAM C. Script writer.
 (R) Jane Arden, 1938-39 (Ward Baking Co., NBC Blue); NBC sustaining, Empires of the Moon, April to July, 1938.

- HODEK, DR. FRANK. Musical director.

 (R) NBC sustaining programs. (L) Appearances with symphony orchestra, conductor of the Omaha Symphony Orchestra. (V) Circuit engagements, 10 years; theatre appearances; guest conductor; theatre music supervisor. (PR) Brunswick, Columbia, Pathe. (Musical director, NBC, Hollywood.)
- HODGES, HILTON. Announcer, continuity writer, WIBW, Topeka. (R) Local show for Allis-Chalmers Mfg. Co., others. (V) Theatre appearances.
- HODGES, JAMES A. Baritone, WFAA, Dallas. (R) Also Dixie and Texas Quality Networks.
- HODGES, LEIGH M. "The Optimist," WFIL, Philadelphia.
- HODGES, PAUL. Special events announcer, WCPO, Cincinnati. (V) Theatre appearances.
- HODGES, RUSSELL P. Announcer, newscaster, WJJD-WIND, Chicago. (R) Local shows for Chevrolet Motor Co., General Mills, others.
- HODGSON, NEWTON. Actor, WICC, Bridgeport. (R) Also Yankee and Mutual Networks.
- HODGSON, RUTH. Singer, WHO, Des Moines.
- HODIAK, JOHN. Actor, WXYZ, Detroit.
 (R) Lone Ranger and Green Hornet (local sponsors, Mutual and Michigan Radio Network). (F) Shorts.
- HOEFLE, CARL. Arranger, producer, accompanist. (R) Household Evening Hour, 1932-34 (Household Finance Corp., NBC Blue); Tom, Dick and Harry, 1934-37 (Fels Co. for Fels Naphtha Soap, Mutual). (V) Tom, Dick and Harry, 3 years.
- *HOEY, DENNIS. (R) Pretty Kitty Kelly (Continental Baking, CBS).
- HOFF, CARL. Orchestra leader. (R)
 Your Hit Parade, 1935-38 (American Tobacco Co., NBC Red, 1935-38, and CBS,
 Jan. to March, 1937): Watch the Fun Go
 By, 1937-38 (Ford Motor Co., CBS); Al
 Pearce & His Gang, 1938-39 (General
 Foods, NBC Red). (F) Warner Bros. (f);
 shorts. (L) Folies Bergere, 1934-36. (V)
 Appearances with Al Pearce.
- HOFFA, PORTLAND. Comedienne. (R) Linit Revue, 1932 (Corn Products Co., CBS); Salad Bowl Revue, 1933 (Hellmann's Mayonnaise, NBC Red); Town Hall Tonight, 1934-39 (Bristol Myers Co., NBC Red). (L) George White's Scan-

- dals; First Little Show; Three's a Crowd. (V) Fred Allen & Portland Hoffa; personal appearances. (Mrs. Fred Allen in private life.)
- HOFFMAN, ARLENE. Actress. (R) Jack Armstrong, 1934-35 (General Mills, Inc., CBS); Story of Mary Marlin, 1935-36 (Procter & Gamble, NBC Red & Blue); Guiding Light, 1938 (Procter & Gamble, NBC Red); also WGN, Chicago; transcriptions. (L) Stock. (Currently associated with WMRO, Aurora.)
- HOFFMAN, EZRA. Baritone and bass (The 8 Men). (R) Lilac Time, 1935-37 (Pinaud, NBC Red); Hollywood Mardi Gras, 1938 (Packard Motors, NBC Red); Smoke Dreams, 1938-39 (H. Fendrich for LaFendrich and Charles Denby Cigars, NBC Blue); Avalon Time, 1938-39 (Brown & Williamson Tobacco for Avalon Cigarettes, NBC Red); Plantation Party, 1938-39 (Brown & Williamson for Bugler Tobacco, NBC Blue); Vocal Varieties, 1938-39 (Lewis-Howe for Tums, NBC Red); staff singer, WLW, Cincinnati, 1932-37. (V) Theatre appearances.
- HOFFMAN, FRANCES. Actress, conductor of women's program, KTHS, Hot Springs.
- HOFFMAN, HOWARD. Actor. (R) Grand Hotel (Campana Sales Co., NBC Blue); Ma Perkins (Procter & Gamble, CBS); Jack Armstrong (General Mills, Inc., NBC Red); Romance of Helen Trent (Affiliated Products, CBS); Zenith Radio Foundation (Zenith Radio Corp., CBS); Don Winslow of the Navy (Kellogg Co., NBC Red and Blue); others. (F) Commercials. (L) The Farmer's Wife, Robin Hood, Bohemian Girl, Mikado. (V) Theatre engagements.
- HOFFMAN, JACK N. Tenor, M.C., KTUL, Tulsa. (R) Also WSB, Atlanta. (L). (V) 1929, '34; hotel and club appearances as band soloist.
- HOGAN, HARLAN. Musical director, pianist, WSBT-WFAM, South Bend.
- *HOGG, FANNIE E. Actress. (R) Road of Life, 1938-39 (P & G, CBS).
- HOGUE, RICHARD P. Announcer, actor, WCAE, Pittsburgh. (R) Also KDKA, Pittsburgh.
- HOHENGARTEN, CARL. Orchestra leader, arranger. (R) Double Everything, Poetic Melodies and Just Entertainment, 1936-38; The Laugh Liner, 1938 to Jan., 1939 (all sponsored by William Wrigley, Jr., Co., CBS); Knickerbocker Playhouse, 1939 (P & G, for Teel and Drene, CBS).

- **HOHLFELD, FERD.** Musician (drums, xylophone, vibraphone), WIL, St. Louis. (V) Theatre appearances. (PR) Brunswick.
- HOLBROOK, ART. Special events announcer, WIBW, Topeka. (R) Political broadcasts on CBS, Mutual, NBC; local shows. (L) Stock.
- *HOLBROOK, JOHN. Actor. (R) Life Can Be Beautiful, 1938-39 (P & G, successively NBC Red, CBS).
- HOLBROOK, JOHN. Announcer. (R) Tommy Dorsey and His Orchestra (Brown & Williamson Tobacco Co., NBC Blue); People's Rally & Fun Quiz, 1938-39 (Mennen Co., Mutual).
- HOLBROOK, PRISCILLA. Pianist, singer,
 WJJD, Chicago. (R) Transcriptions.
 (L) Hit the Deck, Strike Up the Band.
 (V) Jerry & Her Baby Grands; theatre organist.
- HOLBROOK, SABRA. Commentator, WNEW, New York.
- *HOLCOMB, LAWRENCE. Producer, director. (R) Jane Arden (Ward Baking Co., NBC Blue); Dick Tracy (Quaker Oats Co., NBC Red); Tom Mix & His Ralston Straight Shooters (Ralston Purina Co., NBC Blue). (Associated with Sherman K. Ellis).
- HOLCOMBE, HARRY. Producer, announcer, actor. (R) Benny Goodman's Orchestra, 1936-39 (R. J. Reynolds Tobacco Co. for Camel Cigarettes, CBS). (Associated with William Esty & Co., Inc.)
- *HOLDEN, BRICK. Actor. (R) Just Between Us (Rabin Cosmetic Co., Mutual).
- *HOLDEN, GLORIA. Actress. (R) Dr. Christian (Chesebrough Mfg. Co., CBS).
- HOLDEN, JACK H. Announcer, actor, writer. (R) National Barn Dance, 1933-39 (Miles Laboratories for Alka-Seltzer, NBC Blue); Uncle Ezra, 1934-39 (Alka-Seltzer, NBC Red); Tom Mix and His Ralston Straight Shooters, 1937-39 (Ralston Purina Co., NBC Blue); Public Hero No. 1, 1937-38 (Falstaff Brewing Co., NBC Red); Uncle Ezra's Sunday Afternoon in Rosedale, 1938-39 (Alka-Seltzer, NBC Red). (Formerly staff announcer WLS, Chicago, 5 years; currently member of writing and production firm, Wamboldt & Holden.)
- HOLDER, BRUCE E. Musician, CHSJ, St. John. (R) Also Canadian Broadcasting Corp.
- HOLDER, JOHN L. Musician, KOWH, Omaha.

- *HOLE, JONATHAN. Actor. (R) Carters of Elm Street, 1939 (Wander Co., NBC Red).
- *HOLE, LEONARD. Producer. (R) Prof. Quiz, 1937-38 (Nash-Kelvinator Corp., CBS); Guy Lombardo & His Orchestra, 1938-39 (Lady Esther, CBS).
- HOLIDAY, BILLIE. Singer. (R) True Story program (Macfadden Publications. CBS); soloist with Artie Shaw's orchestra on NBC broadcasts; currently heard over WNEW, New York. (F) Shorts. (V) Theatre appearances with Artie Shaw: night club engagements. (PR) Brunswick.
- HOLIDAY, STANLEY. Announcer, WDSU. New Orleans.
- *HOLINER, MANN. Producer, director.
 (R) Hollywood Screenscoops, 1937-38
 (P. Lorillard Co., CBS); Woodbury's
 Hollywood Playhouse, 1937-39 (Jergens-Woodbury Sales Corp., NBC Blue); Win
 Your Lady, 1938 (summer show, Jergens-Woodbury Sales Corp., NBC Blue); Melody & Madness, 1938-39 (P. Lorillard Co., successively CBS, NBC Blue). (Associated with Lennen & Mitchell).
- HOLLAND, BERT. Actor, KSFO, San Francisco.
- HOLLAND, DICK. Juvenile actor. (R)
 Ma Perkins & Kitty Keene, Inc. (P &
 G, NBC Red); It Can Be Done (Household Finance Corp., NBC Blue); Don
 Winslow of the Navy (Kellogg Co., NBC
 Blue); First Nighter (Campana Sales Co.,
 CBS); Betty & Bob and Betty Crocker
 (General Mills, NBC Red and Blue);
 Knickerbocker Playhouse (P & G, CBS).
 (F) Universal (f); shorts.
- HOLLAND, HERSCHEL. Announcer, actor, KFBI, Abilene.
- *HOLLAND, M. Producer, director. (R)
 Getting the Most Out of Life, 1938-39
 (Standard Brands, Inc., NBC Blue).
- **HOLLEY, HOWARD W.** Announcer, KWKH-KTBS, Shreveport.
- HOLLINGER, FIN. Producer, studio and sports announcer, CJLS, Yarmouth. (R) Sport news for Royal Canadian Tobacco, 1938 (CJKL, Kirkland Lake); hockey and play-by-play baseball (CKCL, Toronto); others.
- HOLLYWOOD, JIMMY. Singer. (Radio Rogues). (R) Quaker Party (Quaker Co., NBC Red).
- HOLM, FLOYD. See the Escorts & Betty, HOLMES, E. G. Pianist, WNAX, Yankton,

- (R) Local show for Consolidated Drug, others.
- HOLMES, FLOYD ("Salty"). Comedian, musician, WLS, Chicago. (R) Also NBC, 1936. (F) Grand National. (L) Stock, 1927-28. (V) Odis & Holmes, 1929; WLS Barn Dance, 1932-38. (PR) Bluebird.
- **HOLST, ERNIE**. Conductor, violinist. (R) Sustaining programs. (V) Hotel and night club engagements.
- HOLSTEIN, E. E. See Chuck Wagon Boys.
- HOLT, FELIX C. Editorial director in charge of news, special events, WXYZ, Detroit.
- HOLT, ORIAL F. Announcer, WCLS, Joliet. (R) Locals shows for Sears Roebuck & Co., others. (L) Aida, Chimes of Normandy. (Also assistant production and studio manager.)
- HOLTBY, GRACE. Actress. (R) Shell Chateau, 1936 (Shell Union Oil, NBC Red); I Want A Divorce, 1938 (S & W Fine Foods, NBC Red); My Secret Ambition, 1938 (Durkee Famous Foods, CBS); Professor Puzzlewit, 1938-39 (Gallenkamp Stores, NBC Red); Dr. Kate, 1938 (Sperry Flour Co., NBC Red); others. (Currently associated with KGO-KPO, San Francisco.)
- *HOLTON, LENNARD T. Script writer.
 (R) Inside Story, 1938-39 (Ralston Purina Co., successively CBS Pacific, NBC Blue).
- HOLTZ, LOU. Comedian. (R) The Monday Night Show, 1938 (Brewers Radio Show Association, CBS); Chesterfield, 1932-33 (CBS); also numerous guest appearances with Rudy Vallee, 1939 (Standard Brands, NBC Red). (F) Vitaphone shorts. (L) Earl Carroll; Dancing Girl; Tell Me More; Manhattan Mary; You Said It; others. (V) Many years.
- HONEY, CHARLES. Trumpeter, CKY, Winnipeg. (Former member of the band of the 1st Life Guards, London.)
- HOOD, WILLIAM P. Chief announcer, KGKO's (Fort Worth), Wichita Falls studios, (V) Personal appearances.
- HOOSIER HOT SHOTS. See Frank D. Kettering, Kenneth H. Trietsch, Paul E. Trietsch and Charles O. Ward.
- HOOVER, HIRAM. Actor, FTRD. (R)
 Gang Busters (Colgate-Palmolive-Peet
 Co., CBS); others, on WABC and WOR,
 New York. (F) M-G-M, Universal, Warner Bros. Monogram; shorts. (L) 18
 years; Sailor Beware, Tale of Two
 Cities, Milky Way and numerous others.

- HOPE, BOB. Comedian, M.C. (R) Atlantic Family (Atlantic Refining Co., CBS); Rippling Rhythm Revue (Jergens-Woodbury Sales Corp., NBC Blue); Music from Hollywood (Liggett & Myers Tobacco Co., CBS); Pepsodent Show Starring Bob Hope, 1938-39 (Pepsodent Co., NBC Red). (F) Paramount. (L) Sidewalks of New York, 1927; Ballyhoo, 1932; Roberta, 1933; Say When, 1934; Follies, 1935; Red, Hot and Blue, 1936; others. (V) 1929-32; personal appearances subsequently.
- HOPKINS, BARRY. Actor, narrator, announcer, M.C. (R) Bob Becker's Chats About Dogs, 1938-39 (John Morrell & Co. for Red Heart Dog Food, NBC Red); Kitty Keene, 1938-39 (P & G for Dreft, NBC Red); Backstage Wife, 1939 (R. L. Watkins for Dr. Lyon's Toothpowder, NBC Red); Romance of Helen Trent, 1939 (Edna Wallace Hopper and Louis Philippe, CBS); The Inside Story, 1939 (Ralston Purina, successively CBS Pacific and NBC Blue); Carters of Elm Street. 1939 (Wander Co. for Ovaltine, NBC Red); numerous others. Spot programs: Captain Midnight, 1938-39 (Skelly Oil): This Changing World, 1938-39 (Industrial Training Corp.); Grandma Travels, 1939 (Sears, Roebuck). (F) Announcing and narrating on commercial slide films. (Associated with NBC. Chicago, since 1938).
- writer, dramatic actress. (R) Adopted Daughter, 1938-39 (J. C. Penney Co., successively WOW, Omaha. transcriptions on selected network from New York); also KFAB. Lincoln. (L) Stock. 5 years (s). (V) Theatre appearances.
- HOPKINS, NEAL W. Script writer. (R)
 Your Unseen Friend, 1936 (Beneficial
 Management Corp., CBS); collaborator
 with Ed East, 1937 (Knox Gelatine,
 CBS); collaborator with Ed East, Sisters
 of the Skillet (Kellogg Co., NBC); collaborator with Phil Cook, Sunday Evening Almanac, 1938 (sustaining, CBS);
 Two on a Shoestring, 1938 (Oakland
 Chemical Co., Mutual). (Continuity
 chief, NAB-Langlois & Wentworth
 Planned Program Service, 1939; freelance.)
- HOPKINS, PAULINE. Writer, actress. (R) 1933-37: numerous scripts for First Nighter (Campana Sales, NBC Red), Grand Hotel (Campana Sales, NBC Blue), Welch Presents Irene Rich (Welch Grape Juice, NBC Blue), and others. Author of Mad Hatterfields (Nestle's Lion Brand Milk, 1937-38; Horlick's Malted Milk, 1939, WLW, Cincinnati), Midstream, 1939 (P & G for Teel,

- NBC Red). Worked on dramatic and writing staff of Affiliated Broadcasting Co., 1936. (L) As actress: Smilin' Thru (Canadian road company) (s); dramatic stock.
- *HOPKINS, RUTH. Script writer. (R) Battle of the Sexes, 1938-39 (Cummer Products, NBC Red).
- HOPPER, HEDDA. Actress. (R) Mar-O-Oil program, summer of 1937 (J. W. Marrow Co. for Mar-O-Oil Shampoo, NBC Red); Lux program, 1937 (Lever Bros. for Lux Soap, CBS); Brent House, currently (sustaining, NBC Blue). Also programs for California Prune Growers, (GA) Three appearances, 1936, '37, '38, on Rudy Vallee program (Standard Brands, NBC Red). (F) M-G-M, Paramount, Pathe, Universal, Fox, RKO, 12 years (f). (L) Quaker Girl, 1917 (first play), starred with Judith Anderson, 1936 (last play); numerous others (s.f). (Lecturer at women's clubs throughout the country.)
- HORCH, GENE. Entertainer, WMT, Cedar Rapids. (R) Local show for Olson Rug Co. (V) Tom Owen's Cowboys.
- HORLICK, HARRY. Conductor. (R) A & P Gypsies, 1927-36 (Great Atlantic & Pacific Tea Co., NBC Red and Blue at various times); numerous transcriptions. (F) Shorts. (L) Concert master, Moscow Opera and Symphony Orchestra. (V) Circuit engagements. (PR) Decca.
- HORN, ROBERT L. Program director, announcer, WCAM, Camden. (R) Campbell Soup program, 1938; others.
- HORNE, A. GUY. Musician (trombone, piano), WHAS, Louisville. (R) A & P Bandwagon, 1936 (A & P Tea Co., CBS); Watch the Fun Go By, 1937 (Ford Motor Co., CBS). (V) 1924-28.
- *HORRELL, MARTIN. Director. (R) Grand Central Station (Lambert Pharmacal Co., NBC Blue, 1937-38; CBS, 1938-39). (Associated with Lambert & Feasley).
- HORTON, BERT. Actor. (R) One Man's Family (Standard Brands for Tender Leaf Tea, NBC Red); Hawthorne House (Wesson Oil & Snowdrift, NBC Pacific Red); Professor Puzzlewit (Gallenkamp's Stores, NBC Pacific Red); Dr. Kate (Sperry Flour, NBC Pacific Red); Death Valley Days (Pacific Coast Borax, NBC Red).
- HOSMER, DAN. Actor, writer, assistant program director. (R) National Barn Dance, 1935-38 (Miles Laboratories,

- Blue); Little Orphan Annie, 1937 (Wander Co. for Ovaltine, NBC Red): Court of Missing Heirs, 1937-38 (Skelly Oil Co., CBS); Jenny Peabody, 1937-38 (F & F Laboratories, CBS); Betty & Bob, 1937-38 (General Mills, CBS); Judy & Jane, 1937-38 (Folger's Coffee, transcriptions). (LS) 1935-38, WLS, Chicago (Purina Mills, Penn Tobacco, Olson Rug Co., Congoin). (F) Pike's Peak Film Co., Pike's Peak Photoplay Co., Great Divide Studios (f, silent pictures). (L) Hart Players and Texas Grand Stock, Tabor Gaiety (s,f). (V) Zeke the Pullman Porter, 2 seasons. (Currently staff continuity writer, WLS).
- HOUCHENS, BUCK. Musician, WNOX, Knoxville. (V) Theatre appearances.
- HOUCHINS, KENNETH. Musician, WHO, Des Moines. (R) Local shows for Aladdin Lamp, Consolidated Drug, others. (V) Theatre appearances.
- *HOUGHTON, DR. JAMES. (R) Getting the Most Out of Life, 1938-39 (Standard Brands, NBC Blue). Director of New England Singers.
- *HOUSE, BILLY. Comedian. (R) The Laugh Liner, 1938-39 (Wm. Wrigley, Jr., Co., CBS). (L) White Horse Inn. (F). (V).
- *HOUSE, EDDIE. (R) CBS shows.
- *HOUSEMAN, JOHN. Script writer. (R) Campbell Playhouse, 1938-39 (Campbell Soup Co., CBS).
- HOUSEMAN, KEN. Announcer, reader, WHAI, Greenfield. (R) Gulf Headliners, 1934 (Gulf Refining Co., CBS); House by the Side of the Road, 1935 (S. C. Johnson & Son, NBC Red); others. (F) Shorts.
- HOUSTON, ED. Program and musical director, CJRC, Winnipeg. (R) Also CKCL, CFRB, Toronto; CBC, CBS and NBC. (V) Stage bands.
- HOVEY, DON. Musician (piano, organ, violin, banjo, guitar), arranger, WHO, Des Moines. (R) Local shows including Oshkosh Chore Gang (Oshkosh Overall Co.), 1936-37; Virginia Dare Extract Co. program, 1937.
- *HOVEY, J. A. Script writer. (R) Dad & Junior, 1938 (Wheatena, Mutual).
- HOWARD, DAVID B. Writer. (R) Sustaining network shows: American School of the Air, 3 years, CBS; Peter Absolute, NBC Red; scripts for Dramatic Guild, CBS; The New World, NBC Red.
- HOWARD, E. B. Actor, WBAP, Fort Worth. (R) Helen's Home, 1935-39 (Lehn & Fink, Texas Quality Network); others.

- *HOWARD, ELAINE. (R) CBS shows.
- HOWARD, ELISABETH. Producer, director. (R) The Road of Life (P & G for Chipso, CBS, NBC Red); Pepper Young's Family (P & G for Camay Soap, NBC Red and Blue). (Member of production staff, Pedlar & Ryan, Inc., New York).
- HOWARD, EUNICE. Actress (leads, ingenues, character). (R) Elmer Everett Yess, 1934 (Plymouth Motor Co., CBS); Music at the Haydns, 1935 (Colgate-Palmolive-Peet, NBC Red); Hello Peggy, 1936-38 (Drackett Co. for Drano and Windex, NBC Red); Pepper Young's Family, 1937-39 (Procter & Gamble for Camay Soap, NBC Red and Blue); roles, intermittently, on Dog Heroes (Modern Food Process Co., NBC Blue); others. (F) Shorts. (L) Manhattan Theatre Colony; Christopher Morley's production of As You Like It; After Dark; The Black Crook; understudy with Theatre Guild.
- HOWARD, EVERETT. Music production. WCHV, Charlottesville. (L) Capitol Civic Opera Co., 1935.
- HOWARD, FRED. Actor, singer, songwriter. (R) Betty Crocker, 1937-38 (General Mills, CBS); Bachelor's Children, 1937-38 (Cudahy Packing Co. for Old Dutch Cleanser, CBS); Oxydol's Own Ma Perkins, 1938-39 (Procter & Gamble, CBS and NBC Red); Kitty Keene, 1938 (Procter & Gamble for Dreft, CBS). (L) Dramatic stock, 1921-30 (s). (V) 1928-29. (Has also been associated with stations KFI, KFWB, KMPC, KHJ, KMTR, KNX, Los Angeles; KPO, KGO, KFRC, San Francisco; WGN, WBBM, WMAQ, WLS, Chicago, and the Iowa Network).
- HOWARD, JOHN TASKER. Writer. (R)
 The Voice of America, 1933-34 (Underwood Elliott-Fisher, CBS); also various sustaining shows, including Our American Music (NBC Blue, 1932-33); America in Music (NBC Red, 1934-35); Whither, America (NBC Blue, 1937).
- HOWARD, SHIRLEY. Popular contralto.
 (R) Shirley Howard, 1938 (sustaining, Mutual); programs for Rheingold Beer, 1934; Molle Shave Cream, 1935-36. (GA) Ford, Bond Bread, California Figs and Chevrolet programs. (V) Two years.
- HOWARD, TOM. Comedian. (R) Sunday Night Party, (Sealtest, Inc., NBC Red); Model Minstrels, Since Feb., 1939 (U. S. Tobacco Co., CBS); numerous others (with George Shelton, q.v.). (F) Shorts (Columbia, Paramount, Educational), 1932-36. (L) Greenwich Village Follies,

- 1926-30; Rain or Shine, 1931; Ziegfeld's Smiles, 1932; Gang's All Here, 1933. (V) Tom Howard & Co., 1920; Howard & Shelton, 1937.
- HOWARD, TOMMY. (Clyde Morse). Singer, pianist, KMPC, Beverly Hills. (R) Also program director of WHAM, Rochester, 5 years. (V) With Flo Lewis, Mary Coward.
- HOWARD, WALTER. Actor, announcer, WBRY, Waterbury. (R) Also NBC sustaining; WBNX, WMCA, New York; others. (L) 1934-5.
- HOWE, ELEANOR. Home economics consultant. (R) Homemakers' Exchange, 1936-38 (National Ice Advertising, CBS, 1936-37; NBC Red, 1937-38).
- HOWE, JAMES L. Producer, WLVA, Lynchburg. (R) Local shows for Sears Roebuck, Royal Crown Cola, Coca-Cola and others. (Also sales manager, promotion work.)
- HOWE, LEONARD. Newscaster, WHO, Des Moines.
- HOWE, LOUISE H. Actress, dramatic director, KSL, Salt Lake City.
- HOWE, QUINCY. News commentator. (R) World news comments. May, 1938, and Feb. to May, 1939 (WNYC. New York); also world news comments by short wave to high schools; broadcasts during the European crisis of Sept., 1938 (Mutual).
- HOWELL, CLIF. Announcer, producer, KNX, Los Angeles. Assistant announcer: Gateway to Hollywood, 1939 (Wm. Wrigley, Jr., Co., CBS); local shows. (F) Shorts (narrator, voice work).
- HOWLAND, HARRY I. Musician, KFXM, San Bernardino. (R) Also WOW, WAAW, Omaha; KOIL, Council Bluffs; KNX, KMTR, KFI and KFWB, Los Angeles; others. (V) Night club and theatre appearances.
- HOXWORTH, HARRY (The Old Fisherman). Commentator, KGKO, Ft. Worth. (R) Appeared with May Robson in transcribed series, Lady of Millions. (V) Uncle Dudley & Marguerite, 4 years.
- HOYT, CLEO. Singer, KFEQ, St. Joseph. (R) Also KFAB, Omaha; KMA, Shenandoah; WHO, Des Moines; WGY, Schenectady; KMMJ, Clay Center. (V) Faye & Cleo.
- HOYT, WAITE C. Sports commentator, WNEW, New York. (F) Movietone, 1930.

- (V) Waite Hoyte & J. Fred Coots, 1928-30. (Baseball pitcher 19 years—Giants, Yankees, Dodgers).
- HUARD, LARRY. Singer, WTIC, Hartford.
 (R) Also WCSH, Portland. (L) Stock.
- **HUARD, ROLLAND.** Lyric baritone, CHRC, Quebec.
- HUBBARD, IRENE. Character actress. (R)
 Maxwell House Show Boat (General
 Foods Corp., NBC Red); Log Cabin Dude
 Ranch (General Foods Corp., NBC Blue);
 Home, Sweet Home (Procter & Gamble,
 NBC Red and Blue); Sunday Night Party
 (Sealtest, Inc., NBC Red); Hilltop House
 (Colgate Palmolive Peet Co., CBS);
 John's Other Wife (Louis Philippe, Edna
 Wallace Hopper, NBC Red); Our Gal
 Sunday (Kolynos Toothpaste, CBS);
 Your Family and Mine (Sealtest, Inc.,
 NBC Red); Death Valley Days (Pacific
 Coast Borax, NBC Red). (L) Madame X,
 Meet the Wife; stock.
- HUBBARD, THELMA. Actress. (R)
 Mickey Mouse Theatre of the Air, 1938
 Pepsodent Co., NBC Red). (GA) 193839: Al Jolson Show (Lever Bros. for
 Lifebuoy, CBS); Texaco Star Theatre
 (Texas Co., CBS); Lux Radio Theatre
 (Lever Bros., CBS); Chase & Sanborn
 Program (Standard Brands, NBC Red);
 Silver Theatre (International Silver,
 CBS); others. (L) Stock.
- HUBBELL, RICHARD. Producer, writer, announcer. (R) 1937-38: Fun in Swingtime (Admiracion Shampoo, Mutual); Arnold Johnson (Feen-A-Mint, Mutual); others. 1938-39: Tareyton Treasury of Music (American Tobacco for Herbert Tareyton Cigarettes, WQXR, New York); Book of the Month Club, WQXR); Concert Premieres (R. H. Macy, WQXR); others. Actor, writer, WTIC, Hartford, and WNBC, New Britain, 1936; actor, WABC, New York, 1936-37; currently associated with WQXR, New York. (F) Shorts. (L) Stock, 1936. (Author of magazine articles, sketches, and a novel).
- HUBERT, HAL. Announcer, writer, producer, WMBD, Peoria.
- HUDON, LEO. Tenor, CHRC, Quebec.
- HUDSON, GABRIELLE. Pianiste, CBV Quebec.
- HUDSON, HOWARD. See Six Hits and a Miss.
- HUFFINGTON, B. WALTER. Announcer, continuity writer, WPTF, Raleigh. (R) Also WTAR, Norfolk.

- HUFFMAN, BUSTER. Sports announcer, CKOV, Kelowna.
- HUFSMITH, FRED (Armchair Quartet).
 Tenor. (R) Programs for Firestone,
 General Motors, McKesson & Robbins,
 Elgin Watch, Golden Blossom Honey,
 Maxwell House Coffee, Kirkman Soap,
 Jack Frost Sugar; also transcriptions.
 (F) Shorts. (L) (f). (V) Theatre appearances.
- HUGHES, ALICE. Commentator (fashion and beauty news). (R) Hecker's Information Service, 1937-38 (Hecker Products, Mutual). (Fashion columnist, King Features Syndicate).
- *HUGHES, ARTHUR. Actor. (R) Just Plain Bill (Anacin, BiSoDol, Kolynos, NBC Red); Stella Dallas (Chas. H. Phillips. NBC Red).
- HUGHES, GORDON T. Production director. (R) Young Hickory, 1937 (Procter & Gamble, NBC Blue); Story of Mary Marlin, 1937-38 (Procter & Gamble, NBC Red and Blue); Girl Alone, 1938-39 (Quaker Oats Co., NBC Red); others.
- HUGHES, JOHN B. News commentator.

 (R) Last Minute News, 1937-39 (Borden Milk, Don Lee and McClatchy Networks); News and Views (formerly heard over Don Lee for various sponsors; currently sponsored by Brown & Williamson Tobacco Co., CBS). (L) Dramatic stock, 10 years. (President, Pacific and Northwest Chapter of A.F.R.A.; national director, Association of Radio News Editors and Writers. Staff member of KFRC, San Francisco.)
- HUGHES, LYSBETH. Singer, harpist. (R) Horace Heidt's Brigadiers, 1935-38 (Stewart-Warner Corp., CBS, 1935-37, NBC Blue, 1937-38).
- *HUGHES, PAUL. (R) Shows on WLW, Cincinnati.
- Hughes, Rush. Commentator. (R) Hughesreel, 1938 (Borden Co., NBC Red).
- HULICK, BUDD. M.C., comedian. (R) Tastyeast Gloomchasers, 1931 (Tastyeast, CBS); Ivory Soap Program, 1932 (Procter & Gamble, CBS); Pontiac Program, 1932-34 (General Motors Corp., CBS); Camel Caravan, 1934 (R. J. Reynolds Tobacco Co., CBS); The Gulf Program, 1934 (Gulf Refining Co., CBS and NBC Red); Ford Program, 1935 (Ford Motor Co., CBS); Town Hall Tonight, 1936 (Bristol-Myers Co., NBC Red); The Minute Men, 1936-37 (Minute Tapioca, NBC Blue); Johnny Presents, What's My Name? 1938-39

- (Philip Morris & Co., Ltd., Mutual); Johnny Presents Guess Where?, March to May, 1939 (Philip Morris & Co., Ltd., Mutual). (GA) Rudy Vallee Program. RCA Magic Key, Maxwell House Show Boat, others. (Note: All programs except Philip Morris were as team of "Stoopnagle and Budd"—F. Chase Taylor and Budd Hulick). (V) Stoopnagle & Budd.
- HULL, HARWOOD, JR. Announcer, producer, WAPI, Birmingham.
- HULL, WARREN. Actor, M.C. (R) Your Hit Parade, 1935 (American Tobacco for Lucky Strike Cigarettes, CBS); Vick's Open House, 1935 (Vick Chemical Co., CBS); The Gibson Family, 1935 (Procter & Gamble for Ivory Soap, NBC Red); Maxwell House Show Boat, 1937 (General Foods for Maxwell House Coffee, NBC Red); Log Cabin Jamboree, 1937-38 (General Foods for Log Cabin Syrup, NBC Red). (F) Warner Bros. (f): educational shorts. (L) Productions by the Shuberts, Morris Green, Schwab & Mandel (f).
- HUMMEL, FRITZ. Musician, WBNS, Columbus. (R) Shows on CBS, NBC and Mutual, including programs for R. J. Reynolds Tobacco Co., American Tobacco Co., Sheaffer Pen Co., Canada Dry Co., others. (F) Warner Bros.; commercials. (V) 12 years; appeared with Paul Whiteman, Ted Weems, Mal Hallett.
- HUMMERT, ANNE. Script supervisor, writer. (R) In collaboration with Frank Hummert: American Album of Familiar Music (Bayer Aspirin, NBC Red); Broadway Merry-Go-Round (Dr. Lyon's Toothpowder, NBC Blue); Backstage Wife (Dr. Lyon's Toothpowder, NBC Red); Five Star Jones (Procter & Gamble, NBC Blue); Hammerstein Music Hall (Anacin, Kolynos Toothpaste, CBS); How to Be Charming (Charles H. Phillips, NBC Red); Little Orphan Annie (Wander Co., NBC Red); Ma Perkins (Procter & Gamble, NBC Red); Second Husband (Bayer Aspirin, CBS); Lorenzo Jones (Charles H. Phillips Chemical Co., NBC Red); Waltz Time (Charles H. Phillips Chemical Co., NBC Red); Young Widder Brown (Charles H. Phillips Chemical Co., NBC Red); Easy Aces (Anacin, NBC Blue); Mr. Keen, Tracer of Lost Person (Anacin, BiSoDol, NBC Blue); Just Plain Bill (Anacin, Kolynos, NBC Red); David Harum (B. T. Babbitt, NBC Red); Our Gal Sunday (Anacin. Kolynos, CBS); Romance of Helen Trent (Edna Wallace Hopper, Old English Wax and others, CBS); Mrs. Wiggs of the Cabbage Patch (Old English Wax, Bi-'SoDol, NBC Red); John's Other Wife

(Louis Philippe, Edna Wallace Hopper, NBC Red). (Vice-president, Blackett-Sample-Hummert, Inc.).

- HUMMERT, FRANK. Script supervisor, writer. (R) In collaboration with Anne Hummert: American Album of Familiar Music (Bayer Aspirin, NBC Red); Broadway Merry-Go-Round (Dr. Lyon's Toothpowder, NBC Blue); Backstage Wife (Dr. Lyon's Tooth powder, NBC Red); Five Star Jones (Procter & Gamble, NBC Blue); Hammerstein Music Hall (Anacin, Kolynos Toothpaste, CBS); How to Be Charming (Charles H. Phillips, NBC Red); Little Orphan Annie (Wander Co., NBC Red); Ma Perkins (Procter & Gamble, NBC Red); Second Husband (Bayer Aspirin, CBS); Lorenzo Jones, Waltz Time and Young Widder Brown (all Charles H. Phillips Chemical Co., NBC Red); Easy Aces (Anacin, NBC Blue); Mr. Keen. Tracer of Lost Persons (Anacin, BiSoDol, NBC Blue); Just Plain Bill (Anacin, Kolynos, NBC Red); Our Gal Sunday (Anacin. Kolynos, CBS); Romance of Helen Trent (Edna Wallace Hopper, Old English Wax and others, CBS); Mrs. Wiggs of the Cabbage Patch (Old English Wax, BiSoDol, NBC Red); John's Other Wife (Louis Philippe, Edna Wallace Hopper. NBC Red). (Vice-president, Blackett-Sample-Hummert, Inc.).
- HUMPHREY, EDWARD R. Announcer, WJJD, Chicago. (R) Also WHIO, Dayton; WKRC, Cincinnati. (L) 1929-30.
- HUMPHREY, HARRY ("The Old Ranger"). Actor. (R) Ma & Pa (Atlantic Refining Co., CBS); Death Valley Days (Pacific Coast Borax Co., NBC Blue, Red).
- HUNT, CARL. (Five All American). Violinist, KMMJ, Clay Center. (R) Local shows including Armour Noonday Melodies (Armour & Co.). (V) Ted Weems' Band, 1922-24.
- HUNT, FRAZIER. News commentator, writer. (R) Dr. Allan Roy Dafoe (Lehn & Fink, CBS); also substituted for Gabriel Heatter for three weeks, 1938; other shows, not current. (Newspaper and magazine feature writer.)
- HUNT, MARIE. Character actress, comedienne, Federal Theatre Radio Division. (R) Lux Radio Theatre (Lever Bros., CBS); others, on WABC, WOR and WHN, New York. (F) Paramount, Warner Bros.; shorts. (L) Productions by the Shuberts, Erlanger, Al Woods, Arthur Hammerstein and others. (V) Ann's Ancestors, Lombardi, Ltd.; others.

- HUNT, RALPH B. (Bud & Spud). Banjoist, hill-billy singer, KMBC. Kansas City. (V) Theatre appearances.
- HUNT, RAY. Announcer, M. C., WHAS, Louisville. (R) Also KMOX, St. Louis; WGN, Chicago. (V) Theatre appearances wifh Morning Jamboree.
- HUNTER, ALBERTA. Singer, actress. (R) NBC sustaining program, 1937 and 1938. (F) British International Pictures (f). (L) How Come; Show Boat, opposite Paul Robeson (London); Mamba's Daughters. 1938-39 (f). (V) Single act, nearly 10 years; theatre appearances in England, 1937. (PR) RCA Victor, H.M.V. (England), Okeh, Black Swan and others.
- HUNTER, ALFRED L. Announcer, singer, KOME, Tulsa. (R) Also Oklahoma Network; KMBC, Kansas City; KVOO, Tulsa. (V) 1934.
- HUNTER, HENRY. Actor. (R) First Nighter, 1937 (Campana Sales, NBC Red); Hollywood Hotel, 1937 (Campbell Soup Co., CBS); Welch Presents Irene Rich, 1937-38 (Welch Grape Juice, NBC Blue); Attorney-at-Law. 1938 (S. C. Johnson & Son, NBC Blue, Red); others. not current. (F) Universal (f). (L) Productions by Eva Le Gallienne, Charles Hopkins, Theatre Guild, Winthrop Ames.
- HUNTER, LUCILE. Character actress, announcer. (R) Walter Winchell, 1937-38 (Andrew Jergens Co. for Jergens Lotion, NBC Blue); Follow the Moon, 1938 (Lehn & Fink for Pebeco Toothpaste, CBS). (LS) KMBC, Kansas City, 1935.
- HUNTER, "PINKEY". Singer, orchestra leader, sports announcer, WCLE, Cleveland. (R) Singer for I. J. Fox, 1931-37; baseball resume, Sears Roebuck, 1938; play-by-play baseball for General Mills and Socony-Vacuum. 1938; others (all local). (V) Buddy Fisher and His Collegians, 1922-23. (PR) Okeh, Columbia.
- HUNTER, RAYMOND O. Actor, singer.
 (R) Maxwell House Showboat, 1936
 (General Foods, NBC Red); Getting the
 Most Out of Life, 1938 (Standard Brands
 for Fleischmann's Yeast, NBC Blue);
 Seth Parker, 1938-39 (Vick Chemical Co.,
 NBC Blue). (F) RKO (f). (L) (f).
- **HUNTINGDON, HOPE.** Singer. (R) Hollywood Sunshine Girls (Skol Products, Mutual).
- **HUNTINGTON**, **CARLOS W**. Producer, KYA, San Francisco. (Also public relations).
- HUNTLEY, THEODORE. Commentator

- (news, political). (R) The Washington Roundup, 1939 (sustaining, NBC Red). (Washington newspaper correspondent, 15 years; publicity director, Republican National Committee, 1936 pre-convention campaign; author of Life of John W. Davis, Tariff Tinkering, and others; magazine contributor).
- HUNTLY, CHET. Announcer, KFI-KECA, Los Angeles. (R) Pull Over, Neighbor 1939 (Wilshire Oil, NBC Pacific Coast Red). (L) Stock and Theatre Group, 4 years.
- HURD, JOE. Announcer, WFDF, Flint.
- *HURDLE, JACK. Producer. (R) Those Happy Gilmans, 1938-39 (General Mills, Inc., NBC Red and Blue).
- *HURLIMANN, EDOUARD. Conductor.
 (R) Standard Symphony (Standard Oil of California, NBC Red).
- *HURT, MARLIN. Member of Tom, Dick & Harry trio. (R) Plantation Party, 1938-39 (Brown & Williamson Tobacco Co., NBC Blue).
- HURT, ZACK E. Sports supervisor and announcer, KFJZ, Fort Worth. (R) Several Texas stations and XEPN, Mexico, since 1924; baseball and other sports for General Mills and Kellogg Co.; sports supervisor and announcer for Texas Quality Network. (PR) Okeh.
- HURTA, CHARLES (Chuck). Violinist, WHAS, Louisville. (R) A & P Bandwagon, 1936 (A & P Tea Co., CBS); Watch the Fun Go By, 1937 (Ford Motor Co., CBS); also KYW, Philadelphia; WJJD, WMAQ, Chicago; transcriptions. (V) Theatre appearances.

- HUSING, TED. Announcer, sportscaster.

 (R) Walter O'Keefe's Camel Caravan (R. J. Reynolds Tobacco Co., CBS); Eddie Cantor (Lehn & Fink for Pebeco, CBS); Mennen Program (Mennen Co., CBS); Sportcast (Atlantic Refining Co., CBS); Buick Presents (General Motors Corp., CBS); The Monday Night Show (The Brewers Radio Show Association, CBS); Inside Stuff by Ted Husing (Southern Dairies, Inc., CBS); also World Series broadcasts (Ford Motor Co.); many sportscasts. (F) Shorts, newsreels. (Author, Ten Years of Radio History).
- *HUSTON, JOSEPHINE. Singer. (R) Shows on WOR, New York.
- HUSTON, THEODORE. Announcer, producer, pianist, WSJS, Winston-Salem.
 (R) Also WFIL, Philadelphia. (L) Stock.
- HUTCHISON, LOLA. Singer, WMAQ-WENR, Chiqago.
- HUTSELL, ROBERT M. Musician (saxophone, clarinet), arranger, composer, orchestra leader, WHAS, Louisville. (V) Theatre appearances. (PR) RCA Victor, Columbia.
- HUTTON, GILBERT. Cellist, CKOC, Hamilton,
- HUTTON, JOAN. Blues singer, WEBR, Buffalo.
- *HUXLEY, CARROLL. Music arranger.
 (R) Tune Up Time, 1939 (Ethyl Gasoline Corp., CBS).
- HYDE, DICK. Singer, KSO, Des Moines.
- *HYMES, JOHN. Director. (R) Cities Service Concert (Cities Service Co., NBC Red). (Associated with Lord & Thomas).

I

- *IBBETT, F. G. Producer. (R) Hollywood Hotel (Campbell Soup Co., CBS).
- *IDELSON, BILLY. Actor. (R) Vic & Sade, 1934-39 (Procter & Gamble for Crisco, NBC Red and Blue).
- IGOU, BERT. Producer, announcer, KWK, St. Louis. (L) Cyrano de Bergerac, 1932; Americana, 1932; Bitter Sweet, 1933; Nina Rosa, 1933; others.
- IMBROGULIO, JOSEPH. Musical director, WFBR, Baltimore. (R) NBC Red sustaining show; local show for Household Finance Corp., others.

- IMEL, TOMMY. Drummer, WKY, Oklahoma City. (R) NBC sustaining show.
- *IMHAUS, EDWIN. (R) Good Morning Tonite (Alber Bros. Milling Co., NBC Red).
- INGHAM, BOB. Sports commentator, WTOL, Toledo. (R) Also WADC, Akron.
- INGLIS, CHARLES. News, special events, sports commentator, KLZ, Denver.
- INGRAM, ARTHUR M. Announcer, news commentator, WLEU, Erie. (R) Local shows for Gulf Refining Co., others.

- INGRAM, C. J. Commentator, interviewer.
 (R) Of Mutual Interest (sustaining, Mutual); Star Dust, since 1930 (WAAT, Jersey City). (Radio editor, Jersey Journal).
- INGSTAD, ROBERT E. Studio and sports announcer, program director, KOVC, Valley City. (R) Also WDAY, Fargo.
- *INTROPIDI, ETHEL. Actress. (R) Pretty Kitty Kelly (Continental Baking, CBS).
- IRVING, KAY. See Gertrude W. Stahl.
- IRWIN, OLGA. Soprano, CKY, Winnipeg.
 (R) Programs for Kraft-Phenix Cheese Corp., Standard Brands and others.
 (L) Patience, Maid of the Mountains, Runaway Girl (s); concert appearances; leading roles (Messiah, Elijah and others) with Philharmonic Choir and Orchestra.
- *IRWIN, PEE WEE. Musician (Raymond Scott Quintet). (R) Your Hit Parade (American Tobacco Co., CBS). (F) Selznick Productions, with Raymond Scott Quintet (f); shorts. (V) Theatre appearances.
- IRWIN, PHILIP. Announcer, KGW-KEX, Portland. (R) Standard Symphony, 1936-37 (Standard Oil of California, NBC Red); local shows. (L) The Drunkard and others; Ned Lynch Players, 1933-34 (s). (V) M.C., auto shows, sports carnivals.
- ISOLANY, ARNOLD. See The Cadets.

- ITO, BETTY CAROL. Dramatic actress..
 (R) Myrt & Marge, 1934 (Wm. Wrigley, Jr., Co., CBS); Jack Armstrong, 1935 (General Mills for Wheaties. NBC Red); First Nighter, 1937 (Campana Sales, NBC Red); Don Winslow, 1938 (Kellogg Co., NBC Red and Blue); Story of Mary Marlin, 1938 (P & G for Ivory Soap, NBC Red and Blue); Betty Crocker, 1938 (General Mills, NBC Red and Blue).
- ITURBI, JOSE. Pianist, conductor. (R) Ford Sunday Evening Hour (Ford Motor Co., CBS). (GA) Chesterfield Presents, Oct. 6, 1937 (Liggett & Myers Tobacco Co., CBS); Kraft Music Hall, June 17, 1937, July 15, 1937, Dec. 30, 1937 (Kraft-Phenix Cheese Corp., NBC Red); others. Victor recording artist, concert soloist.
- IVANS, ELAINE. Mistress of ceremonies, actress, announcer. (R) Majestic Hour, (Majestic Radio Co., CBS); Henry & George (Consolidated Cigar Corp., CBS); Eno Crime Club (H. F. Ritchie Co., CBS); True Story (Macfadden Publications, Inc., CBS); Little House of America, 1935 (Better Homes of America, Inc., CBS); others, including Sunday Morning at Aunt Susan's, 1931-38 (CBS sustaining). (F) 1913-16 (Biograph, Vitagraph, Fox, Pathe, Gaumont, Metro, others) (f). (L) Oliver Moros Co., Edgar Selwyn, Shubert, others. (V) Lewis & Gordon, 1923-24; Wellington Cross; Mann Holmer & Nicholas Joy.

J

- JACKOBSON, L. E. Producer. (R) Hymns of All Churches, 1936 (General Mills, CBS); Poetic Melodies, 1937 (Wm. Wrigley, Jr., Co., CBS); Mortimer Gooch, 1937 (Wm. Wrigley, Jr., Co., CBS); Zenith Radio Foundation, 1937-38 (Zenith Radio Corp., CBS); Matinee Melodies, 1938 (Varady of Vienna, Mutual); others. (Associated with WGN, Chicago).
- JACKSON, A. B., JR. (Bud). News commentator, sports announcer, KWOS, Jefferson City. (R) Sports program for Hyde Park Breweries, 1937-39; others. (Formerly newspaper sports editor.)
- JACKSON, BEN. Banjoist, singer, KVOO, Tulsa. (R) Lum and Abner, 1933 (Ford Motor Co., NBC Red); also local shows. (V) Appearances at theatres, night clubs,

- barn dances. (PR) American Record Corp.
- *JACKSON, DALE. Script writer. (R) Pick & Pat, 1938, to Feb., 1939 (U. S. Tobacco Co., CBS).
- JACKSON, ETHEL. Actress, singer, KRKD, Los Angeles. (F) M-G-M, Monogram, independent productions; shorts. (L) Stock. (V) Theatre appearances.
- JACKSON, GEORGE. Announcer, M.C., WBOW, Terre Haute. (R) Also WGBF, Evansville; KFAC, Los Angeles. (V) Theatre and night club M.C.
- JACKSON, GLENN. Announcer, WLVA, Lnychburg. (R) Programs for Kellogg Co., 1938; Continental Baking, 1938-39; Procter & Gamble, 1939; others.

- JACKSON, HELEN. Singer. (R) Johnny Tresents, 1937 (Philip Morris & Co., NBC Red, CBS); Chesterfield Program, 1936-37 (CBS); Heinz Magazine of the Air, 1937 (H. J. Heinz Co., CBS); as member of the Three Harmonics, 1938-39: Johnny Presents (Philip Morris & Co., CBS); as member of Kay Thompson Rhythm Singers: Tune-Up Time. 1939 (Ethyl Gasoline, CBS). (LS) WMCA, WEAF, New York City. (F) Shorts. (L) Earl Carroll's Sketch Book, 1935.
- *JACKSON, JOSEPH H. (R) NBC shows.
- JACKSON, RILEY. Announcer, WIND, Gary. (R) Also WJBC, Bloomington; local show for Nehi Bottling Co., others.
- JACKSON, PROF. V. W. Nature study talks, CKY, Winnipeg. (R) Since 1923. (Professor of biology in the Agricultural College and University of Manitoba).
- JACKY, FRED. Choir conductor. (R) Hymns of All Churches (General Mills, Inc., CBS, NBC Red and Blue).
- JACOBS, EDGAR. Producer, announcer, WNEW, New York. (R) Also WNAC, Boston; WTIC, Hartford, and WFBL, Syracuse, as announcer and producer.
- JACOBS, JOHN B. Announcer, KMOX, St. Louis. (R) Also KTSA, San Antonio; local shows including programs for Rival Dog Food and General Mills, Inc.
- JACOBSEN, ANDY. Orchestra leader, WNAC-WAAB, Boston. (R) Also Yankee Network; local shows for Loose-Wiles Biscuit Co., others.
- JACOBSEN, MARTIN. Announcer, WCFL, Chicago. (R) Also KFH, Wichita; KWKC, WDAF, Kansas City; WJJD, Chicago; WKY, Oklahoma City.
- JAEGER, JOHN. See George Brooks.
- JAEGER, JOHN B. Announcer. (R) Johnny Presents, 5 months in 1937 (Philip Morris & Co., CBS); Smilin' Jack, 1939 (Sweets Co. of America for Tootsie Rolls, Mutual). (LS) Football reporter, 1937 (Shell Oil, WNEW, New York). Chief announcer, WNEW.
- JAGER, FELIX. Script writer. (R) True Detective Mysteries, 1938-39 (Lambert Pharmacal Co., Mutual).
- *JAMES, FRANK G. Director. (R) Voice of Firestone (Firestone Tire & Rubber Co., NBC Red). (Associated with Sweeney & James).
- *JAMES, GEE GEE. (R) Hilltop House

- (Colgate-Palmolive-Peet Co., CBS). (L) No Time For Comedy.
- JAMES, HUGH. Announcer. (R) Lowell Thomas, 1937-39 (Sunoco, NBC Blue); Terry and The Pirates, 1938 (Bowey's, Inc., for Dari Rich, NBC Red); Cheer Up, America, 1938 (Mennen Co., NBC Red). (LS) WEAF, WJZ, New York, 1938. (F) Shorts, (NBC staff announcer.)
- *JAMES, LUCY. Member of the Twin Trio. (R) Fred Waring & His Pennsylvanians (Grove Laboratories, Inc., NBC Red).
- JAMES, ROBERT H. Pianist, WHAS, Louisville.
- *JAMESON, HOUSE. Actor. (R) Young Widder Brown, 1938-39 (Charles H. Phillips Chemical Co., NBC Red).
- JAMISON, ANN. Soprano. (R) Palmolive Beauty Box, 1934 (Colgate-Palmolive-Peet for Palmolive Soap, NBC Red); The Pause That Refreshes, 1934 (Coca-Cola, NBC Red); Hollywood Hotel, 1935-38 (Campbell Soup Co., CBS). (LS) Canadian programs. (L) Operettas in Canada. (V) Theatre appearances in Canada and the U. S.
- JAMISON, BONNIE (Knights of Note). Singer, KSTP, Minneapolis-St. Paul. (R) Also NBC Red sustaining shows, 1938-39. (V) Personal appearances in hotels and theatres, 1938-39.
- JANES, ART. See Maple City Four.
- JANETZKE, REINOLD W. Announcer. (R) The Lutheran Hour, seasonally since 1935 (Lutheran Laymen's League, Mutual); The Laymen's Hour, 1935-38 (Lutheran Laymen's League of Greater St. Louis, KFUO, St. Louis).
- JANIS, HAL. Sports director, WMCA, New York. (R) Programs for General Mills, Auburn Motors and others.
- *JANNEY, WILLIAM. (R) Howie Wing 1938-39 (Kellogg Co., CBS).
- JANSER, ARNOLD. (The WSPR Concert Trio). Cellist, WSPR, Springfield.
- JARMAN, AUGUSTA M. See Margaret Mills.
- JARRIS, STAR. Entertainer, WNAX Yankton.
- JARVIS, FREDERICK S. Producer, announcer, CKGB, Timmins. (L) The Snow Queen and others (f).
- JARZEBOWSKI, CASIMIR. Announcer (Polish programs), WHOM, Jersey. (R) Also WBNX, WFAB, WWRL, New York

- JAY, LESTER. Dramatic actor. (R) March of Time, 6 years (Time, Inc., Remington Rand and others, CBS); The Gumps. 1934-35 (Corn Products for Karo, CBS); Dick Tracy, 3 years (California Syrup of Figs, CBS); Kate Smith's Hour, 3 years (General Foods for Swan Down and Calumet, CBS); Big Town, 13 weeks (Lever Bros. for Rinso, CBS); Just Plain Bill (Kolynos, Anacin, CBS). (GA) Rudy Vallee program, 3 times (Standard Brands, NBC Red). (LS) Terry and Ted, 3 years (Bond Bread, WOR, N. Y.) (L) Tommy; Dead End.
- *JEIDELL, DAVID. Director, producer.
 (R) R & R Entertainers, 1938-39 (Richardson & Robbins, NBC Red and Blue).
- JELLISON, ROBERT. Actor. (R) The First Nighter, 1938 (Campana Sales for Italian Balm, NBC Red); Grand Hotel, 1938 (Campana Sales for Dreskin, NBC Blue); A Tale of Today, 1938 (Princess Pat, Ltd., NBC Red); Stepmother, 1938 (Colgate-Palmolive-Peet, CBS); Lucky Girl, 1938 (Minit Rub, Mutual); Story of Mary Marlin, 1938-39 (P & G, NBC Red and Blue); others.
- JENKINS, ALDER. Interviewer, writer, director, actor, WQXR, New York.
- *JENNINGS, ROBERT G. Director. (R) Midstream (P & G, NBC Red); Bert Lytell in Golden Theatre Group (Lewis-Howe Co., NBC Blue); Knickerbocker Playhouse (P & G, CBS); Jimmie Fidler (P & G, successively NBC Red, CBS); Welch Presents Irene Rich (Welch Grape Juice, NBC Blue); Vocal Varieties (Lewis-Howe Co., NBC Red). (Associated with H. W. Kastor & Sons Advertising Agency).
- JENSEN, HELEN (Winnie, Lou & Sally Trio). Pianist, WLS, Chicago. (R) Also Alka-Seltzer program, NBC, 1933; WBBM. Chicago. (V) WLS Barn Dance Show. (PR) Columbia.
- JEPSON, HELEN. Operatic soprano. (R) General Motors Concerts, Oct. to Dec., 1937 (General Motors Corp., NBC Blue). (GA) Lux Radio Theatre (Lever Bros., CBS); Kraft Music Hall (Kraft-Phenix Cheese Corp., NBC Red). (F) Samuel Goldwyn (f).
- JERITZA, MARIA. Singer. (R) General Motors Concerts (General Motors Corp., NBC Blue). (Opera and concert star.)
- JEROME, EDWIN. Character actor. (R) March of Time, 1934-38 (various sponsors, including Time and Life Magazines, Servel, Inc., NBC Blue); Cavalcade of

- America, 1934-38 (E. I. du Pont de Nemours, CBS). Mr. Keen, Tracer of Lost Persons (BiSoDol, Kolynos, NBC Blue); Spy Secrets, 1938 (Cummer Products for Energine, NBC Red); Dick Tracy, 1938-39 (Quaker Oats Co., NBC Red); Famous Jury Trials, 1938-39 (local sponsors, Mutual); When A Girl Marries, 1939 (Prudential Insurance Co., CBS). (LS) WJZ, New York. (F) Columbia; shorts. (L) Productions by Belasco, Jed Harris, Max Gordon (s, f). (V) 1922-30; Thank You Doctor, Lots & Lots of It, and Troubles (with Irene Rich, 1921).
- JEROME, HOWARD. Pianist, CKOC, Hamilton.
- JESSEE, RANDALL, Announcer, actor KWOC, Poplar Bluff. (R) Also KWOS, Jefferson City; local shows for Standard Oil Co., Philco Radio & Television Corp., others. (L) 1936-37. (Also general manager).
- JESSEL, GEORGE. Actor, producer, writer. (R) Thirty Minutes in Hollywood, 1937-38 (regional sponsorship, Mutual); For Men Only, 1939 (Bristol-Myers for Vitalis, NBC Red). (LS) Georgie Jessel's Jamboree, 1939 (Reid's Ice Cream, WJZ, N. Y.). (F) Actor and producer, Universal, Warner Bros., First National, M-G-M (s). (L) Jazz Singer, War Song, Joseph, 3 Winter Garden shows, Sweet and Low (s). (V) 30 years. (Writer of many songs.)
- JEWELL, JAMES. Program and production manager, WWJ, Detroit. (R) Lone Ranger and Green Hornet (participating, Mutual and Michigan Radio Network). (F) Paramount; commerials. (L) Stock. (V) Theatre appearances. (PR) RCA Victor.
- JEWETT, TED. Actor, announcer. (R) March of Time, 1935-39 (Time, Life and Fortune Magazines, Wm. Wrigley, Jr., Co., Remington Rand, Servel, Inc., for Electrolux Refrigerators, at various periods, NBC Blue and CBS); Cavalcade of America, 1937-39 (E. I. du Pont de Nemours, CBS); The Might Show, 1938-39 (Penick & Ford for My-T-Fine Dessert, CBS); Believe It or Not, 1939 (Nehi, Inc., for Royal Crown Cola, CBS). (F) Narrator for commercial films. (Staff announcer, NBC, 1930-32; NBC evening program manager, 1932-34; free lance since 1934).
- JIMMIE & DICK, THE NOVELTY BOYS. See Richard B. Klasi and Dana M. Pierson.
- JOACHIM, M. H. H. Playwright, producer. (R) Vignettes in Symphony, 1929-30

(Cadillac Motor Car Co., CBS Pacific Coast Network); Omar the Mystic, 1932 (Purity Bakeries Corp., Mutual); Your Unseen Friend, 1936-38 (Beneficial Management Corp., CBS). (Author, lecturer.)

- JOBIN, PHIL. Accordionist, CHRC, Quebec.
- JOHANSEN, MARTIN V. Announcer, actor, singer, WCMI, Ashland. (R) Also KTEM, Temple. (L) Concert tours.
- JOHNNY. See Johnny Roventini.
- JOHNS, JOHN. Dramatic actor, KDKA, Pittsburgh. (L) He, 1933-34; The Mask & The Face, 1934-35; Invitation to a Murder, Olympia, 1936-37; Streets of New York, 1937-38: Alice in Wonderland; Snow White & Seven Dwarfs (s,f).
- JOHNSON SISTERS (Aliceruth & Harriot). Singers, WKY, Oklahoma City. (R) CBS & NBC shows; also KDKA, Pittsburgh; WOC, Davenport; WSAZ, Huntington; WTAR, Norfolk. (F) Shorts. (V) Theatre appearances.
- JOHNSON, ALICERUTH. (Mrs. Leslie Rietfors). See Johnson Sisters.
- JOHNSON, BERT. Sports announcer, CKOV, Kelowna,
- JOHNSON, BESS. Actress, announcer. (R) Lady Esther of the Lady Esther Serenade, 1931-37 (Lady Esther, Ltd., NBC Red, CBS): Today's Children, 1932-37 (Pillsbury Flour Mills, NBC Red); Hilltop House, since Nov. 1, 1937 (Colgate-Palmolive-Peet, CBS). (Also producer, writer, advertising agency executive).
- *JOHNSON, BILL. (R) NBC shows.
- JOHNSON, CARL. Musician, violinist, WDGY, Minneapolis-St. Paul. (V) Theatre appearances.
- JOHNSON, CLIFFORD T. Sports and news commentator, announcer, producer, KYSM, Mankato. (R) Also KSOO, Sioux Falls; KSTP, WDGY, Minneapolis-St. Paul; local shows for Allis-Chalmers Co., others. (V) Theatre appearances.
- JOHNSON, DICK. Announcer, KTUC, Tucson.
- JOHNSON, DON (Professor Figgsbottle). Writer, comedian. (R) Staff writer for Al Pearce, 1933-35; free lance, 1935-39, and has written material for numerous programs including The Gumps, 1936-37 (Lehn & Fink for Pebeco Toothpaste, CBS); Tim and Irene, 1938 (Admiracion Shampoo, Mutual); Horace Heidt & His Brigadiers, 1938 (Stewart-

Warner Corp., NBC Blue); Come On, Let's Sing, 1936-37 (Gillette Safety Razor Co., CBS); Easy Aces, during Mr. Ace's annual vacations, 1937-38 (Anacin, NBC Blue); Town Hall Tonight, 1939 (Bristol-Myers for Sal Hepatica and Ipana, NBC Red). (GA) As Professor Figgsbottle of Fishface and Figgsbottle: Rudy Vallee program (Standard Brands, NBC Red); Jell-O Program Starring Jack Benny (General Foods, NBC Red); Universal Rhythm (Ford Motor Co., CBS) and others, since 1935. (V) Professor Figgsbottle.

- JOHNSON, DORA. Dramatic actress.

 (R) Betty & Bob, 1937 (General Mills for Bisquick, NBC Red); The Story of Mary Marlin, 1937 (Procter & Gamble for Ivory Soap, NBC Blue); Bachelor's Children, 1937 (Cudahy Packing Co. for Old Dutch Cleanser, Mutual); Ma Perkins, 1937-38 (Procter & Gamble for Oxydol, NBC Red); Grandma Travels, 1937-38 (Sears, Roebuck & Co., transcriptions). (LS) Letters Brought to Life, 1937 (Gold Medal Flour, WGN, Chicago). (L) Little Theatre and stock.
- JOHNSON, EDDIE. See Midland Minstrels.
- *JOHNSON, EDWARD. M.C. (R) Metropolitan Opera Auditions of the Air (Sherwin-Williams, NBC Blue). (Manager, Metropolitan Opera Co.).
- JOHNSON, GEORGE. Orchestra leader, pianist, organist, KOIL, Omaha.
- JOHNSON, GEORGE. Violinist, KVI, Tacoma.
- JOHNSON, H. C. Announcer, KFRO, Longview.
- JOHNSON, HARRY A. Sports announcer, KFAB-KOIL-KFOR, Lincoln. (R) Major league baseball for General Mills and Socony-Vacuum; also KMA, Shenandoah; KRNT, Des Moines; WNAX, Yankton.
- JOHNSON, HARRIOT (Mrs. James E. Cox). See Johnson Sisters.
- JOHNSON, PARKS. Interviewer. (R) Vox Pop, 1935 (Standard Brands, NBC Blue); Vox Pop, 1935-38 (Cummer Products for Molle Shaving Cream, NBC Red); Radio Newsreel, 1937-38 (Cummer Products for Energine, NBC Red); Vox Pop, 1938-39 (Penn Tobacco Co., NBC Red). (Frequently teamed with Wallace Butterworth). (LS) KTRH, Houston, 1932-35. (F) Paramount, 1938 (voice work).
- JOHNSON, RAY. See the Foursome.

- JOHNSON, RAYMOND. Actor. (R) A Tale of Today, 1936-38 (Princess Pat. Ltd., NBC Red); Girl Alone, 1936-38 (Kellogg Co., NBC Red); Today's Children, 1936-38 (Pillsbury Flour Mills, NBC Red); Grand Hotel and The First Nighter, 1936-38 (Campana Sales, NBC Blue, NBC Red); Guiding Light, 1937-39 (Procter & Gamble, NBC Red); Public Hero No. 1, 1938 (Falstaff Brewing, NBC Red); Win Your Lady, summer, 1938 (Jergens-Woodbury Sales, NBC Blue); Your Family and Mine, 1938-39. (Sealtest, Inc., CBS); Valiant Lady, 1938-39 (General Mills, NBC Red and Blue). Lady Windermere's Fan, 1931; Pygmalion, 1932; Three Sisters, 1932; Macbeth, 1933; At Mrs. Beams, 1933; There's Always Juliet (road), 1935; Hay Fever (road), 1935 (s).
- JOHNSON, ROLLIE. Sports commentator, WCCO, Minneapolis-St. Paul. (R) Local shows for Chevrolet Motor Company, General Food Corp. (F) Commercials. (V) Theatre appearances.
- JOHNSON, SAMUEL L. Comedian (straight), singer, continuity writer, musician, WNOX, Knoxville. (R) Also WKRC, Cincinnati; WHAS, Louisville. (V) Monk & Sam, over 10 years.
- JOHNSON, WALTER. Baseball broadcaster, WJSV, Washington. (R) Play-by-play broadcasts of Washington Senators (General Mills for Wheaties). (Famous baseball pitcher and manager).
- JOHNSTON, EDDIE. Drummer, WWVA, Wheeling. (R) Musical Steelmakers, 1937-39 (Wheeling Steel, Mutual); local shows.
- JOHNSTON, HERB, JR. Announcer, KSLM, Salem.
- JOHNSTON, JOHNNIE. Singer, WMAQ-WENR, Chicago. (R) Sustaining shows. (F) Shorts.
- JOHNSTON, RUSS. Writer, producer, KNX, Los Angeles. (R) Gateway to Hollywood, 1939 (Wm. Wrigley, Jr., Co., CBS); also William Wrigley, Jr., Co. program, CBS; Great Northern Railway program, NBC (not current). (F) Shorts (narrator).
- JOHNSTONE, BILL. Actor. (R) Big Sister (Lever Bros. Co., CBS); Gang Busters (Colgate-Palmolive-Peet Co., CBS); There Was a Woman (Glass Container Association of America. NBC Blue): March of Time (Servel, Time, Inc., and others, NBC Blue, CBS); The Shadow (Delaware, Lackawanna & Western Coal, Mutual); Valiant Lady (General Mills,

- NBC Red and Blue); Famous Jury Trials (local sponsors, Mutual); others. (F) March of Time. (L) Stock.
- JOHNSTONE, EVERETT M. Actor, WXYZ, Detroit. (R) Also WBBM, WCFL, WGN, Chicago; WLW, Cincinnati; Little Orphan Annie (Wander Co., NBC Red); Romance of Helen Trent (Edna Wallace Hopper, Old English Floor Wax, CBS); Lone Ranger and Green Hornet (local sponsors, Mutual); many others, including transcriptions. (F) Shorts.
- JOHNSTONE, FRED. Announcer, musical director, WLVA, Lynchburg. (R) Local show for Piggly Wiggly Stores, others.
- JOHNSTONE, JACK. Script writer. (R) Johnny Presents (Philip Morris & Co., CBS and NBC Red); Smilin' Jack, 1939 (Sweets Co. of America for Tootsie Rolls, Mutual).
- JOLESCH, WILLIAM. Continuity writer, WBAP, Ft. Worth.
- JOLLY BILL. See William Steinke.
- JOLLY GILLETTE. See Eileen Barton.
- JOLSON, AL. Singer, comedian, actor, M.C.
 (R) Chevrolet, 1933; Shell Chateau, 1935-36 (Shell Union Oil Corp., NBC Red.); Al Jolson Program, 1936 to March, 1939 (Lever Bros. Co., CBS). (F) Warner Bros., United Artists, First National; starred in "The Jazz Singer", the first all-talking picture. (L) The Whirl of Society, 1912; The Honeymoon Express, 1913; Big Boy, 1925; Wonder Bar, 1931. (V) 1906-11; theatre appearances.
- JONASON, WILLIAM. String musician, KFEQ, St. Joseph. (R) Programs for Armour & Co., Consolidated Drug and others. (V) Theatre appearances.
- JONES & HARE. See Billy Jones.
- JONES, ARTHUR T. Program director, announcer, writer. (R) Empire Builders, 1930 (Great Northern Railroad, NBC Blue); Maytag Hour, 1930 (Maytag Washing Machines, NBC Blue); World's Fair broadcasts, 1934 (NBC and CBS); others, since 1925. (Currently with WEW, St. Louis; previously with WIND, Gary; KWK, St. Louis; WKBB, Dubuque, and others).
- JONES, BILLY. Singer, comedian. (R) Happiness Boys, 1923-29 (Happiness Candy, WEAF, New York); Flit Soldiers, 1928 (Standard Oil of New Jersey for Flit, WJZ, New York); Interwoven Pair, 1930-33 (Interwoven Stock-

- ing Co., NBC Red); Happiness Boys. 1932 (Best Foods, successively NBC Blue and Red); Taystee Bread program, 1936 (WOR, New York); Original Community Sing, 1936-37 (Gillette Safety Razor Co., CBS). (All the above programs were done with Ernie Hare, deceased 1939; Billy Jones currently has a program for Sachs Furniture over WMCA, New York). (F) 5 or 6 shorts. (L) Midnight Sons, 1909; musical comedy (s,f). (V) Spiegel & Jones, 2 years; Grant & Jones, one year; Spook Minstrels, 2 years; Bachelor Club. (PR) RCA Victor, Columbia, Brunswick, Aoelian, Okeh, Banner, Federal, Emerson and others. (Associated the late Ernie Hare for 20 years).
- JONES, GIL. See The Three Romeos.
- JONES, GINGER. Actress. (R) Jenny Peabody (F & F Laboratories, Inc.. CBS); Carters of Elm street since Feb. 13, 1939 (Wander Co. for Ovaltine, NBC Red).
- *JONES, GROVER. Script writer. (R) Silver Theatre (International Silver Co., CBS).
- *JONES, GWYNFI. Singer. (R) Good Morning Tonite (Albert Bros. Milling Co., NBC Red).
- JONES, HELEN. Singer, WOWO-WGL, Ft. Wayne. (V) Theatre appearances. (PR) Stark.
- JONES, KELSEY (Casey). Violinist, WHAS, Louisville. (V) Kentucky Mountaineers, Bar-X Boys.
- JONES, LILLIAN. Pianist, orchestra leader, WMIN, Minneapolis-St. Paul. (L) Stock.
- JONES, MARGERY E. Entertainer, WMBR, Jacksonville. (L) 1938-39.
- *JONES, OLIVER. Singer. (R) Good Morning Tonite (Alber Bros. Milling Co., NBC Red).
- JONES, ROBERT L. Announcer, WOKO-WABY, Albany.
- JONES, VENIDA. Organist, pianist, KMOX, St. Louis.
- JONES, VIRGINIA. Pianist, singer, KCMO, Kansas City. (R) Also WDAF.
- *JONES, WILLIAM. Producer. (R) National Barn Dance (Miles Laboratories, Inc., NBC Blue).
- JORDAN, CORINNE. Program director, continuity writer, producer, KSTP, Minneapolis-St. Paul. (R) Local shows for Montgomery Ward, others.

- JORDAN, GEORGE A. ("Pop"). Sports commentator, CFQC, Saskatoon.
- JORDAN, JACKIE. Juvenile actor (character, dramatic, comedy). (R) 1938-39 season: The O'Neills (P & G for Ivory Soap, NBC Red); Your Family and Mine Sealtest Laboratories, NBC Red); Hilltop House (Colgate-Palmolive-Peet, CBS). (F) Shorts. (L) Tomorrow and Tomorrow, 1932-33; Peter Pan, 1933-34; Sunup to Sundown, 1938; others.
- JORDAN, JAMES E. See Fibber McGee & Molly.
- JORDAN, MARION. See Fibber McGee & Molly.
- JORDAN, MAX. European director, National Broadcasting Co.
- JORDAN, RALPH. Cowboy singer, musician, KGO-KPO, San Francisco. (R) Woman's Magazine of the Air, 1938-39 (Lamont Corliss Co., NBC Red); also KLX, Oakland; KSFO, San Francisco. (V) Theatre appearances.
- *JOSEPHSBERG, MILTON. Script writer.
 (R) Pepsodent Program Starring Bob
 Hope, 1938-39 (Pepsodent Co., NBC Red).
- JOSEPHY, ALVIN M., JR. Special features and news broadcasts, WOR, New York. (F) Writer for M-G-M, 1934-35.
- JOSTYN, JAY. Actor (leads, characters). (R) Famous Actors' Guild Presents Second Husband, 1937-39 (Bayer Aspirin, CBS); Hilltop House, 1937 (Colgate-Palmolive-Peet for Palmolive Soap, CBS); Our Gal Sunday, 1937-39 (Anacin and Kolynos, CBS); The Life of Mary Sothern, 1937-38 (Lehn & Fink for Hinds Honey & Almond Cream, CBS); Mrs. Wiggs of the Cabbage Patch, 1938 (Old English Wax, BiSoDol, NBC Red); Popeye The Sailor, May to July, 1938 (Joe Lowe Corp. for Popsicles, CBS); This Day is Ours, 1938-39 (P & G for Crisco, CBS). (L) Stock and productions, 8 years.
- JOY, RICHARD. Announcer, producer.
 (R) News Thru a Woman's Eyes, 1937
 (Pontiac Motors, CBS); Good Afternoon,
 Neighbors, 1937 (Durkee Famous Foods,
 CBS); The Newlyweds, 1937 (Listerine,
 CBS); My Secret Ambition, 1938 (Durkee Famous Foods, CBS); Road of Life,
 1938-39 (P & G, CBS); I Want a Divorce,
 1939 (S & W Fine Foods, CBS); also local shows, news and special events in
 present capacity as staff member of KNX
 Los Angeles.
- JOYNER, FRED. Special events announcer.

producer, WHKC, Columbus. (R) local show for Chevrolet Motor Co., others.

JULIAN, JOSEPH. Actor. (R) Life of Mary Sothern, 1936-38 (Lehn & Fink for Hinds Honey & Almond Cream, CBS); Myrt & Marge, 1937-38 (Colgate-Palmolive-Peet for Concentrated Super Suds, CBS); True Story Court of Human Relations, 1938 (Macfadden Publications, NBC Red); On Broadway, 1938 (General Foods for Diamond Crystal Shaker Salt, NBC, Blue). (L) Judgment Day (Elmer Rice), 1935; stock.

JUNCKER, CARL. Announcer, WDSU. New Orleans.

JUNIOR, JOHN. Actor, comedian, FTRD. (R) Shows on CBS, NBC and WOR, New York. (F) United Artists, First National, Warner Bros. (L) Shows produced by Belasco, Sam Harris, others: 25 years.

JUSTUS, GRACE. Organist, pianist, singer, commedienne. (R) 4 years on NBC networks with Scot Maclean as Grace & Scotty. (V) Maclean & Grace, 10 years; hotel engagement with Scot Maclean and His Royal Scots; featured theatre organist. (PR) Brunswick, Vocalion, Melatone, Perfect.

JUVELIER, JEANNE. Actress (dramatic, straight, dialect). (R) Myrt & Marge, 1933 (William Wrigley, Jr., Co., CBS); Betty & Bob, 1933-36 (General Mills, NBC Blue); The Story of Mary Marlin, 1935-36 (International Cellucotton for Kleenex, NBC Red); Molly of the Movies, 1936-37 (Ovaltine, Mutual); Little Orphan Annie, 1936 (Ovaltine, NBC Red); Kid Sister, 1936 (General Mills, Mutual); The Guiding Light, 1937-38 (Procter & Gamble, NBC Red); Arnold Grimm's Daughter, 1937-39 (General Mills, CBS). (L) Provincetown Players, 1922-24; stock, 1924-34 (s,f).

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KADELL, CARLTON. Announcer. (R) Music from Hollywood (Liggett & Myers Tobacco Co., CBS); Thrills, 1937-38 (Union Oil Co., NBC Red); Big Town, 1937-39 (Lever Bros. for Rinso, CBS); Passing Parade, 1938 (Union Oil Co., NBC Red); Jimmie Fidler, 1939 (P & G. CBS); others.

KAHN, ROGER WOLFE. Orchestra leader, composer. (R) Lucky Strike Hour, 1932 (American Tobacco, NBC Blue); Variety Hour, 1936 (3 G Clothes Co., Inter-City Network). (F) Shorts. (L) Featured with orchestra in Vogues of 1924; composed music for Here's Howe, 1928; Americana, 1928; 9:15 Revue, 1929. (V) Roger Wolfe Kahn & His Orchestra, 1924-33. (PR) Victor, Brunswick, Columbia.

KALAR, PHILIP B. Baritone, producer, WLS, Chicago. (R) Also KFI, Los Angeles; WBBM and WGN, Chicago. (F) Fox Movietone; M-G-M; United Artists (f). (L) Student Prince (original company), 1925-26 (f). (V) 1926-28.

KALLEN, KITTY. Singer, WCAU, Philadelphia. (R) Shows for General Mills, others. (V) Local theatre appearances.

KALMAR, BERT. Writer. (R) Burns & Allen, 1938-39 (Liggett & Myers Tobacco for Chesterfield Cigarettes, CBS). (F) Paramount, RKO, M-G-M, First National,

20th Century-Fox, Hal Roach Studios, as story, music and lyrics writer (principally in collaboration with Harry Ruby, q.v.). (L) Five O'Clock Girl, The Ramblers, Animal Crackers, Helen of Troy, N. Y., Good Boy. (V) Bert Kalmar and Jessie Brown in Nurseryland, 1909-18. (Writer of Three Little Words, I Wanna be Loved by You, Oh! What a Pal was Mary, Who's Sorry Now, and others).

KALTENBORN, HANS VON. News commentator. (R) Headlines and Bylines, 1937-38 (CBS); Kaltenborn Comments, 1939 (General Mills, CBS); Kaltenborn Edits the News, 1939 (Pure Oil Co., CBS). (News editor, CBS; author, lecturer).

KALUSCHE, EARLE. Announcer, newscaster, WFAA, Dallas. (R) Also Texas Quality Network; program director, KRFO, Longview, 1936-37. (F) Shorts.

KAMA, CHARLES. Director (Moana Hawaiians), KONO, San Antonio. (L) 1914-17; 1922. (V) Pickert & Kama's Royal Hawaiians, 1922-26; theatre appearances. (PR) RCA Victor.

KAMM, HERBERT. Sports announcer and writer, WCAP, Asbury Park. (R) Also WBRB, Red Bank. (Sports writer, Asbury Park Press).

KAMMAN, BRUCE. Actor, writer, pro-

- ducer. (R) Kaltenmeyer's Kindergarten, 1936-39 (Quaker Oats Co., NBC Red, 1936-37, currently sustaining). (V) Theatre appearances.
- KAMPE, MEL. Announcer, actor, WIL, St. Louis. (R) Also KMOX, St. Louis; transcriptions.
- KANE, ELEANOR G. Director. (artist bureau), WCOP, Boston. (L) Artists & Models, Mitzie, A Night In Spain. (V) Theatre appearances.
- KANE, JOHNNY. Actor (leads, juvenile, comedy). (R) The Country Doctor, 1932 (Lambert Pharmacal Co. for Listerine, . NBC Blue); Red Davis, 1933-35 (Beech-Nut Packing Co., NBC Blue); Five Star Jones, 1936 (Procter & Gamble, NBC Blue): Pepper Young's Family, 1936-39 (Procter & Gamble, NBC Red and Blue). (F) M-G-M, Paramount, First National, D. W. Griffith (f); shorts; March of Time. (L) Tangerine, 1924; Music Box Revue, 1925; Little Jesse James, 1926; Happy Go Lucky, 1927; Sweet Lady, 1928; Veneer, 1929; The Long Road, 1930; Prince Charming, 1931; The Milky Way, 1933; The Sky's the Limit, 1934; One Thing After Another, 1937 (f). (V) Shields & Kane, 1922-24.
- KANE, JOSEPH N. Interviewer. (R) Famous First Facts, 1938-39 (sustaining, Mutual). (Editor, correspondent; author of Famous First Facts, More First Facts, 1,000 Facts Worth Knowing, and others).
- *KANE, MURRAY. Member of Two Bees and a Honey. (R) Fred Waring & His Pennsylvanians (Grove Laboratories, Chesterfields, NBC Red).
- **KANNA, RALPH D.** Announcer, WOKO-WABY, Albany. (R) Also WGY, Schenectady.
- KANNENSOHN, DAVE. Musician, WBNS, Columbus. (V) Ted Mack Revue, 1937.
- KANNER, HAL (Two Bees and a Honey). Singer, musician, arranger. (R) Fred Waring & His Pennsylvanians, 1938-39 (Grove Laboratories for Bromo-Quinine, NBC Red, 1938-39; Liggett & Myers Tobacco for Chesterfield Cigarettes, NBC Red, 1939); other network programs, in the past, for Venida, RCA Victor and E-Zee Freeze Ice Cream. (F) Shorts. (V) Al Siegal's 3 Manhattanites, 1936; with Fred Waring, as a member of Two Bees and a Honey.
- KANTER, BEN. Pianist, musical director, WJJD, Chicago. (R) Also WBBM, Chicago. (V) 1931.

- *KAONOHI, DAVID. (R) Honolulu Bound (Hawaiian Pineapple Co., CBS).
- PETER (Waldemar). KAPPEL. matic actor. (R) Philip Morris Program, 1936-37 (Philip Morris & Co., NBC Red); Big Sister, 1937-39 (Lever Bros., CBS); Aunt Jenny's Real Life Stories, 1937-39 (Lever Bros., CBS); Life Can Be Beau-tiful, 1938 (P & G, NBC Red); Stella Dallas, 1938-39 (Charles H. Phillips Chemical Co., NBC Red; originally a local show for Tetley's Tea); Hilltop House, 1938-39 (Colgate-Palmolive-Peet, CBS); Big Town, 1938-39 (Lever Bros., CBS); Mary & Bob's True Stories, 1938-39 (Macfadden Publications, NBC Blue); Criminal Case Histories with Warden Lewis E. Lawes, 1938-39 (Wm. Warner for Sloan's Liniment, NBC Red); David Harum, 1939 (B. T. Babbittt for Bab-O, NBC Red); Central City, 1939 (P & G, NBC Red); Alias Jimmy Valentine, 1939 (Dr. Lyon's Toothpowder, NBC Blue); others. (L) Theatre Guild, 1934; Herod and Marianne, with Katharine Cornell, 1938 (f).
- KAPSAR, GORDON. Musical director, orchestra leader, WPTF, Raleigh.
- KARASICK, MARION. Assistant program director, actress, continuity writer, WSAY, Rochester.
- KARN, WILLIAM L. Announcer, sportscaster, M.C., WFAA, Dallas. (R) Also Dixie and Texas Quality Networks; shows for Dr. Pepper Co., others. (V).
- KARNEY, BEULAH. Household economist, KMBC, Kansas City. (R) Local shows for Sherwin-Williams, Lamont Corliss, Westinghouse, ScotTowels, Knox Gelatine.
- KAUERZ, ELSA. Singer, KOA, Denver. Concert appearances, 1937-39.
- KAUFMAN, SIDNEY. Film commentator, critic, writer, WQXR, New York. (R) Also WARD and WHOM, New York. (F) M-G-M, Paramount, United Artists, as writer; shorts.
- KAY, DOT. Singer. (R) Toast to the Town, 1938 (Roma Wine Co., CBS); NBC sustaining shows, 1934-36. (V) Appearances with Ben Bernie and Kay Kyser; theatre and night club engagements. (Currently associated with KSFO, San Francisco).
- *KAY, GERALDINE. Actress. (R) Your Family and Mine, 1938-39 (Sealtest, Inc., CBS).
- KAY, JOAN. Actress (character ingenue).
 (R) Air Adventures of Jimmie Allen,